SharePoint® LIVE!
TRAINING FOR COLLABORATION

December 10-14, 2012
Royal Pacific Resort, Orlando, FL
splive360.com

IT EVENTS WITH PERSPECTIVE **LIVE! 360**

EXPERT TRAINING AND BEST PRACTICES FOR THE SHAREPOINT COMMUNITY

➤ **Keys to SharePoint Success: Strategy, Governance, Adoption**
➤ **SharePoint Infrastructure Management and Administration**
➤ **Information and Content Management: Documents, Records, and Web**
➤ **High-Value SharePoint Workloads: BI, BPA, Project, Search, and Social**
➤ **SharePoint and the Cloud**
➤ **Developing Solutions for SharePoint 2010 and SharePoint 2013**

SharePoint® LIVE!
TRAINING FOR COLLABORATION

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WHO SHOULD ATTEND SHAREPOINT LIVE!

Enterprise Content Managers

Enterprise Search Administrators

Information Architects

IT Professionals

Project Managers

Database Managers

SharePoint Administrators

SharePoint Designers

Software Developers

Software Development Project Managers

Systems Analysts

VPs of Software Development

VPs of Systems Administration

A LETTER FROM THE CONFERENCE CHAIR

I am thrilled to invite you to SharePoint Live!, an event that brings together the most informative and influential experts in SharePoint.

SharePoint Live! is the first event of its kind to share no-hype, practical, independent perspectives about both SharePoint 2010 and SharePoint 2013, which was released to public preview in July.

I will be joined by colleagues whose expertise and talent are world-renowned, including Rob Bogue, Agnes Molnar, Andrew Connell, Steve Fox, Jason Himmelstein, Paul Swider, and Jeremy Thake, to name just a few. All of the SharePoint Live! speakers have been working with SharePoint 2013 in the real world, and together we bring broad perspectives on SharePoint that will enlighten your entire organization, from management and business users, to IT staff and developers.

We will be focusing heavily on SharePoint 2013, as it is our goal to ensure your success if you choose to move forward quickly to this new and very exciting release.

But even if you are using SharePoint 2010 or older versions of SharePoint, it's critical that you understand what SharePoint 2013 offers, and the technical roadmap it represents, so that you can make informed decisions about how to deliver solutions with your SharePoint service.

The presenters and sessions we've selected to present at SharePoint Live! in Orlando, Florida, on December 10-14 are best-in-class. We'd love to see you in Orlando for the first independent SharePoint event in the USA following the "unveiling" of SharePoint 2013 at the SharePoint Conference. Unlike the SPC, we will be covering both SharePoint 2013 and SharePoint 2010 at the Orlando event. You can learn more about SharePoint Live! 360 at www.splive360.com.

We hope to see you in Orlando at SharePoint Live! to take advantage of these incredible experts and their insightful sessions!

Best Wishes,

Dan Holme
SharePoint Live! Conference Chair
Microsoft Technologies Evangelist, Intelliem

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6 Reasons to Attend **SharePoint Live!**

1. **BRING THE WHOLE SHAREPOINT TEAM!** This event provides education for every audience of SharePoint: Developers, IT Pros, Business Users and Decision Makers.

2. **EDUCATION FOR TODAY AND TOMORROW.** SharePoint Live! will prepare you for the new version of SharePoint AND help you with what you're working with today. You'll also learn to deal with migration/update issues!

3. **THE GANG'S ALL HERE. LITERALLY.** We have all the top SharePoint experts that you want to hear from in one location, including: Andrew Connell, Jason Himmelstein, Dan Holme, Jeff Fried, Agnes Molnar, Paul Swider and Jeremy Thake.

4. **BUY 1, GET 3 FREE!** And we mean FREE. SharePoint Live! is a part of Live! 360 – a unique conference built for the IT and Developer community.

   Live! 360 is comprised of four co-located events: **SHAREPOINT LIVE!, SQL SERVER LIVE!, CLOUD & VIRTUALIZATION LIVE!,** and **VISUAL STUDIO LIVE!.** By registering for just 1 event, you have access to ALL FOUR. Pick and choose from whatever sessions interest you across the entire Live! 360 conference – for just 1 price!

5. **ONE-OF-A-KIND NETWORKING EVENTS.** What separates this conference from the rest are the multiple opportunities we provide you with to chat and mingle with the speakers and your fellow attendees.

   Get those tough questions answered or hear what your colleagues are up to during meals and networking activities taking place throughout the week – it's fun AND educational!

   Don't forget – with 4x the conferences, you have 4x the people to network with and learn from!

6. **YOUR VERY OWN TECH-CATION.** In addition to the awesome education, top-ranked speakers and networking opportunities, we haven't even mentioned that it's all taking place in sunny Orlando, Florida! Who doesn't need a little warmth in December?

EVENTS AND ACTIVITIES

Your attendance at SharePoint Live! / Live! 360 is about learning from your peers as well as the experts; make the most of your time with us and add these events and activities to your itinerary!

SHAREPOINT LIVE! / LIVE! 360 EXHIBITOR RECEPTION
Tuesday, December 11
5:30 – 7:30 p.m.
You won't want to miss the SharePoint Live! / Live! 360 exhibitor reception on Tuesday, December 11! Take advantage of the dedicated time with sponsors and exhibitors who bring you the products and services you'll rely on in the coming year as you enjoy complimentary drinks and hors d'oeuvres.

LUNCHEON ROUND TABLES
Wednesday, December 12
12:15 – 1:45 p.m.
Plumb the knowledge and experience of your colleagues and conference speakers by participating in one of the Luncheon Round Tables. These tables are designated with a sign and seating is on a first-come basis.

EXHIBITOR EXPO
Monday, December 10 – Wednesday, December 12
Browse the Exhibitor Expo! Gather information on the latest product updates and new technologies you can use to build solutions faster and gain productivity. Visit all booths and become eligible for the grand prize drawing!

LIVE! 360 DEMONSTRATION THEATER
The Live! 360 Demonstration Theater provides a great way to learn more about products and solutions offered by our 2012 sponsors. Located in the Expo Hall, the demonstrations are easy to drop in on for a quick dose of interesting tech talk.

EXPO HALL PRIZE HUNT
Wednesday, December 12, 3:30 p.m.
Upon entering the Exhibitor Reception on Tuesday evening, you'll be handed a prize hunt card. Visit booths and collect a stamp from the exhibitors. Turn in your completed card and you'll be entered to win a variety of great prizes. We'll select winners beginning on Wednesday at 3:30 p.m. You must be present in the Expo Hall to win.

Visit the SharePoint Live! Website at www.splive360.com for the demo theater schedule, prize information, and the growing list of exhibitors.

KEYNOTE SPEAKERS

SharePoint Live! Keynote: Brave New Hybrid World—What SharePoint 2013 Really Means to You

Dan Holme
Tuesday, December 11
8:00 a.m. – 9:00 a.m.

The new world has arrived, and Microsoft has made bold moves with the upcoming releases of SharePoint 2013, Office 365, and the rest of the "Wave 15" products. Although Microsoft has committed to a "Service First" future, many enterprises see the real world quite differently. What does it all mean, and how and when should you begin to adapt to this brave new world? SharePoint MVP and analyst Dan Holme has spent the last years visiting hundreds of organizations, large and small, in every vertical, and in every corner of the globe. In this raw and uncensored discussion, Dan lays out his analysis of what's been learned "in the real world" about the existing and new versions of SharePoint and how they will impact your enterprise, your projects, and your future. Take a comprehensive look at the significant updates to SharePoint and their impact on your business—from governance to infrastructure to end users. Chart a vision for the role and the roll-out of SharePoint 2013 and Office 365, and identify the factors that will drive funding for and adoption of SharePoint 2013 in your organization. Most importantly, establish management practices now that will facilitate your upgrade to or coexistence with SharePoint 2013.

SharePoint Live! Keynote: Keeping SharePoint Connected To Your Other Systems

Rob Bogue
Wednesday, December 12
8:00 a.m. – 9:00 a.m.

No SharePoint is an island unto itself. You're going to want to connect with your ERP system, or CRM system, and the other systems you use to conduct business – but how do you do that? Finding the best integration story means knowing your options and their limitations. You'll hear about how you can connect SharePoint to other systems through links, IFrames, Web Parts and more. You'll also learn about limitations and gotchas like building a search index, coordinating branding and menus, and authentication. In the end SharePoint is supposed to bring things together and make work easier, so here's how to do it.

VENUE & TRAVEL

Venue Information

Combine business and pleasure! Make your time at SharePoint Live! even better by bringing the family and staying at the Royal Pacific Resort at Universal Orlando, home to all conference sessions and activities. The Royal Pacific Resort at Universal Orlando is a perfect retreat with its exotic South Seas flavor for parents and kids alike.

Hotel Information

Royal Pacific Resort at Universal Orlando
6300 Hollywood Way
Orlando, Florida 32819
Phone: 866.360.7395

The Royal Pacific Resort at Universal Orlando provides comfort and relaxation in an ideal location. Situated just a short water taxi ride away from thrilling Universal City-Walk and the Universal Theme Park, this well-situated property makes visiting this sunny locale easy.

Special SharePoint Live! Attendee Rate: $119
Book by: November 16, 2012

Rates are based on availability, so book your accommodations today.

Rooms at the Royal Pacific Resort in the SharePoint Live! Room Block include complimentary in-room Internet connectivity and complimentary use of the Health Club.

Make your hotel reservation online or by calling Reservations at 866.360.7395 and ask for the SharePoint Live! Room Block. (link: http://www.loewshotels.com/en/Royal-Pacific-Resort/GroupPages/live360)

COMPLETE CONFERENCE & HOTEL PACKAGE
If you select the Complete Conference & Hotel Package when registering, a hotel room at the Royal Pacific Resort at Universal Orlando will be reserved for you.

Travel

AIR TRAVEL DISCOUNTS
American Airlines is offering a 5% discount to SharePoint Live! attendees for travel to Orlando International Airport between December 9 and 15, 2012. Mileage members can receive credit for all American miles flown to attend this conference. To take advantage of these discounts, please call toll-free, or have your travel agent call American Airlines: 800.433.1790 and reference number A22N2AZ. To book your discounted ticket online go to www.aa.com and use the discount reference number above as the promotion code.

CAR RENTAL DISCOUNTS
Avis Rent-a-Car is offering a discount on car rental for SharePoint Live! attendees. To receive the discounted rates, call Avis at 800.331.1600 and use the Avis World-wide Discount (AWD) number D005872, or click here to make your reservation online.

AIRPORT TRANSPORTATION

Orlando International Airport
The Royal Pacific Resort at Universal Orlando does not provide airport transportation, but there are several options:

MEARS TRANSPORTATION
800.759.5219

Mears provides convenient and affordable transportation between the Orlando International Airport and the Royal Pacific Resort. One way fares start at $18. This is a shuttle service that will have other stops along the way.

Mears can also assist with sedan reservations or advance taxi reservations.

