E-Newsletter Specifications

HME Media Group E-Source and Mobility Management E-Mobility

Banner Sponsorship
Banner position (maximum size 30k):
120x350 Skyscraper
160x120 Large Right Button
468x60 Banners
700x90 Leaderboard

Click-thru URL

Featured Product Sponsorship
Banner position (maximum size 20k):
150x150 image

Headline
40 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

Product Description:
40-60 words of text and headline

Click-thru URL

Click-thru URL
Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

Acceptable Files
GIF or JPG files (no animated files, static images only)

All creative is due 5 business days prior to launch. Please submit materials to:

Cousteau Magee
Phone: 818-814-5361
E-mail: cmagee@1105media.com