tdwi
TEAM TRAINING

YOUR TEAM, OUR INSTRUCTORS,

ANYWHERE, ANYTIME

tdwi.org/TeamTraining

KEY BENEFITS

TDWI offers world-class training conducted at your location or via a virtual classroom, saving you travel expenses and keeping productivity high. From fundamental courses to advanced techniques—plus prep and exams to become a Certified Business Intelligence Professional (CBIP)—we bring the training you need directly to your team.

- Develop a common language for a cohesive team

- Leverage the practical expertise of expert instructors to accelerate your projects

- Maximize your training budget with learning solutions tailored to your group

- Build training into your project schedules with just-in-time training from TDWI

- Create a team-building and continuing education experience for the entire group

DELIVERY OPTIONS:

- ONSITE: In-Person, Instructor-Led Training at Your Location

- VIRTUAL: Live, Instructor-Led Training in a Virtual Classroom

YVONNE BAHO

As director of TDWI Enterprise Learning, Yvonne has over 20 years of experience helping organizations worldwide reach their training objectives.

Are you ready to take the first step in getting your team on track with their training goals?

FOR MORE INFORMATION, CONTACT:

**Yvonne Baho
Director of
Enterprise Learning
TDWI**

978.582.7105
ybaho@tdwi.org

TEAM TRAINING

CONTENTS

WORLDWIDE TRAINING

TDWI has brought our education programs to countries around the globe.

PLACES WE'VE BEEN

ALGERIA	DOMINICAN REPUBLIC	MALAYSIA	SLOVENIA
ARGENTINA	EGYPT	MEXICO	SOUTH AFRICA
AUSTRALIA	ESTONIA	NEW ZEALAND	SPAIN
AUSTRIA	FINLAND	NIGERIA	SWEDEN
BRAZIL	FRANCE	NORWAY	TRINIDAD & TOBAGO
CANADA	GERMANY	PANAMA	TURKEY
CZECH REPUBLIC	INDIA	PARAGUAY	UNITED ARAB EMIRATES
COLOMBIA	IRELAND	POLAND	UNITED KINGDOM
COSTA RICA	ISRAEL	SAUDI ARABIA	UNITED STATES
DENMARK	JAMAICA	SINGAPORE	VIETNAM

TDWI INSTRUCTORS

TDWI instructors are carefully selected, rigorously qualified, and routinely measured and observed to ensure that they sustain the highest standards for professional education. We require our instructors to have extensive BI experience and demonstrated teaching skills.

In addition, all instructors are current practitioners who bring their real-world experience to every class. See for yourself the difference a TDWI "guru" can make for your team!

Dean Abbott
Co-Founder/Chief Data Scientist
Smarter HQ, Inc.

Chris Adamson, CBIP
Director of Education
TDWI

Andrew Cardno
Inventor in Residence
Strong Force Capital

Steve Dine, CBIP
Managing Partner
Datasource Consulting

Will Henry
Owner
Henry Analytics

Richard Hines
Analytics Consultant and Educator

Nicholas Kelly
Principal Consultant
Delivering Data Analytics

Krish Krishnan
CEO
Sixth Sense Advisors

David Langer
Founder
Dave on Data

Deanne Larson, D.M., CBIP
President
Larson & Associates

Evan Levy, CBIP
Partner
Integral Data, LLC

Keith McCormick
Chief Data Science Advisor
CloudFactory

Mark Peco, CBIP
BI Consultant and Instructor

INSTRUCTOR INDUSTRY EXPERIENCE

- Retail/Wholesale/Distribution
- Healthcare
- Insurance
- Financial Services
- Government
- Education

- Telecommunications
- Manufacturing
- Utilities
- Advertising/Marketing/ Public Relations
- Media/Entertainment/Publishing

- Software/Internet
- Chemical/Petroleum
- Pharmaceuticals
- Aerospace

WORKSHOPS

TDWI's workshops address the top challenges organizations are facing. Bring your team's data and analytics practices up to speed in just three days of in-depth, interactive training. Each workshop includes customized activities working with your unique people, projects, processes, and data.

CHOOSE THE TDWI 3-DAY WORKSHOP THAT'S RIGHT FOR YOU.

- Advanced Data Literacy: Hands-On Analytics for Business People

- Building the In-Demand Skills for Analytics and Data Science

- Data Governance Skills for the 21st Century

- TDWI Data Literacy Bootcamp: Skills for Data Visualization, Storytelling, and Analytics

- TDWI Data Science Bootcamp

- Data Visualization, Dashboards, and Analytics Adoption

- Developing Your Company's Data Strategy

- Dimensional Data Modeling Skills—A Deep Dive

- Essential Skills for BI and Analytics Professionals

- Hands-On: Data Analysis and Machine Learning with Python

- Must-Have Skills for Modern Data Modeling

"I found the information to be incredibly valuable, and I hope that it will help guide my folks as we move forward. Personally, I believe it will help me to guide our project in a better direction, and it has prepared me with ammunition to ask better questions."

