

**Education Group****Acceptable Files****GIF or JPG files, non-animated****160x600 Sponsorship**

160x600 banner, no more than 30k  
360 characters of body text, including spaces  
55 character headline  
Click-thru URL

**728x90 Sponsorship**

728x90 banner, no more than 30k  
360 characters of body text, including spaces  
55 character headline  
Click-thru URL

**300x250 Sponsorship**

300x250 banner, no more than 30k  
360 characters of body text, including spaces  
55 character headline  
Click-thru URL

**Secondary Text Sponsorship**

360 characters of body text, including spaces  
55 character headline  
Click-thru URL

**New Product/Sponsored Product Listing**

160x120 Product/Company logo, no more than 30k  
360 characters of body text, including spaces  
55 character headline  
Click-thru URL

**Headline**

55 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

**Click-thru URL**

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

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**All creative is due 4 business days prior to launch. Please submit materials to:**

**Anna Bayaua**

Phone: 818-814-5285

E-mail: [abayaua@1105media.com](mailto:abayaua@1105media.com)**TDWI****Acceptable Files****GIF or JPG files, non-animated****180x150 'Primary' Web Banner**

180x150 banner, gif or jpg, no more than 30k  
Click-thru URL

**160x300 'Secondary' Web Banner**

160x300 banner, gif or jpg, no more than 30k  
Click-thru URL

**Primary Text Sponsorship**

64 words of body text  
55 character headline  
Click-thru URL

**Secondary Text Sponsorship**

64 words of body text  
55 character headline  
Click-thru URL

**Headline**

55 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

**Click-thru URL**

Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

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**All creative is due 4 business days prior to launch. Please submit materials to:**

**Jennifer Slevin**

Phone: 818-814-5219

E-mail: [jslevin@1105media.com](mailto:jslevin@1105media.com)