

**Public Sector Media Group****Primary sponsor**

- 300x250 banner (maximum size 30k)
- Text Component
  - Headline/Eyebrow: 70 characters, or 10 words max.
  - Body: 300 characters, or 50 words max. Please include a “call to action” phrase as part of the 50 words.
- Click-thru URL

**Secondary sponsor**

- 300x250 banner (maximum size 30k)
- Text Component
  - Headline: 70 characters, or 10 words max
  - Body: 300 characters, or 50 words max. Please include a “call to action” phrase as part of the 50 words.
- Click-thru URL

**Sole Sponsorship**

- Primary banner 300x250 (maximum size 30k) and
- Secondary banner 300x250 (maximum size 30k)
- Primary and Secondary Text Components (2 different text copies):
  - Headline: 70 characters, or 10 words max
  - Body: 300 characters, or 50 words max. Please include a “call to action” phrase as part of the 50 words.
- Click-thru URL

**Click-thru URL**

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

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**Acceptable Files**

JPG files or GIF (non-animated, static image only)

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**All creative is due 5 business days prior to launch. Please submit materials to:**

**Cousteau Magee**

Phone: 818-814-5361

E-mail: [cmagee@1105media.com](mailto:cmagee@1105media.com)