

# REGISTRATION WORKSHEET

## STEP 1. SELECT YOUR CLASSES

Check one full-day class or one morning (A) class and one afternoon (P) class for each day that you will attend. Classes without an A or P designation are full-day classes.

### SUNDAY, JULY 20

- S1** TDWI Business Intelligence Principles and Practices: Charting the Course to BI Success

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- S2** Dimensional Modeling from a Business Perspective: A Model the Business Can Understand

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- S3** TDWI Performance Management: Measurement, Metrics, and Monitoring

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- S4** Harness the Power of “What-If” Analytics: Shaping Your Future with Simulation

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- S5** The Future of Data Warehousing

### MONDAY, JULY 21

- M1** TDWI Business Intelligence Architecture: Principles of BI Design

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- M2** TDWI Dimensional Data Modeling Primer: From Requirements to Business Analysis

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- M3** TDWI Design Techniques for Dashboards and Scorecards

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- M4** BI from Both Sides: Ownership and Collaboration between Business and IT

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- M5** Power, Politics, and Partnership: Collaborating for Business-Driven BI

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- M6** Overcoming Information Overload with Best Practices in Data Visualization

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- M7A** CBIP Preparation for the Information Systems Core Exam

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- M7P** CBIP Preparation for the Data Warehousing Exam

### TUESDAY, JULY 22

- T1** TDWI BI Program Management: A Competency Center Approach to BI Excellence

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- T2** Dimensional Modeling Beyond the Basics: Intermediate and Advanced Techniques

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- T3** TDWI Business Analytics: Exploration, Experimentation, and Discovery

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- T4** Evolving Your Requirements Approach to Advanced Analytics with Decision Management

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- T5** TDWI Big Data Fundamentals: Creating Value from Non-Traditional Data Sets

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- T6** Social Analytics: Driving Real Business Value with Big Data

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- T7** Managing and Evaluating BI Tools plus Dashboard and Visualization Bake-Off

### WEDNESDAY, JULY 23

- W1** TDWI Requirements Gathering: Getting Correct and Complete Requirements for BI Systems

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- W2** TDWI Data Modeling: Data Analysis and Design for BI and Data Warehousing Systems

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- W3** TDWI Predictive Analytics Fundamentals

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- W4** Designing Your Company's Data Strategy

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- W5** TDWI Data Virtualization: Solving Complex Data Integration Challenges

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- W6A** New Data Analytics Architecture

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- W6P** Big Data Analytics: Process to Data-Driven Transformations

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- W7A** Return on Investment for Information Projects

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- W7P** Organizational Change Management: Solving the Hard Soft Issues

### THURSDAY, JULY 24

- TH1** TDWI Project Management for Business Intelligence

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- TH2** TDWI Advanced Data Modeling Techniques

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- TH3** High-Resolution Resource Allocation: A Step-by-Step Guide to Profiling Business Relationships

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- TH4** Extreme Scoping: An Agile Approach to Enterprise-Class Data Warehousing

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- TH5** Measuring Intangibles: Breaking Down Analytic Barriers

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- TH6** TDWI Data Governance Fundamentals: Managing Data as an Asset

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- TH7** Mastering BI with Best-Practice Architectures and Data Models: From Hub and Spoke to Agile Development

### FRIDAY, JULY 25

- F1** TDWI Data Quality Management: Techniques for Data Profiling, Assessment, and Improvement

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- F2** TDWI Data Integration Principles and Practices: Creating Information Unity from Data Disparity

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- F3** Supporting the Analytics-Driven Organization

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- F4** Practical Techniques for Aligning Business and IT: Navigating Politics and Culture

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- F5A** Emerging Technology Enablers for Advanced Analytics

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- F5P** Innovative Techniques and Practices for Advanced Analytics Solutions

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- F5A** The Future of Data

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- F5P** Building the Business Case for Big Data in Your Data Warehouse

## FIND MORE ONLINE

More in-depth conference information is available online, including course descriptions, complete hotel and travel information, and online registration information.

[tdwi.org/BOS2014](http://tdwi.org/BOS2014)

## REGISTRATION QUESTIONS?

**Phone:** 800.280.6218 or 541.346.3537  
(M–F, 8:00 am–5:00 pm PT)

**E-mail:** [tdwireg@ce.uoregon.edu](mailto:tdwireg@ce.uoregon.edu)

# REGISTRATION WORKSHEET

## STEP 1. CLEARLY TYPE OR PRINT YOUR INFORMATION

PRIORITY CODE: \_\_\_\_\_

LAST NAME \_\_\_\_\_

FIRST NAME FOR ATTENDEE BADGE \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY OR INSTITUTION \_\_\_\_\_

DEPARTMENT \_\_\_\_\_ INDUSTRY \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ COUNTRY \_\_\_\_\_

TELEPHONE \_\_\_\_\_

E-MAIL—REQUIRED! (Please print this address clearly. We send last-minute confirmations and announcements via e-mail.)

## STEP 2. SELECT YOUR COURSES

Complete the registration worksheet, then write in the course number(s) of one full-day course **OR** one A.M. (A) course *and* one P.M. (P) course for each day you will attend.

Write your course number(s) in the space provided.

### ○ SUNDAY, JULY 20

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)  
 \_\_\_\_\_ A.M. \_\_\_\_\_ P.M.

### ○ MONDAY, JULY 21

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)  
 \_\_\_\_\_ A.M. \_\_\_\_\_ P.M.

### ○ TUESDAY, JULY 22

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)  
 \_\_\_\_\_ A.M. \_\_\_\_\_ P.M.

### ○ WEDNESDAY, JULY 23

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)  
 \_\_\_\_\_ A.M. \_\_\_\_\_ P.M.

