SharePoint LIVE!
TRAINING FOR COLLABORATION

ORLANDO, FL | NOVEMBER 18-22, 2013
LOEWS ROYAL PACIFIC RESORT AT UNIVERSAL ORLANDO

LIVE! 360
IT EVENTS WITH PERSPECTIVE

COLLABORATE AND LISTEN

SHAREPOINT LIVE! ORLANDO TRACK TOPICS:

➤ **Keys to SharePoint Success: Strategy, Governance, Adoption**

➤ **SharePoint Infrastructure Management and Administration**

➤ **High-Value SharePoint Workloads: Social, Search, BI, and Business Process Automation**

➤ **Information and Content Management: Documents, Records, and Web**

➤ **Developing Apps and Solutions for SharePoint**

➤ **SharePoint, Office 365 and the Cloud**

Visual Studio **LIVE!**
EXPERT SOLUTIONS FOR .NET DEVELOPERS

SQL Server **LIVE!**
TRAINING FOR DBAs AND IT PROS

SharePoint **LIVE!**
TRAINING FOR COLLABORATION

Modern Apps **LIVE!**
MODERN APPS FROM START TO FINISH

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Who Should Attend SharePoint Live!

Enterprise Content Managers

Enterprise Search Administrators

Information Architects

IT Professionals

Project Managers

Database Managers

SharePoint Administrators

SharePoint Designers

Software Developers

Software Development Project Managers

Systems Analysts

VPs of Software Development

VPs of Systems Administration

A Letter from the Conference Co-Chairs

We are thrilled to invite you to SharePoint Live!, an event that brings together the most informative and influential experts in SharePoint. This event shares no-hype, practical, independent perspectives about both SharePoint 2013 and Office 365.

We will be joined by colleagues whose expertise and talent are world-renowned, including Rob Bogue, Agnes Molnar, Jason Himmelstein, Kirk Evans, Ben Curry, Mark Rackley... and so many more than we could name here! All of the SharePoint Live! speakers have been working with SharePoint 2013 in the real world, and together we bring broad perspectives on SharePoint that will enlighten your entire organization, from management and business users, to IT staff and developers.

We will be focusing heavily on SharePoint 2013 and Office 365, as it is our goal to ensure your success if you choose to move forward quickly to this latest release of SharePoint both for customers who have on-premises deployments or who leverage the hosted solution offered by Microsoft: Office 365.

The presenters and sessions we've selected to present at SharePoint Live! in Orlando, Florida, on November 18-22 are best-in-class.

We've also aligned the content at SharePoint Live! with that of the many co-located technology tracks at Live! 360. This gives you an unprecedented opportunity to focus on not just SharePoint, but also SQL Server, Modern Application techniques, .NET development with Visual Studio, and more – all in a single venue.

We'd love to see you in Orlando for this independent SharePoint event! You can learn more about SharePoint Live! 360 at www.splive360.com. We hope to see you in Orlando to take advantage of these incredible experts and their insightful sessions.

Best Wishes,

Dan Holme
SharePoint Live! Conference Co-Chair
Microsoft Technologies Evangelist,
Intelliem

Andrew Connell
SharePoint Live! Conference Co-Chair
Microsoft Most Valuable Professional (MVP),
SharePoint Server; Andrew Connell Inc.

SharePoint Live! Advisory Board

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WHAT IS LIVE! 360?

Live! 360 is a unique conference comprised of four co-located events: **Visual Studio Live!**, **Modern Apps Live!**, **SharePoint Live!**, and **SQL Server Live!**. These forward-thinking and educational events are geared toward both the IT and Developer community. Incorporating knowledge transfer, networking and leading-edge training, these conferences keep attendees up-to-date on current technologies with a look to the future.

Attendees of any of the Live! events will have unlimited access to all four – mix and match sessions to create a custom conference!

Visual Studio LIVE!
EXPERT SOLUTIONS FOR .NET DEVELOPERS

WE'VE GOT YOUR TICKET TO CODE!

Visual Studio Live! Orlando brings developers, software architects, programmers and designers together to learn from industry experts and Microsoft insiders. Attendees will learn how to maximize the development capabilities of Visual Studio and .NET and SO much more in tracks including Mobile, Web / HTML5, Windows 8 / WinRT and WPF / Silverlight. **vslive.com/Orlando**

SharePoint LIVE!
TRAINING FOR COLLABORATION

COLLABORATE AND LISTEN.

SharePoint Live! provides leading-edge knowledge and training for SharePoint administrators, developers and planners who must customize, deploy and maintain SharePoint Server and SharePoint Foundation to maximize business value. **splive360.com**

SQL Server LIVE!
TRAINING FOR DBAs AND IT PROS

FINE TUNE YOUR DATA.

SQL Server Live! provides IT professionals, developers, DBAs and analytics specialists — across a breadth of experience and organizations — comprehensive education and knowledge share for SQL Server database management, data warehouse/BI model design, Big Data analytics, performance tuning, troubleshooting and coding against SQL Server. **sqllive360.com**

Modern Apps LIVE!
MODERN APPS FROM START TO FINISH

THE FUTURE OF SOFTWARE DEVELOPMENT IS BACK.

Modern Apps Live! is back for an encore performance after its well-received event in March! Presented in partnership with Magenic, Modern Apps Live! brings development managers, software architects and development leads together to break down the latest and greatest techniques in low-cost, high-value application development. What sets Modern Apps Live! apart is the singular topic focus; sessions build on each other as the conference progresses, leaving you with a holistic understanding of modern applications. **modernappslive.com**

Reasons to Attend
SharePoint Live!

1. WE RUN THE GAMUT. SharePoint Live! gives you business, IT pro, and developer perspectives, and everyone in between. The content is truly extensive enough to bring the whole SharePoint Team!

2. WHAT'S NOW. AND WHAT'S NEXT. SharePoint Live! will prepare you for SharePoint 13 AND help you with what you're working with today. You'll also learn to deal with migration/update issues!

3. WORLD-RENOWNED EXPERTS WITH REAL WORLD EXPERIENCE. We have all the top SharePoint experts that you want to hear from in one location, including: Andrew Connell, Jason Himmelstein, Dan Holme, Jeff Fried and Agnes Molnar.

4. FOUR-FOR-ONE! By registering for SharePoint Live!, you have access to the other co-located conferences going on during Live! 360 - SQL Server Live!, Visual Studio Live!, and Modern Apps Live! – for one low price!

5. NETWORKING AT ITS BEST. Loews Royal Pacific Resort is the perfect backdrop for both formal and informal networking opportunities. Chat with the person next to you at lunch, seek out the guy who asked about the same problem you're having in that session, have a drink with a former colleague, or make a new friend at one of our receptions!

6. YOUR VERY OWN TECH-CATION. In addition to the awesome education, top-ranked speakers and networking opportunities, we haven't even mentioned that it's all taking place in sunny Orlando, Florida! Who doesn't need a little warmth in November?

"I LIKED THE NETWORKING WITH OTHERS AND THE INTERACTIONS WITH VENDORS AND INSTRUCTORS."

- Jeremy Sinclair, Orrick, Herrington & Sutcliffe, LLC

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Events & Activities

Your attendance at SharePoint Live! / Live! 360 is about learning from your peers as well as the experts; make the most of your time with us and add these events and activities to your itinerary!

Dine-A-Round Dinner
Sunday, November 17,
6:00pm – 9:00pm
Universal CityWalk

Join other conference attendees and speakers for a casual, no-host dinner and make a few new friends while enjoying the fun and delicious themed restaurants at Universal CityWalk. This is your opportunity to meet fellow attendees and start friendships that can last for the week or even longer. Groups can break into smaller groups based on where everyone wants to dine and head off to dinner. Everyone is responsible for their own dinner.

EXPO Preview
Monday, November 18,
5:00pm – 7:00pm
EXPO Hall

Join us on Monday evening for drinks and snacks and to get a "sneak peek" at the Live! 360 exhibitors before the Live! 360 Keynote at 7:00 pm. This is a great opportunity to meet and network with your fellow attendees early in the week and to learn about the innovations and latest technologies available from our exhibitors.

Exhibitor Reception
Tuesday, November 19,
5:30pm – 7:30pm
Expo Hall

Enjoy drinks and snacks while you explore the Live 360 exhibits and network with fellow attendees and speakers. This is your chance to check out the latest offerings from our exhibitors to help you in daily life when you return to the office.

Don't forget to visit the Demo Theater during the Expo Preview to hear directly from exhibitors and enter for your chance to win a FREE Live! 360 2014 pass.

Round Table Lunch
Wednesday, November 20,
12:15pm – 1:45pm
Dining Tent

Plumb the knowledge and experience of your colleagues, conference speakers and exhibitors by participating in one of the Luncheon Round Table discussions. These tables are designated with a sign and seating is on a first-come basis. There will be a wide variety of topics covering all Live! 360 events.

Luncheon Rockin' Round Table
Thursday, November 21
12:15pm - 1:30pm

Live! 360 celebrates 20 years of Visual Studio Live! by rolling back the tunes to 1993. What were you listening to in 1993? Grunge, Hip Hop, Top 40, Alternative? Come join one of our lunch tables for a lively discussion on the top artists and hits of 1993.

Tables will include:
• Whitney Houston
• Snoop Dogg
• Eazy E
• Pearl Jam
• Smashing Pumpkins
• Ace of Base
• Madonna
• Duran Duran
• Tupac
• Spin Doctors
• REM
• Soundgarden

Agenda At-A-Glance | (Sunday & Monday)

Keys to SharePoint Success: Strategy, Governance, Adoption	SharePoint Infrastructure Management and Administration	High-Value SharePoint Workloads: Social, Search, BI, and Business Process Automation	Information and Content Management: Documents, Records, and Web	Developing Apps and Solutions for SharePoint	SharePoint, Office 365 and the Cloud

START TIME	END TIME	SharePoint Live! Pre-Conference: Sunday, November 17, 2013		
4:00 PM	9:00 PM	Pre-Conference Registration - Royal Pacific Resort Conference Center		
6:00 PM	9:00 PM	Dine-A-Round Dinner @ Universal CityWalk		

START TIME	END TIME	SharePoint Live! Pre-Conference Workshops: Monday, November 18, 2013 (Separate entry fee required)		
6:30 AM	8:00 AM	Pre-Conference Workshop Registration - Coffee and Morning Pastries		
8:00 AM	12:00 PM	SPM01 - Workshop: Everything You Need to Know to Build SharePoint 2013 Apps! - *Kirk Evans*	SPM02 - Workshop: SharePoint MasterClass - End-to-End SharePoint Governance - *Dan Holme*	SPM03 - Workshop: Installing and Configuring SharePoint 2013 From the Ground Up - *Dan Usher & Scott Hoag*
12:00 PM	1:00 PM	Lunch		
1:00 PM	5:00 PM	SPM01 - Workshop: Everything You Need to Know to Build SharePoint 2013 Apps! - *Kirk Evans*	SPM02 - Workshop: SharePoint MasterClass - End-to-End SharePoint Governance - *Dan Holme*	SPM03 - Workshop: Installing and Configuring SharePoint 2013 From the Ground Up - *Dan Usher & Scott Hoag*
5:00 PM	7:00 PM	EXPO Preview		
7:00 PM	8:00 PM	Live! 360 Keynote: To Be Announced		

Speakers and sessions subject to change

"OUTSTANDING AND VERY INFORMATIVE! IT REALLY HELPED ME DETERMINE MY APPROACH TO ORGANIZATION AND RETENTION. THANK YOU!"

