

What is a Dogear?

- An animated turned page effect at the top right of the page showcasing your company logo.
- When the user hovers over the logo, the corner of the page peels down to reveal your creative.
- When the user clicks on the revealed image, it immediately takes them to your landing page.
- Only one dogear runs at a time so you have exclusive coverage and impact.
- This ad is subject to availability. Contact your account representative for more information.

Creative

- Please have your designer download the files located at: <http://download.1105media.com/AdOps/SpecSheets/dogeartemplates.zip>
- Use these to create the Dogear to the correct dimensions. File will work with Photoshop, Illustrator and Fireworks.
- Note that in order for the turned page animation to function properly the bottom left diagonal section must remain blank
- Small Image and Large Images are **each** limited to 40k
- Click-Through URL must also be provided

Banner Advertising Policies

Ads must conform to specifications outlined herein. Elements not meeting specifications will be returned for revision which may delay the launch date.

All creative is due 5 business days prior to launch. Please submit materials to:

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