TAXI
One way fares from Orlando International Airport (MCO) average $45-$50

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| Keys to SharePoint Success: Strategy, Governance, Adoption | SharePoint Infrastructure Management and Administration | SharePoint and the Cloud | High-Value SharePoint Workloads: BI, BPA, Project, Search, and Social | Developing Solutions for SharePoint 2010 and SharePoint 2013 | Information and Content Management: Documents, Records, and Web |

START TIME	END TIME	SharePoint Live! Pre-Conference Workshops: Monday, December 10, 2012 *(Separate entry fee required)*			
6:30 am	8:00 am	Pre-Conference Workshop Registration - Coffee and Morning Pastries			
8:00 am	12:00pm	**SPM01** - Workshop: Dan Holme's SharePoint MasterClass - Governance - *Dan Holme*	**SPM02** - Workshop: Using SharePoint for Your Internet Site - *Ryan McIntyre*	**SPM03** - Workshop: SharePoint 2013 Developer Boot Camp - *Andrew Connell*	
12:00 pm	1:00 pm	Lunch			
1:00 pm	5:00 pm	**SPM01** - Workshop: Dan Holme's SharePoint MasterClass - Governance (continued) - *Dan Holme*	**SPM02** - Workshop: Using SharePoint for Your Internet Site (continued) - *Ryan McIntyre*	**SPM03** - Workshop: SharePoint 2013 Developer Boot Camp (continued) - *Andrew Connell*	
5:00 pm	7:00 pm	EXPO Preview			
7:00 pm	8:00 pm	Live! 360 Keynote: To Be Announced			

START TIME	END TIME	SharePoint Live! Day 1: Tuesday, December 11, 2012			
7:00 am	8:00 am	Registration - Coffee and Morning Pastries			
8:00 am	9:00 am	SharePoint Live! Keynote: Brave New Hybrid World - What SharePoint 2013 Really Means to You *Dan Holme, Microsoft Technologies Evangelist, Intelliem*			
9:15 am	10:30 am	Live! 360 Keynote: To Be Announced			
10:30 am	11:00 am	Networking Break • Visit the EXPO			
11:00 am	12:15 pm	**SPT01** - Everything You Need To Know About SharePoint Social Capabilities - *Richard Harbridge*	**SPT02** - Presenting SharePoint as a Service Back to Your Organization - *Jeremy Thake*	**SPT03** - SharePoint Designer 2010: Wish I Had Known What it Can Do Before I Coded My Solution - *Asif Rehmani*	**SPT04** - Building Your First SharePoint 2013 Application Using Visual Studio 2012 - *Darrin Bishop*
12:15 pm	2:00 pm	Lunch • Visit the EXPO			
2:00 pm	3:15 pm	**SPT05** - The Ultimate SharePoint Infrastructure Best Practices Session - *Michael Noel*	**SPT06** - SharePoint In The Cloud: Evaluating The Impact, Pros, and Cons - *Richard Harbridge*	**SPT07** - Automating Business Processes Using InfoPath 2010 Forms and SharePoint Designer 2010 Workflows - *Asif Rehmani*	**SPT08** - What's New with Workflow in SharePoint 2013 - *Andrew Connell*
3:15 pm	4:15 pm	Networking Break • Visit the EXPO			
4:15 pm	5:30 pm	**SPT09** - Using SQL Server 2012 AlwaysOn Availability Groups for SharePoint Farms - *Michael Noel*	**SPT10** - SharePoint Meet Enterprise Content Management - *Chris Riley*	**SPT11** - What's New in SharePoint Designer 2013 Workflows? - *Asif Rehmani*	**SPT12** - What's New with Web Content Management in SharePoint 2013 - *Andrew Connell*
5:30 pm	7:30 pm	Exhibitor Reception			

START TIME	END TIME	SharePoint Live! Day 2: Wednesday, December 12, 2012			
7:00 am	8:00 am	Registration - Coffee and Morning Pastries			
8:00 am	9:00 am	SharePoint Live! Keynote: Keeping SharePoint Connected To Your Other Systems *Rob Bogue, SharePoint Shepherd, Thor Projects*			
9:15 am	10:30 am	**SPW01** - SharePoint Moneyball: The Art of Winning the SharePoint Metrics Game - *Susan Hanley*	**SPW02** - Intranet Design - *Michael Doyle*	**SPW03** - Getting Started with Microsoft Office 365 SharePoint Online Development - *Jeremy Thake*	**SPW04** - Optimizing SQL Server 2008 for SharePoint 2010 - *Brian Alderman*
10:30 am	11:00 am	Networking Break • Visit the EXPO			

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11:00 am	12:15 pm	**SPW05** - Seriously, You Expect Me to Change AGAIN? User Adoption in the World of SharePoint 2013 - *Susan Hanley*	**SPW06** - Implementing SharePoint 2013 ECM Solutions - *Robert Bogue*	**SPW07** - Better Together - SharePoint 2013 and Mobile Development - *Darrin Bishop*	**SPW08** - Managing Data Recovery in SharePoint 2010 - *Brian Alderman*
12:15 pm	1:45 pm	**Round Table Lunch • Visit the EXPO**			
1:45 pm	3:00 pm	**SPW09** - Governing Microsoft SharePoint 2010 in Global Organizations - *Bassam Zarkout*	**SPW10** - Practical Information Architecture in SharePoint 2013 - *Robert Bogue*	**SPW11** - Use 2012 (and Beyond) Technology with SharePoint 2010 - *Ryan McIntyre*	**SPW12** - What's New in Social SharePoint - *Michael Doyle*
3:00 pm	4:00 pm	**Networking Break • Visit the EXPO • Expo Raffle**			
4:00 pm	5:15 pm	**SPW13** - Designing a SharePoint Program for Ongoing Operational Excellence - *Erica Toelle*	**SPW14** - Yes, Records Management IS Possible in SharePoint! - *Ryan McIntyre*	**SPW15** - Four Steps to Faster, More Efficient SharePoint Deployments - *Bob Gilbert*	**SPW16** - Data Visualization with SharePoint 2013 and SQL Server 2012 - *Paul Swider*

START TIME	END TIME	**SharePoint Live! Day 3: Thursday, December 13, 2012**			
7:00 am	8:00 am	**Registration - Coffee and Morning Pastries**			
8:00 am	9:15 am	**SPTH01** - Migrating File Shares to SharePoint: The Why and How - *Mark McGovern*	**SPTH02** - How to Effectively Plan, Execute and Control SharePoint Projects - *Dux Raymond Sy*	**SPTH03** - Claims Authentication Reboot - *Robert Bogue*	**SPTH04** - Building a New Business Structure Using Office 365 - *Paul Swider*
9:30 am	10:45 am	**SPTH05** - Beyond the Search Center - Application or Solution? - *Agnes Molnar*	**SPTH06** - Acing Application Lifecycle Management in SharePoint - *Jeremy Thake*	**SPTH07** - Wish I'd Have Known That Sooner! SharePoint 2013 Insanity Demystified - *Dan Holme*	**SPTH08** - Creating Document Management Solutions Using Office 365 - *Paul Swider*
11:00 am	12:15 pm	**SPTH09** - Building an Enterprise Search-As-A-Service Solution with SharePoint, FAST and Azure - *Ivor Addo*	**SPTH10** - Developing and Extending Enterprise Content Management Features with SharePoint 2013 - *Paul Swider*	**SPTH11** - Getting Started with PowerShell for SharePoint - *Gary Lapointe*	**SPTH12** - What's New in Branding for SharePoint 2013 - *John Ross & Randy Drisgill*
12:15 pm	1:30 pm	**Lunch**			
1:30 pm	2:45 pm	**SPTH13** - 10 Things I Like in SharePoint 2013 Search - *Agnes Molnar*	**SPTH14** - Lean-Agile Development with SharePoint - *Bill Ayers*	**SPTH15** - Remote SharePoint Management Using PowerShell - *Gary Lapointe*	**SPTH16** - Branding and Customizing My Sites in SharePoint Server 2010 - *John Ross & Randy Drisgill*
3:00 pm	4:15 pm	**SPTH17** - Fast Track Your Project Management Office (PMO) with Project Online - *Dux Raymond Sy*	**SPTH18** - Apps for Office and SharePoint: Potentially Reach a Billion Users Through the Office Store - *Vivek Narasimhan*	**SPTH19** - ADFS and SharePoint - Together Like Peanut Butter and Jelly - *Richard Taylor*	**SPTH20** - New Office Web Apps Story - *Jason Himmelstein*
4:30 pm	5:45 pm	**Live! 360 Conference Wrap-up**			

START TIME	END TIME	**SharePoint Live! Post-Conference Workshops: Friday, December 14, 2012** *(Separate entry fee required)*	
7:00 am	8:00 am	**Post-Conference Workshop Registration - Coffee and Morning Pastries**	
8:00 am	12:00 pm	**SPF01** - Workshop: Architecting the Optimal Enterprise Search Strategy - *Agnes Molnar & Jeff Fried*	**SPF02** - Workshop: SharePoint 2013 Admin in the Hybrid World - *Jason Himmelstein*
12:00 pm	1:00 pm	**Lunch**	
1:00 pm	5:00 pm	**SPF01** - Workshop: Architecting the Optimal Enterprise Search Strategy (continued) - *Agnes Molnar & Jeff Fried*	**SPF02** - Workshop: SharePoint 2013 Admin in the Hybrid World (continued) - *Jason Himmelstein*

Speakers and sessions subject to change

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SharePoint LIVE!
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SESSION DESCRIPTIONS BY TRACK

KEYS TO SHAREPOINT SUCCESS: STRATEGY, GOVERNANCE, ADOPTION

A successful SharePoint implementation requires more than just technical proficiency. It requires a commitment to continuous improvement, service delivery, governance, and management, as well as a fanatical focus on business needs and user adoption. Developers, IT professionals, business leadership, project managers, and users must work cohesively to ensure that SharePoint delivers value and scales to meet new requirements and workloads. These sessions, led by many of the industry's thought leaders, provide invaluable guidance and insight to each of these constituencies, and are, as the track title suggests, critical to your success with SharePoint.

■ SPM01 Workshop: Dan Holme's SharePoint MasterClass – Governance
Dan Holme
Monday, December 10   *8:00 a.m. – 5:00 p.m.*

Join Dan Holme, global governance thought leader, for a full-day workshop on end-to-end SharePoint governance. Dan Holme is a SharePoint MVP, author of the official Microsoft SharePoint 2010 Training Kit, and one of the most respected SharePoint experts in the industry. He brings to the workshop experience with thousands of organizations worldwide, in every vertical, and every size: from small businesses to most of the Fortune 100 and many of the Global 1000. This workshop has been delivered in sold-out venues on five continents.

Through in-depth discussion of business and service governance, Dan integrates elements of respected management, project and development frameworks, informed by his experience with and lessons learned from enterprises around the world. Dan identifies the critical factors for successful governance, including vision, roles & responsibilities, accountability, measurability, process, and iteration. You come away with messages you can use to understand and communicate the role of SharePoint to your organization, an invaluable framework with which to translate business requirements to SharePoint architecture, tips for avoiding requirement gathering spin-cycles, and

an understanding of the strategic, cultural, technical and procedural components of a successful SharePoint implementation.

Dan will present a one-of-a-kind look at what it takes to architect a governable SharePoint implementation that delivers "big wins" for your business and scales effectively and manageably—in both size and functionality—to support rapid adoption of this powerful platform. While every SharePoint environment is different and serves diverse business needs, Dan will identify the common obstacles, issues and hot topics he has seen in 18 years of experience advising some of the largest enterprises in the world.

As a special bonus, Dan will share with you a vision that integrates out-of-box capabilities of SharePoint and Windows to automate SharePoint management tasks including site provisioning and group management in ways that integrate and implement your governance policies.

- Whether you are a business leader, project manager, end user, IT professional, or solutions architect, you will take away:
- Comprehensive understanding of governance from the strategic to the tactical level, bridging business and technical perspectives
- Awareness of common obstacles, issues, and hot topics
- Preparedness for SharePoint "15" and how it changes the discussion of SharePoint governance and management
- Invaluable guidance that will save your organization days, weeks, or even months of research, debate, and project delays
- Perspective to help you maximize your SharePoint investment and meet your organization's goals
- Tips for breaking through bottlenecks, including Dan's "trademarked" DOUBLE ROI story for SharePoint stakeholders
- Tools with which to guide project management, solutions architecture, and development
- Best practices for architecting a governable SharePoint implementation that scales manageably in both size and functionality
- Eye-opening tips for automating SharePoint management and implementing governance policies with out-of-box tools

Don't miss this opportunity to gain deeper insight, validate your plans and approaches and receive invaluable guidance and tools.

■ SPT02 Presenting SharePoint as a Service Back to Your Organization - Introductory / Intermediate

Jeremy Thake
Tuesday, December 11   *11:00 a.m. – 12:15 p.m.*

Jeremy will provide an overview of how SharePoint can be presented as a service back to your organization. Based on Jeremy's experiences speaking with large enterprise organizations with multiple workloads inside SharePoint, he'll explain why many organizations have encouraged a distributed management of SharePoint across the business rather than centrally managed by the IT department.

Jeremy will discuss how this distributed management method is achieved while complying to policies agreed upon by the organization's governance committees. Topics such as accountability, restrictions, site lifecycle management, adoption, and return on investment of the service will be highlighted.

You will learn:
• How organizations are presenting SharePoint as a service
• Several of the key services presented to business users
• How organizations are measuring adoption and return on investment

■ SPW01 SharePoint Moneyball: The Art of Winning the SharePoint Metrics Game

Susan Hanley
Wednesday, December 12   *9:15 a.m. – 10:30 a.m.*

Have you been asked to demonstrate how your SharePoint solution is delivering meaningful value to your organization? If you haven't been asked yet, you probably will be asked soon, especially since with SharePoint 2013, we've got yet another new and improved platform to justify. Even if management isn't asking you today, you should still be prepared. At every stage in the development of your solution, metrics provide a valuable means for focusing attention on desired behaviors and results. This presentation will showcase a practical and realistic framework for SharePoint metrics based on real world examples and successes.

