Campus Technology addresses topics and trends relevant to higher education IT and administrative decision-makers who are experiencing disruptive challenges around IT infrastructure, data management, evolving instructional environments, emerging tech and more.
Campus Technology is higher education’s go-to resource on the technologies and trends impacting colleges and universities today. Readers include campus decision-makers at all levels, from administrators and IT executives/directors/managers to instructional technologists and tech-savvy faculty who rely on Campus Technology to keep up with the latest tech trends, plan IT strategy, make purchasing decisions and improve their job performance.

Through our extensive portfolio of digital media, Campus Technology provides valuable how-to content, best practices, strategies and expert advice to help IT leaders advance the adoption, implementation and utilization of technology at their institutions. Critical topics covered include Data Analytics, Networking & Wireless, Next-Gen Learning Spaces, Security, Cloud Services and Management of all tools to Student Success.
MARCET SERVED

Campus Technology serves Policy/Top-Level Institutional Executives and Management, Administration/Administrative Management, Information Technology Directors/Management, Instructional Program Management/Departments, Directors/Management of Institutes/Research Programs/Associations, and Directors/Management of Campus Services.

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Campus Technology covers topics and trends relevant to higher education IT professionals, administrative leaders, and other educators advancing the implementation of technology at their institution.

For more information, visit: www.campustechnology.com
TARGET MARKET:
Higher Education Technology Decision Makers

AUDIENCE PROFILE

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2-year College 18%
Government Organization 2%
Vocational/Technical College 3%

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* Source: ** Google Analytics
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Catch the eye of a targeted Higher Education audience and drive them to your website with a ROS or High-Impact Banner Ad.

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