

**Public Sector Group, HME Group, OH&S, Security Today, Environmental Protection, TDWI****Text Link**

- One line of copy, 70 characters maximum, including spaces.
- First part of copy appears in bold. The bolded portion must be specified when copy is supplied. The bolded segment should be your call to action copy and it is always at the beginning of the sentence.
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**Enterprise Computing Group, Redmond Media Group****Text Link**

- 2 lines of copy.
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**All creative is due 5 business days prior to launch. Please submit materials to:**

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