- Bonnie Vanoli Vildi

Keys to SharePoint Success: Strategy, Governance, Adoption	**SharePoint Infrastructure Management and Administration**	**High-Value SharePoint Workloads: Social, Search, BI, and Business Process Automation**	**Information and Content Management: Documents, Records, and Web**	**Developing Apps and Solutions for SharePoint**	**SharePoint, Office 365 and the Cloud**

START TIME	END TIME	SharePoint Live! Day 1: Tuesday, November 19, 2013			
7:00 AM	8:00 AM	Registration - Coffee and Morning Pastries			
8:00 AM	9:00 AM	SharePoint Live! Keynote: To Be Announced			
9:00 AM	9:30 AM	Networking Break • Visit the EXPO			
9:30 AM	10:45 AM	**SPT01** - Developing Your First SharePoint Application - *Matthew DiFranco*	**SPT02** - SharePoint 2013 and Office 365 Upgrade and Migration: Strategy and Tactics - *Dan Holme*	**SPT03** - What's New in SharePoint 2013 for IT Pros - *Brian Alderman*	**SPT04** - Defining Your SharePoint Taxonomy and Information Management Strategy - *Eric Riz*
11:00 AM	12:15 PM	**SPT05** - How to Develop and Debug Client Side Code - *Mark Rackley*	**SPT06** - TBD - *Dan Holme*	**SPT07** - How to Migrate 50,000 Site Collections to Office 365 - *Erica Toelle*	**SPT08** - Implementing SharePoint: A Project Manager's How-To - *Eric Riz*
12:15 PM	2:00 PM	Lunch • Visit the EXPO			
2:00 PM	3:15 PM	**SPT09** - What's New in SharePoint 2013 Workflow Development? - *Matthew DiFranco*	**SPT10** - SharePoint 2013 Sharing and Security - *Dan Holme*	**SPT11** - Identity in the Cloud - the Good, the Bad and the Ugly - *Paul Schaeflein*	**SPT12** - Create a SharePoint End User Adoption Strategy - *Erica Toelle*
3:15 PM	4:15 PM	Networking Break • Visit the EXPO			
4:15 PM	5:30 PM	**SPT13** - SharePoint Platform Strategy and Conceptual Design - *Ben Curry*	**SPT14** - Introduction to PowerShell for the Anxious IT Pro - *Jason Himmelstein*	**SPT15** - To the Cloud! Utilizing AWS and Azure as Cloud Hosting Providers for SharePoint - *Dan Usher & Scott Hoag*	**SPT16** - Design a SharePoint Program for Ongoing Operational Excellence - *Erica Toelle*
5:30 PM	7:30 PM	Exhibitor Reception			

Speakers and sessions subject to change

"THE LOCATION IS VERY COMFORTABLE AND ALLOWS EASE OF MOBILITY BETWEEN ROOM AND SESSIONS. OVERALL, THE CONFERENCE WAS VERY INFORMATIVE REGARDING THE NEW TECHNOLOGIES THAT ARE UP AND COMING."

- Dagoberto Cabrera, Application Architect, Asuurant, Inc.

Agenda At-A-Glance | (Wednesday)

Keys to SharePoint Success: Strategy, Governance, Adoption	SharePoint Infrastructure Management and Administration	High-Value SharePoint Workloads: Social, Search, BI, and Business Process Automation	Information and Content Management: Documents, Records, and Web	Developing Apps and Solutions for SharePoint	SharePoint, Office 365 and the Cloud

START TIME	END TIME	SharePoint Live! Day 2: Wednesday, November 20, 2013			
7:00 AM	8:00 AM	Registration - Coffee and Morning Pastries			
8:00 AM	9:00 AM	Live! 360 Keynote: To Be Announced			
9:15 AM	10:30 AM	SPW01 - Critical Thinking for Business Critical SharePoint - *Ben Curry*	SPW02 - What's New with SharePoint Business Connectivity Services (BCS) and OData Services - *Fabian Williams*	SPW03 - On-Site or in the Cloud - *Samuel Sabel*	SPW04 - Overview of BI in SharePoint 2013 - *Michael Doyle*
10:30 AM	11:00 AM	Networking Break • Visit the EXPO			
11:00 AM	12:15 PM	SPW05 - Understanding OAuth in SharePoint 2013 - *Kirk Evans*	SPW06 - Optimizing SQL Server 2012 for SharePoint 2013 - *Brian Alderman*	SPW07 - Real World Challenges in Enterprise Search - *Agnes Molnar*	SPW08 - SharePoint in the World of Human Resources - *Sandra Mahan*
12:15 PM	1:45 PM	Round Table Lunch • Visit the EXPO			
1:45 PM	3:00 PM	SPW09 - Lazy Client Side Dev - Let the Plugins Do the Heavy Lifting - *Mark Rackley*	SPW10 - Exam Cram for 70-332: Advanced Solutions of Microsoft SharePoint Server 2013 - *Michael Doyle*	SPW11 - No-Code CRUD Business Connectivity Services (BCS) Solutions Using SharePoint Designer 2013 - *Fabian Williams*	SPW12 - SharePoint Server 2013 Farm Architecture and Performance - *Ben Curry*
3:00 PM	4:00 PM	Networking Break • Visit the EXPO • Expo Raffle @ 3:30 p.m.			
4:00 PM	5:15 PM	SPW13 - SharePoint 2013 Workflows – Creating Custom Forms, Events and CSOM - *Andrew Connell*	SPW14 - Business Intelligence in SharePoint 2013: Empowering Users to Change their World - *Jason Himmelstein*	SPW15 - Old CRUD, New CRUD - *Rob Wilson*	SPW16 - To Be Announced
8:00 PM	10:00 PM	Live! 360 Evening Event			

Speakers and sessions subject to change

"THE AMOUNT OF INFORMATION COVERED (IS WHAT I LIKED BEST). GOOD TOPICS THAT COVERED A LOT OF AREAS. EXCELLENT PRESENTERS."

- Sam Tocco, IT Program Analyst, Charlotte County BCC

Agenda At-A-Glance | (Thursday & Friday)

Keys to SharePoint Success: Strategy, Governance, Adoption	SharePoint Infrastructure Management and Administration	High-Value SharePoint Workloads: Social, Search, BI, and Business Process Automation	Information and Content Management: Documents, Records, and Web	Developing Apps and Solutions for SharePoint	SharePoint, Office 365 and the Cloud

START TIME	END TIME	SharePoint Live! Day 3: Thursday, November 21, 2013			
7:00 AM	8:00 AM	Registration - Coffee and Morning Pastries			
8:00 AM	9:15 AM	SPH01 - Introduction to Office 365 SharePoint Online Development - *Matthew DiFranco*	SPH02 - Exchange 2013 and SharePoint 2013: Better Together - *J. Peter Bruzzese*	SPH03 - Getting the Most Out of Your Content in SharePoint with Enterprise Search - *Agnes Molnar*	SPH04 - Building a Content Site Using SharePoint Server 2013 Web Content Management: Start to Finish - *Andrew Connell*
9:30 AM	10:45 AM	SPH05 - "App-etize" Your SharePoint Solutions - Moving Your Solution to the SharePoint 2013 App Model - *Paul Schaeflein*	SPH06 - SharePoint 2013 Admin in the Hybrid World - *Jason Himmelstein*	SPH07 - Third Party Solutions (Roundtable) - *Rob Wilson*	SPH08 - Automating Business Processes with Workflows Using SharePoint Designer 2013 - *Andrew Connell*
11:00 AM	12:15 PM	SPH09 - Client Side Development - REST or CSOM? - *Mark Rackley*	SPH10 - Ten Non-SharePoint Technical Issues That Can Doom Your Implementation - *Robert Bogue*	SPH11 - Intranet Case Studies - *Michael Doyle*	SPH12 - To Be Announced
12:15 PM	1:30 PM	Lunch			
1:30 PM	2:45 PM	SPH13 - TypeScript Development in SharePoint - *Robert Bogue*	SPH14 - Case Study: When Should I Use SharePoint 2013 Business Connectivity Services (BCS) and When Should I Use SharePoint 2013 Workflows to Interact with External Data - *Fabian Williams*	SPH15 - Who Says You Can't Do Records Management in SharePoint? - *John Holliday*	SPH16 - A League of Super-Heroes: Building Your SharePoint Team - *Samuel Sabel*
3:00 PM	4:15 PM	SPH17 - Application Identity: Getting Your Application the Permission it Needs - *Paul Schaeflein*	SPH18 - Search Based Applications with SharePoint 2013 - *Agnes Molnar*	SPH19 - Top 10 New ECM Features in SharePoint 2013 - *John Holliday*	SPH20 - Converting an Email Culture into a SharePoint Culture - *Robert Bogue*
4:30 PM	5:45 PM	Live! 360 Conference Wrap-up			

START TIME	END TIME	SharePoint Live! Post-Conference Workshops: Friday, November 22, 2013 (Separate entry fee required)	
7:00 AM	8:00 AM	Post-Conference Workshop Registration - Coffee and Morning Pastries	
8:00 AM	12:00 PM	SPF01 - Workshop: Everything You Wanted to Know about Workflow in SharePoint 2013 - *Andrew Connell*	SPF02 - Workshop: SharePoint 2013 Enterprise Search MasterClass - *Agnes Molnar*
12:00 PM	1:00 PM	Lunch	
1:00 PM	5:00 PM	SPF01 - Workshop: Everything You Wanted to Know about Workflow in SharePoint 2013 - *Andrew Connell*	SPF02 - Workshop: SharePoint 2013 Enterprise Search MasterClass - *Agnes Molnar*

Speakers and sessions subject to change

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Session Descriptions by Track

KEYS TO SHAREPOINT SUCCESS: STRATEGY, GOVERNANCE, ADOPTION

A successful SharePoint implementation requires more than just technical proficiency. It requires a commitment to continuous improvement, service delivery, governance, and management, as well as a fanatical focus on business needs and user adoption. Developers, IT professionals, business leadership, project managers, and users must work cohesively to ensure that SharePoint delivers value and scales to meet new requirements and workloads. These sessions, led by many of the industry's thought leaders, provide invaluable guidance and insight to each of these constituencies, and are, as the track title suggests, critical to your success with SharePoint.

■ SPM02 Workshop: SharePoint MasterClass: End-to-End SharePoint Governance – Intermediate / Advanced
Dan Holme
Monday, November 18   *8:00am – 5:00pm*

Join Dan Holme, global governance thought leader, for a full-day workshop on end-to-end SharePoint governance. Dan Holme is a SharePoint MVP, author of the official Microsoft SharePoint 2010 Training Kit, and one of the most respected SharePoint experts in the industry. He brings to the workshop experience with thousands of organizations worldwide, in every vertical, and every size: from small businesses to most of the Fortune 100 and many of the Global 1000. This workshop has been delivered in sold-out venues on five continents.

■ SPT08 Implementing SharePoint: A Project Manager's How-To – Introductory / Intermediate
Eric Riz
Tuesday, November 19   *11:00am – 12:15pm*

Managing the implementation of SharePoint is a comprehensive task; one which requires strong project management skills, a detailed project plan, and creativity. Inefficient communication among stakeholders, poor document management practices, and undefined project collaboration standards can compromise project success. This session will walk through effective planning techniques and implementation standards for a SharePoint implementation from the perspective of a Project Manager. We will discuss how to create and customize a SharePoint site for effective project collaboration and monitoring as well as analyzing the project schedule and milestones in a SharePoint site, generate on-demand project status reports and how to synchronize common project management tools with SharePoint.

You will learn:
• Breakdown of SharePoint's workloads and modules into workable components
• Planning techniques for teams and stakeholders
• Collaboration and monitoring policies for effective implementation

■ SPT12 Create a SharePoint End User Adoption Strategy – Intermediate
Erica Toelle
Tuesday, November 19   *2:00pm – 3:15pm*

We all know that End User Adoption is an important area of focus in your SharePoint project. In this session we will take a closer look at the End User Adoption work stream and the associated roles, responsibilities, and tasks for the project plan. We will also review case studies to demonstrate how these differ based on the size of the project and the specific needs of the organization. You'll walk away from this session with a tactical formula you can follow to create your end user adoption strategy and templates to support the process.

You will learn:
• How to achieve high levels of end user adoption on your SharePoint project
• How to execute an end user adoption work stream on your next SharePoint project
• The templates and tools that can be used in this work stream

■ SPT13 SharePoint Platform Strategy and Conceptual Design – Intermediate
Ben Curry
Tuesday, November 19   *4:15pm – 5:30pm*

Platform Strategy. Governance. ECM. Information Architecture. BCSP. BPM .Business Alignment. Usability. ROI. SoR. SoE. What do these really mean and where do you start? There is so much fear, uncertainty, and doubt around these topics that many SharePoint professionals have no idea where to start and simply do nothing. But, when deploying SharePoint, indecision can be the worst decision of all! Come to this session to see real-world, proven approaches to project and platform success. You'll learn how process

ties to content and how content ties to process. Last, you'll learn how to apply governance to your content and processes in a simple and straight-forward fashion.

