tdwi

TRANSFORMING DATA WITH INTELLIGENCE™

Case Study

TDWI ONSITE EDUCATION

INDUSTRY:	Manufacturing
COURSES:	TDWI BI Fundamentals
CHALLENGE:	Achieving a cohesive level of knowledge about Business Intelligence and Data Warehousing within a new team
KEYS TO SUCCESS:	Going back to fundamentals to achieve a common language and conceptual understanding
OUTCOMES:	They work more effectively as a team and reference the shared concepts and methods

The manager of a small BI/DW team within a major manufacturing enterprise had recently experienced significant turnover in her team and was concerned about the potential issues that might arise from the varied levels of BI/DW experience among her new team. She wanted to make sure all the new team members had at least the same minimum level of knowledge about BI and data warehousing.

To achieve this end, she brought in a TDWI Onsite instructor for two days of training on BI and DW fundamentals. The team members were not enthusiastic about the training. Many of them perceived the material has "too basic" for them. They did complete the training, but were not optimistic about its value to them.

However, in following up with the team manager, it turned out the despite their initial reservations, the team began operating more effectively together after the training. Additionally, they often refer back to information that was presented in the course and making use of the shared concepts and methods that the course presented, which indicates that even in spite of their reservations, the course added great value to the team's functioning.

Learn how to bring Onsite Education to your team: **tdwi.org/onsite**