Public Sector Media Group

Primary sponsor
- 300x250 banner (maximum size 30k)
- Text Component
  - Headline/Eyebrow: 70 characters, or 10 words max.
  - Body: 300 characters, or 50 words max. Please include a “call to action” phrase as part of the 50 words.
- Click-thru URL

Secondary sponsor
- 300x250 banner (maximum size 30k)
- Text Component
  - Headline: 70 characters, or 10 words max
  - Body: 300 characters, or 50 words max. Please include a “call to action” phrase as part of the 50 words.
- Click-thru URL

Sole Sponsorship
- Primary banner 300x250 (maximum size 30k) and
- Secondary banner 300x250 (maximum size 30k)
- Primary and Secondary Text Components (2 different text copies):
  - Headline: 70 characters, or 10 words max
  - Body: 300 characters, or 50 words max. Please include a “call to action” phrase as part of the 50 words.
- Click-thru URL

Click-thru URL
Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

Acceptable Files
JPG files or GIF (non-animated, static image only)

All creative is due 5 business days prior to launch. Please submit materials to:

Cousteau Magee
Phone: 818-814-5361
E-mail: cmagee@1105media.com