You will learn:
• Suggestions for measurement approaches at all stages of your SharePoint initiative
• Practical approaches to apply to your own SharePoint initiatives
• Real measurement examples that you can re-use to "show me the money!"

■ SPW05 Seriously, You Expect Me to Change AGAIN? User Adoption in the World of SharePoint 2013

Susan Hanley
Wednesday, December 12   *11:00 a.m. – 12:15 p.m.*

Even with the most well-architected, well-designed SharePoint solution, there is no guarantee that users will be jumping over themselves to use it! And, since you only just convinced your organization to migrate to SharePoint 2010, what do you do now that we've got yet another release of SharePoint to get our users to adopt? SharePoint provides a convenient and personalized way for your employees to find the information and tools they need to be more productive and it's even better now and solves even more business problems. However, as great SharePoint is, it comes with a unique challenge: you often have to convince users to give it a try! Your users have other options for accomplishing many of the tasks SharePoint 2013 enables, even if some of these options are "sub-optimal."

In this presentation, you will learn the key elements of an effective user adoption plan through numerous case studies and fun and engaging examples of how a variety of organizations have successfully deployed their SharePoint solutions.

You will learn:
• Critical elements for user adoption planning
• Best practices for communications plans
• Practical examples of adoption approaches that really work

SESSION DESCRIPTIONS BY TRACK, continued

■ SPW09 Governing Microsoft SharePoint 2010 in Global Organizations – Introductory / Intermediate

Bassam Zarkout
Wednesday, December 12   *1:45 p.m. – 3:00 p.m.*

Many organizations view SharePoint as an enterprise platform for content applications. Its ease-of-use and simple implementation unlock tremendous collaboration and creativity within organizations. At the same time, they create significant challenges regarding the governance of site content. These advantages and issues are crucial in global corporations who need to apply multi-jurisdictional (policy differences) Information Governance and Records Management controls over SharePoint without negatively impacting its advantages. This session describes how Information Governance addresses these challenges.

You will learn:
• The challenges of applying Information Governance to SharePoint content in global organizations (the multi-jurisdictional challenge)
• How easy it is to lose the advantages of SharePoint by applying Records Management technologies that lack support for multi-jurisdictional environments
• How modern Information Governance Platforms can address these challenge

■ SPW13 Designing a SharePoint Program for Ongoing Operational Excellence

Erica Toelle
Wednesday, December 12   *4:00 p.m. – 5:15 p.m.*

Even the best SharePoint deployments can run out of steam and fail to achieve their target ROI in the long term. This session will focus on how to design and manage a SharePoint program that continues to build from your initial deployment. Components of a SharePoint Program include road map planning, feature and solution release planning, a support system for Power Users within Business Units, ongoing training, and the creation of a center of excellence to highlight business solutions, to name a few. This SharePoint program framework is designed to support a working relationship between IT and Business Units in order to maximize the value of your SharePoint investment.

You will learn:
• How to have a successful SharePoint implementation

that realizes expected ROI and sustains end user adoption goals after launch activities are complete
• How to build a Power User community within Business Units that can create no-code SharePoint Business Solutions
• How to mature your SharePoint platform in order to take advantage of advanced SharePoint capabilities, such as BI dashboards and integration with Line of Business applications

■ SPTH02 How to Effectively Plan, Execute and Control SharePoint Projects

Dux Raymond Sy
Thursday, December 13   *8:00 a.m. – 9:15 a.m.*

Microsoft SharePoint has shifted the paradigm in enterprise information management and team collaboration. By empowering knowledge workers, SharePoint can increase worker productivity, improve business process efficiency and streamline business processes.

In a recent AIIM study, http://bit.ly/cPTOJg, lack of planning is a key contributor to SharePoint deployment failure. To deliver successful SharePoint projects, effectively managing SharePoint 2007 and 2010 projects is paramount. Executive support, proper planning, and appropriately managing expectations are crucial to ensure SharePoint success.

In this interactive session, you will learn how to:
• Initiate executive excitement, promote organizational buy-in and foster user adoption
• Develop an effective and practical project management process in deploying SharePoint
• Apply relevant strategies in mapping business processes to identify SharePoint-based solutions
• Identify necessary resources to plan, deploy, maintain and support your SharePoint implementation
• Minimize uncertainty and risk by applying practical scope management techniques

The primary audience for this class are executives, managers, analysts, consultants who wish to properly implement SharePoint and immediately reap its' organizational benefits.

■ SPTH06 Acing Application Lifecycle Management in SharePoint – Introductory / Intermediate

Jeremy Thake
Thursday, December 13   *9:30 a.m. – 10:45 a.m.*

Jeremy Thake will provide the skills you need to successfully implement Application Lifecycle Management in SharePoint. Jeremy will explain the principles of Application Lifecycle Management in SharePoint, discuss the pillars of ALM and their requisite benefits, and present the ALM maturity model to help you evaluate where you stand in your own internal processes.

Jeremy will then take all of the foundational knowledge and apply it to the NothingButSharePoint.com Project ALM approach as a case study, which involves global distributed development teams and designers. Don't miss a candid discussion around the benefits and challenges to this method, as well as common problems with promoting customizations and solutions from development through to staging and production.

The session is for any SharePoint developers, team leaders, architects, and development managers to understand how to approach ALM with SharePoint, including:
• The true definition of ALM
• Approaches to ALM with SharePoint development
• How to get started as a SharePoint developer, team leader, or solution architect

SHAREPOINT INFRASTRUCTURE MANAGEMENT AND ADMINISTRATION

IT professionals must carefully plan, deploy, configure, and administer the complex stack of technologies that comprise a SharePoint service. From SQL Server to Active Directory to DNS to SharePoint itself, there myriad moving parts challenge even the most intrepid IT pros. Sessions in this track are geared primarily to IT pros and DBAs. First-class speakers will guide you through the nuances of SharePoint 2010 and 2013 infrastructure management and administration, and will equip you to deploy and support SharePoint effectively, with both GUI and PowerShell methodologies.

■ SPT05 The Ultimate SharePoint Infrastructure Best Practices Session – Intermediate / Advanced
Michael Noel
Tuesday, December 11   *2:00 p.m. – 3:15 p.m.*

There are a myriad number of approaches to design and

architecture of SharePoint servers, not all of which are ideal, however. Since the design of a SharePoint environment is subsequently critical to its performance and functionality, it is critical to understand what are the best practices around SharePoint infrastructure design. SharePoint architects need to be aware of the various installation options, how and when to virtualize SharePoint, ways to optimize the SQL Database tier of SharePoint, and how the newest version of SharePoint changes some of these best practices. This session goes right to the heart of the matter, providing for physical and virtual architecture guidelines and specific configuration settings that can immediately be used to construct best practice SharePoint 2010 environments that are well positioned for a future transition to SharePoint 2013. Real world advice obtained from the presenter's experience designing hundreds of production SharePoint farms is provided, and the installation options are discussed frankly.

You will learn:
• View real world SharePoint deployment models for environments of multiple sizes, including virtualized SharePoint farms
• How the newest version of SharePoint changes some of the previous best practices and learn how to build an existing farm that will integrate well with some of those new concepts
• Get information to be able to build an ideal highly available, high performance and scalable SharePoint 2010 environment that will stand the test of time

■ SPT09 Using SQL Server 2012 AlwaysOn Availability Groups for SharePoint Farms – Intermediate / Advanced
Michael Noel
Tuesday, December 11   *4:15 p.m. – 5:30 p.m.*

The release of SQL Server 2012 provides for unprecedented high availability and disaster recovery options for SharePoint farms in the form of AlwaysOn Availability Groups, the newest form of Database Mirroring. Using this new technology, SharePoint architects can provide for near-instant failover at the data tier, without the risk of any data loss. This technology, which will be demonstrated live, completely changes the data tier design options for SharePoint 2010 and SharePoint 2013 farms and revolutionizes high availability options for a farm. This session covers in step by step detail the exact configuration required to enable this functionality for a SharePoint 2010 or SharePoint 2013 farm, based on the Best Practices, tips and tricks, and real-world experience of the presenter in deploying this technology in production.

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You will learn:
- Understand how SQL 2012 AlwaysOn Availability Groups changes the data tier design options for SharePoint 2010 and how they can be used to significantly improve the high availability and disaster tolerance of a farm.
- Determine the difference between SQL 2012 AlwaysOn Availability Group options and what makes sense for various SharePoint farm scenarios, including remote DR and remote read-only farm options.
- Be able to immediately use the information included in the session to setup SQL 2012 AlwaysOn Availability Groups for a SharePoint environment based on the best practices and step-by-step guidance provided.

■ SPW04 Optimizing SQL Server 2008 for SharePoint 2010 – Advanced
Brian Alderman
Wednesday, December 12   *9:15 a.m. – 10:30 a.m.*

More than 90% of the content accessed via SharePoint is stored in SQL Server and without the correct configuration of SQL Server it can have a detrimental impact on the performance of SharePoint. Some company's don't have dedicated database administrators (DBAs) so the SharePoint administrators are managing the SQL Server instance that is hosting the SharePoint content. Regardless of whether it is a dedicated DBA or the SharePoint administrator there are critical SQL Server configurations that can be made to that will optimize SharePoint. Often DBAs are familiar with how to manage SQL Server, but may not be familiar with some nuances that SQL Server has when integrated with SharePoint. In this session we will demonstrate how some default settings SQL Server negatively impact SharePoint and what changes can be made that will improve the performance of SharePoint. These changes include database file settings, memory settings, and even file system settings. We'll also examine how to properly install SQL Server and SharePoint so they work together as efficiently as possible. This discussion will introduce the Best Practices framework that will allow your SharePoint administrator and/or your DBA to configure SharePoint and SQL Server to provide optimal performance for your SharePoint implementation.

■ SPW08 Managing Data Recovery in SharePoint 2010 – Advanced
Brian Alderman
Wednesday, December 12   *11:00 a.m. – 12:15 p.m.*

SharePoint Server 2010 introduces some new content recovery options that provide the SharePoint administrators more granular content recovery options. Using Central Administration you can now export site collections, site, libraries, and list making it easier for us to backup, migrate, or archive content stored in SharePoint. SharePoint 2010 also provides the option of recovering site collections, sites, list and libraries from content databases that are no longer part of the SharePoint farm. Furthermore, you can now configure your content databases to take advantage of SQL Server mirroring providing a quick recovery of a database that has crashed. With more than 90% of the content accessed via SharePoint being stored in SQL Server it is imperative that you have an easy and efficient way to recover items or entire databases as quickly as possible. This discussion will introduce the Best Practices framework that will allow your SharePoint administrator to configure and utilize SharePoint for quick content recovery which minimizes the downtime and provides shorter yet achievable Service Level Agreements (SLAs).

You will learn:
- How to configure and utilize SharePoint for quick content recovery
- How to minimize downtime
- New content recovery options

■ SPW15 Four Steps to Faster, More Efficient SharePoint Deployments – Intermediate
Bob Gilbert
Wednesday, December 12   *4:00 p.m. – 5:15 p.m.*

Microsoft SharePoint Server 2010 has proliferated across not only corporate intranets and public facing websites, but also data centers and branch sites, challenging ITs ability to manage deployments and ensure performance and availability. This session guides IT administrators through four steps that simplify management and provide users faster, better access.

These include:
1. Identifying what is on your SharePoint network, including who is using what;
2. Centralizing and consolidating SharePoint Server farms;
3. Managing traffic spikes; and 4) expediting page loading.

Bob will first examine how network performance management technologies can assist with building a map of all systems, server and client dependencies and locations to

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achieve an accurate picture of your SharePoint landscape. Next, he'll discuss leveraging data deduplication, TCP protocol optimization, data streaming, prioritization and QoS to speed SharePoint operations by up to 30X and reduce bandwidth utilization by up to 99%. The third step addresses the issue of server availability and how application delivery controllers can meet the need for greater throughput from the SharePoint server farm. Finally, the content on SharePoint web pages can be tuned -- resulting in up to 76% reduction in load times and up to 43% less traffic.

