



# 2015 Editorial Calendar

MONTH	SPECIAL ISSUE	SPECIAL FOCUS	FEATURES/TOPICS	PRODUCT TIE-INS
<b>JANUARY/FEBRUARY</b> <b>PR Pitch Date: 10/30/2014</b> <b>Ad Close: 12/11/2014</b> <b>Delivery Date: 1/23/2015</b>	FETC Show Issue	Academic Computing Trends Teacher Professional Development/Training	FETC Show Stoppers/Floor Shopper 10 Tech Skills Every Educator Should Have Mobile Trends + BYOD	Mobile Devices & Management Tools Professional Development Software & Services Teacher Training
<b>MARCH</b> <b>PR Pitch Date: 1/5/2015</b> <b>Ad Close: 1/30/2015</b> <b>Delivery Date: 3/6/2015</b>	E-rate Issue CoSN Show Issue ASCD Show Issue	E-rate Funding Opportunities Networking & Infrastructure	Guide to 2015 Education Grants Making the Most of the New E-rate Networking: How Fast Is Fast Enough? Common Core Tech Update: Are You Ready?	E-rate services Networking Hardware & Management Tools Devices for Learning & Assessment Common Core-aligned Resources
<b>APRIL/MAY</b> <b>PR Pitch Date: 2/2/2015</b> <b>Ad Close: 3/10/2015</b> <b>Delivery Date: 4/13/2015</b>	Budgeting & Strategic Planning	Budgeting & Strategic Planning WiFi Data Privacy and Security Big Data Mobile Computing	Budgeting & Strategic Planning Migrating to 802.11ac Data Privacy and Security Using Data to Personalize Instruction Guide to Laptops	Laptops Wireless Hardware Cybersecurity Solutions
<b>JUNE/JULY</b> <b>PR Pitch Date: 3/30/2015</b> <b>Ad Close: 5/15/2015</b> <b>Delivery Date: 6/19/2015</b>	ISTE Show Issue InfoComm Show Issue	Audiovisual Technologies Presentation Solutions Videoconferencing	Interactive Projectors, Displays & Whiteboards: the Latest Technologies Masters of Presentations: Tips for Keeping our Students Engaged 5 Ways Videoconferencing Can Enhance Classroom Learning	Videoconferencing Hardware & Software Web Conferencing Tools AV Gear Presentation Aids Projectors Document Cameras
<b>AUGUST/SEPTEMBER</b> <b>PR Pitch Date: 6/1/2015</b> <b>Ad Close: 7/14/2015</b> <b>Delivery Date: 8/17/2015</b>	Back to School Issue	E-Learning Classroom Design Digital Textbooks Gaming	21st Century Classrooms 5 Steps to Blended Learning The Move to Digital Textbooks Gaming In and Out of the Classroom	Classroom Tech Furnishings E-Learning Software Gaming Software & Hardware
<b>OCTOBER</b> <b>PR Pitch Date: 7/31/2015</b> <b>Ad Close: 8/31/2015</b> <b>Delivery Date: 10/5/2015</b>	Annual Awards Issue	Sylvia Chorp Award Ed Tech Champions Readers' Choice Awards Mobile Devices & Management	Sylvia Chorp Award Ed Tech Champions Readers' Choice Awards Supporting BYOD	Mobile Devices Mobile Device Management
<b>NOVEMBER/DECEMBER</b> <b>PR Pitch Date: 8/31/2015</b> <b>Ad Close: 10/6/2015</b> <b>Delivery Date: 11/10/2015</b>	Annual IT Salary Survey Interactive Classroom Technologies/AV	K-12 IT Salary Survey Ed Tech: A Look Ahead Flipped Classrooms Interactive Classroom Technologies/AV	K-12 IT Salary Survey What's Hot for 2016 (Roundtable) The Latest Tech for the Flipped Classroom Special Focus: Interactive Classroom Technologies/AV	Lecture Capture Tools Audiovisual Technologies Interactive Whiteboards Interactive Projectors Interactive Displays