You will learn:
• What methodology to use to map processes
• When to design for executives or users
• Is "bring your own device" a reasonable requirement with SharePoint
• How to gather actionable requirements
• How to deal with orphaned content
• How to govern your enterprise metadata

■ SPT16 Design a SharePoint Program for Ongoing Operational Excellence – Introductory / Intermediate
Erica Toelle
Tuesday, November 19   4:15pm – 5:30pm

Even the best SharePoint deployments can fail to achieve their target ROI in the long term. This session will focus on how to design and manage a SharePoint program that continues to build value from your initial deployment. Components of a SharePoint Program include roadmap planning, feature and solution release planning, a support system for Power Users within Business Units, ongoing training, and the creation of a center of excellence to highlight business solutions, to name a few. This SharePoint program framework is designed to support a working relationship between IT and Business Units in order to maximize the value of your SharePoint investment.

■ SPW01 Critical Thinking for Business Critical SharePoint – Intermediate
Ben Curry
Wednesday, November 20   9:15am – 10:30am

SharePoint is fast becoming all about Business Critical content and processes. In fact, many still don't know that SharePoint Server is in the Gartner magic quadrant for ECM and has been for a while. There are three essential ways that SharePoint can be seen as Business Critical:

1. SharePoint IS your business critical platform. SharePoint would host and server ECM, BPM/Case Management, WCM, Social, Collaboration, BI, and Search
2. SharePoint is the application layer for other business critical platforms. We often use the WCM and BI capabilities in this scenario
3. SharePoint is the back-end, or integrated with other business critical platforms. As SharePoint Server 2013 joins the big leagues in ECM and scalability, we have begun using it for large archives and document storage for other applications, such as Cerner and Epic.

However, you can't treat SharePoint as an "install and forget" product if you expect to have critical content available when needed. Success will take a purpose- built, deliberately designed platform to deliver enterprise-class availability.

You will learn:
• How to position SharePoint as a "big league tool" to executives and stakeholders
• The basics of building a mission critical platform on SharePoint
• The different methods for implementing business critical SharePoint

■ SPW08 SharePoint in the World of Human Resources – Introductory
Sandra Mahan
Wednesday, November 20   11:00am – 12:15pm

Human Resources is an integral piece in almost every organization. The use of SharePoint and InfoPath can greatly improve efficiencies while maintaining the security required by HR. This session will show real world solutions for incorporating these vital tools into processes such as performance reviews, rewards-based wellness programs, and corporate credit card requests using out-of-the-box functionality.

■ SPH07 Third Party Solutions (Roundtable) – Introductory
Rob Wilson
Thursday, November 21   9:30am – 10:45am

SharePoint is an enabling platform, built for customization and extensibility. You may develop your own solutions on SharePoint, or depending on what version and edition of SharePoint you own, third party solutions may be a better alternative. In this session, we will take an unbiased look at some of the top solutions in the market. We will explain where to find these solutions, what questions to ask when you evaluate them, and how this changes in SharePoint 2013. We will save time at the end for Q&A and a roundtable discussion of solutions the attendees found useful.

You will learn:
• About some of the popular third party SharePoint solutions for administrators and business users
• What to look for in a third party solution and where to find them
• How to create a checklist to help you make the build versus buy decision for your own solutions
• Discuss administration, business, and training solutions that you have found useful at your organization

■ SPH16 A League of Super-Heroes: Building Your SharePoint Team – Intermediate
Samuel Sabel
Thursday, November 21   1:30pm – 2:45pm

Bringing together the right mix of talent to be successful with SharePoint is critical. A SharePoint team needs many kinds of expertise, not just IT know-how. Getting past the myth of the SharePoint super-hero and seeing the kind of dynamic mix that brings about success.

You will learn:
• To develop an awesome SharePoint Team
• Understand the different skill set for SharePoint professionals
• What every SharePoint director needs to know

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Session Descriptions by Track, continued

■ SPH20 Converting an Email Culture into a SharePoint Culture – Introductory
Rob Bogue
Thursday, November 21   *3:00pm – 4:15pm*

E-mail is pervasive. Despite the social media pundits claiming that e-mail is dead, it still overflows mailboxes and inundates everyone in the organization. In this session, we'll illuminate a path from e-mail addiction to a healthy relationship with e-mail. Along the way, we'll talk about what's wrong with the obsession with e-mail, the tools that we have to move the organization down the path of recovery, and what gets in the way.

You will learn:
• To identify how e-mail is an addiction for your organization
• To remove barriers to SharePoint adoption
• To create a structure for change in your organization

SHAREPOINT INFRASTRUCTURE MANAGEMENT AND ADMINISTRATION

IT professionals must carefully plan, deploy, configure, and administer the complex stack of technologies that comprise a SharePoint service. From SQL Server to Active Directory to DNS to SharePoint itself, their myriad moving parts challenge even the most intrepid IT pros. These technologies become even more complex when you add public and hybrid cloud scenarios, including Office 365 and Windows Azure IaaS. Sessions in this track are geared primarily to IT pros and DBAs. First-class speakers will guide you through the nuances of SharePoint infrastructure management and administration—in Office 365 and "on-prem"—and will equip you to deploy and support SharePoint 2013 and 2010 effectively, with both GUI and PowerShell methodologies.

■ SPM03 Workshop: Installing and Configuring SharePoint 2013 from the Ground Up – Intermediate / Advanced
Dan Usher & Scott Hoag
Monday, November 18   *8:00am – 5:00pm*

Have you ever wondered how to install SharePoint 2013 properly using PowerShell so as to avoid those random numbers that show up in your service application databases that end up showing up when you use the Configuration Wizard? Would you prefer to not just be a Principal Button Clicker that clicks "Next, Next, Next, Next, Next" to install SharePoint? Do you want to learn how to do things "the right way?"

Attend this full-day workshop and we'll walk through step by step setting up SharePoint 2013 using PowerShell in a multi-server farm environment. This session will include:

• Installing SharePoint Prerequisites using a configuration file and pre-downloaded components
• Configuring the SharePoint platform using PowerShell
• Creating and Configuring Service Applications with wholly named databases
• Configuring Integrated Windows Authentication using Kerberos
• Provision and Configure the User Profile Service
• Setting yourself up for auto provisioning Apps
• Configuring Resource Management and Distributed Caching Services through PowerShell
• And quite a bit more...

■ SPT02 SharePoint 2013 and Office 365 Upgrade and Migration: Strategy and Tactics – Intermediate
Dan Holme
Tuesday, November 19   *9:30am – 10:45am*

SharePoint 2013 and Office 365 offer "big wins" for business value and service delivery. But which features and capabilities are the most compelling reasons to move, and how and when should you upgrade or migrate? In this session,

SharePoint MVP Dan Holme shares what he's learned from customers around the world, and provides guidance for your strategy, roadmap, and tactical approach to integrating these new versions into your SharePoint service. You'll learn what's changed about the technical aspects of upgrading—most importantly, the impact of 2010 mode and deferred site upgrades. You'll explore the factors that should drive your upgrade and migration planning. And you'll learn how to drive towards the optimal mix of cloud and on-premise SharePoint service for your enterprise.

■ SPT06 TBD
Dan Holme
Tuesday, November 19   *11:00am – 12:15pm*

■ SPT10 SharePoint 2013 Sharing and Security – Intermediate
Dan Holme
Tuesday, November 19   *2:00pm – 3:15pm*

SharePoint 2013 introduces new sharing features that make it easier than ever for end users, with appropriate permissions, to share content with internal and (in Office 365) external users. It's more important than ever that you master SharePoint's security model, with its deep hierarchy of securable objects, granular permissions and policies, and interconnected user interfaces. This session will demystify SharePoint security by dissecting each of these components and presenting best practices for implementing and managing security. You'll learn how to effectively assign least privilege permissions. You'll discover under-documented "gotchas" of broken inheritance. You'll take away options for new permission levels and settings that address common business requirements. And you'll learn when and why it makes sense to leverage Active Directory groups or use SharePoint groups.

Session Descriptions by Track, continued

◼ SPT14 Introduction to PowerShell for the Anxious IT Pro – Introductory

Jason Himmelstein

Tuesday, November 19   *4:15pm – 5:30pm*

What was wrong with my handy STSADM scripts? You mean there are things that I cannot do from the GUI now? WHAT THE HECK IS THIS VERB-NOUN STUFF? If you have been thinking these or similar things about the new world order under a PowerShell driven regime, you are not alone. Come learn the basics and how to truly optimize your SharePoint implementation using this powerful IT Pro tool-set. You will walk away with a mind full of new ideas and a pocket full of scripts to get you started.

You will learn:
• The basics of PowerShell
• Learn helpful code & commandlets for SharePoint Administration
• Discover patterns & scripts that will make doing your job easier and more repeatable

◼ SPW06 Optimizing SQL Server 2012 for SharePoint 2013 – Intermediate / Advanced

Brian Alderman

Wednesday, November 20   *11:00am – 12:15pm*

More than 90% of the content accessed via SharePoint is stored in SQL Server and without the correct configuration of SQL Server it can have a detrimental impact on the performance of SharePoint. Regardless of whether you have a dedicated DBA or the SharePoint administrator who is also the DBA there are critical SQL Server configurations that can be made that will optimize SharePoint. Often DBA's are familiar with how to manage SQL Server, but may not be familiar with some nuances that SQL Server has when integrated with SharePoint. In this session we will demonstrate how some default SQL Server settings negatively impact SharePoint and what changes can be made to improve the performance of SharePoint. These changes include database file settings and SQL Server instance settings. We'll also examine how to properly install SQL Server and Share-Point so they work together as efficiently as possible. This discussion will introduce the Best Practices framework that will allow your SharePoint administrator and/or your DBA to configure SharePoint and SQL Server to provide optimal performance for your SharePoint implementation.

You will learn:
• Optimize SharePoint 2013 when Creating and Configuring SQL Server 2012
• Configure SQL Server 2012 Instance Level Settings to Improve SQL Server and SharePoint Performance
• Configure SQL Server 2012 Database Level Settings to Improve SQL Server and SharePoint Performance

◼ SPW10 Exam Cram for 70-332: Advanced Solutions of Microsoft SharePoint Server 2013 – Advanced

Michael Doyle

Wednesday, November 20   *1:45pm – 3:00pm*

This will be a brief overview of what to expect on the Microsoft Exam 70-332: Advanced Solutions of Microsoft SharePoint Server 2013. We will cover the topics that will be covered by the exam as well as highlight some of the new features of SharePoint 2013. This session will also cover the types of questions that will be covered on the exam and some strategies for answering them.

You will learn:
• Test overview and cert overview
• What is covered on the examination
• Tips on how to pass

◼ SPW12 SharePoint Server 2013 Farm Architecture and Performance – Intermediate / Advanced

Ben Curry

Wednesday, November 20   *1:45pm – 3:00pm*

Are you unsure of architecting the new farm and service applications for performance in SharePoint Server 2013? This session provides a thoughtful approach to designing your SharePoint Server 2013 server farm and gives you confidence that you are heading in the right direction. You'll learn how to architect for performance, and get live demonstration of performance testing tools! SharePoint Server 2013 has lots of flexibility in how you (Admins and Developers) can architect a server farm. This session will give the attendee a solid understanding of farm services and help you make intelligent decisions when designing and implementing SharePoint Server 2013 server farms. The second half of the session will be full of tips, tricks, and tools to aid you in tweaking server farm performance.

You will learn:
• Basic farm performance
• Testing Tools
• Real world performance tips and tricks

◼ SPH02 Exchange 2013 and SharePoint 2013: Better Together – Intermediate

J. Peter Bruzzese

Thursday, November 21   *8:00am – 9:15am*

In addition to being able to work together through Document Library posts and alerting, Exchange and SharePoint have been designed to work more closely with one another through Site Mailboxes. Office Web Apps Server is another way the two can be said to work together. In this session we will focus on the many ways these two server solutions touch upon the other and ways to make the connection work in your environment.

You will learn:
• Configuration of document library and alerting between Exchange and SharePoint
• Site Mailbox configuration
• OWAS configuration

Session Descriptions by Track, continued

■ SPH06 SharePoint 2013 Admin in the Hybrid World – Intermediate / Advanced
Jason Himmelstein
Thursday, November 21   *9:30am – 10:45am*

Microsoft's massive investment into Cloud technologies are enough to make anyone stop and wonder if the Cloud is something they should be focusing on for SharePoint. During this workshop we will examine Microsoft's Cloud Strategy from an IT Pro's perspective and understand how a hybrid scenario can be structured to maximize the On Premises, Infrastructure as a Service, and Cloud capabilities. We will deep dive into deployment planning and imple-mentation across the hybrid stack. We will also discuss and demonstrate the management of the SharePoint platform across all tiers. Join us on this journey from the ground to the cloud and back again!