You will learn:
- Why it's essential to understand system and application dependencies prior to SharePoint deployments
- How application "chattiness" can slow SharePoint performance over long distances
- How a holistic approach to performance and availability can deliver the benefits of centralization (from a management perspective) while delivering fast access for end users

■ SPTH03 Claims Authentication Reboot - Intermediate / Advanced
Robert Bogue
Thursday, December 13   *8:00 a.m. – 9:15 a.m.*

Claims authentication in SharePoint 2010 allowed non-domain users to authenticate to SharePoint and use services. That was just the beginning. Join us for this session on how claims have changed and been improved so that we can support more scenarios and how the claims story on the platform has changed.

You will learn:
- Why you should consider claims for your next SharePoint application
- How you can leverage claims to solve authentication problems
- How your application should act on user provided information

■ SPTH07 Wish I'd Have Known That Sooner! SharePoint 2013 Insanity Demystified
Dan Holme
Thursday, December 13   *9:30 a.m. – 10:45 a.m.*

After years of helping organizations around the world to deploy and implement SharePoint, Dan Holme has found that there are certain pain points that almost everyone encounters. Some are confusing concepts. Some are

unfortunate decisions made based on misunderstanding Microsoft's UI or documentation. Some are due to unnecessarily complex terminology. And some because there are things we might think that SharePoint should do, but can't. In this session, Dan will share the most common and problematic scenarios, and their solutions, with the goal of saving you pain, time, and money. Think of this session as "Lessons Learned," "Best Practices," or "From the Field" on steroids. Whether you're new to SharePoint or a seasoned veteran, in this grab-bag session there will be treasures for you!

■ SPTH11 Getting Started with PowerShell for SharePoint – Introductory
Gary Lapointe
Thursday, December 13   *11:00 a.m. – 12:15 p.m.*

This session will provide an introduction to PowerShell and how to use it with SharePoint 2010 and 2013. We'll cover basic PowerShell syntax, discovery, and scripting as well as new features introduced with PowerShell v3 and SharePoint 2013. Throughout the session we'll be walking through real-world scripts and scenarios to help you understand not just how to use PowerShell but why you would use it.

You will learn:
- Learn the basic syntax of PowerShell
- Understand how to find what you're looking for
- Learn how to create simple PowerShell scripts
- Discover what's new with PowerShell v3 and SharePoint 2013

■ SPTH15 Remote SharePoint Management Using PowerShell – Advanced
Gary Lapointe
Thursday, December 13   *1:30 a.m. – 2:45 p.m.*

This session will explore the SharePoint Online Management Shell and provide real-world examples of how to manage an Office 365 SharePoint environment using PowerShell 3.0 and the new Microsoft.Online.SharePoint. PowerShell Module. Additionally, we will cover how to use PowerShell remoting to connect to your on-premises SharePoint 2010 or 2013 environment.

You will learn:
- Explore what is available within the SharePoint Online Management Shell
- Learn how to execute cmdlets against Office 365
- Understand PowerShell Remoting and how to connect to your on-premise environment

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SESSION DESCRIPTIONS BY TRACK, continued

■ SPTH19 ADFS and SharePoint – Together Like Peanut Butter and Jelly – Intermediate / Advanced

Richard Taylor
Thursday, December 13   *3:00 p.m. – 4:15 p.m.*

Configuring Federation for SharePoint can be challenging, especially if you have numerous partner organizations involved. Claims-based authentication provides you with the ability to authenticate across multiple platforms. Come to this session and learn how ADFS and SharePoint come together in order to support federation.

Attendees will understand how to configure ADFS, implement Claims Based Authentication, and use Public Key Infrastructure practices to accomplish federation between partner organizations.

You will learn:
• The Claims Based Authentication model
• How Federation works in SharePoint
• The role of ADFS in Federation

■ SPF02 Workshop: SharePoint 2013 Admin in the Hybrid World – Introductory / Intermediate

Jason Himmelstein
Friday, December 14   *8:00 a.m. – 5:00 p.m.*

Microsoft's massive investment into Cloud technologies are enough to make anyone stop and wonder if the Cloud is something they should be focusing on for SharePoint. During this full day workshop we will examine Microsoft's Cloud Strategy from an ITPro's perspective and understand how a hybrid scenario can be structured to maximize the On Premises, Infrastructure as a Service, & Cloud capabilities. We will deep dive into deployment planning and implementation across the hybrid stack. We will also discuss and demonstrate the management of the SharePoint platform across all tiers. Join us on this journey from the ground to the cloud and back again!

SHAREPOINT AND THE CLOUD

There's no doubt that "the cloud" will play a role in one, more, or all SharePoint workloads in your enterprise's future. "The cloud," though, is appropriately nebulous: it's online, in public forms like Office 365 and in private, dedicated offerings. It's onsite, in clouds provided by third parties, and in your own, on-premise datacenters. It's crucial that you understand the variety of options available in "the cloud," so that you can align your business needs with the best solution. And you must understand how SharePoint 2010 and, especially, SharePoint 2013 are architected to scale efficiently to the cloud. As an IT pro, you must be able to configure SharePoint in the cloud, and as a developer, you must adapt to the new APIs and models of development in Office 365 and Azure. Join the elite presenters for invaluable, first-hand guidance and insight.

■ SPT06 SharePoint In The Cloud: Evaluating The Impact, Pros, and Cons

Richard Harbridge
Tuesday, December 11   *2:00 p.m. – 3:15 p.m.*

Microsoft has unleashed their cloud strategy and Office 365 is now publically available. What does this mean for organizations using SharePoint today? How can organizations leverage the Microsoft cloud effectively with their SharePoint implementations and future SharePoint Strategies?

In the marketplace, information on SharePoint 'and the cloud' abounds. Much of this information is fluffy, 'cloud-like' marketing material, or does not clearly explain how businesses can practically leverage "Cloud" technology with SharePoint. Join Richard as he discusses the practical application of Microsoft's cloud technology and SharePoint, when it has brought measurable benefit to organizations, and when to avoid it.

Geared toward companies struggling with understanding what SharePoint in the Cloud really is, those that have not yet implemented SharePoint 2010 and those looking to migrate.

This session will cover:
• Implementing SharePoint in the Cloud
• Differences between Hosted and In house solution

- Cost
- Features lost/gained
- Finding the Right Hosting Provider
- Drawbacks and Integration Issue

■ SPTH04 Building a New Business Structure Using Office 365 – Introductory
Paul Swider
Thursday, December 13   *8:00 a.m. – 9:15 a.m.*

Increasingly, people are looking to build business infrastructure using cloud based platforms. In this session you will learn how you can use Office 365 to start and run a new company. You will learn about the registration process, online web presence, managing corporate data and your domain. The topics will be relevant to those starting a one person consulting company in addition to companies which need to support complex business process for larger teams.

You will learn:
- To setup Office 365 for your new business
- See real world use cases for Office 365 and business
- How Office 365 can help a new business get online quickly

■ SPTH08 Creating Document Management Solutions Using Office 365 – Introductory / Intermediate
Paul Swider
Thursday, December 13   *9:30 a.m. – 10:45 a.m.*

Do you know how to fully leverage the rich set of tools Office 365 provides for building document management solutions? Would you like to learn how to integrate Windows Phone with your document management solution? Lists, web parts and Features can be used to extend the functionality and create customized document management solutions. In this session you will learn how to add rich document management functionality and mobile support to your Office 365 sites.

You will learn:
- Understand the document management features available in Office 365
- Learn real world use cases of workflows in Office 365
- Learn to use the integration features of lists and libraries with mobile devices

INFORMATION AND CONTENT MANAGEMENT: DOCUMENTS, RECORDS, AND WEB

At the heart of any SharePoint service is content: content in the form of collaborative documents, records, lists, and web pages. SharePoint provides myriad features to ensure that content is managed securely and efficiently through its lifecycle, and that content is usable and findable by users. Sessions in this track focus on collaboration, information architecture and information management from business, IT pro, and developer perspectives.

■ SPT10 SharePoint Meet Enterprise Content Management – Intermediate
Chris Riley
Tuesday, December 11   *4:15 p.m. – 5:30 p.m.*

Only recently was SharePoint accepted in the ECM space. This session explores WHY SharePoint 2010 is now accepted as an ECM solution and what the impact of SharePoint 2010 has been on the ECM space. We will explore the language barrier, information architecture and planning considerations. Focus will be put on the features Document Sets, Content Organization, Content Type Publishing, Information Management Policies, In-Place Records Management, Audits, and eDiscovery. Discuss some best practices when using SharePoint as ECM, and view a few demos.

You will learn:
- Complete understanding of what ECM is
- Ability to talk the ECM talk
- High level strategy for ECM in SharePoint

■ SPW02 Intranet Design
Michael Doyle
Wednesday, December 12   *9:15 a.m. – 10:30 a.m.*

This session will cover the best practices of designing an intranet. The company intranet is something that people use every single day but something that is also over-looked by many companies. It is time to take a look at this cornerstone piece of most organizations. We will look at how to improve the day to day experience of the end user as well as how the new features of SharePoint can enhance this experience. It is time to elevate the Intranet to a tool that empowers the end user and enables them to function more effectively.

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You will learn:
- Best practices for the Intranet
- Features of SharePoint that can enhance the intranet
- New features of the latest release of SharePoint that can improve the intranet

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■ **SPW06 Implementing SharePoint 2013 ECM Solutions – Introductory / Intermediate**
Robert Bogue
Wednesday, December 12   11:00 a.m. – 12:15 p.m.

Though born as a document management solution in 2001, most organizations haven't tapped the document management and Enterprise Content Management (ECM) features in SharePoint. In this session we'll walk through some of SharePoint 2013's more powerful ECM features.

You will learn:
- To decide when to use SharePoint as your ECM platform (or one of them)
- Techniques for improving metadata entry
- Techniques for providing flexible access

■ **SPW10 Practical Information Architecture in SharePoint 2013 - Introductory / Intermediate**
Robert Bogue
Wednesday, December 12   1:45 p.m. – 3:00 p.m.

Here there will be no fancy words (that aren't made fun of) and no complex mathematical models. In this session you'll learn to take the content types, site columns, and navigation options and assemble them into an information architecture that your organization can actually use. Learn how Managed Metadata Services can help you ensure consistency while location-based default metadata can help to drive metadata entry. This session will be information architecture you can do.

You will learn:
- How you can do Information Architecture
- How to get a taxonomy built
- How to make content findable

■ **SPW14 Yes, Records Management IS Possible in SharePoint! – Introductory / Intermediate**
Ryan McIntyre

Wednesday, December 12   4:00 p.m. – 5:15 p.m.

With its roots in document management and collaboration, SharePoint has always had a need for records management. Version after version, SharePoint has increased its capabilities in this area to the point where SharePoint 2010 has a viable records management story. Come learn about these new features, see how to implement them, and hear about real success stories.

You will learn:
- An understanding of how to use SharePoint 2010 for a records management platform
- An understanding of where SharePoint 2010 excels in records management and where the gaps are
- Best practices for rolling out 2010 as a RM solution

■ **SPTH01 Migrating File Shares to SharePoint: The Why and How - Introductory / Intermediate**
Mark McGovern
Thursday, December 13   8:00 a.m. – 9:15 a.m.

Many organizations are migrating legacy file shares into SharePoint. This session is for anyone who wants to leverage the power of SharePoint to increase document collaboration and improve business processes. Moving files into SharePoint can quickly drive user adoption of your SharePoint investment. The session starts with an interactive discussion of the many business benefits of using SharePoint instead of a file share. The session then explores all of the planning decisions that you must address to make your file share migration project a success. Rounding out the discussion will be a look at the various options available to migrate the documents into SharePoint. Topics include: People, Process, Meta-Data, Folders, Technology, Compliance, and other Common Issues. Packed with real world examples and demos, this session is a must for anyone who is considering migrating file shares into SharePoint.

You will learn:
- The Benefits of SharePoint over a File Share
- The different ways to migrate and the pros and cons of each method
- Planning Considerations for a file share migration

■ **SPTH20 New Office Web Apps Story - Intermediate**
Jason Himmelstein

Thursday, December 13   *3:00 p.m. – 4:15 p.m.*

Office Web Applications have always been a feature that only Microsoft's EA customers could enjoy and existed in a SharePoint resident only way. With Wave 15 OWA moves out of the shadows and into the spotlight! Come join us and hear about the re-imaginged Office Web Applications and how they can change the way that your company collaborates. We will dive into the topology, design, new use cases, scalability concerns, management strategies, and interplay across the Microsoft stack that the new version brings to the table.

