

Module 1 – Data Governance Challenges (explaining need & value)

- Sharing Data
- Multiple Versions of Truth
- Who Owns the Problem
- Inaccurate Data
- Why have a Data Governance Program?

Module 2 – Concepts & Fundamentals

- Data Governance in the Real World
 - Data Governance, IT Governance, Data Management, & Data Administration
 - The difference between DG and Data Management (and how they work together)
- DG Basic Components
 - Terms, Definitions, & Values
 - Business Glossary
 - Developing Data Standards
 - Developing Data Policies
 - Rules
 - Rules vs. Policies
 - Decision Rights
 - Processes, Policies, and Procedures

Module 3 – Stakeholders & Participants

- Key Objectives of Participants
- Common Activities
- DG Team
- DG Steering Committee
- Executive Committee
- Subject Matter Experts
- Working Teams
- Data Stewards

Module 4 – Key Capabilities

- The 5 Key Capabilities of DG

- Metadata
- Data Quality
- Access
- Security
- Operations

Module 5 – Building the DG Program Roadmap

- Bottom-Up or Top-Down
- The 3 phases of the Data Governance
- Plan
 - Identify Problems
 - Review Analytics Portfolio
 - Developing Scenarios
 - Conducting Interviews
 - Identify Scope & Objectives
 - Creating Goals
 - Identify Causes
 - Identify Potential Projects
- Design
 - Program Definition
 - Teams and Decision Rights
 - Team Structure and Relationships
 - Decision Rights
 - Real World Scenarios
 - Operating Procedures
- Execute
 - Train DG Teams
 - Launch Program
 - Building Terms, Rules, Policies
 - Measure & Adjust

Module 7 – Address DG Obstacles

- Common DG Mistakes
- Dysfunctional Steering Committee
- IT-Driven, Standards Program
- DG Program w/o Teeth

- Ignoring DQ

Module 8 – Wrap Up