You will learn:
• Understand topologies of a hybrid environment
• Discover how management of a hybrid environment will change how you do SharePoint Administration
• Learn the benefits of a hybrid SharePoint implementation

■ SPH10 Ten Non-SharePoint Technical Issues That Can Doom Your Implementation – Intermediate / Advanced
Rob Bogue
Thursday, November 21   *11:00am – 12:15pm*

You've heard that SharePoint implementations are techni-cally challenging and complex because of all of the pieces. However the real truth is that much of what makes Share-Point difficult to implement correctly has nothing to do with SharePoint and everything to do with implementing the core technologies. In this session, we'll tour the most common issues with the supporting technologies that cause frustration and performance issues. You will leave armed with a set of specific criteria and architecture principles to ensure a successful implementation.

You will learn:
• Discover details about how disks work
• Learn about the most popular issues under SharePoint
• Identify non-technical issues which block SharePoint usefulness

■ SPF02 Workshop: SharePoint 2013 Enterprise Search MasterClass – Intermediate
Agnes Molnar
Friday, November 22   *8:00am – 5:00pm*

The possibilities are limitless when building SharePoint solutions using just the Internet browser. The simple and intuitive interface makes it very easy to create robust appli-cations. In this full-day workshop, you will learn how to use the SharePoint 2013 framework of lists, libraries, pages, web parts and Apps to build powerful SharePoint solutions.

You will learn:
• SharePoint 2013 Search planning considerations
• Search administration and troubleshooting in SharePoint 2013
• Discussing the Audience's challenges in an interactive way, providing solution options and best practices

HIGH-VALUE SHAREPOINT WORKLOADS: SOCIAL, SEARCH, BI, AND BUSINESS PROCESS AUTOMATION

SharePoint is more than just an application for collaboration: it is a platform on which business intelligence and business process automation can be built. It enables users to find content, people, and answers through both traditional, search-based approaches as well as through modern social behavioral approaches. These high-value workloads require careful planning, architecture, and implementation. Join the best and brightest experts in the industry to learn just how to build BI, BPA, search, and enterprise social solutions with SharePoint 2010, 2013 and Office 365.

■ SPT09 What's New in SharePoint 2013 Workflow Development? – Introductory
Matthew DiFranco
Tuesday, November 19   *2:00pm – 3:15pm*

With SharePoint 2013 Microsoft has completely redesigned the workflow infrastructure. In this session you will learn the new features that are available in SharePoint workflows. You'll learn new and expanded capabilities like loops and Web Service call outs. You will also learn about the ex-panded features in SharePoint Designed and Visual Studio that will help you in your development.

You will learn:
• How to create a workflow in SharePoint 2013
• New features in SharePoint Designer 2013
• Architecture of SharePoint 2013 workflows

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Session Descriptions by Track, continued

■ SPW02 What's New with SharePoint Business Connectivity Services (BCS) and OData Services – Intermediate / Advanced
Fabian Williams
Wednesday, November 20   9:15am – 10:30am

This session goes into detail about what is new in Share-Point 2013 BCS discussing the new API's, specifically Tooling Visual Studio 2012, Service Bus and Messaging and Sub-scriptions. It will cover External Data sources using OData and create a SharePoint 2013 Hosted Application to surface data using all the tooling discussed.

You will learn:
• The new features and capabilities of BCS in SharePoint 2013
• About OData Services and why and how it is viewed in some circles as the defacto method of interacting with External Data, as it solves previous issues encountered in SharePoint 2010 implementation of BCS and External Sources
• Learn how to create a SharePoint 2013 SharePoint Hosted App in Visual Studio to consume External Data using OData Services (RestFull EndPoint)

■ SPW04 Overview of BI in SharePoint 2013 – Introductory
Michael Doyle
Wednesday, November 20   9:15am – 10:30pm

SharePoint 2013 builds on top of the Business Intelligence (BI) power that SharePoint 2010 provided. This session will show you how you can uncover the BI features available in SharePoint 2013. We will go over some of some of the tricks required in getting it running and then show you how you can start using BI in your SharePoint environment. We will cover PowerPivot, Reporting Services, Performance Point, and even PowerView so you will have a whole array of BI tools that you can start using right away. You will be able to present data in a wide variety of charts, graphs, indicators, and even tie them into services such as Bing Maps. Come to

this session to learn how to tap into the power of BI and get a handle on the mounds of data in your organization.

You will learn:
• To install and configure BI components
• How to create Reports
• How to create Interactive Graphics

■ SPW07 Real World Challenges in Enterprise Search – Introductory / Intermediate
Agnes Molnar
Wednesday, November 20   11:00am – 12:15pm

Enterprise Search is complex, even in theory. But when you implement your search solution and everything turns to reality, you'll find some new, never-seen challenges. In this session, Agnes will discuss the best, biggest, and most exciting challenges from her experience, including real world customer scenarios and solutions. Regardless of the SharePoint version you use (SharePoint 2010, FAST Search for SharePoint, SharePoint 2013), this session is for you if you want to prepare for these "unexpected" scenarios.

You will learn:
• Real world use cases and challenges, solutions, and best practices
• Discussing the audience's challenges and potential solutions
• Implementation Best Practices

■ SPW11 No-Code CRUD Business Connectivity Services (BCS) Solutions Using SharePoint Designer 2013 – Intermediate
Fabian Williams
Wednesday, November 20   1:45pm – 3:00pm

Attend this session and learn how to create On Prem and Cloud implementations of SharePoint BCS External Content Types and External Lists using a combination of (1) On Prem SharePoint BCS to Cloud Data, and (2) Office 365 SharePoint Online BCS to Azure Hosted Data.

You will learn:
• That SharePoint BCS is also available in No Code Solutions in SharePoint 2013. Discuss the differences in what can and cannot be accomplished using SPD 2013 vs. Visual Studio (especially around OData and WCF)
• See demos Using SPD 2013 BCS attaching to both On Prem BCS and SharePoint Online and retrieving data from a variety of sources
• How to use Microsoft Office Applications to interact with External Data Sources using SharePoint 2013 BCS

■ SPW14 Business Intelligence in SharePoint 2013: Empowering Users to Change their World – Intermediate
Jason Himmelstein
Wednesday, November 20   4:00pm – 5:15pm

Starting in May 2010 with SQL Server 2008 R2, Microsoft began talking more and more about "Personal BI." The focus of this discussion was a paradigm shift moving business intel-ligence from being something a few BI professionals do with a data warehouse to a practice done by Information Workers every day in familiar tools like Microsoft Excel and SharePoint. Over the course of this session we will show you the improve-ments that Microsoft has made in the 2013 stack to take this new focus from being a nice idea to a truly powerful reality. We will explore the improvements made to Excel, PowerPivot and Power View, and Reporting Services. We will explain the underlying technology that makes the new features possible and walk through demos of some of the shinier toys. At the end of the session you will walk away with a better under-standing of what is new in 2013 for business intelligence, and an extreme desire to build reusable data model that will undoubtedly bring real value to your business.

You will learn:
• Understanding the Microsoft BI story
• Building examples using the Excel Data Model
• Practical application of Power View

Session Descriptions by Track, continued

■ SPH03 Getting the Most Out of Your Content in SharePoint with Enterprise Search – Intermediate

Agnes Molnar

Thursday, November 21   8:00am – 9:15am

SharePoint 2013 changes the landscape in many ways, particularly with its application model and cloud capabilities. From a business perspective, this makes the job of the governance teams more difficult and complex as these issues become key priorities (and areas of weakness) for the organization. This session is a strategic conversation around the elements of 2013 that governance teams should be most concerned with, from data ownership to creating the correct policies and social rights to security. Attendees will learn tactical strategies which can be used as soon as they return to the office.

You will learn:
• How Content Management and Search ties together: improving the content by Search, and improving the Search by the content
• Working with SharePoint and non-SharePoint content sources, interweaving the results into a common UI
• Content Management and Search Based Applications

■ SPH08 Automating Business Processes with Workflows Using SharePoint Designer 2013 – Level?

Andrew Connell

Thursday, November 21   9:30am – 10:45am

Going all the way back to SharePoint 2007, Microsoft has provided a way for end users, site owners and power users to create automated business processes using workflows and SharePoint Designer. SharePoint 2013 builds on this by adding some new authoring capabilities for building workflows using SharePoint Designer 2013. In this session you'll learn how to use SharePoint Designer 2013 to create workflows that call web services, use the new visual designer and build powerful business processes, all without any code!

■ SPH14 Case Study: When Should I Use SharePoint 2013 Business Connectivity Services (BCS) and When Should I Use SharePoint 2013 Workflows to Interact with External Data – Introductory / Intermediate

Fabian Williams

Thursday, November 21   1:30pm – 2:45pm

Attend this session for a deep discussion on the new capabilities in SharePoint 2013 around External Data. The session will cover new capabilities in Web Service Calls, Dictionary Object, JSON and REST in Workflows, and developing ideas on when it's a good idea to use that approach. We will also compare and contrast those new capabilities with using SharePoint BCS and what can be gained using the External Content Type and External List to interact with External Data.

You will learn:
• How to use SharePoint 2013 to interact with External Data
• The new support for External Data calls in Workflows and BCS
• Discuss Use Cases / Business Cases for both

■ SPH18 Search Based Applications with SharePoint 2013 – Intermediate

Agnes Molnar

Thursday, November 21   3:00pm – 4:15pm

As the Enterprises grow, having more and more information stored in the various back-end and Content Management Systems, Search Based Applications get more and more importance and emphasis. SharePoint 2013 has countless new features and capabilities to provide contextually valuable information to every segment of your business.

In this session, Agnes will go through several real world scenarios, highlighting the most important use cases, options, and solution patters to provide a practical overview of the Search capabilities of Microsoft's latest platform.

You will learn:
• Concept of Search Based Applications (SBA)
• Planning and Implementing SBAs
• Use cases and real world best practices for SBAs

■ SPF01 Workshop: Everything You Wanted to Know about Workflow in SharePoint 2013 – Intermediate / Advanced

Andrew Connell

Friday, November 22   8:00am – 5:00pm

The workflow story changed a great bit in the latest release of SharePoint 2013. In this full-day workshop you will learn how it changed and how to create custom workflows. We'll explore not only creating custom workflows using SharePoint Designer 2013, but also robust workflows using Visual Studio 2012. You'll learn how to consume web services, create custom tasks, interactive forms and push workflow to the limits. It doesn't matter if you are limited to a specific deployment like on-premises or Office 365 as everything you'll learn will apply to both types!

INFORMATION AND CONTENT MANAGEMENT: DOCUMENTS, RECORDS, AND WEB

At the heart of any SharePoint service is content: content in the form of collaborative documents, records, lists, and web pages. SharePoint provides myriad features to ensure that content is managed securely and efficiently through its lifecycle, and that content is usable and findable by users. Sessions in this track focus on collaboration, information architecture and information management from business, IT pro, and developer perspectives.

■ SPT04 Defining Your SharePoint Taxonomy and Information Management Strategy – Intermediate

Eric Riz

Tuesday, November 19   9:30am – 10:45am

Do you have a taxonomy strategy for your business? Did your company setup SharePoint sites, lists, and libraries

Session Descriptions by Track, continued

without metadata? Do you have a strategy but want to measure it against industry best practices? If your answer was "yes" to any of these questions - this is the session for you; one which helps define your taxonomy and information management strategy.

This session is designed to walk through effective quantification and qualification for creating the right taxonomy for your business, including ways to enhance social and Enterprise 2.0 technologies. We will discuss how to determine relationships amongst information and the incremental collective benefits from tagging documents with the right data. This is more than just a how-to; it's a roadmap to defining corporate information and knowledge in your organization to ensure that your SharePoint content is well structured, in order to provide better access, improved productivity, and more reliable information.