HIGH-VALUE SHAREPOINT WORKLOADS: BI, BPA, PROJECT, SEARCH, AND SOCIAL

SharePoint is more than just an application for collaboration: it is a platform on which business intelligence and business process automation can be built; and it enables users to find content, people, and answers through both traditional, search-based approaches as well as through modern social behavioral approaches. These high-value workloads require careful planning, architecture, and implementation. Join the best and brightest experts in the industry to learn just how to build BI, BPA, search, and enterprise social solutions with SharePoint 2010 and SharePoint 2013.

■ SPT01 Everything You Need To Know About SharePoint Social Capabilities
Richard Harbridge
Tuesday, December 11   *11:00 a.m. – 12:15 p.m.*

SharePoint is used as an enterprise collaboration platform in almost every organization, yet many organizations are still in the process of deciding why and when they should implement some of the new SharePoint 2010 social capabilities. While many organizations understand the benefits social technology can provide it's not clear how SharePoint measures up against other social technologies, and perhaps more importantly what the true benefits social capabilities in SharePoint provide to real business scenarios.

Join Richard Harbridge as he provides an objective overview of what works well, and what works poorly in SharePoint 2010 and how it can help your SharePoint implementation be more successful.

You will learn:
- Strengths and weaknesses of SharePoint's native social capability and how you can tackle those weaknesses
- Real world risks that SharePoint social capabilities can introduce and how to tackle them
- How to begin planning a social strategy and roll out with SharePoint

■ SPT03 SharePoint Designer 2010: Wish I Had Known What it Can Do Before I Coded My Solution – Intermediate
Asif Rehmani
Tuesday, December 11   *11:00 a.m. – 12:15 p.m.*

When developers find out what SharePoint Designer 2010 can do in a fraction of time as opposed to Visual Studio, they are often very surprised. This session is targeted towards developers who want to explore the many facets of SharePoint Designer 2010 and see how it can make their life a lot easier. It covers the best practices of everything from how to create powerful workflows to fetching data from all sorts of repositories like databases, web services, server side scripts, RSS feeds and more. Come to this session first before you start coding your solution!

You will learn:
- How SharePoint Designer 2010 fits into the big picture when it comes to 'developing' for SharePoint 2010
- Automate business processes using powerful SharePoint Designer 2010 Workflows
- Access and present line of business data using Data Views in SharePoint Designer 2010

■ SPT07 Automating Business Processes Using InfoPath 2010 Forms and SharePoint Designer 2010 Workflows - Intermediate / Advanced
Asif Rehmani
Tuesday, December 11   *2:00 p.m. – 3:15 p.m.*

Forms and Workflows are essential to business processes. Companies usually rely on programmers to create the forms and workflows using code. Not any more! If you have access to Microsoft InfoPath 2010 and Microsoft SharePoint Designer 2010, you can create powerful data driven form solutions on your SharePoint sites. InfoPath gives you the ability to pull data from databases and lists, and create forms with data validation and conditional formatting. SharePoint Designer's workflows let you then design powerful multi-step workflows centered around the form collected data. In this presentation, you see how to design a robust form using InfoPath and then design a

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workflow using SharePoint Designer to route this form appropriately.

You will learn:
- Utilizing various types Of SharePoint Designer 2010 Workflows: Site, List, & Reusable
- Modeling A Workflow With Visio 2010 Premium
- Customizing Workflow Input Forms with InfoPath 2010

■ SPT11 What's New in SharePoint Designer 2013 Workflows? – Introductory / Intermediate

Asif Rehmani
Tuesday, December 11   *4:15 p.m. – 5:30 p.m.*

Come learn what you can accomplish by creating Workflows in SharePoint Designer 2013. This session will demonstrate the exciting opportunities to automate your business processes with SharePoint 2013 Workflows without using a single line of code!

You will learn:
- About the exciting possibilities in SharePoint 2013 Workflows
- Automate business processes with SharePoint Designer 2013 No-Code Workflows
- Understand how to visualize your workflow processes

■ SPW12 What's New in Social SharePoint

Michael Doyle
Wednesday, December 12   *1:45 p.m. – 3:00 p.m.*

We will cover what is new with social computing in the upcoming release of SharePoint. This will cover all a wide variety of topics related to how these will affect you. My Sites, Tags, Notes, and more will be covered in detail. There will also be considerable emphasis on how the changes will affect you during your upgrade. We will touch on features, architecture, usability, and program-ming concerns. There will also be some time spent on how to customize the new features. Finally, we will talk about Yammer (recently acquired by Microsoft) and what role if any it will play in your social feature implementation.

You will learn:
- Overview of new social features in SharePoint
- How the social features will affect the upgrade
- How to customize some of the new features

■ SPW16 Data Visualization with SharePoint 2013 and SQL Server 2012 – Intermediate / Advanced

Paul Swider
Wednesday, December 12   *4:00 p.m. – 5:15 p.m.*

One key factor driving the self-service BI market is the growing volume and complexity of data. As a result, enterprises will adopt new interactive reporting tools designed to put more data analytics capabilities into the hands of business users. In this session you will learn what self-service reporting tools are available in SharePoint and how they can be used to create business solutions to visualize and navigate data. Learn how to meet your business needs and discover best practices implementing data visualizations.

You will learn:
- Best practices when implementing data visualization technology
- Understand capabilities of Reporting Services and SharePoint
- Create dashboards using data from LOB systems outside of SharePoint

■ SPTH05 Beyond the Search Center – Application or Solution?

Agnes Molnar
Thursday, December 13   *9:30 a.m. – 10:45 a.m.*

SharePoint 2010 Enterprise Search, especially with the features of the integrated FAST Search is better and more powerful than ever before. In this session, Agnes will demonstrate how Search Services really work, why crawled and managed properties are so important to care about, how you can create the most effective Search Solutions, and how you can build a bridge across content silos and provide familiar, ergonomic, and an easy user experience. She will demonstrate tools and techniques for customiza-tion, and demonstrate configuration and coding to tailor search. She will also show how applications with Enterprise Search and SharePoint provides a quicker path, and results in applications which can be easily tailored by organiza-tions without writing any additional code.

You will learn:
- Enterprise Search vs. Search Based Applications (SBA)
- Customization vs. Development
- SBA Tricks and Best Practices

■ SPTH09 Building an Enterprise Search-As-A-Service Solution with SharePoint, FAST and Azure

Ivor Addo
Thursday, December 13   *11:00 a.m. – 12:15 p.m.*

Have you thought about enabling a scenario that surfaces content stored on both SharePoint Online/O365 and your on-Premise deployments? This session showcases scenarios for running a multi-machine fault-tolerant SharePoint Farm hosted on Microsoft's Windows Azure cloud hosting Infrastructure-as-a-Service (IaaS) solution. The discussion will touch on how to leverage virtual machines (VHDs) to quickly deploy a SharePoint instance in the cloud as well as what it takes to build rich search experience capabilities in a Search-as-a-Service ("SeaaS") solution. Some of the technologies at play in the accompanying demo will include, FAST Search, SharePoint, Windows Azure and more.

■ SPTH13 10 Things I Like in SharePoint 2013 Search

Agnes Molnar
Thursday, December 13   *1:30 p.m. – 2:45 p.m.*

Based on my SharePoint and FAST Search experience, I'll demonstrate my "Research Path" on SharePoint 2013 Search. What's new, what improvements we can find there as well as how to use our existing Search knowledge and experience in SharePoint 2013 Search.

You will learn:
• Config options in SharePoint 2013 Search—Central Admin vs. PowerShell
• Crawled and Managed Properties across Content Sources
• Ranking and Relevancy

■ SPTH17 Fast Track Your Project Management Office (PMO) with Project Online

Dux Raymond Sy
Thursday, December 13   *3:00 p.m. – 4:15 p.m.*

In today's fast-paced, project-centric work environment, the ability to coordinate multiple projects with distributed teams, and making high-level strategic decisions based upon consolidated project progress, risk and resource usage information is critical. Microsoft Project Online is a cloud-based, enterprise-wide solution designed to fast track your project management office to meet these challenges.

Join SharePoint MVP Dux Raymond Sy as they show you practical steps on how you can easily build an enterprise

project management (EPM) solution based on Microsoft Project Online.

In this interactive SharePoint Conference 2012 session, you'll learn how to:
• Create enterprise projects with Microsoft Project 2013
• Manage and optimize enterprise resources across various projects
• Facilitate effective collaboration with SharePoint, Lync and Microsoft Office 2013
• Access real-time project information with mobile devices
• Monitor and analyze enterprise project performance with dashboards and relevant reports

■ SPF01 Workshop: Architecting the Optimal Enterprise Search Strategy

Agnes Molnar & Jeff Fried
Friday, December 14   *8:00 a.m. – 5:00 p.m.*

This workshop will focus on the Search capabilities of both SharePoint 2010 and SharePoint 2013. I'll demonstrate how to create a Corporate Search Strategy as well as what elements you have to identify and plan for. After this, I'll demonstrate each of these elements and put them into a practical context. During this workshop, attendees will get deep-dive information about the key elements of Search, like Content Sources, Scopes, Crawled and Managed Properties, Cross-Content Source Configuration, Ranking Models and Relevancy, PowerShell, PipeLine Extension, etc.

You will learn:
• Deep-dive Search insights
• Content Sources, Scopes, Crawled and Managed Properties, Cross-Content Source Configuration, Ranking Models and Relevancy, PowerShell, PipeLine Extension, etc.
• Search Based Applications and User Experience

DEVELOPING SOLUTIONS FOR SHAREPOINT 2010 AND SHAREPOINT 2013

This track is "for developers only," with sessions that focus on tools and methodologies for development in SharePoint 2010 and SharePoint 2013, and what's new in SharePoint 2013 and Office 365. But developers will find high-value sessions throughout the tracks of SharePoint Live!, where solution-specific development sessions are listed.

SESSION DESCRIPTIONS BY TRACK, continued

■ SPM03 Workshop: SharePoint 2013 Developer Boot Camp – Intermediate

Andrew Connell
Monday, December 10   *8:00 a.m. – 5:00 p.m.*

In this full-day pre-conference session you'll learn everything there is to know about what's new, improved & changed that for developers need to know in the most recent release of SharePoint, SharePoint 2013. We'll explore what's new with the developer tools in Visual Studio 2012 & SharePoint Designer 2012 as well as the options available for customization. These include traditional solutions as well as the new SharePoint App Model. We'll also explore improvements to the new APIs in the Client Side Object Model (CSOM) & REST and things that support the new app model such as OAuth, S2S and Remote Event Receivers. In addition we'll also cover the significant changes to the workflow architecture and how to build custom workflows using both SharePoint Designer 2012 and Visual Studio 2012. Finally we'll look at what's new with respect to Business Connectivity Services (BCS) and discuss some of the major changes to things like Web Content Management, Enterprise Content Management & Search.

You will learn:
• How to extend SharePoint 2013 with the new SharePoint App Model
• What's new and how to build workflows with the new Windows Azure Workflow architecture in SharePoint 2013
• What's new and how to create custom solutions with Business Connectivity Services (BCS)
• How to develop with taxonomies in SharePoint using the new taxonomy services in SharePoint 2013

■ SPT04 Building Your First SharePoint 2013 Application Using Visual Studio 2012

Darrin Bishop
Tuesday, December 11   *11:00 a.m. – 12:15 p.m.*

SharePoint 2013 includes the new development paradigm SharePoint Applications. This new SharePoint development model allows a cleaner separation of SharePoint and custom application logic. The new application development model leverages SharePoint and Azure. In this session we will do an end to end coverage of developing and deploying a SharePoint 2013 application using Visual Studio 2012 and Azure.

■ SPT08 What's New with Workflow in SharePoint 2013 – Intermediate / Advanced

Andrew Connell
Tuesday, December 11   *2:00 p.m. – 3:15 p.m.*

In this session we'll explore what's new with workflow in SharePoint 2013 from an architecture, capability & development perspective. You'll learn how the SharePoint 2013 now relies on Windows Azure Workflow, both on-premise and in the cloud, top provide a much more reliable and scalable workflow platform. We'll explore new capabilities such as loops, web service calls and the new DynamicValue data type. Finally you will see what improvements have been made to the workflow authoring tools, SharePoint Designer 2013 & Visual Studio 2012.

