

2024 Print & Digital Magazine Editorial Calendar

FEB/MAR

Ad close: 2/2/24 • Materials due: 2/7/24

Special Focus

Construction Safety

Feature Articles

IH: Gas Detection

PPE: Hearing Protection, Protective Apparel, Foot Protection

Training: Software

Plus: Summer Hazards, Emergency Showers & Eyewash, Fall Protection, Welding, Employee Screening & Testing

Value Adds

Free for half page or larger advertisers

- **Research:** Ad Readership Study
- **Magazine:** Free magazine spotlight Construction and Summer Hazards advertisers
- **Website:** Free online spotlight for Software and Employee Screening & Testing advertisers

APR/MAY

INDUSTRIAL HYGIENE ISSUE

Ad close: 3/29/24 • Materials due: 4/3/24

Special Focus

Industrial Hygiene

Special Coverage

2024 Industrial Hygiene Awards Winners
AIHA Connect 2024

Feature Articles

PPE: Respiratory Protection, Vision Protection, Hand Protection

Training: Confined Spaces

Plus: Indoor Air Quality, Facility Safety, Fire Safety, Workplace Safety Technology, Electrical Safety, Combustible Dust

Value Adds

Free for half page or larger advertisers

- **Magazine:** Free magazine spotlight for Industrial Hygiene and Hand Protection advertisers
- **Website:** Free online spotlight for Head & Face Protection and Facility Safety advertisers

Bonus Value Add

- **Website:** All quarter page or larger advertisers may submit a product or service to appear online in the **IH Showcase** for six weeks.
 - Showcase submissions include a photo, brief description, company name and URL.

Bonus Distribution

AIHA CONNECT 2024, May 20-22, Columbus, OH



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JUNE

COMPANY PROFILE ISSUE

Ad close: 5/17/24 • Materials due: 5/21/24

Special Focus

Fall Protection

Special Coverage

Company Profiles

Feature Articles**IH:** Confined Spaces**PPE:** Respiratory Protection, Electrical Safety, Hand Protection**Training:** Hazard Communication**Plus:** Emergency Showers & Eyewash, Construction Safety, Employee Health Screening, Workplace Safety Technology, Emergency Preparedness**Value Adds**

Free for half page or larger advertisers

- **Website:** Free online spotlight for Fall Protection and Construction Safety advertisers

Bonus Value Add

- **Magazine:** All half page or larger advertisers who appear in the June and September 2024 issues will be eligible for a Company Profile in the June 2024 issue. Company Profile sizes will be dictated by the company advertisement.
- This **Company Profile** includes a company logo, description, photo, contact information and more. Examples of Company Profiles are available upon request.

JULY/AUG

PRODUCT LAUNCH ISSUE

Ad close: 6/27/24 • Materials due: 7/1/24

Special Focus

Oil & Gas

Special CoverageProduct Launch Showcase
ASSP Safety 2024**Feature Articles****IH:** Chemical Safety**PPE:** PPE for Women, Head & Face Protection, Foot Protection**Training:** Lockout/Tagout**Plus:** Defib & CPR, Summer Hazards, Hearing Protection, Gas Detection, Incentives, Emerging Safety Trends**Value Adds**

Free for half page or larger advertisers

- **Magazine:** Free magazine spotlight for Oil & Gas and Foot Protection advertisers
- **Website:** Free online spotlight for Chemical Safety and Head & Face Protection advertisers

Bonus Value Add

- **Website:** All quarter page or larger advertisers may submit a product or service to appear online in the **Product Launch Showcase** for six weeks.
- Showcase submissions include a photo, brief description, company name and URL.

Bonus DistributionASSP Safety 2024, August 7-9,
Denver, CO

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SEPT

PRODUCT LAUNCH ISSUE

Ad close: 8/15/24 • Materials due: 8/19/24

Special Focus

Facility Safety

Special Coverage

Product Launch Showcase
NSC Congress & Expo 2024

Feature Articles

IH: Noise Monitoring

PPE: Construction, Foot Protection,
Head & Face Protection

Training: Fall Protection

Plus: Combustible Dust, Defib & CPR,
Slips/Trips/Falls, Chemical Safety:
Hazcom, Electrical Safety, Software
Solutions

Value Adds

Free for half page or larger advertisers

- **Magazine:** Free magazine spotlight for Facility Safety and Software advertisers
- **Website:** Free online spotlight for Combustible Dust and Slips/Trips/Falls advertisers

Bonus Value Add

- **Website:** All quarter page or larger advertisers may submit a product or service to appear online in the **Product Launch Showcase** for six weeks.
 - Showcase submissions include a photo, brief description, company name and URL.

Bonus Distribution

NSC Congress & Expo 2024,
September 16-18, Orlando, FL

OCT

Ad close: 9/20/24 • Materials due: 9/25/24

Special Focus

Protective Apparel

Special Coverage

Winter Hazards
OSHA Top 10

Feature Articles

IH: Hazard Communication

PPE: Fall Protection, Hearing
Protection, Respiratory Protection

Training: Materials Handling

Plus: Workplace Safety Technology,
Transportation Safety, Confined
Spaces, IH Instruments/Monitoring,
Vision Protection

Value Adds

Free for half page or larger advertisers

- **Research:** Ad Readership Study
- **Magazine:** Free magazine spotlight for Protective Apparel and Industrial Hygiene advertisers
- **Website:** Free online spotlight for Winter Hazards and Confined Space advertisers

