E-Newsletter Specifications


160x600 Web Banner
160x600 banner, gif or jpg, no more than 30k
Click-thru URL

300x250 Web Banner
300x250 banner, gif or jpg, no more than 30k
Click-thru URL

Primary Text Sponsorship
360 characters of body text, including spaces
55 character headline
Click-thru URL

Secondary Text Sponsorship
360 characters of body text, including spaces
55 character headline
Click-thru URL

Anchor Text Sponsorship
360 characters of body text, including spaces
55 character headline
Click-thru URL

Headline
55 characters max, including spaces. If no headline is provided, the company name will show, as listed on the insertion order.

Click-thru URL
Advertisers are responsible for maintaining a working URL. Click rates are not guaranteed.

Acceptable Files
Static GIF or JPG files

All creative is due 3 business days prior to launch. Please submit materials to:

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