You will learn:
• The architecture of workflow in SharePoint 2013
• Capabilities of workflow in SharePoint 2013
• How to create workflows in SharePoint 2013

■ SPT12 What's New with Web Content Management in SharePoint 2013

Andrew Connell
Tuesday, December 11   *4:15 p.m. – 5:30 p.m.*

In this session we'll explore what's new and improved with Web Content Management (WCM) in SharePoint 2013. Search now plays a significant role in WCM sites. You'll learn how to create content the traditional, structured authoring way, as well as using the new approach with content catalogs and rollup pages. In addition you will see how to use the new Content by Search Web Part along with Display Templates to create custom interfaces, explore what's new with search engine optimization and finally how to use managed metadata to drive your navigation.

■ SPW03 Getting Started with Microsoft Office 365 SharePoint Online Development – Introductory

Jeremy Thake
Wednesday, December 12   *9:15 a.m. – 10:30 a.m.*

Jeremy Thake, SharePoint MVP and Enterprise Architect at AvePoint, will provide a primer on how to properly begin SharePoint 2010 (and future versions) Online development. Jeremy will discuss the different approaches to customizing your SharePoint sites and explain the developer skill sets required for success.

The customization approaches discussed will utilize the web user interface, SharePoint Designer, and Visual Studio, with demonstrations of specific example projects to highlight key functionality of each. Jeremy will conclude with best practices and recommended governance policies for customizing SharePoint Online.

You will learn:
- Successful approaches to customizing SharePoint Online
- Available tools necessary to start developing in SharePoint Online
- Key scenarios where each is suited

■ SPW07 Better Together – SharePoint 2013 and Mobile Development
Darrin Bishop
Wednesday, December 12   *11:00 a.m. – 12:15 p.m.*

Going mobile in SharePoint 2010 was an interesting proposition. To get mobile the designer and developer had to wade through a myriad of issues to display properly on all of the various mobile devices. Creating mobile aware SharePoint applications, SharePoint integrated mobile applications, were challenging due to limitations of the various data access methods and authentication available to mobile devices. This session will cover what is new with SharePoint 2013 and mobile development and how you can start extending the reach of your SharePoint applications using mobile technologies.

■ SPW11 Use 2012 (and Beyond) Technology with SharePoint 2010 - Intermediate
Ryan McIntyre
Wednesday, December 12   *1:45 p.m. – 3:00 p.m.*

Learn how to take advantage of the platform capabilities of SharePoint 2010 to expose functionality through non-native SharePoint technologies. We will look at examples of interacting with SharePoint through various frameworks such as Sencha Touch and jQuery Mobile and the options available to us to interface with SharePoint through various API's. The methods we will review will focus on creating HTML5 applications with an emphasis on mobile platforms.

You will learn:
- Familiarity with methods for creating feature rich applications on SharePoint 2010 using some of the latest technologies
- An introduction to some of the available toolsets
- An understanding of how to expose SharePoint data on a mobile device

■ SPTH10 Developing and Extending Enterprise Content Management Features with SharePoint 2013 – Intermediate / Advanced
Paul Swider
Thursday, December 13   *11:00 a.m. – 12:15 p.m.*

Do you know how to fully leverage the rich set of APIs SharePoint provides for building new features or extending existing Enterprise Content Management (ECM) features? The ECM programming model can be used to extend the functionality and create custom document management solutions. In addition SharePoint 2010 introduces the Managed Metadata store as the enterprise tool for managing taxonomy. In this session you will learn how to add rich ECM functionality to your SharePoint sites using members of the taxonomy and document management object model. When you complete the session you will understand how to use the rich document management namespace.

You will learn:
- To use the taxonomy namespace
- To use the document management namespace
- Understand the ECM features available to developers

■ SPTH12 What's New in Branding for SharePoint 2013 – Intermediate
John Ross & Randy Drisgill
Thursday, December 13   *11:00 a.m. – 12:15 p.m.*

With SharePoint 2013, Microsoft has a made a large investment in new features that allow designers to more easily apply custom styles and branding to their SharePoint sites. In this session we will look at how the SharePoint branding story has evolved for SharePoint 2013 and explore some of these new features like the Design Manager, Managed Navigation, Device Channels, Composed Looks and more. Whether you are an expert SharePoint 2010 brander or this is the first time you've ever thought about designing a site for SharePoint, this session will provide you with an overview of the important features for creating branding in SharePoint 2013.

■ SPTH14 Lean-Agile Development with SharePoint – Intermediate / Advanced
Bill Ayers
Thursday, December 13   *1:30 p.m. – 2:45 p.m.*

Agile development practices are sweeping through the software industry. Everyone is talking about Scrum, TDD and CI. But SharePoint is different, right? We don't need

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to be left behind—we can do this. We'll run through the definitions of Scrum, Kanban and the rest. Having set the scene, we will get down into the detail of specific development techniques; this talk is all about engineering, not project management. We'll see how you can build SharePoint solutions using Lean-Agile techniques and get all the benefits: faster development, predictable deliveries, better quality, less stress and happy stakeholders. We'll overcome the challenges of delivering on SharePoint using real solutions from real projects. This will cover some of the unique challenges we face in developing of web parts, schema development, content deployment and configuration. We'll look at unit tests, integration tests, UI tests, continuous integration and, of course, test-driven development (TDD) using practical examples. Then we will look at the different techniques and tooling options, and see what's new with SharePoint 2013. Finally we will push the boundaries even further by considering ATDD/BDD and look into the options for building robust tests that are driven by user acceptance criteria, as well as the many issues around dealing with subsequent iterations of a project that is already deployed with live content.

You will learn:
- Apply Agile development practices to your SharePoint project
- Techniques for test-driven development and continuous integration with SharePoint
- Take your SharePoint project from "red" to "green"

■ **SPTH16 Branding and Customizing My Sites in SharePoint Server 2010 -**
John Ross & Randy Drisgill
Thursday, December 13   *1:30 p.m. – 2:45 p.m.*

Social is becoming more and more important all the time – it is now something that drives real tangible value for users. My Sites are the backbone of SharePoint's social capabilities. In this session, we'll cover how to customize your My Site deployment and how to apply custom branding. We'll also discuss how you can effectively control which web parts are deployed to your users.

■ **SPTH18 Apps for Office and SharePoint: Potentially reach a billion users through the Office Store**
Vivek Narasimhan

Thursday, December 13   *3:00 p.m. – 4:15 p.m.*

With the next version of Office and SharePoint, Microsoft has introduced a new cloud app model for building apps. This new model enables developers to use standard web-based technologies to build innovative productivity scenarios and user experiences never before possible. And then, developers can list their Office and/or SharePoint app on the Office Store: a Store for apps with a colossal user base!

Attend this session to learn more about:
- How to successfully list your app on the Office Store
- Office Store capabilities
- New scenarios and experiences enabled by apps for Office and SharePoint
- Tips for building a successful app
- Best practices for monetizing your apps

WORKSHOPS

Get deep coverage of key topics by registering for SharePoint Live!'s pre- and post-conference workshops. Each workshop, taught by industry experts, offers in-depth insights on hot topics specifically developed to address the most relevant needs of today's Developers, SharePoint administrators and IT Professionals.

Monday, December 10, 2012:

■ **SPM01 Workshop: Dan Holme's SharePoint MasterClass – Governance**
Dan Holme
Monday, December 10   *8:00 a.m. – 5:00 p.m.*

Join Dan Holme, global governance thought leader, for a full-day workshop on end-to-end SharePoint governance. Dan Holme is a SharePoint MVP, author of the official Microsoft SharePoint 2010 Training Kit, and one of the most respected SharePoint experts in the industry. He brings to the workshop experience with thousands of organizations worldwide, in every vertical, and every size: from small businesses to most of the Fortune 100 and many of the Global 1000. This workshop has been delivered in sold-out venues on five continents.

Through in-depth discussion of business and service governance, Dan integrates elements of respected management, project and development frameworks, informed by his experience with and lessons learned from enterprises around the world. Dan identifies the critical factors for successful governance, including vision, roles & responsibilities, accountability, measurability, process, and iteration. You come away with messages you can use to understand and communicate the role of SharePoint to your organization, an invaluable framework with which to translate business requirements to SharePoint architecture, tips for avoiding requirement gathering spin-cycles, and an understanding of the strategic, cultural, technical and procedural components of a successful SharePoint implementation.

Dan will present a one-of-a-kind look at what it takes to architect a governable SharePoint implementation that delivers "big wins" for your business and scales effectively and manageably—in both size and functionality—to support rapid adoption of this powerful platform. While every SharePoint environment is different and serves diverse business needs, Dan will identify the common obstacles, issues and hot topics he has seen in 18 years of experience advising some of the largest enterprises in the world.

As a special bonus, Dan will share with you a vision that integrates out-of-box capabilities of SharePoint and Windows to automate SharePoint management tasks including site provisioning and group management in ways that integrate and implement your governance policies.

- Whether you are a business leader, project manager, end user, IT professional, or solutions architect, you will take away:
- Comprehensive understanding of governance from the strategic to the tactical level, bridging business and technical perspectives
- Awareness of common obstacles, issues, and hot topics
- Preparedness for SharePoint "15" and how it changes the discussion of SharePoint governance and management
- Invaluable guidance that will save your organization days, weeks, or even months of research, debate, and project delays
- Perspective to help you maximize your SharePoint investment and meet your organization's goals
- Tips for breaking through bottlenecks, including Dan's "trademarked" DOUBLE ROI story for SharePoint stakeholders

- Tools with which to guide project management, solutions architecture, and development
- Best practices for architecting a governable SharePoint implementation that scales manageably in both size and functionality
- Eye-opening tips for automating SharePoint management and implementing governance policies with out-of-box tools

Don't miss this opportunity to gain deeper insight, validate your plans and approaches and receive invaluable guidance and tools.

■ SPM02 Workshop: Using SharePoint for Your Internet Site
Ryan McIntyre
Monday, December 10   *8:00 a.m. – 5:00 p.m.*

SharePoint is most often used for intranet or extranet environments, but more and more it is being used as a platform to build Internet sites. The WCM capabilities built into SharePoint 2010 and 2013 are currently driving many Internet sites such as http://www.presidio.gov, http://sharepoint.microsoft.com, https://www.quickstartonline-services.com, http://www.prepass.com/ and many others.

This full-day workshop will walk through the process of defining, designing, building and maintaining a public facing site using both SharePoint 2010 and 2013.

We will begin by defining what pieces and processes need to be in place to begin a project of this type, focusing on business process, design, goal definition and communication.

We will then move into implementation details where we will cover:
- SharePoint 2010 / 2013 WCM strengths and weaknesses
- Publishing
- Site creation
- User experience
- SEO
- Multilingual
- Social integration
- Mobile access

The session will end with a focus on site maintenance, both from a content owner and an IT owner perspective.

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Some key takeaways from this portion include:

- How to enable your content owners to maintain the site
- How to ensure SEO is optimized through the life of the site
- What are the processes and when is the right time to add additional functionality to your site
- How to track and report on site usage and other analytics

■ SPM03 Workshop: SharePoint 2013 Developer Boot Camp – Intermediate

Andrew Connell
Monday, December 10   *8:00 a.m. – 5:00 p.m.*

In this full-day pre-conference session you'll learn everything there is to know about what's new, improved & changed that for developers need to know in the most recent release of SharePoint, SharePoint 2013. We'll explore what's new with the developer tools in Visual Studio 2012 & SharePoint Designer 2012 as well as the options available for customization. These include traditional solutions as well as the new SharePoint App Model. We'll also explore improvements to the new APIs in the Client Side Object Model (CSOM) & REST and things that support the new app model such as OAuth, S2S and Remote Event Receivers. In addition we'll also cover the significant changes to the workflow architecture and how to build custom workflows using both SharePoint Designer 2012 and Visual Studio 2012. Finally we'll look at what's new with respect to Business Connectivity Services (BCS) and discuss some of the major changes to things like Web Content Management, Enterprise Content Management & Search.

You will learn:
- How to extend SharePoint 2013 with the new SharePoint App Model
- What's new and how to build workflows with the new Windows Azure Workflow architecture in SharePoint 2013
- What's new and how to create custom solutions with Business Connectivity Services (BCS)
- How to develop with taxonomies in SharePoint using the new taxonomy services in SharePoint 2013

Friday, December 14, 2012:

■ SPF01 Workshop: Architecting the Optimal Enterprise Search Strategy

Agnes Molnar & Jeff Fried
Friday, December 14   *8:00 a.m. – 5:00 p.m.*

This workshop will focus on the Search capabilities of both SharePoint 2010 and SharePoint 2013. I'll demonstrate how to create a Corporate Search Strategy as well as what elements you have to identify and plan for. After this, I'll demonstrate each of these elements and put them into a practical context. During this workshop, attendees will get deep-dive information about the key elements of Search, like Content Sources, Scopes, Crawled and Managed Properties, Cross-Content Source Configuration, Ranking Models and Relevancy, PowerShell, PipeLine Extension, etc.