You will learn:
• Introduction to taxonomy definition and creation
• Content management best practices
• How to create reliable, single source data

■ SPH04 Building a Content Site Using SharePoint Server 2013 Web Content Management: Start to Finish – Intermediate / Advanced
Andrew Connell
Thursday, November 21   8:00am – 9:15am

Microsoft made significant investments in SharePoint 2013 in the area of Web Content Management (WCM). In this latest release WCM has been re-architected to leverage taxonomies for navigation and search and serving content directly out of the search index. In this demo-heavy session you will see how to create a WCM site, implement a managed navigation using taxonomies and surface content from across multiple data sources, how to implement a custom brand and leverage search to its fullest potential in creating rich and dynamic content-based sites!

■ SPH11 Intranet Case Studies – Intermediate
Michael Doyle
Thursday, November 21   11:00am – 12:15am

SharePoint provides a powerful platform to build intranets and it is one of the most common tools to do this across the world. Users go there to find the information they need to perform their day-to-day functions, from HR to Help Desk Wikis to Travel Request forms, and much more. The amount of time spent by employees on the intranet means that any improvements in design will go a long way to making users more efficient and happier. Employees should see the intranet as a useful tool, instead of a hindrance to find the information they need. This session looks at several real-life case studies and goes over what works and what can be improved. This includes branding, search, mega menus, and site design. SharePoint 2010 and 2013 will be covered.

You will learn:
• Best practices for intranets
• How to build mega menus
• How to target different language

■ SPH15 Who Says You Can't Do Records Management in SharePoint? – Intermediate / Advanced
John Holliday
Thursday, November 21   1:30pm – 2:45pm

Although records management features have steadily improved with each new SharePoint version, many industry observers are starting to express their doubts as to whether SharePoint is a viable platform for building real-world ERM solutions. This session will explore the enhanced RM capabilities of SharePoint 2013 and show how to leverage them to their full advantage. The session will also introduce several third-party tools that further enhance the platform to enable true enterprise-class content lifecycle management.

You will learn:
• Understand the records management capabilities of SharePoint

• Learn about the new records management features that have been added to SharePoint 2013
• Learn how to extend the platform to support enterprise-class content lifecycle management

■ SPH19 Top 10 New ECM Features in SharePoint 2013 – Intermediate / Advanced
John Holliday
Thursday, November 21   3:00pm – 4:15pm

The Enterprise Content Management features in SharePoint have steadily improved with each new release of the platform. In this session, we will explore the top 10 new ECM features that have been added to SharePoint 2013, with an emphasis on NEW. The session will include demos that showcase real-world examples of how each feature can be used to enhance the overall user experience when working with email, collaborative documents, as well as official records.

You will learn:
• Learn about the new ECM features in SharePoint 2013
• Learn how ECM features have changed since SharePoint 2010
• Learn how to take advantage of ECM in the enterprise

DEVELOPING APPS AND SOLUTIONS FOR SHAREPOINT

This track is "for developers only," with sessions that focus on tools and methodologies for development in SharePoint 2013 and Office 365. Expert speakers will guide an exploration of patterns and practices, highlighting the capabilities of various development tools and addressing important considerations including application lifecycle management and the future of the cloud app model versus full-trust solutions. In addition, developers will find high-value sessions throughout the tracks of SharePoint Live! 360, where solution-specific development sessions are listed.

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Session Descriptions by Track, continued

■ SPM01 Workshop: Everything You Need to Know to Build SharePoint 2013 Apps! – Introductory / Intermediate
Kirk Evans
Monday, November 18   8:00am – 5:00pm

The new SharePoint 2013 app model introduces many new challenges and development techniques that require a different approach to building solutions than developers may have experience with. This session will focus on providing you the tools and techniques necessary to be successful building apps for SharePoint 2013. We will cover everything that a developer needs to know in order to be successful with the new app model including:

• App hosting models
• App identity and permissions
• App solutions on premise and in the cloud
• App architecture components
• App deployment

By leveraging these key concepts, this session will focus on creating solutions for SharePoint 2013.

• Using the SharePoint 2013 CSOM and REST APIs in apps
• Building solutions that use event receivers
• Understanding app design patterns
• Creating and deploying workflows
• Leveraging search with apps
• Consuming SharePoint's social features with apps
• Enumerating best practices for app development

After this session, developers will walk away confident in their ability to leverage the various tools and techniques for building apps in SharePoint 2013.

■ SPT01 Developing Your First SharePoint Application – Intermediate
Matthew DiFranco
Tuesday, November 19   9:30am – 10:45am

SharePoint 2013 changes the game for developing inside the SharePoint environment. In the past you could create web parts and pages that lived inside the SharePoint

application. This development was limited to working in C# or VB.Net and running in the context of SharePoint. The new model removes the boundaries; you can now develop your SharePoint Apps in any web based language, from PHP to HTML5 and JavaScript. These new apps can now be hosted locally in the SharePoint environment or in the cloud.

You will learn:
• Building your first SharePoint Application
• Communicating between SharePoint and your Application
• Auto Hosting with Azure
• Authenticating of your Application

■ SPT05 How to Develop and Debug Client Side Code – Introductory / Intermediate
Mark Rackley
Tuesday, November 19   11:00am – 12:15pm

Client Side Development is officially an essential skill for all SharePoint developers; however, with the lack of traditional compliers and debugging processes, many developers quickly grow frustrated and resent the Client Side Development experience. There is hope, though.

You will learn:
• The do's and don'ts for being an effective Client Side Developer
• Simple tricks that make developing and debugging JavaScript easier
• Be introduced to tools and plugins that can help bring JavaScript development closer to traditional managed code development

■ SPW05 Understanding OAuth in SharePoint 2013 – Advanced
Kirk Evans
Wednesday, November 20   11:00am – 12:15pm

The new SharePoint 2013 app model is the recommended approach for building solutions with SharePoint. The app model introduces OAuth for application identity and permissions. Understanding OAuth is essential for SharePoint

2013 developers because it forms the basis of how apps are granted permission to communicate with SharePoint. This session will focus on how OAuth works, how SharePoint 2013 uses OAuth to grant permissions to apps, and how to inspect information in the OAuth token for troubleshooting.

This session will focus on how OAuth works, how SharePoint 2013 uses OAuth to grant permissions to apps that may be different than the current user's permissions, and how to troubleshoot authentication and authorization for the new SharePoint 2013 app model. After this session, attendees will understand how to create apps that are able to perform tasks that the current user may not have permission!

■ SPW09 Lazy Client Side Dev – Let the Plugins Do the Heavy Lifting – Intermediate
Mark Rackley
Wednesday, November 20   1:45pm – 3:00pm

One of the bright spots for Client Side Development is the large number of options of plugin libraries that can bring your Client Side Applications to the next level in SharePoint and give the users the visuals and usability they crave. Critical knowledge for the modern SharePoint Developer is to know about various plugin options that are "SharePoint Friendly."

You will learn:
• Several powerful Client Side Libraries that work will with SharePoint
• Tips for choosing the write library for their needs
• To understand the options for storing data as objects in JavaScript in a manner that various libraries need

■ SPW13 SharePoint 2013 Workflows – Creating Custom Forms, Events and CSOM – Intermediate / Advanced
Andrew Connell
Wednesday, November 20   4:00pm – 5:15pm

By now you've likely already explored the new capabilities and architecture of workflow in SharePoint 2013 and Work-

Session Descriptions by Track, continued

flow Manager. One of the more powerful and compelling things Microsoft has added in SharePoint 2013's workflow story is a client side object model for interacting with the workflow engine as well as creating custom forms. In this session you'll learn how to employ both of these to create custom association and initiation forms, as well as how to have a random form communicate with a currently running workflow using custom events.

■ SPW15 Old CRUD, New CRUD – Intermediate
Rob Wilson
Wednesday, November 20   4:00pm – 5:15pm

As business programmers, CRUD is at the center of what we do. Learn to write solutions that Create, Read, Update, and Delete SharePoint List Items for SharePoint 2010 solutions and the SharePoint 2013 app model. In this unique session, we will start with business requirements, explore multiple architectures, and develop the same solution multiple ways to help you understand the pros and cons of each approach.

You will learn:
• Understand the pros and cons of the various object models and learn when to use which one
• Develop the same real world CRUD solution using the server object model and the client object models
• Learn to leverage Visual Studio and the skills you already possess to develop CRUD solutions for SharePoint 2010, SharePoint 2013, and Office 365

■ SPH01 Introduction to Office 365 SharePoint Online Development – Intermediate
Matthew DiFranco
Thursday, November 21   8:00am – 9:15am

SharePoint online provides a new hosted platform that developers can rapidly build solutions to meet business needs. Using SharePoint Designer and Visual Studio you will learn to customize the SharePoint user interface, extend SharePoint, and build workflows.

You will learn:
• How to get started with SharePoint Online
• The tools for developing SharePoint Online
• To use JQuery in your SharePoint site
• The limitations of SharePoint Online

■ SPH05 "App-etize" Your SharePoint Solutions – Moving Your Solution to the SharePoint 2013 App Model – Intermediate / Advanced
Paul Schaeflein
Thursday, November 21   9:30am – 10:45am

Are you wondering what to do with your legacy SharePoint code when moving to SharePoint 2013 Apps? The App model removes server-side code from our toolbox, but adds many other tools. This session will port a SharePoint 2010 solution to SharePoint 2013. Come see what breaks and how to fix it. You won't want to miss this app-ortunity!

You will learn:
• Changes in supported approaches in SharePoint development
• New techniques for SharePoint application development
• Compatibility of legacy SharePoint components in SharePoint 2013

■ SPH09 Client Side Development – REST or CSOM? – Introductory / Intermediate
Mark Rackley
Thursday, November 21   11:00am – 12:15pm

Client Side Development in SharePoint is about much more than creating animated buttons and hiding fields on a page. Using the Client Side Object Model and REST, developers can create full blown applications that interact with SharePoint with many of the same results and traditional managed code development. However, which path should a developer choose? With all things in SharePoint "it depends."

You will learn:
• The pros and cons of CSOM
• The pros and cons of REST

• How to get started developing in both with easy to follow demos

■ SPH13 TypeScript Development in SharePoint – Intermediate / Advanced
Rob Bogue
Thursday, November 21   1:30pm – 2:45pm

SharePoint 2013 brings a radical shift towards HTML5 and JavaScript development, however, JavaScript was never designed for large scale development efforts. TypeScript is a language that is designed to address the large-project concerns of JavaScript. TypeScript compiles down to JavaScript and therefore can be used in any development process that uses TypeScript. In this session you'll see how to leverage TypeScript to create large-scale client applications.

You will learn:
• How TypeScript works
• Identify how to use TypeScript in a SharePoint project
• About debugging with TypeScript

■ SPH17 Application Identity: Getting Your Application the Permission it Needs – Advanced
Paul Schaeflein
Thursday, November 21   3:00pm – 4:15pm

Every operation attempted within SharePoint is subject to the security settings and policies that apply to the objects and principals involved. This session will review how to ensure your program can do what it needs and still keep the farm safe from unauthorized use. Topics covered include the new SharePoint 2013 OAuth model as well as full-trust solutions using the server API.

You will learn:
• Concepts of impersonation and elevation of privilege
• SharePoint 2013 application security model
• OAuth and High-Trust apps

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Session Descriptions by Track, continued

SHAREPOINT, OFFICE 365 AND THE CLOUD

There's no doubt that "the cloud" will play a role in one, more, or all SharePoint workloads in your enterprise's future. "The cloud," though, is appropriately nebulous: it's online, in public forms like Office 365 and in private, dedicated offerings, including Windows Azure IaaS (Virtual Machines). It's onsite, in clouds provided by third parties, and in your own, on-premise datacenters. It's crucial that you understand the variety of options available in "the cloud," so that you can align your business needs with the best solution. And you must understand how SharePoint 2013 can be architected to scale efficiently to the cloud. As an IT pro, you must be able to configure SharePoint in the cloud, and as a developer, you must adapt to the new APIs and models of development in Office 365 and Azure. And as a business user or leader, you must guide your organization in making the right choice for each workload. Join the elite presenters for invaluable, first-hand guidance and insight.