Luke G.,

Training Manager

DID YOU KNOW?
YOU CAN MIX AND MATCH COURSES TO CREATE YOUR UNIQUE LEARNING EXPERIENCE
CONTACT YVONNE TO LEARN MORE.
ybaho@tdwi.org

COURSE CATEGORIES

We offer high-quality, vendor-neutral analytics and business intelligence education on everything from foundational skills to cutting-edge topics, as well as leadership strategies and CBIP certification. Our broad selection of topics allows you to mix and match courses to create a custom learning experience that can be tailored to meet the specific needs of your organization.

BUSINESS ANALYTICS COURSES

- TDWI Analytics Principles and Practices
- TDWI BI and Analytics Architecture
- TDWI Data Visualization Principles and Practices
- TDWI Developing Data and Analytics Literacy Workshop
- Data Storytelling for Business Impact
- Data Understanding and Preparation for Business Analytics
- Hands-On: Advanced Analytics for Everyone with Excel—Logistic Regression Made Easy
- Hands-On: Machine Learning Made Easy—No Really!
- Hands-On: Predictive Analytics with Excel—Linear Regression Made Easy
- The UX of Analytics: Using Data Visualization to Drive Insight and Adoption

BUSINESS INTELLIGENCE COURSES

- TDWI Business Intelligence and Analytics Foundations: Charting the Course to Data-Driven Success
- TDWI Business Intelligence and Analytics Architecture
- TDWI BI Program Management: A Competency Center Approach to BI Excellence
- TDWI Information Dashboard Design: Dashboard Development and Performance Management
- TDWI Project Management for Business Intelligence
- TDWI Requirements Gathering: Correct and Complete Requirements for BI and Analytics Systems
- Agile BI and Analytics: Just Enough Design and Test-Driven Database Development
- Agile BI and Analytics: Road Mapping, Chartering, and Release Planning
- Agile BI and Analytics: Value-Driven Data Warehousing and BI
- Dashboard Design and Adoption: Aligning Analytics for Actionable Insight

DATA LITERACY COURSES

- TDWI Data Visualization Principles and Practices

- TDWI Information Dashboard Design

- Data Storytelling for Business Impact

- Hands-On: Business Analysis for Everyone with Excel—Becoming a Data Detective Made Easy

- Practical Data Literacy for Leaders

DATA MANAGEMENT AND GOVERNANCE COURSES

- TDWI Data Governance Principles and Practices: Managing Data as an Asset

- TDWI Data Quality Management: Techniques for Data Profiling, Assessment, and Improvement

- TDWI Data Integration Principles and Practices: Creating Information Unity from Data Disparity

- TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation

- TDWI Master Data Management Fundamentals

- Introduction to Data Engineering

- Data Privacy and Protection Fundamentals

DATA MODELING COURSES

- TDWI Advanced Data Modeling Techniques

- TDWI Data Modeling: Data Analysis and Design for BI and Data Warehousing Systems

- TDWI Dimensional Data Modeling Primer: From Requirements to Business Analysis

- Advanced Dimensional Modeling: Techniques for Practitioners

- Data Modeling in the Age of Big Data

- The Dimensional Model Refactored: New Techniques for the 21st Century

DID YOU KNOW?
YOU CAN MIX AND MATCH COURSES TO CREATE
YOUR UNIQUE LEARNING EXPERIENCE
CONTACT YVONNE TO LEARN MORE.
ybaho@tdwi.org

HANDS-ON COURSES

- Hands-On: Advanced Analytics for Everyone with Excel—Logistic Regression Made Easy
- Hands-On: Applied Machine Learning in R
- Hands-On: Business Analysis for Everyone with Excel—Becoming a Data Detective Made Easy
- Hands-On: Data Analysis with Python
- Hands-On: Data Manipulation and Cleaning in Python
- Hands-On Machine Learning in R: Advanced Techniques
- Hands-On: Machine Learning Made Easy—No Really!
- Hands-On: Machine Learning with Python
- Hands-On: Machine Learning with TensorFlow
- Hands-On: Predictive Analytics with Excel—Linear Regression Made Easy
- Hands-On with Graph Databases

INFRASTRUCTURES & TECHNOLOGIES COURSES

- TDWI BI and Analytics Architecture
- TDWI Data Virtualization: Solving Complex Data Integration Challenges
- TDWI Data Warehouse Automation: Better, Faster, Cheaper…You Can Have It All
- Big Data Roadmap
- Data Warehousing in the Age of Analytics and Big Data
- Data Warehousing in the Cloud
- Hadoop as a Modern Business Platform
- Platforms and Architecture for Analytics and the Modern Data Warehouse

"I appreciated the instructor's method of presenting concepts where multiple points of view are held."

