

SQL Server Administration & Maintenance		SQL Server Performance Tuning and Optimization		SQL Server Tools, Tricks, and Techniques		SQL Server Features & Components		BI, Big Data and Data Visualization		SQL Server for the Developer		SQL Server in the Cloud	
SQL Server Live! Pre-Conference: Sunday, November 17, 2013													
Start Time	End Time												
4:00 PM	9:00 PM	Pre-Conference Registration - Royal Pacific Resort Conference Center											
6:00 PM	9:00 PM	Dine-A-Round Dinner @ Universal CityWalk											
SQL Server Live! Pre-Conference Workshops: Monday, November 18, 2013 (Separate entry fee required)													
Start Time	End Time	Pre-Conference Workshop Registration - Coffee and Morning Pastries											
6:30 AM	8:00 AM												
Rooms		Pacifica 8				Timor Sea 2				Timor Sea 1			
8:00 AM	5:00 PM	SQM01 - Workshop: The Data Warehousing Process in a Day - Design, Build, and Deliver - Craig Utley				SQM02 - Workshop: SQL Server Maintenance and PTO Crash Course - Don Jones				SQM03 - Workshop: SQL Server for Developers - Leonard Label			
5:00 PM	7:00 PM	EXPO Preview - Pacifica 7											
7:00 PM	8:00 PM	Live! 360 Keynote: Mary Jo Foley on Microsoft and the Devices and Services Reality Mary Jo Foley Journalist and Author with Andrew Brust Founder and CEO Blue Badge Insights - Pacifica 6											
SQL Server Live! Day 1: Tuesday, November 19, 2013													
Start Time	End Time	Registration - Coffee and Morning Pastries											
7:00 AM	8:00 AM												
8:00 AM	9:00 AM	SQL Server Live! Keynote: SQL Server 2014 and the New World of Data Scott Klein, Technical Evangelist, Microsoft - Timor Sea 1											
9:00 AM	9:30 AM	Networking Break • Visit the EXPO - Pacifica 7											
Rooms		Pacifica 9			Pacifica 8			Timor Sea 2			Timor Sea 1		
9:30 AM	10:45 AM	SQT01 - SQL Server 2012 Enterprise Features That Every Business Should Know - Bradley Ball			SQT02 - Introducing SQL Server Data Tools - Leonard Label			SQT03 - Analysis Services 2012 End-to-End - Craig Utley			SQT04 - Everything You Never Wanted to Know About Indexes, but Have to Know Anyway - Don Jones		
11:00 AM	12:15 PM	SQT05 - SQL Server 2014: A First Look at What's New! - Bradley Ball			SQT06 - Programming the T-SQL Enhancements in SQL Server 2012 - Leonard Label			SQT07 - Add It Up: Analysis Services Aggregations - Craig Utley			SQT08 - The Creepy DBA, How to Stalk Your Users - Jason Strate		
12:15 PM	2:00 PM	Lunch • Visit the EXPO - Dining Tent / Pacifica 7											
2:00 PM	3:15 PM	SQT09 - HSQL Server 2014 "Hekaton" (a.k.a. In-Memory OLTP) Deep Dive - Bradley Ball			SQT10 - "What Did I Do?" T-SQL Worst Practices - Final Dave			SQT11 - Securing SSAS Data Without Tying Yourself in Knots - Craig Utley			SQT12 - DBA Task Automation: Unleash the PowerShell Hero in You! - Michael Wells		
3:15 PM	4:15 PM	Networking Break • Visit the EXPO - Pacifica 7											
4:15 PM	5:30 PM	SQT13 - Dealing with Errors in SSIS 2012 - David Dye			SQT14 - SQL Server Tracing for Developers - Jason Strate			SQT15 - An Overview of PowerPivot for Excel - William E. Pearson III			SQT16 - Using PowerShell to Quickly Deploy New SQL Server Instances - Michael Wells		
5:30 PM	7:30 PM	Exhibitor Reception - Pacifica 7											
SQL Server Live! Day 2: Wednesday, November 20, 2013													
Start Time	End Time	Registration - Coffee and Morning Pastries											
7:00 AM	8:00 AM												
8:00 AM	9:00 AM	Live! 360 Keynote: There's No Future in the Past: A Critique of Conventional Thinking on the Radical Changes in Our Industry Billy Hollis - Author & Speaker - Pacifica 6											
Rooms		Pacifica 9			Pacifica 8			Timor Sea 2			Timor Sea 1		
9:15 AM	10:30 AM	SQW01 - Into the Wild...Taming Unstructured Data with Semantic Search - Christopher Price			SQW02 - Near Unlimited Scalability with SQL Azure Federations - Arie Jones			SQW03 - Through Gardens Overgrown: PowerPivot to Analysis Services 2012 Tabular - William E. Pearson III			SQW04 - Database Performance Tricks Every SharePoint Admin Must Know - Pinal Dave		