■ SPT03 What's New in SharePoint 2013 for IT Pros – Introductory
Brian Alderman
Tuesday, November 19   9:30am – 10:45am

SharePoint Server 2013 can help you achieve new levels of reliability and performance, delivering features and capabilities that simplify administration, protect communications and information, and empower users while meeting their demands for greater business mobility. In this session you will learn more about what's new for IT Professionals in SharePoint Server 2013; and how its features and capabilities can help simplify administration, protect communications and information, and empower users.
You will learn:
• What's new for IT Pros from an architectural standpoint in SharePoint 2013

• The new farm level administrative features and functionality available in SharePoint 2013
• The new End User features and functionality that Administrators have to deploy, configure, and maintain

■ SPT07 How to Migrate 50,000 Site Collections to Office 365 – Introductory / Intermediate
Erica Toelle
Thursday, November 21   11:00am – 12:15pm

As organizations consider Office 365 as an option for hosting their SharePoint environments, you may find yourself asking how an enterprise can actually move a large number of SharePoint site collections to the cloud. In this session we will tell the story of a large scale SharePoint migration to Office 365 which started with several highly customized sites and multiple versions of SharePoint. We will also look at the project structure and plan, staffing, benefits and pitfalls, lessons learned, and how you can plan for a successful move to Office 365.

You will learn:
• How to plan for a large scale migration to Office 365
• The benefits and pitfalls of a move to the cloud
• The differences between SharePoint 2007, 2010 and 2013 that must be considered in any migration

■ SPT11 Identity in the Cloud – the Good, the Bad and the Ugly – Intermediate
Paul Schaeflein
Tuesday, November 19   2:00pm – 3:15pm

Cloud-based solutions can provide some substantial benefits to organizations. But like all solutions, there are risks and issues to identify and mitigate. Ensuring your data is safe is usually at the top of this list.

There are quite a few options for determining who is trying to access your resources, and determining the best fit for your organization can be quite daunting. This session will discuss identity providers available to SharePoint farms, along with their capabilities and limitations.

You will learn:
• Cloud identity concepts and standards
• Areas of risk
• Available identity providers

■ SPT15 To the Cloud! Utilizing AWS and Azure as Cloud Hosting Providers for SharePoint – Intermediate
Dan Usher & Scott Hoag
Tuesday, November 19   4:15pm – 5:30pm

To the cloud! This phrase seems to come up more and more often for organizations looking to reduce their SharePoint footprint in their data center. In this session Dan and Scott will give a brief overview of a few of the premier Infrastructure as a Service hosting providers for SharePoint, how SharePoint in the cloud stacks up against Office 365, and how to script an install on the Azure platform for development purposes.

You will learn:
• The core cloud concepts of IaaS, SaaS and PaaS
• How Azure and AWS EC2 differ and are similar in their product offerings as well as interfaces to the providers
• How to setup a SharePoint environment through script and web interfaces

■ SPW03 On-Site or in the Cloud – Introductory / Intermediate
Samuel Sabel
Wednesday, November 20   9:15am – 10:30am

SharePoint 2013 poses a challenging question for IT directors and SharePoint architects. Traditionally, the core questions regarding a SharePoint migration could be summarized as "when and how." With Office 365 as a new and viable option for hosting SharePoint in the cloud, "where" becomes a significant question. While there are very attractive motivating factors for going to the cloud, there are also serious risks and considerations that you'll have to assess.

You will learn:
• Accessing cloud vs. on-premise functionality
• Risk/Reward going cloud
• Cost consideration

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Andrew Connell
Consultant, Instructor, Developer, & Author

Andrew Connell is an independent consultant that enjoys development, writing & teaching. He has a background in content management solutions and Web development that spans back to his time as a student at the University of Florida in the late 1990's managing class websites. He has consistently focused on the challenges facing business today to maintain a current and dynamic online presence without having to rely constantly on Web developers or have a proficiency in Web technologies.

Andrew is an nine-time recipient of Microsoft's Most Valuable Professional (MVP) award (2005-2013) for Microsoft Content Management Server (MCMS) & Microsoft SharePoint Server. You can learn from Andrew when he teaches hands-on courses through Critical Path Training (www.CriticalPathTraining.com) or through one of the many on-demand classes he has published though Pluralsight (www.Pluralsight.com). He has authored and contributed to numerous MCMS and SharePoint books over the years including his book Professional SharePoint 2007 Web Content Management Development by WROX, Inside SharePoint 2010 by MSPress and Real World SharePoint 2010 by WROX among others and is the author of numerous articles on the Microsoft Developer Network (MSDN) & various magazines.

Andrew has presented at numerous conferences and taught in the United States, Canada, Australia, England, Spain, Norway, Sweden and the Netherlands. You can find Andrew on his blog (http://www.andrewconnell.com/blog), follow him on Twitter http://www.twitter.com/andrewconnell @andrew-connell or email him at me@andrewconnell.com.

Dan Holme
Microsoft Technologies Evangelist, Intelliem

In his 19-year career, Dan Holme, Microsoft Technologies Evangelist at Intelliem, has reached hundreds of thousands of IT profes-sionals, executives, and users at almost every Fortune 100 enterprise, and well more than half of the Fortune 500 and Global 1000. His deep experience solving customers' IT and business challenges and educating the global technical community have earned Dan a reputation as one of the most respected and expert voices in the Microsoft technology community—a sought-after consultant, bestselling author, and renowned speaker.

Dan, a native of Colorado, resident of Maui, and graduate of Yale and Thunderbird, has been recognized as an MVP for six years, and as one of the top ten partner MVPs in the world. Dan has penned hundreds of articles for SharePoint focused magazines and numerous bestselling books and training courses for Microsoft Learning. This summer, Dan served as the Microsoft Technologies Consultant for NBC Olympics during the broadcast of the 2012 Olympics in London, a role he also played in Torino, Beijing, and Vancouver. You can learn more about Dan, his work, and his contact information, at http://tiny.cc/danholme.

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Michael Desmond
Editor in Chief, MSDN Magazine

Michael is editor in chief of *MSDN Magazine*, Microsoft's flagship developer publication providing expert technical guidance and how-to content for coders working with Microsoft tools and technologies. Previously Michael was editor-in-chief of *Visual Studio Magazine*, senior news editor at *PC World* magazine and editor-at-large at *Redmond* magazine. He was also founding editor of *Redmond Developer News*, a twice-monthly news publication and related Web site for software developers using Microsoft tools.

From 1998 to 2003 he was principal of Content Foundry LLC, an editorial consultancy serving Fortune 100 technology companies, including Intel, Sun Microsystems, and IBM. He has written four computer books, including the Peter Norton Guide to Upgrading PCs.

Jeffrey Schwartz
Editor in Chief, Redmond Magazine

Jeffrey Schwartz is the editor of 1105 Media's *Redmond* magazine, an editor-at-large and columnist for *Redmond Channel Partner* magazine, and author of a blog covering enterprise cloud computing called *The Schwartz Cloud Report*. Earlier in his tenure with the Enterprise Computing Group of 1105 Media, he held senior editorial postions with *Application Development Trends*, *Visual Studio Magazine* and *Redmond Developer News*. He has covered all aspects of enterprise IT for more than two decades and has spent much of that time writing about mobile computing technology. Before joining 1105 Media's Enterprise Computing group, he held several senior editorial roles with such publications as *VARBusiness* (now part of *CRN*), *InternetWeek* and *CommunicationsWeek*.

Keith Ward
Editor in Chief, Visual Studio Magazine

Keith Ward is editor in chief of *Visual Studio Magazine*. He's been a technology journalist for more than a decade. In that time, he's covered all aspects of the industry, from IT administra-tion to virtualization to software development. He was founding editor of *Virtualization Review* magazine, editor of *Redmond* magazine and senior editor of *Microsoft Certified Professional* magazine. He served as editor in chief of *MSDN Magazine* before his current role with *Visual Studio Magazine*.

SPEAKER BIOS

Brian Alderman - *CEO / Founder, MicroTechPoint*

Brian has been focused on helping IT Pros and Database Administrators (DBAs) better understand core Microsoft technologies for over 25 years. As an industry-recognized consultant, author and conference speaker, Brian's expertise and designs range across Microsoft operating systems, Active Directory, SQL Server, and SharePoint. A frequent presenter at SharePoint Conferences around the world, he has authored or contributed to several SharePoint, SQL Server, and other technical books, and is a MCSE, MCT, and MCITP: SharePoint and SQL Server Administrator. Brian has a BS and MS in Computer Information Systems where he graduated summa cum laude from Regis University of Colorado Springs and lives in Scottsdale, AZ where he enjoys playing golf year round and traveling around the world.

Conference Speakers, continued

Robert Bogue - *President, Thor Projects, LLC*

Robert Bogue is a thought leader on all things SharePoint and an engaging speaker who speaks at events around the world on SharePoint. Rob has been awarded the Microsoft MVP designation ten times, and earned recognition as a Microsoft Patterns and Practices Champion. Rob holds certifications from Microsoft: MCPD, MCITP, MCTS, MCSA: Security, MCSE as well as CompTia: A+, Network+, Server+, I-Net+, IT Project+, E-Biz+, CDIA+. Rob also served as a team member for the SharePoint Guidance.

He is the author of 22 books including, The SharePoint Shepherd's Guide for End Users: 2010 which is also available in a Wiki version as The SharePoint Tutor. Robert is committed to "making the complicated, simple." Find out more about SharePoint made simple at, http://www.SharePointShepherd.com or follow Rob's blog at http://www.ThorProjects.com/blog/. You can also email Rob at Rob.Bogue@ThorProjects.com.

J. Peter Bruzzese - *Co-founder, ClipTraining*

J. Peter Bruzzese (Triple-MCSE, MCT, MCITP) an Exchange MVP, is the co-founder of ClipTraining.com, an Exchange 2010/2013 Instructor for TrainSignal.com, a well-known technical author for Que/Sams and others, a technical speaker for TechMentor, MEC and TechEd, and the Enterprise Windows columnist for InfoWorld. In his spare time, well, with all that, let's be honest, J. P. B. has no spare time. ;-) Follow him on Twitter @JPBruzzese

Andrew Connell
Consultant, Instructor, Developer, & Author

Andrew Connell is an independent consultant that enjoys development, writing & teaching. He has a background in content management solutions and Web development that spans back to his time as a student at the University of Florida in the late 1990's managing class websites. He has consistently focused on the challenges facing business today to maintain a current and dynamic online presence without having to rely constantly on Web developers or have a proficiency in Web technologies.

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Ben Curry - *Managing Partner, Summit 7 Systems*

Ben Curry (CISSP, MVP, MCP, MCT) is a well-known author and enterprise architect specializing in knowledge management, ECM and collaborative technologies. Ben is a Managing Partner at Summit 7 Systems, a company focused on the next generation of Microsoft products, and has been awarded the Most Valuable Professional (MVP) by Microsoft seven years in a row. Ben's philosophy is that the best solutions are inspired by the best ideas and he encourages his team to continuously generate and share ideas. His numerous publications embody his philosophy.

Matthew DiFranco - *Enterprise Architect, Paychex*

Matthew DiFranco is an Enterprise Architect at Paychex, one of largest payroll providers in the United States. He focuses on cross platform architectures that involve SharePoint, .NET, Java and SalesForce.com. Matt is also the lead Architect for Paychex on all Mobile applications.

Matt previously worked as a consultant focusing mostly in SharePoint and .Net technologies. He consistently used his skills and problem solving to help customers solve challenging business issues with technology. Automating and integrating systems to cut down on timely redundant work. Matt is co-lead of both the Rochester Area SharePoint User group and the Rochester Adobe User group. He has spent time giving presentations and trainings both in the user groups and though his consulting. You can find Matt on his blog (http://www.difranco.com) or follow him on Twitter @mattdifranco.

Michael Doyle, *MCTS, MCSD, MCSE - Senior Architect, Waggener Edstrom*

Currently Michael is working as a Senior Architect for Waggener Edstrom, one of the leading PR companies with offices around the world. Michael has been working almost exclusively with SharePoint for the last eight years. He has been in the software arena professionally for the last 20 years and has worked for companies such as A-dec, Fedex, Intel, NETWARCOM, Deloitte and Touche, HCA, Vanderbilt, and others. Michael has done consulting, writing, teaching, and professional software development. He got his B.E. and M.S. from Vanderbilt University. In his spare time, he likes to kayak and travel. He currently lives in Davis, CA.

Kirk Evans - *Principal Premier Field Engineer, Microsoft*

Kirk Evans is a Principal Premier Field Engineer for Microsoft where he works with some of the largest SharePoint deployments in the world and is a Microsoft Certified Master for SharePoint 2010. As one of the Ignite World Tour presenters for SharePoint 2013, Kirk has traveled the world teaching developers about SharePoint 2013 and the new app model. More recently, Kirk is one of the trainers that appear in the SharePoint 2013 training videos on MSDN (http://dev.office.com).