### ○ THURSDAY, JULY 24

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)  
 \_\_\_\_\_ A.M. \_\_\_\_\_ P.M.

### ○ FRIDAY, JULY 25

One full-day course **OR** Two half-day courses (one A.M. and one P.M.)  
 \_\_\_\_\_ A.M. \_\_\_\_\_ P.M.

## STEP 3. CALCULATE YOUR PAYMENT

Conference price includes complimentary TDWI Premium Membership. Current TDWI Premium Members get a \$275 discount\* off the conference price (in lieu of complimentary Premium Membership). Multiple-day packages do not require consecutive days.

### FEES—EARLY REGISTRATION (June 20, 2014)

USE PRIORITY CODE: **BOS6**

<input type="radio"/> Standard Package (3 days)	\$2235
<input type="radio"/> Mega Package (4 days)	\$2805
<input type="radio"/> Giga Package (5 days)	\$3305
<input type="radio"/> Tera Package (6 days)	\$3725

### FEES—REGULAR REGISTRATION (June 21–July 18, 2014)

<input type="radio"/> Standard Package (3 days)	\$2430
<input type="radio"/> Mega Package (4 days)	\$3050
<input type="radio"/> Giga Package (5 days)	\$3590
<input type="radio"/> Tera Package (6 days)	\$4050

FEE FROM TABLE ABOVE \$ \_\_\_\_\_

CURRENT MEMBER DISCOUNT (Deduct \$275 from above) - \$ \_\_\_\_\_  
Premium Membership status will be validated when your registration is processed

TEAM DISCOUNT (Deduct 10% from above) - \$ \_\_\_\_\_  
For 3 or more people from the same company registering at the same time

LATE FEE (After July 18—add \$50) + \$ \_\_\_\_\_

**> TOTAL FEE = \$ \_\_\_\_\_**

- Check Enclosed (payable to TDWI)
- Purchase Order # \_\_\_\_\_
- Credit Card: Please register online at [tdwi.org/BOS2014/register](http://tdwi.org/BOS2014/register)

## STEP 4. SEND IN YOUR REGISTRATION

Online: [tdwi.org/BOS2014/register](http://tdwi.org/BOS2014/register)

Phone: 800.280.6218 or 541.346.3537 (M–F, 8:00 am–5:00 pm PT)

Fax: 541.346.3545 or 541.346.3509

Mail: TDWI World Conference—Boston, 2014 Registration,  
 1277 University of Oregon, Eugene, OR 97403-1277

# REGISTRATION WORKSHEET

## REGISTRATION DEADLINES

**Early Registration Deadline** (priority code: BOS6) . . . . . June 20, 2014  
**Regular Registration Deadline** . . . . . July 18, 2014  
 After July 18, please register on site. Registration will be limited to space available. You will incur a \$50 late registration fee after July 18.

## TEAM DISCOUNT

When three or more people from a single company or government agency register at the same time, the entire team receives a 10 percent discount. **All registration forms must be submitted together in order to qualify for the team discount.**

## TDWI PREMIUM MEMBERSHIP INCLUDED

All registrations for three or more days include a one-year TDWI Premium Membership. If you are already a current TDWI Premium Member, you will instead be eligible for a \$275 discount off the conference price (in lieu of complimentary Premium Membership). Visit [tdwi.org/membership](http://tdwi.org/membership) for more information on TDWI Premium Member benefits. Premium Membership is activated on your conference registration date, so you can begin to enjoy benefits right away.

## REFUND AND CANCELLATION POLICY

You may substitute another person in your place by calling 800.280.6218 or 541.346.3537 (M–F, 8:00 am – 5:00 pm PT) before July 3, 2014. If you must cancel, your refund request must be e-mailed to [tdwireg@ce.uoregon.edu](mailto:tdwireg@ce.uoregon.edu) no later than July 3. Your fee will be returned, less a 20 percent cancellation fee. No refunds or credits will be issued after July 3.

## SHERATON BOSTON

The Sheraton Boston Hotel, located in the heart of the historic and fashionable Back Bay neighborhood, will serve as the official headquarters hotel for TDWI’s World Conference.

### Sheraton Boston Hotel

39 Dalton Street  
 Boston, MA 02199

**Phone:** 617.236.2000

**Website:** [sheratonbostonhotel.com](http://sheratonbostonhotel.com)

**Reservation phone number:** 888.627.7054

**Reservation link:** <https://www.starwoodmeeting.com/Book/tdwi14>

TDWI has reserved a block of rooms at reduced rates for conference attendees. The discounted rate is \$209 plus tax for single or double occupancy, available through June 26, 2014.

Please use the above URL or contact the hotel directly for room reservations. Be sure to reference “TDWI” to get the conference rate. Rooms are limited, so make your reservations early. If you need special facilities or services, notify the hotel when you make your reservation.

## AIR TRAVEL DISCOUNTS

American Airlines, TDWI’s official carrier, is offering exclusive discounts on airfare for TDWI conference attendees.

**Information:** [tdwi.org/BOS2014/hotel](http://tdwi.org/BOS2014/hotel)

## CAR RENTAL DISCOUNTS

Avis is offering discounts on car rental fees for TDWI conference attendees.

**Information:** [tdwi.org/BOS2014/hotel](http://tdwi.org/BOS2014/hotel)



## CONFERENCE QUESTIONS?

**Phone:** 425.277.9181  
**E-mail:** [education@tdwi.org](mailto:education@tdwi.org)



## REGISTRATION QUESTIONS?

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**E-mail:** [tdwireg@ce.uoregon.edu](mailto:tdwireg@ce.uoregon.edu)

## REGISTER TODAY!

[tdwi.org/BOS2014](http://tdwi.org/BOS2014)