NOV/DEC

Ad close: 10/23/24 • Materials due: 10/28/24

Special Focus

Regulatory Update

Special Coverage

2024 *OH&S* New Product of the Year
Winners

Feature Articles

IH: Respiratory Protection

PPE: Hand Protection, Foot
Protection, Eye & Face Protection

Training: Facility Safety

Plus: Lockout/Tagout, Safety Culture,
Construction Safety, Emergency
Showers & Eyewash, Noise
Monitoring

Value Adds

Free for half page or larger advertisers

- **Magazine:** Free magazine spotlight for OSHA Top 10 and Foot Protection advertisers
- **Website:** Free online spotlight for Hand Protection and Respiratory Protection advertisers

eNews 2024 Editorial Calendar

EDITION	SPECIAL FOCUS
JANUARY	
January 3	Regulatory & Compliance Updates
January 8	General <i>OH&S</i>
January 10	Hazard Communication
January 16	General <i>OH&S</i>
January 17	General <i>OH&S</i>
January 22	Training
January 23	Spotlight - Slip/Fall
January 24	General <i>OH&S</i>
January 29	General <i>OH&S</i>
January 31	Facility Safety
FEBRUARY	
February 1	Spotlight - Construction Safety
February 5	General <i>OH&S</i>
February 7	Head & Face Protection
February 8	IH Quarterly
February 12	General <i>OH&S</i>
February 14	General <i>OH&S</i>
February 20	General <i>OH&S</i>
February 21	General <i>OH&S</i>
February 26	Respiratory Protection
February 28	General <i>OH&S</i>
MARCH	
March 4	Software & Online Solutions
March 5	Construction Quarterly
March 6	General <i>OH&S</i>
March 7	Spotlight - Protective Apparel
March 11	General <i>OH&S</i>
March 13	Fall Protection
March 18	General <i>OH&S</i>
March 19	Whitepaper Quarterly
March 20	General <i>OH&S</i>
March 25	Summer Hazards/Heat Stress
March 28	General <i>OH&S</i>

EDITION	SPECIAL FOCUS
APRIL	
April 1	General <i>OH&S</i>
April 3	Hand Protection
April 8	General <i>OH&S</i>
April 9	Spotlight - Fire Safety
April 15	General <i>OH&S</i>
April 17	Facility Safety
April 22	General <i>OH&S</i>
April 24	General <i>OH&S</i>
April 25	IH Quarterly
April 29	General <i>OH&S</i>
MAY	
May 1	Stand-Down for Fall Prevention
May 6	General <i>OH&S</i>
May 8	Training
May 13	General <i>OH&S</i>
May 15	Respiratory Protection
May 20	General <i>OH&S</i>
May 23	Spotlight - Noise Monitoring
May 29	General <i>OH&S</i>
JUNE	
June 3	PPE for Women
June 4	Spotlight - Electrical Safety
June 10	General <i>OH&S</i>
June 12	General <i>OH&S</i>
June 13	Whitepaper Quarterly
June 17	General <i>OH&S</i>
June 18	Construction Quarterly
June 19	Chemical Safety
June 24	General <i>OH&S</i>
June 26	Summer Hazards/Heat Stress

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EDITION	SPECIAL FOCUS
JULY	
July 1	General <i>OH&S</i>
July 3	General <i>OH&S</i>
July 8	General <i>OH&S</i>
July 9	Spotlight - Employee Screening & Testing
July 10	Fall Protection
July 15	General <i>OH&S</i>
July 17	General <i>OH&S</i>
July 22	Facility Safety
July 24	General <i>OH&S</i>
July 31	Regulatory & Compliance Updates
AUGUST	
August 5	General <i>OH&S</i>
August 7	Fall Protection
August 12	General <i>OH&S</i>
August 13	IH Quarterly
August 14	Incentives
August 15	Spotlight - Oil/Gas Safety
August 19	General <i>OH&S</i>
August 21	General <i>OH&S</i>
August 26	General <i>OH&S</i>
August 28	Emergency Eyewash & Showers
SEPTEMBER	
September 4	General <i>OH&S</i>
September 9	General <i>OH&S</i>
September 11	Employee Screening & Testing
September 12	Construction Quarterly
September 16	General <i>OH&S</i>
September 20	Spotlight - Facility Safety
September 23	General <i>OH&S</i>
September 24	Whitepaper Quarterly
September 25	General <i>OH&S</i>
September 30	Winter Hazards

EDITION	SPECIAL FOCUS
OCTOBER	
October 2	General <i>OH&S</i>
October 7	Technology in the Workplace
October 9	Facility Safety
October 14	General <i>OH&S</i>
October 16	OSHA Top 10
October 21	General <i>OH&S</i>
October 22	Spotlight - PPE
October 23	General <i>OH&S</i>
October 28	Hazard Communications
October 29	IH Quarterly
October 30	General <i>OH&S</i>
NOVEMBER	
November 4	Regulatory & Compliance Updates
November 6	General <i>OH&S</i>
November 12	Hearing Protection
November 13	General <i>OH&S</i>
November 18	General <i>OH&S</i>
November 19	Construction Quarterly
November 20	General <i>OH&S</i>
November 25	Fall Protection
November 26	Spotlight - Foot Protection
November 27	General <i>OH&S</i>
DECEMBER	
December 2	General <i>OH&S</i>
December 4	Oil/Gas
December 9	<i>OH&S</i> New Product of the Year Winners
December 10	Whitepaper Quarterly
December 11	General <i>OH&S</i>
December 16	General <i>OH&S</i>
December 17	Spotlight - Facility Safety
December 18	Indoor Air Quality