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Conference Speakers, continued

Jason Himmelstein - *Senior Technical Director for SharePoint, Atrion*

Jason Himmelstein is an ITPro Solutions Architect with more than 15 years of experience working with Microsoft and related technologies. With a passion for technology, Jason has spent the past 7 years dedicated to SharePoint, becoming a recognized expert in the field. Having successfully architected solutions for up to 120,000 users while maintaining an active speaking schedule, addressing conferences in the United States & Canada. He is currently the Senior Technical Director for SharePoint at Atrion, a New England based consulting firm. Jason is the co-author of the book "Developing Business Intelligence Apps for SharePoint". Outside of this crazy working world he is a happily married father of 2 boys and a die-hard Texas Longhorns and San Antonio Spurs fan.

Scott Hoag - *Infrastructure Consultant, Applied Information Sciences*

Scott Hoag (MCITP, MCPD) is an Infrastructure Consultant with Applied Information Sciences in Reston, VA. With over 9 years of experience as both a developer and an engineer, Scott has been utilizing Microsoft based content management solutions from MCMS 2002 to SharePoint 2013 today. For more information, read his blog at http://psconfig.com. Twitter: @ciphertxt.

John F. Holliday - *President and Founder, SharePoint Architects*

John F. Holliday is president and founder of SharePoint Architects, a SharePoint consultancy focused on enterprise content management and business process automation. John has over 25 years of professional software development experience and has been involved in a wide range of commercial software projects as a consulting software architect and developer for Fortune 100 clients.

John is the author of "Professional SharePoint 2007 Records Management Development" (Wrox Press, 2009) and has co-authored several popular SharePoint development books, including

"Professional SharePoint 2007 Development" (Wrox Press, 2007). He is the developer of the CAML.NET framework, which enables developers to create SharePoint queries more easily, and the CAML. NET IntelliSense add-in for Visual Studio 2008 and 2010.

John is the founder of the SharePoint Developer Network, which is committed to helping SharePoint developers find work and professional support, and he is also the founder of SharePoint Heroes, a network of professionals devoted to helping charitable and humanitarian groups use SharePoint technologies more effectively.

Dan Holme - *Microsoft Technologies Evangelist, Intelliem*

In his 19-year career, Dan Holme, Microsoft Technologies Evangelist at Intelliem, has reached hundreds of thousands of IT professionals, executives, and users at almost every Fortune 100 enterprise, and well more than half of the Fortune 500 and Global 1000. His deep experience solving customers' IT and business challenges and educating the global technical community have earned Dan a reputation as one of the most respected and expert voices in the Microsoft technology community—a sought-after consultant, bestselling author, and renowned speaker.

Dan, a native of Colorado, resident of Maui, and graduate of Yale and Thunderbird, has been recognized as an MVP for six years, and as one of the top ten partner MVPs in the world. Dan has penned hundreds of articles for SharePoint focused magazines and numerous bestselling books and training courses for Microsoft Learning. This summer, Dan served as the Microsoft Technologies Consultant for NBC Olympics during the broadcast of the 2012 Olympics in London, a role he also played in Torino, Beijing, and Vancouver. You can learn more about Dan, his work, and his contact information, at http://tiny.cc/danholme.

"THE BREADTH OF TOPICS IS ENOUGH TO SATISFY MANY USERS."

- Andres Perez, Project Manager, Phe, Inc.

Sandra Mahan - *SharePoint Team Lead, Cambia Health Solutions*

Sandra Mahan has over 20 years of experience in all aspects of Human Resources including staffing, analytics, employee relations, and benefits but her passion lies in the technology-side of the industry. She is now the SharePoint Team Lead at the company she works for and is looked to as a resource by many departments to provide quick, user-friendly applications utilizing SharePoint 2010 and InfoPath 2010. In 2012, she spoke at SharePoint Saturdays in Branson, MO and Redmond, WA and most recently spoke at the 2013 SharePoint Evolution Conference in London in April.

Agnes Molnar - *Senior Solutions Consultant, BA Insight*

Agnes Molnar is a Microsoft SharePoint MVP and serves as a Senior Solutions Consultant for BA Insight. With a strong focus on Enterprise Search and Information Management, she has been working with SharePoint technologies since 2001, and has architected dozens of SharePoint and FAST implementations for commercial and government organizations throughout Europe and the Americas.

In her role at BA Insight, Agnes helps guide the company's product development team and oversees enterprise-level deployments of the company's technologies. A co-author and contributor to several SharePoint books, including Real World SharePoint 2010 and SharePoint 2010 Unleashed, Agnes is a regular speaker at technical conferences and symposiums around the world.

Mark Rackley - *Solutions Architect, Summit 7 Systems*

Mark is an active blogger, presenter, author (and bacon aficionado) who is eager to lend his real-world knowledge of SharePoint to all who need it. In addition to speaking at various SharePoint conferences, Mark is the organizer of SharePoint Saturday Ozarks and can be found speaking at as many Saturday events as his professional and family life will allow. Mark engages his audiences with humor, real-world stories from the trenches, and practical solutions. For more information, read his blog at www.SharePointHillbilly.com. Twitter: @mrackley.

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Conference Speakers, continued

Eric Riz - *Executive Vice President, Concatenate, Inc.*

Eric is the Executive Vice President of Concatenate, Inc., a software firm focused on maximizing SharePoint through product innovation and systems integration based in Toronto, Canada. He has worked with many Fortune 500 companies on their business adoption, change management and deployment strategies to ensure they maximize the benefits of Microsoft technologies and successfully implement SharePoint-based solutions. A thought-leader in the SharePoint business space, Eric is a regular contributor to many industry journals and newsletters. A sought after speaker, strategist and author, Eric is currently writing SharePoint for Decision Makers. He has developed and facilitated management and technology sessions through-out North America and addressed conferences around the world. You can follow Eric on Twitter @rizinsights and read his latest articles on www.ericriz.com.

Samuel Sabel - *Managing Director, Sabel Collaborations*

Samuel is passionate about the potential of technology and its implications for business. He is a thought leader in the realm of Enterprise IT. As the SharePoint Talent Community Leader for Dice.com he brings unique insights and expertise to their millions of monthly visitors. He is the Managing Director of Sabel Collaborations, a SharePoint-boutique consulting and development firm headquartered in Atlanta. As an Enterprise IT strategist, he focuses on understanding his clients' unique business needs. This allows him to lead his team of experts in advising clients on how to best leverage technology. Samuel has been a resource to a cross-section of business verticals including Healthcare IT, Finance, Manufacturing, and the public-sector. Sam enjoys being a member of the Technology Association of Georgia. He also enjoys getting into nature with his wife and young children as well as preparing classic cocktails.

Paul Schaeflein - *Sr. Consultant, Schaeflein Consulting*

Paul Schaeflein is a solution architect/developer with experience in all versions of the SharePoint platform. He has more than two decades experience in architecting, designing and developing software solutions. This experience covers a vast range of technologies, languages and industries.

Paul is a top-rated speaker, having presented at the Microsoft SharePoint Conference and TechEd conferences, as well as user groups. In recognition of these community efforts, he was awarded as a Most Valuable Professional (MVP) four times. Paul is also a Microsoft Certified Professional Developer (MCPD) for SharePoint.

Erica Toelle - *Business Architect and Consultant*

Erica Toelle is a seasoned Business Architect and Consultant who has been working with SharePoint since 2004. Erica has spent much of that time focused on Organizational Change Management (OCM) project roles and was among the first in the industry to customize OCM methodologies to be more appropriate for the fast-paced nature of SharePoint implementations. She enjoys helping customers create business solutions using out of the box SharePoint features, Microsoft Office and SharePoint Designer, and training customers on how to use these technologies. Erica lives in Seattle and enjoys traveling the world to meet fellow SharePoint practitioners.

Dan Usher, *MCT, MCITP, MCP, MCTS - Lead Associate, Booz Allen Hamilton*

Dan Usher is a Lead Associate at Booz Allen Hamilton, where he is a lead SharePoint Solutions Manager and Architect. He has extensive experience with the Microsoft Windows Networking Infrastructure and has been implementing, customizing, architecting and deploying Enterprise collaboration solutions utilizing the Microsoft SharePoint Products and Technologies for the past 7 years.

Fabian Williams - *SharePoint Architect, Planet Technologies, Inc.*

Fabian Williams is a SharePoint Architect at Planet Technologies, Inc. in the Federal Information Worker Practice. His work with the SharePoint product line dates back to the 2003 release. Fabian holds a Bachelors of Science degree in Computer Information System "Magna-Cum-Laude" from Strayer University, Washington D.C. and his Masters in Computer Information Technology studies at the Johns Hopkins University Carey School for Business in Columbia, Maryland. He holds the following Microsoft Certifications MCSE, MCSD and MCDBA.

You may find him on twitter at the @fabianwilliams handle and his blog is http://www.SharePointFabian.com/blog

Rob Wilson, *MCT, MCPD, MCITP - Business Unit Director, Keller Schroeder*

Rob Wilson is a Microsoft Certified Trainer, SharePoint MCTS/MCITP/MCPD, and leader at the Evansville SharePoint User Group. With 20+ years of IT experience, he is a senior consultant and Business Unit Director of Microsoft Applications at Keller Schroeder, a Microsoft Gold Certified Partner serving southwest Indiana, western Kentucky, and central Tennessee. Rob began working with SharePoint in 2005 and has focused on the platform since. His development background includes RPG, PowerBuilder, Java, VB.NET, C#, ASP.NET, and Objective-C. Rob has taught part time at Vincennes University and has served on the Tech Advisory Board since 2005.

Rob has spoken at numerous user groups and private events in the Midwest. He has spoken at regional developer events, including: Indy Tech Fest (Indianapolis), SharePoint Saturday (Indianapolis), and devLINK Technical Conference (Nashville).

Rob has received the INETA Community Champion Award twice, the Microsoft Community Contributor Award, and has been recognized as a top contributor on StackOverflow's SharePoint site. Blog(s): http://sharepointblog.kellerschroeder.com, http://www.therobman.net

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With more than 9.6 million registered members (and growing!), CodeProject is one of the world's largest independent developer communities. Find what you're looking for in more than 36,000 top-quality programming articles and tutorials — with hundreds of new articles each month — plus code snippets, discussions, news and the best bunch of developers on the net. Developers from all over the world come together to share source code, tutorials and knowledge for free — to help their fellow devs. **www.codeproject.com**

CodeProject is the official Live! 360 2013 Wi-Fi Sponsor.

SharePoint community

The SharePoint-Community.Net is an on-line community where professionals that live and breathe SharePoint hang out together. We have all of the features of modern social networks such as Facebook, Twitter and LinkedIn, but are concentrated solely on SharePoint. If you want to chat with others, see what's happening via your SharePoint activity feed, we'd love to have you! We also give you your own blog as well as running plenty of exciting competitions to make learning and contributing about SharePoint ... FUN! **http://sharepoint-community.net**

ALLIANCE MEDIA PARTNER

The Windows Developer User Group
Columbus OH

The Windows Developer User Group has been established to nurture knowledge base and collaboration among Windows Phone & Windows 8 application developers & enthusiasts. While primarily based in Columbus OH, developers from all around Ohio, neighboring states and just about anybody who has interest in the Microsoft ecosystem, is most welcome. Modus operandi includes monthly User Group meetups and developer hackathons! Find us @ **http://thewindowsdeveloperusergroup.com** or **@windowsdevug**.

MEDIA PARTNERS

BoogarLists

With a qualified directory of more than 2,000 Venture Capital and Mid-Market/LBO private equity firms, BoogarLists is an excellent place for entrepreneurs to begin their search for investment capital. Whether starting a new company or striving to take an early stage company to the next level, CEO's and CFO's will invariably want to seek out new sources of capital or other financial services. BoogarLists provides an extensive directory of financial, operations and marketing services, as well as a comprehensive directory of conferences and associations, across the technology, media and communications industries. **www.boogar.com**

Haishi Bai. Join over half a million (and growing!) viewers to read about new developments in Windows Azure, innovative scenarios on the cloud, system architecture as well as detailed walkthroughs on various Windows Azure topics from Haishi, a Windows Azure Technical Evangelist from Microsoft headquarters. **http://haishibai.blogspot.com**

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Watch technical User Group presentations online for FREE at **www.usergroup.tv**

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Visit **splive360.com** for the growing list of sponsors, exhibitors and partners.