You will learn:
- Deep-dive Search insights
- Content Sources, Scopes, Crawled and Managed Properties, Cross-Content Source Configuration, Ranking Models and Relevancy, PowerShell, PipeLine Extension, etc.
- Search Based Applications and User Experience

■ SPF02 Workshop: SharePoint 2013 Admin in the Hybrid World – Introductory / Intermediate

Jason Himmelstein
Friday, December 14   *8:00 a.m. – 5:00 p.m.*

Microsoft's massive investment into Cloud technologies are enough to make anyone stop and wonder if the Cloud is something they should be focusing on for SharePoint. During this full day workshop we will examine Microsoft's Cloud Strategy from an ITPro's perspective and understand how a hybrid scenario can be structured to maximize the On Premises, Infrastructure as a Service, & Cloud capabilities. We will deep dive into deployment planning and implementation across the hybrid stack. We will also discuss and demonstrate the management of the SharePoint platform across all tiers. Join us on this journey from the ground to the cloud and back again!

CONFERENCE CHAIR

Dan Holme
Microsoft Technologies Evangelist, Intelliem

In his 18-year career, Dan Holme, Microsoft Technologies Evangelist at Intelliem, has reached hundreds of thousands of IT professionals, executives, and users at almost every Fortune 100 enterprise, and well more than half of the Fortune 500 and Global 1000. His deep experience solving customers' IT and business challenges and educating the global technical community have earned Dan a reputation as one of the most respected and expert voices in the Microsoft technology community—a sought-after consultant, bestselling author, and renowned speaker.

Dan, a native of Colorado, resident of Maui, and graduate of Yale and Thunderbird, has been recognized as an MVP for six years, and as one of the top ten partner MVPs in the world. Dan has penned hundreds of articles for SharePoint focused magazines and numerous bestselling books and training courses for Microsoft Learning. This summer, Dan served as the Microsoft Technologies Consultant for NBC Olympics during the broadcast of the 2012 Olympics in London, a role he also played in Torino, Beijing, and Vancouver. You can learn more about Dan, his work, and his contact information, at http://tiny.cc/danholme.

ADVISORY BOARD

Doug Barney
Vice President, New Product Initiatives and Editor in Chief, Redmond magazine

Doug Barney has been a technology journalist for nearly 20 years, serving as a writer, news editor and editor in chief. Barney is Vice President/Editorial Director of the 1105 Enterprise Computing Group. In the space of 25 months, Barney launched Redmond Magazine, Redmond Channel Partner, and Redmond Developer News. In late 2006 the Redmond Media Group acquired Fawcette Technical Publications, including Visual Studio Magazine. Barney was most recently Editor in Chief of Network Computing, bi-weekly publication with over 220,000 subscribers.

Michael Desmond
Editor in Chief, MSDN Magazine

Michael is editor in chief of MSDN Magazine, Microsoft's flagship developer publication providing expert technical guidance and how-to content for coders working with Microsoft tools and technologies. Previously Michael was editor-in-chief of Visual Studio Magazine, senior news editor at PC World magazine and editor-at-large at Redmond magazine. He was also founding editor of Redmond Developer News, a twice-monthly news publication and related Web site for software developers using Microsoft tools.

From 1998 to 2003 he was principal of Content Foundry LLC, an editorial consultancy serving Fortune 100 technology companies, including Intel, Sun Microsystems, and IBM. He has written four computer books, including the Peter Norton Guide to Upgrading PCs.

Keith Ward
Editor in Chief, Visual Studio Magazine

Keith Ward is editor in chief of Visual Studio Magazine. He's been a technology journalist for more than a decade. In that time, he's covered all aspects of the industry, from IT administration to virtualization to software development. He was founding editor of Virtualization Review magazine, editor of Redmond magazine and senior editor of Microsoft Certified Professional magazine. He served as editor in chief of MSDN Magazine before his current role with Visual Studio magazine.

SPEAKERS

Ivor Addo
Sr Strategic Consultant/Delivery Architect, Microsoft

Ivor is a seasoned Enterprise Search advocate and evangelist with rich experience in architecture, design, development and operations of various IT solutions and services. Ivor has over 13 years of experience in the IT space. He specializes in the Retail/ECommerce industry with some exposure to Banking/Financial Services and Entertainment industries. He holds an MBA with a specialization in Management Information Systems from University of Wisconsin - Oshkosh and he is currently pursuing a PhD in Electrical and Computer Engineering at Marquette University where he focuses on Machine Learning, Search and Predictive Algorithms. Ivor also works as a Sr. Strategic Consultant for Microsoft with a focus on delivery architecture for SharePoint and FAST implementations.

Brian Alderman
Director, Technical Resources and Instructors, Mindsharp

Brian Alderman has his Master's in Computer Information Systems. Since 1995, he has held several Microsoft certifications that currently include; MCT, MCITP for SharePoint, MCITP for SQL Server(R), MCSA and MCSE for Windows Server(R), and also his PMP certification. As a Senior Technical Instructor and Consultant he has nearly 15 years of experience in networking, SQL Server databases, SharePoint technologies, and project management. Brian's publications include Windows 2000 Professional, SQL Server 2000 Administration and SharePoint 2010 Administrator's Companion. He is an active speaker at SharePoint Industry conferences including SharePoint Saturday's, SharePoint Best Practices Conferences (BPC), and the recent International SharePoint Conference in London.

Bill Ayers
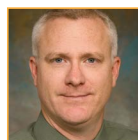*Technical Director, Flow Simulation Ltd.*

Dr. Bill Ayers is a consultant developer and software architect who has been working on SharePoint since the 2003 version of the product, and is a Microsoft Certified Master, SharePoint Server 2010. He specialises in web content management and Intranet portals. He has over 20 years experience in the software industry, and has spoken at user groups and at TechEd Europe (finalist in TechEd Speaker Idol, 2007). His twitter handle is @SPDoctor and his blog can be found at www.spdoctor.net. He is also a moderator on SharePoint.StackExchange.com.

Darrin Bishop
Founder and Director, Aptillon, Inc.

Darrin is a founder, and director of Aptillon, as well as a SharePoint MVP and has been involved in SharePoint since 2001 when the code-named product Tahoe was released as SharePoint Portal Server 2001. Darrin has a diverse background in SharePoint and has covered the product lifecycle from envisioning, design, installation, development, customizations and even administering farms. Recently Darrin has been working with SharePoint, mobile platforms and Azure He has been focusing on the integration of the platforms with SharePoint 2010. You can commonly find Darrin speaking at user groups and conference. You can read Darrin's blog posts on the Aptillon blog at http://blog.aptillon.com/category/darrin-bishop or at Darrin's blog at http://darrinbishop.com/blog.

Robert Bogue
President, Thor Projects, LLC

Robert Bogue, MCITP, MCT, MCTS, MCSE (NT4/W2K), MCSA: Security, A+, Network+, Server+, I-Net+, IT Project+, E-Biz+, CDIA+ is the president of Thor Projects LLC. Thor Projects LLC provides SharePoint consulting services to clients around the world. Robert has contributed to more than 100 book projects and numerous other publishing projects. Robert's latest book is The SharePoint Shepherd's Guide for End Users. You can find out more about the book at http://www.SharePointShepherd.com. Robert has been pleased to be a part of the Microsoft Most Valuable Professional (MVP) program for the past 9 years. Robert is also a Microsoft Patterns and Practices Champion and has been a team member for the SharePoint Guidance. Robert is also the author of the Microsoft Learning course for Professional SharePoint developers (10232) and lead author for the Microsoft SharePoint ECM Implementer's Course. Robert is the president of the SharePoint Users Group of Indiana (SPIN, www.spindiana.com). Robert blogs at http://www.thorprojects.com/blog. You can reach Robert at Rob.Bogue@thorprojects.com.

Andrew Connell
Co-Owner, Instructor, Developer, Author, Critical Path Training, LLC

Andrew Connell is an author, instructor and co-founder of Critical Path Training (www.CriticalPathTraining.com), a SharePoint education focused company. Andrew is an eight-time recipient of Microsoft's Most Valuable Professional (MVP) award (2005-2012) for Microsoft Content Management Server (MCMS) & Microsoft SharePoint Server. He has authored and contributed to numerous MCMS and SharePoint books over the years including his book Professional SharePoint 2007 Web Content Management Development by WROX and is the author of numerous articles on the Microsoft Developer Network (MSDN) & in various print magazines. Andrew has spoken on the subject of SharePoint development and WCM at conferences and community events in the United States, Australia, England, Spain and Netherlands. You can find Andrew on his blog (www.andrewconnell.com/blog) and on Twitter @andrewconnell

Michael Doyle
MCTS, MCSD, MCSE
Senior Architect, Waggener Edstrom

Currently Michael is working as a Senior Architect for Waggener Edstrom, one of the leading PR companies with offices around the world. Michael has been working almost exclusively with SharePoint for the last eight years. He has been in the software arena professionally for the last 20 years and has worked for companies such as A-dec, Fedex, Intel, NETWARCOM, Deloitte and Touche, HCA, Vanderbilt, and others. Michael has done consulting, writing, teaching, and professional software development. He got his B.E. and M.S. from Vanderbilt University. In his spare time, he likes to kayak and travel. He currently lives in Davis, CA.

Randy Drisgill
Branding & Design Lead – SharePoint911
a Rackspace Company

Randy has more than ten years of experience developing, designing, and implementing Internet based software for clients ranging from small business to Fortune 500 companies. Randy has been working with SharePoint since the beta of SharePoint 2007 and has worked on many large-scale internal and public facing SharePoint branding projects. In 2009, Randy was recognized by Microsoft as an authority on SharePoint branding and design by being awarded MVP status for SharePoint Server. Randy has worked on several SharePoint articles, books, and white papers as well as having co-authored Professional SharePoint 2010 Branding & User Interface Design for Wrox Press (http://bit.ly/sp2010-brandingbook). You can find Randy on Twitter as @Drisgill and at his blog (http://blog.drisgill.com).

Jeff Fried
CTO, BA-Insight

Jeff Fried, BA-Insight's CTO, is focused on strategic applications of search technology. Prior to joining BA-Insight, Jeff was a VP of Advanced Solutions for FAST Search and Transfer, and with FAST's acquisition by Microsoft, he served as core product manager for FAST Search for SharePoint and then technical product manager for all Microsoft enterprise search products. Jeff is a frequent speaker and writer in the industry; holds 15 patents; and has authored more than 50 technical papers. He is a co-author of two books: Professional SharePoint 2010 Development and Professional Microsoft Search.

Bob Gilbert
Evangelist, Riverbed Technology

Bob Gilbert joined Riverbed in early 2003 to help define the initial product requirements for what would later become Riverbed's groundbreaking Steelhead product line. His pioneering product management work was instrumental in launching Riverbed as the WAN optimization market leader with more than 16,000 customers. Previously, Bob held product management and executive level product marketing positions at file caching, storage management, and content delivery start-up companies throughout Silicon Valley.

Susan Hanley
President, Susan Hanley LLC

Susan Hanley is a recognized expert in knowledge management, along with the design, development and implementation of successful portal solutions, with a specialization in Microsoft SharePoint. Her areas of expertise include information architecture, user adoption, governance and business value metrics. Sue's client list includes many of the Fortune 500 along with some of the world's leading academic, professional services, and not-for-profit organizations. Immediately prior to establishing her own firm, Sue led the

SPEAKERS, continued

Portals, Collaboration, and Content Management practice at Dell Professional Services. Sue has more than 30 years of experience as a technology consultant, holding leadership positions at Dell, Plural, and American Management Systems, Inc (AMS).

Sue is a frequent writer and speaker on the topics of governance, user adoption, information architecture, building communities of practice and measuring the value of knowledge management and portal investments. She is the co-author of the books Essential SharePoint 2007: Delivering High Impact Collaboration Solutions and Essential SharePoint 2010 Overview, Governance, and Planning and blogs about collaboration, knowledge management, and SharePoint at NetworkWorld.com.

Richard Harbridge
Senior SharePoint Architect/Evangelist, Allin Consulting

Richard Harbridge is an internationally recognized expert in Microsoft SharePoint. He has defined, architected, developed and implemented well over a hundred SharePoint solutions from small implementations on a single server to over 80,000+ user implementations in international organizations.
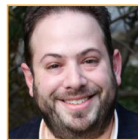
As a sought-after speaker he has shared his insights, experiences, and advice around collaboration, knowledge management, social computing, ROI, governance, user adoption and training at many industry events around the world.