10:30 AM	11:00 AM	Networking Break • Visit the EXPO - Pacifica 7											
11:00 AM	12:15 PM	SQW05 - Integrating Reporting Services with SharePoint - Kevin Goff			SQW06 - Migrating to Windows Azure SQL Database - Scott Klein			SQW07 - Exploring Data with Data Explorer - Steve Hughes			SQW08 - Inside the Query Optimizer - Bradley Ball		
12:15 PM	1:45 PM	Round Table Lunch • Visit the EXPO - Dining Tent / Pacifica 7											
1:45 PM	3:00 PM	SQW09 - Implementing a Tabular Data Model with Microsoft PowerPivot and Analysis Services - Arman Saffarinia			SQW10 - Troubleshooting and Monitoring Windows Azure SQL Databases - Scott Klein			SQW11 - Excel: An Analytics Superhub - Andrew Brust			SQW12 - Ancient Problems and Modern Solutions - Troubleshooting CPU - Pinal Dave		
3:00 PM	4:00 PM	Networking Break • Visit the EXPO • Expo Raffle @ 3:30 p.m. - Pacifica 7											
4:00 PM	5:15 PM	SQW13 - Planning and Configuring SQL and SharePoint 2013 Business Intelligence (PowerPivot and Power View) - Arman Saffarinia			SQW14 - The Absolute Beginner's Guide to Windows Azure SQL Database - Kevin Goff			SQW15 - Big Data 101 with HDInsight - Andrew Brust					
8:00 PM	10:00 PM	Live! 360 Dessert Luau - Wantilan Pavilion											
SQL Server Live! Day 3: Thursday, November 21, 2013													
Start Time	End Time	Registration - Coffee and Morning Pastries											
7:00 AM	8:00 AM												
Rooms		Pacifica 9			Pacifica 8			Timor Sea 2			Timor Sea 1		
8:00 AM	9:15 AM				SQH02 - Virtualizing SQL Server (Yes, You Can) - Don Jones			SQH03 - SSAS 911 - The Field Medic's Guide to Performance Tuning Analysis Services - Christopher Price			SQH04 - The Transaction Log and How It Affects High Availability and Disaster Recovery - Edwin Sarmiento		
9:30 AM	10:45 AM	SQH05 - Fundamentals of SQL Server AlwaysOn Availability Groups - Edwin Sarmiento			SQH06 - Column Level Encryption in SQL Server - David Dye			SQH07 - SQL Server 2012 Columnstore Index - Kevin Goff			SQH08 - Performance Tuning When It Isn't Your Database - Don Jones		
11:00 AM	12:15 PM	SQH09 - Architecting a SQL Server AlwaysOn Availability Groups Topology - Edwin Sarmiento			SQH10 - Implementing Auditing in SQL Server 2012 - David Dye			SQH11 - What's new in SQL Server Integration Services 2012 - Kevin Goff					
12:15 PM	1:30 PM	Lunch - Lanai / Pacifica 7											
1:30 PM	2:45 PM	SQH13 - A Window into Your Data: Using SQL Window Functions - Steve Hughes			SQH14 - Designing and Managing a SQL Server Replication Topology - Chad Churchwell			SQH15 - Utilizing Knowledge with Data Quality Services in SQL Server 2012 - Arie Jones			SQH16 - Troubleshoot SQL Server Performance Issues using Wait Statistics - Edwin Sarmiento		
3:00 PM	4:15 PM	SQH17 - O, There's My Data, OData for Data Guys - Steve Hughes			SQH18 - Managing SQL Server in the Enterprise - Chad Churchwell			SQH19 - MDS in Practice: An Integrated Approach - Christopher Price			SQH20 - SQL Server Query Performance Tuning: A 12-Step Process - Scott Klein		
4:30 PM	5:45 PM	.NET Rocks! & Xamarin: Building Modern Apps Leveraging the Cloud - Pacifica 6 Andrew Brust, Richard Campbell, Andrew Connell, Carl Franklin, Don Jones, Rockford Lhotka, Matt Nunn, and Brian Randell											
SQL Server Live! Post-Conference Workshops: Friday, November 22, 2013 (Separate entry fee required)													
Start Time	End Time	Post-Conference Workshop Registration - Coffee and Morning Pastries											
7:00 AM	8:00 AM												
Rooms		Timor Sea 1						Timor Sea 2					
8:00 AM	5:00 PM	SQF01 - Workshop: Cloud Ready: Preparing Yourself for Azure SQL Databases - Arie Jones						SQF02 - Workshop: Big Data and NoSQL for Database and BI Pros - Andrew Brust					