LIVE! 360
IT EVENTS WITH PERSPECTIVE

SharePoint LIVE!
TRAINING FOR COLLABORATION

ORLANDO, FL | NOVEMBER 18-22, 2013
LOEWS ROYAL PACIFIC RESORT
AT UNIVERSAL ORLANDO

Venue Information

Combine business and pleasure! Make your time at SharePoint Live! Orlando even better by bringing the family and staying at the Royal Pacific Resort at Universal Orlando, home to all SQL Server Live!, SharePoint Live!, Modern Apps Live!, and Visual Studio Live! Orlando sessions and activities. The Royal Pacific Resort at Universal Orlando is a perfect retreat with its exotic South Seas flavor for parents and kids alike.

Hotel Information
The Royal Pacific Resort at Universal Orlando provides comfort and relaxation in an ideal location. Situated just a short water taxi ride away from thrilling Universal CityWalk and the Universal Theme Park, this well-situated property makes visiting this sunny locale easy.

And to help make your conference experience more affordable, we've secured a special hotel rate of $155 per night at the Royal Pacific Resort if you register by Tuesday, October 22, 2013.

Special attendee rate: $155
Booked by: October 22, 2013

Make your hotel reservation online, or by calling Reservations at 866.360.7395 and ask for the Live! 360 Room Block.

Royal Pacific Resort at Universal Orlando
6300 Hollywood Way
Orlando, Florida, 32819
Phone: 866.360.7395

Rooms at the Royal Pacific Resort in the Live! 360 Room Block also include the following:
• Complimentary in-room internet connectivity
• Complimentary use of the Health Club

Rates are based on availability, so book your accommodations today.

Complete Conference & Hotel Package
If you select the Complete Conference & Hotel Package when registering, a hotel room at the Royal Pacific Resort at Universal Orlando will be reserved for you.

LIVE! 360 IT EVENTS WITH PERSPECTIVE

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Venue Information, continued

Travel

Air Travel Discounts
American Airlines is offering a 5% discount to Live! 360 Orlando attendees for travel to Orlando International Airport between November 15 and 25, 2013. Mileage members can receive credit for all American miles flown to attend this conference. To take advantage of these discounts, please call toll-free, or have your travel agent call: American Airlines: 800.433.1790 and reference number 22N2AZ. To book your discounted ticket online go to www.aa.com and use the discount reference number above as the aa.com promotion code.

Car Rental Discounts
Avis Rent-a-Car is offering a discount on car rental for Live! 360 Orlando attendees. To receive the discounted rates, call Avis at 800.331.1600 and use the Avis Worldwide Discount (AWD) number D005872.

**Airport Transportation
(Orlando International Airport)**
The Royal Pacific Resort at Universal Orlando does not provide airport transportation, but there are several options:

Mears Transportation
800.759.5219
Mears provides convenient and affordable transportation between the Orlando International Airport and the Royal Pacific Resort. One way fares start at $18. This is a shuttle service that will have other stops along the way.

Mears can also assist with sedan reservations or advance taxi reservations.

Taxi
One way fares from Orlando International Airport (MCO) average $45-$50

Directions to the Royal Pacific Resort at Universal Orlando:
Located in Universal Studios Florida, Loews Royal Pacific Resort is only 15 minutes from Orlando International Airport.

From Turnpike (North and South):
• Take Exit 259 (I-4 interchange) onto I-4 West (Tampa)
• Take Exit 74B (Universal Studios) and get in the right lane
• At traffic light, turn right onto Hollywood Way.
• Loews Royal Pacific Resort entrance is second entrance on the right

From Downtown Orlando (I-4 West):
• Take I-4 West to Exit 74B (Universal Studios) and get in the right lane
• At traffic light, turn right onto Hollywood Way
• Loews Royal Pacific Resort entrance is second on the right

From Tampa (I-4 East):
• Take I-4 East towards downtown Orlando.
• Take Exit 75A (Universal Studios) and get in the left lane
• At traffic light, turn left on Universal Blvd.
• Turn left at next traffic light (Hollywood Way)
• Loews Royal Pacific Resort entrance is 1/3 mile on your left

From Orlando International Airport:
• Take the North exit out the airport onto Beachline Expressway (SR528) West (International Drive, Convention Center)
• Continue on Beachline and take I-4 East
• Take Exit 75A (Universal Studios) and get in the left lane
• At the end of the exit ramp, turn left onto Universal Blvd.
• At the second traffic light, turn left (Hollywood Way)
• Loews Royal Pacific Resort entrance is 1/3 mile on your left
• *SR528 is a toll road.*

From I-95 South:
• Take I-95 South to Exit 260B (I-4 West towards Orlando)
• Take I-4 West to Exit 74B (Universal Studios) and get in the right lane
• At the traffic light, turn right onto Hollywood Way
• Loews Royal Pacific resort entrance is second on the right

From I-95 North:
• Take I-95 North to Exit 205 (SR528 - Beachline Expressway) heading West
• Continue on Beachline and take I-4 East
• Take Exit 75A (Universal Studios) and get in the left lane
• Turn left on Universal Blvd.
• Turn left at second traffic light (Hollywood Way)
• Loews Royal Pacific Resort entrance is 1/3 mile on your left
• *SR528 is a toll road.*

Hotel Self or valet parking for Live! 360 attendees:
Self-parking is $8* per day

Valet parking is $12* per day

* Rates subject to change without prior notice.

Discover Orlando and the Universal Orlando areas
Visit www.orlandoinfo.com for information on places to visit and things to do in the Orlando area. You can also visit www.universalorlando.com for more information on the Universal Orlando theme parks and area.

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ORLANDO, FL | NOVEMBER 18-22, 2013

LOEWS ROYAL PACIFIC RESORT
AT UNIVERSAL ORLANDO

Registration Packages

Sign up for the conference package that best meets your schedule and needs!

Register now at www.splive360.com

● The SharePoint Live! 5-Day Package is your five day all-access pass to every keynote, session, workshop and event **November 18-22, 2013** for all four co-located conferences.

SHAREPOINT LIVE! 5-DAY PACKAGE	SUPER Early Bird (by September 12, 2013) $1,795 Save $400	Early Bird (by October 9, 2013) $1,895 Save $300	Standard (after October 10, 2013) $2,195

PACKAGE INCLUDES:
- Access to all Visual Studio Live!, SQL Server Live!, Modern Apps Live!, and SharePoint Live! Sessions and Keynotes
- All Pre-conference workshops • All Post-conference workshops • Receptions • Networking Events
- Lunch (November 18-22) • Coffee and Morning Pastries • Laptop Computer Bag • T-shirt with Completed Survey
- Proceedings DVD of all course notes and sample code for all four conferences

● The SharePoint Live! 5-Day Conference & Hotel Package is your five day all-access pass to every keynote, session, workshop and event **November 18-22, 2013** for all four co-located conferences; PLUS five nights at the Loews Royal Pacific Resort.

SHAREPOINT LIVE! 5-DAY CONFERENCE & HOTEL PACKAGE	SUPER Early Bird (by September 12, 2013) $2,745 Save $400	Early Bird (by October 9, 2013) $2,845 Save $300	Standard (after October 10, 2013) $3,145

PACKAGE INCLUDES:
- SharePoint Live! 5-day Package
- 5 nights at the Loews Royal Pacific Resort (Room and tax only) - only available Sunday night (November 17) through Thursday night (November 21), departing Friday (November 22)

Signing up 3 or more? Group Discounts are available!

Turn to page 31 for pricing details.

Are you a SharePoint Live!, or Live! 360 alumnus? Alumni discounts are available!

Turn to page 32 for pricing details.

● The SharePoint Live! 3-Day Package is your three day all-access pass to every keynote, session and event **November 19-21, 2013** for all four co-located conferences.

SHAREPOINT LIVE! 3-DAY PACKAGE	SUPER Early Bird (by September 12, 2013) $1,395 Save $300	Early Bird (by October 9, 2013) $1,495 Save $200	Standard (after October 10, 2013) $1,695

PACKAGE INCLUDES:
- Access to all Visual Studio Live!, SQL Server Live!, Modern Apps Live!, and SharePoint Live! Sessions and Keynotes
- Receptions • Lunch (November 19-21) • Coffee and Morning Pastries • Laptop Computer Bag • T-shirt with Completed Survey • Proceedings DVD of all course notes and sample code for all four conferences

Registration Packages, continued

The SharePoint Live! 3-Day Conference & Hotel Package is your 3-day all-access pass to every keynote, session and event **November 19-21, 2013** for all four co-located conferences; PLUS four nights at the Loews Royal Pacific Resort.

SHAREPOINT LIVE! 3-DAY CONFERENCE & HOTEL PACKAGE	SUPER Early Bird (by September 12, 2013) $2,165 **Save $300**	Early Bird (by October 9, 2013) $2,265 **Save $200**	Standard (after October 10, 2013) $2,465

PACKAGE INCLUDES:
- SharePoint Live! 3-Day Package
- 4 nights at the Loews Royal Pacific Resort (Room and tax only) – only available Monday night (November 18) through Thursday night (November 21), departing Friday (November 22)

The Live! 360 Workshop Pass grants you access to one full-day workshop at Live! 360 Orlando on either **Monday, November 18** OR **Friday, November 22, 2013**.

LIVE! 360 WORKSHOP PASS	$495

PASS INCLUDES:
Pre-Conference Workshop – Monday, November 18; OR
Post-Conference Workshop – Friday, November 22, 2013

GROUP DISCOUNTS

Group discounts are available for companies who bring 3 or more people.

For questions or to register your group, please call 541.346.3537

SHAREPOINT LIVE! 5-DAY GROUP DISCOUNT PACKAGE (3+ COLLEAGUES)	Group Rate $1,495 **Save $700 off the Standard Rate per Attendee**

PACKAGE INCLUDES:
- **Access to all Visual Studio Live!, SQL Server Live!, Modern Apps Live!, and SharePoint Live! Sessions and Keynotes**
- **Pre-conference workshops • Post-conference workshops • Receptions • Networking Events • Lunch (November 18-22)**
- **Coffee and Morning Pastries • Laptop Computer Bag • T-shirt with Completed Survey**
- **Proceedings CD of all course notes and sample code**

Registration Packages, continued

ALUMNI DISCOUNTS

● The SharePoint Live!, Visual Studio Live! or Live! 360 Alumni Best Value Package is your five day all-access pass to every keynote, session, workshop and event **November 18 – 22, 2013**.

SHAREPOINT LIVE!, VISUAL STUDIO LIVE! OR LIVE! 360 ALUMNI BEST VALUE PACKAGE (5 DAY)	SUPER Early Bird (by September 12, 2013) $1,595 **Save $600**	Early Bird (by October 9, 2013) $1,695 **Save $500**	Standard (after October 10, 2013) $1,795 **Save $400**

PACKAGE INCLUDES:
- Access to all Visual Studio Live!, SQL Server Live!, Modern Apps Live!, and SharePoint Live! Sessions and Keynotes
- All Pre-conference workshops • All Post-conference workshops • Receptions • Networking Events
- Lunch (November 18-22) • Coffee and Morning Pastries • Laptop Computer Bag • T-shirt with Completed Survey
- Proceedings DVD of all course notes and sample code for all four conferences

● The SharePoint Live!, Visual Studio Live! or Live! 360 Alumni 5-Day Conference & Hotel Package is your five day all-access pass to every keynote, session, workshop and event **November 18-22, 2013** for all four co-located conferences; PLUS five nights at the Loews Royal Pacific Resort.

SHAREPOINT LIVE! ALUMNI COMPLETE CONFERENCE & HOTEL PACKAGE (5 DAY)	SUPER Early Bird (by September 12, 2013) $2,545 **Save $600**	Early Bird (by October 9, 2013) $2,645 **Save $500**	Standard (after October 10, 2013) $2,745 **Save $400**

PACKAGE INCLUDES:
- SharePoint Live! 5-day Package
- 5 nights at the Loews Royal Pacific Resort (Room and tax only) – only available Sunday night (November 17) through Thursday night (November 21), departing Friday (November 22)

"I LIKED THE QUANTITY AND VARIETY OF SESSIONS."

- Ray Stuyvesant, Computer Generated Solutions