Module One

A Business Framework for BI
- What is Real Business Intelligence?
  - Common Definitions
  - A Look inside the Terms
  - BI Redefined
- Business-Aligned BI
  - BI for Business Value
  - BI for Business Impact
  - Regulatory Alignment
  - Goal Alignment
  - Process Alignment
- The Business-Framework
  - Business in BI
  - A Closer Look
  - Drilling In
  - Industry Perspectives

Module Two

Business Management and BI
- Scope of Business Management
  - An Overview
- Business Management and the Framework
  - Financial Management
  - Customer Relationship Management (CRM)
  - Operations Management
  - Human Capital Management (HCM)
  - Supply Chain Management (SCM)
  - Business Activity Monitoring (BAM)
  - Business Performance Management (BPM)
- Scope of Business Intelligence
  - An Overview
- Management Intelligence and the Framework
  - Strategic Intelligence
  - Financial Intelligence
  - R & D Intelligence
  - Market Intelligence
  - Sales Force Intelligence
  - Customer Intelligence
  - Operations Intelligence
  - Workforce Intelligence
  - Risk Intelligence
  - Regulatory Intelligence
- Using the Framework
  - An Overview

Module Three
Defining Project Scope
- Defining Project Scope
    - An Overview
    - Business Scope of BI Projects
- Using the Framework to Define Scope
    - The "What's" of Project Scoping
    - A Scope Definition Checklist
- Project Scope Example
    - Scope Definition Checklist
    - Statement of Scope

Module Four
Gathering Business Requirements
- Information Systems Requirements
    - An Overview
    - Gathering Business Requirements
    - Business Intelligence and Business Requirements
- Using the Framework for Business Requirements
    - The "What's" of Business Requirements
    - Index Requirements
    - Performance Indicator Requirements
    - From Indicators to Metrics
    - Delivery and Access Requirements
    - Process Requirements
- Business Requirements Example
    - The Performance Index
    - The Performance Indicators
    - The Metrics
    - Information Delivery – The Metrics
    - Information Delivery – The Performance Dashboard
    - Data and Process Requirements

Module Five
Managing Business Value
- Value Management
    - An Overview
- Analytics Inventory
    - Purpose and Description
    - Using the Framework
    - An Example
- Change Management
    - Purpose and Description
    - Using the Framework
    - Extending the Inventory – An Example
- Portfolio Management
    - Purpose and Description
    - Using the Framework

Module Six
Summary and Conclusion
- Summary of Key Points
- References and Resources