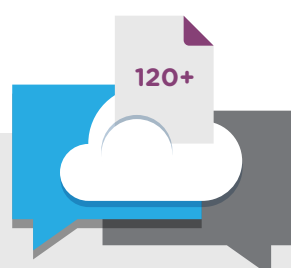


Four Reasons Why Companies Use Both

Today's IT organizations are asked to meet two often opposing requirements: providing employees - now more mobile than ever - with software they want to use and protecting their company's most valuable information, wherever it's needed.

Leading businesses are taking a best-of-breed approach. By leveraging Microsoft productivity applications and the Box content platform, companies are collaborating more securely and seamlessly across their organizations, with outside parties and on any device.

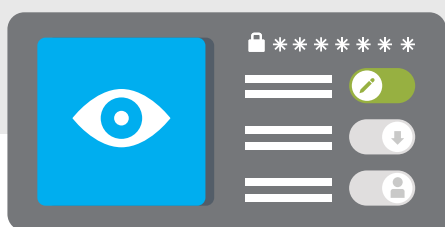


Unlock Collaboration

With content stored in Box, you extend secure collaboration to customers, vendors and partners. Easily create, open, edit, share and save any file - on PCs, with mobile devices, and online - while working with 120+ file types, including Office formats. Share files - even straight from Outlook - to save network bandwidth and avoid version conflicts. Get all the information and actions you need with intuitive admin tools that provide one centralized view of all your content. Assign tasks and create automations to speed workflows. And easily find whatever you need with full-text and metadata searches.

Protect Your Content at Every Level

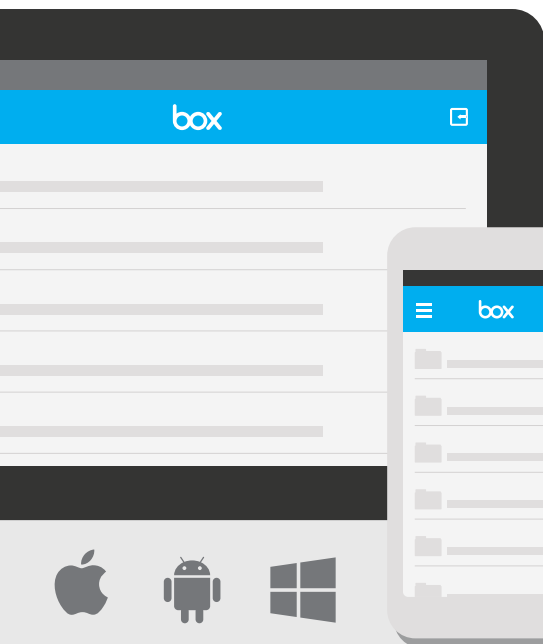
When your content is in Box, you can protect it with granular levels of control and oversight, including information shared outside of your business. With Box's integration with Outlook, get rid of large, insecure and untrackable attachments by using shared links. Take advantage of seven permission levels. Plus, you can expire shared files and folders, require strong passwords for external users, restrict sharing to specific domains, and turn off downloading, printing and copy and paste rights on any file.



Get 100% Visibility and Reporting

Box allows IT to oversee collaboration without inhibiting employee work. With an intuitive administrative console, Box provides a centralized view of content across your entire organization, including an end-to-end audit trail on all content activity, whether on an Office document or any other file.

Track more than 70 user activities, including uploads, downloads and sharing - as well as what's being shared and with whom. And when you connect the Box reporting API to your BI or SIEM solution, you get even more granular insights.



Secure Access and Sharing From Apps You Use Every Day

With deep integrations across Office, Office 365, Office Mobile, Office Online and Outlook, easily open, edit, create and save your files in Box to power collaboration with anyone, anywhere, from any device. Gain powerful cloud-based content management capabilities with enterprise-class security and compliance, with a seamless experience for users inside - and outside - the organization. And extend capabilities across Office content and more with an entire Box partner ecosystem of integrated applications.