Jeff B.
Director, Maintenance Information Systems

LEADERSHIP & MANAGEMENT COURSES

- TDWI BI and Analytics Executive Briefing
- TDWI BI Program Management: A Competency Center Approach to BI Excellence
- TDWI Project Management for Business Intelligence
- Building Your Company's Analytics and Data Warehouse Plan
- Building Your Company's Data Strategy
- Practical Data Literacy for Leaders

PREDICTIVE ANALYTICS & DATA SCIENCE COURSES

- TDWI Predictive Analytics Principles and Practices
- Advanced Analytics: Leveraging Data Science and Machine Learning Techniques to Gain Data Insights
- Data Analytics Bootcamp
- Data Preparation for Predictive Analytics
- Introduction to Data Science Methodology
- Introduction to Data Wrangling
- Introduction to Machine Learning
- Predictive Analytics: Low-Risk/High-Impact Implementation
- Serious Play for Predictive Analytics: What Works, What Doesn't, and Why
- Supervised Machine Learning: Preparing Data and Deploying Analytic Models for Classification & Prediction
- Unsupervised Machine Learning: Preparing Data and Deploying Analytic Models for Clustering & Association

"The instructor was great. This class helped me connect many "dots" while listening to and thinking about some of our everyday business conversations across our team."

Katerina S.

Data Steward

→ DID YOU KNOW?

YOU CAN MIX AND MATCH COURSES TO CREATE YOUR UNIQUE LEARNING EXPERIENCE

CONTACT YVONNE TO LEARN MORE.

ybaho@tdwi.org

Certify Your Entire Team

TDWI brings instructors, exam prep courses, and the CBIP examinations to your location or via virtual classroom with a package tailored to your team's needs. Our training accelerates the certification process and improves overall exam performance—without the expense of sending staff out of the office to prepare and test.

CBIP TRAINING PACKAGES

TDWI offers training packages for teams, which combine recommended TDWI courses with CBIP exam preparation courses. Training packages may be customized to fit the specific needs of your group.

INFORMATION SYSTEMS CORE EXAM AND DATA FOUNDATIONS EXAM PREPARATION

TWO-DAY PACKAGE INCLUDES:

- TDWI Business Intelligence and Analytics Foundations
- CBIP Preparation for the Information Systems Core Exam
- CBIP Preparation for the Data Foundations Exam

LEADERSHIP AND MANAGEMENT SPECIALTY PREPARATION

TWO-DAY PACKAGE INCLUDES:

- TDWI BI Program Management
- CBIP Preparation for the Management Exam

DATA INTEGRATION SPECIALTY PREPARATION

TWO-DAY PACKAGE INCLUDES:

- TDWI Data Integration Principles and Practices
- CBIP Preparation for the Data Integration Exam

BUSINESS ANALYTICS SPECIALTY PREPARATION

THREE-DAY PACKAGE INCLUDES:

- TDWI Analytics Principles and Practices
- TDWI Information Dashboard Design
- CBIP Preparation for the Business Analytics Exam

DATA ANALYSIS AND DESIGN SPECIALTY PREPARATION

THREE-DAY PACKAGE INCLUDES:

- TDWI Data Modeling
- TDWI Dimensional Data Modeling Primer
- CBIP Preparation for the Data Management Exam

CERTIFICATION REQUIRES PASSING THREE EXAMS

Take two mandatory exams and choose one specialty area exam.

MANDATORY EXAMS

Data Foundations Exam

Choose One:

Information Systems Core Exam

Business Core Exam

SPECIALTY AREA EXAMS

Management Exam
(Leadership and Management specialty)

Business Analytics Exam

Data Management Exam
(Data Analysis and Design specialty)

Data Integration Exam

→ FOR MORE INFORMATION ON SPECIALTY AREA EXAMS, VISIT:

tdwi.org/CBIP

tdwi

TRANSFORMING DATA WITH
INTELLIGENCE™

For more than 20 years, TDWI has been raising the intelligence of data leaders and their teams with in-depth, applicable education and research, and an engaged worldwide membership community. Accelerate the success of your data management and analytics projects—and your career—with TDWI.

Experience the TDWI Difference:

- 20 Years of Excellence in All Things Data
- Community of Learning
- In-Depth, Vendor-Agnostic Education
- Quality, Vetted Instructors
- Immediate Impact

NETWORK WITH TDWI

f   tdwi.org/facebook

in   tdwi.org/linkedin

🐦   tdwi.org/twitter

For more information, visit:

tdwi.org/TeamTraining

TDWI
6300 Canoga Avenue, Suite 1150
Woodland Hills, CA 91367

tdwi

**Transforming Data
With Intelligence™**
tdwi.org