He has been involved in the industry since the beginning of his career and is an excellent (and friendly) contact for anything relating to SharePoint,

Enterprise Content Management, and Social Networking.

Jason Himmelstein
MCTS, MCITP
SharePoint Practice Director, Sentri, Inc.

Jason Himmelstein is the SharePoint Practice Director for Sentri, Inc. and has been working with Microsoft Server technologies since 1998 when he was supporting Motorola in Austin, TX. He went to work for the University of Texas for 5 years where he developed expertise in Active Directory and Exchange. He left UT to go on the road doing work for Dell in a partnership with Microsoft doing architecture, design and implementation of Active Directory and Exchange. He started working with SharePoint in 2007 as an Enterprise Architect for Raytheon Company. Today he leads a team of dynamic SharePoint Consultants for Sentri, a four-time Microsoft Partner of the Year.

Outside of this crazy working world he is a happily married father of 2 boys and a die-hard Texas Longhorns and San Antonio Spurs fan.

Dan Holme
Microsoft Technologies Evangelist, Intelliem

In his 18-year career, Dan Holme, Microsoft Technologies Evangelist at Intelliem, has reached hundreds of thousands of IT professionals, executives, and users at almost every Fortune 100 enterprise, and well more than half of the Fortune 500 and Global 1000. His deep experi-

ence solving customers' IT and business challenges and educating the global technical community have earned Dan a reputation as one of the most respected and expert voices in the Microsoft technology community—a sought-after consultant, bestselling author, and renowned speaker. Dan, a native of Colorado, resident of Maui, and graduate of Yale and Thunderbird, has been recognized as an MVP for six years, and as one of the top ten partner MVPs in the world. Dan has penned hundreds of articles for SharePoint focused magazines and numerous bestselling books and training courses for Microsoft Learning. This summer, Dan served as the Microsoft Technologies Consultant for NBC Olympics during the broadcast of the 2012 Olympics in London, a role he also played in Torino, Beijing, and Vancouver. You can learn more about Dan, his work, and his contact information, at http://tiny.cc/danholme.
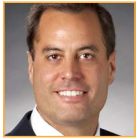
Gary Lapointe
Founder and Director, Aptillon, Inc.

Gary Lapointe is a founder and director at Aptillon, Inc. and a SharePoint MVP who has been planning and implementing SharePoint solutions since early 2007. A developer by trade, Gary spends most of his spare time developing tools that enable IT professionals to be more productive so that they can focus on solving business problems and satisfying their customers' needs. Gary's blog at http://blog.falchionconsulting.com has become the definitive source for all things related to the automated deployment and management of SharePoint.

Mark McGovern
Product Manager, Axceler

Mark McGovern is a Product Manger at Axceler and works closely with the Product and Sales Engineering teams. Prior to joining Axceler, Mr. McGovern was the Manager of Solutions at a SharePoint ECM consulting practice located outside of washington D.C. In that role, Mr. McGovern oversaw the implementation of comprehensive electronic content management (ECM) solutions using Microsoft SharePoint for government, non-profit and commercial sectors.

Previously, McGovern was the Director of IT at Havas, one of the world's largest advertising and media agencies and was responsible for the information systems at the North American headquarters of Havas.

Earlier in his career Mr. McGovern served in network administration and IT roles at companies that included Circle.com. McGovern is also the owner and president of Patapsco Technology Solutions, a technology consulting firm in Maryland.

Passionate about people, collaboration, and technology, Mark has extensive experience in technology operations, business development, and team leadership. His expertise includes pre-sales, architecting and designing collaborative business solutions, proposal development, project management, consulting. When he is not working, you will find him, running (#sprunners), kayaking or watching his daughters play sports.

Ryan McIntyre
Practice Director, Portals & Collaboration, Neudesic

Ryan McIntyre is the Practice Director at Neudesic for portals and collaboration, including the SharePoint platform. He has been involved in delivering SharePoint solutions since the beta version of Microsoft Office SharePoint Server (MOSS 2007) and holds Microsoft Professional certifications in both SharePoint 2010 Configuration and SharePoint 2010 Application Development.

Agnes Molnar
Senior Solutions Consultant, BA Insight

Agnes Molnar is a Microsoft SharePoint MVP and serves as a Senior Solutions Consultant for BA Insight. With a strong focus on Enterprise Search and Information Management, she has been working with SharePoint technologies since 2001, and has architected dozens of SharePoint and FAST implementations for commercial and government organizations throughout Europe and the Americas.

In her role at BA Insight, Agnes helps guide the company's product development team and oversees enterprise-level deployments of the company's technologies. A co-author and contributor to several SharePoint books, including Real World SharePoint 2010 and SharePoint 2010 Unleashed, Agnes is a regular speaker at technical conferences and symposiums around the world.

Vivek Narasimhan

Michael Noel
Partner, Convergent Computing

Michael Noel is an internationally recognized technology expert, bestselling author, and well known public speaker on a broad range of IT topics. He has authored several major industry books that have been translated into over a dozen languages worldwide. Significant titles include SharePoint 2010 Unleashed, Exchange Server 2010 Unleashed, Windows Server 2008 R2 Unleashed, ISA Server 2006 Unleashed, and many more. Currently a partner at Convergent Computing (www.cco.com) in the San Francisco Bay Area, Michael's writings and extensive public speaking experience across all seven continents leverage his real-world expertise helping organizations realize business value from Information Technology infrastructure.

Asif Rehmani
Trainer / President, SharePoint-Videos.com

Asif has been training and consulting on primarily SharePoint technologies since 2004. He is a SharePoint Server MVP and MCT. Asif runs a SharePoint Videos website (http://www.sharepoint-videos.com) which provides SharePoint, SharePoint Designer and InfoPath Video Tutorials. His videos have been published at Microsoft's TechNet, Channel 9 and Office.com site. Asif also provides in-person and online SharePoint training publicly and in private workshops through Critical Path Training.

SPEAKERS, continued

Asif has been a speaker at conferences since 2006 on SharePoint topics at several conferences around the world (USA, Germany, Amsterdam, Den Haag, New Zealand etc) including Microsoft's TechEd and SharePoint Conferences.

He is the co-author of the books "Professional SharePoint Designer 2007", "Beginning SharePoint Designer 2010" and "Real World SharePoint 2010" by Wrox publications. Asif was the co-founder and is currently one of the active leaders of the Chicago SharePoint User Group (http://www.cspug.org).

Chris Riley
Product Manager and Evangelist, CloudShare

Product Manager and Evangelist at Cloud-Share, Chris Riley is a pure Technologist and recognized industry expert in document recognition, ECM, Cloud Computing, and analytics technologies. Chris lives and breathes technology and has been helping companies buy, use, and optimize advanced technologies given their business process and use case. Chris' focus on market education has helped expose underlying problems in the acquisition and use of advanced technology and has helped both end-users and vendors mitigate the challenges to achieving ultimate success. Riley has 12 years experience in this arena, owned three software companies, and obtained several technology and business awards.

John Ross
Sr. SharePoint Consultant Rackspace Hosting

John has more than eight years of experience implementing solutions for clients ranging from small businesses to Fortune 500 companies as well as government organizations. He has worked with all project phases from analysis to implementation and has been involved with a wide range of SharePoint solutions that include public facing Internet sites, corporate intranets, and extranets. In 2009, John was awarded Microsoft's MVP award for SharePoint Server and is one of 190 people worldwide with this distinction. John is co-author of the books, "Professional SharePoint 2010 Branding and User Interface Design" and "Real World SharePoint 2010: Indispensable Experiences from 23 SharePoint MVPs" from Wrox. Visit his blog at http://johnrossjr.wordpress.com or follow his SharePoint adventures on Twitter at http://twitter.com/johnrossjr.

Paul Swider
CTO, RealActivity

Paul J. Swider is an international speaker, trainer and freelance consultant. In addition he is the founder of the Charleston SharePoint Users Group, A founder of Sharing the Point and the author of the bestselling SharePoint 2010 Development book published by Wrox Press. He is an accomplished entrepreneur straight from a barrier Island near Charleston, SC where Paul chases the tides and winds as an avid boater and sailor.

Paul is grateful he is able escape the summer heat in Charleston and consults with some of the most successful companies in the world. 17 years of software consulting experience combined with many Microsoft certifications and speaking credentials has made Paul an authority in the SharePoint Community. As an MCT Paul has trained and consulted thousands of SharePoint administrators, developers and architects.

Dux Raymond Sy
PMP, Managing Partner Innovative-e, Inc.

With over 15 years of experience in Information Technology and Project Management, Dux has earned a reputation as among the leading experts in leveraging technology to enhance project management. A certified Project Management Professional (PMP), he is currently a managing partner of HYPERLINK "http://www.innovative-e.com" Innovative-e, Inc., a Microsoft Gold Partner for Portals and Collaboration, Silver Partner for Project and Portfolio Management, focused on leading, inspiring and being the catalyst of organizational transformation that enables clients to achieve tangible business result.

As a thought leader in maximizing project team collaboration, he is the author of various white papers, articles and the book HYPERLINK "http://oreilly.com/catalog/9780596520144/index.html" "SharePoint for Project Management". He is focused on empowering organizations on how to leverage the business benefits of SharePoint technologies. He has successfully managed the implementation of various SharePoint-based

solutions for commercial, educational and government institutions.

A sought after speaker, Dux is a SharePoint MVP and has presented in various Microsoft and Project Management Institute (PMI) events worldwide.

Richard Taylor
Consultant and Speaker

Rick is a SharePoint architect and has assisted numerous, large companies in their implementations including the US Air Force, Charles Schwab, and Nestle. He is a published author, co-author, and contributing author. Rick worked for Microsoft on the Platform Engineering Team for BPOS. Rick is based in Phoenix, AZ and is an avid Triathlete (Clydesdale class), enjoys playing chess and is active in the Boy Scouts of America.

Jeremy Thake
Enterprise Architect, AvePoint Inc.

Jeremy Thake utilizes more than 10 years of software development industry experience and expertise in Microsoft technologies to assist global enterprises in building solutions that will set the standard for the next generation of collaboration platforms. As a SharePoint MVP, Jeremy's proven expertise has earned him multiple speaking engagements at technical conferences, symposiums, and user groups worldwide. Jeremy is a co-founder of NothingButSharePoint. com, a SharePoint community portal, focusing on the Developer Channel and built the platform on top of SharePoint 2010.

Erica Toelle
Business Architect and Consultant

http://ericatoelle.com/ wp-content/up- loads/2012/04/etoelle. jpgErica Toelle is a seasoned Business Architect and Consultant who has been working with SharePoint since 2004. Erica has spent much of that time focused on Organizational Change Management (OCM) project roles and was among the first in the industry to customize OCM methodologies to be more appropriate for the fast-paced nature of SharePoint implementations. She enjoys helping customers create business solutions using out of the box SharePoint features, Microsoft Office and SharePoint Designer, and training customers on how to use these technologies. Erica lives in Seattle and enjoys traveling the world to meet fellow SharePoint practitioners.

Bassam Zarkout
Chief Technology Officer, RSD

Bassam Zarkout is a thought leader in the Enterprise Information Governance Platforms space (conception, design, development and implementation).

Zarkout has over 19 years experience in Information Governance solutions, including Records Management, eDiscovery, Regulatory Compliance, Data Privacy, and Audit Trail Management. He has a deep understanding of the impact of laws, regulations and standards in these areas: US DoD 5015.2, MoReq2, FRCP, SOX, SEC 17a-4, and ISO standards such as 15489 (RM) and 14721:2003 (OAIS Archival Reference Model). Zarkout

also has in-depth experience with various document-centric technologies including ECM, Email Archiving, Report Output Archiving, Imaging, and Workflow.

Over the past 10 years, Zarkout has been involved in enterprise information governance projects at large enterprises, including US Department of Defense, major global financial services organizations (banks and insurance companies), major automotive manufacturers, etc.

At RSD, Zarkout has been leading the pioneering and innovative RSD GLASS vision, creative strategy, and architecture, from its initial inception, through its development and now its deployment with major global corporations.

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See Page 35 for Special Alumni Pricing

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Post-Conference Workshop – Friday, December 14, 2012

Book includes Conference session slides and space for taking notes.

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