

The Worldwide Partner Group handles worldwide channel strategy for Microsoft's commercial products and cloud offerings. In the role, Roskill leads or influences a global sales and marketing team of 5,000 employees and oversees the policies and programs that guide Microsoft subsidiaries' interactions with the company's estimated 640,000 partners. The highest profile members of his team since Roskill took over the role have been Julie Bennani, in charge of overseeing the Microsoft Partner Network, and Gretchen O'Hara, who's

### Allen Boone

GM, Partner Channel Development

Julie Bennani GM MPN

### Karl Noakes

GM, Partner Strategy & Programs

### Ross Brown

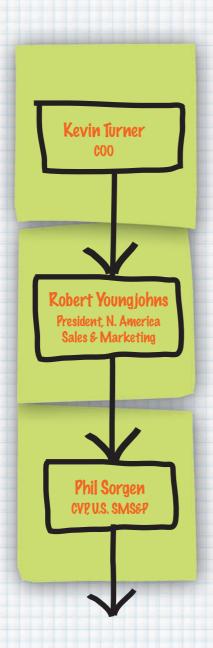
**VP. WW Partner Sales** 

### Todd Weatherby

GM. Product Management

### Gretchen O'Hara

Sr. Dir. WW S+S Channel Strategy





### **Phil Sorgen**

As corporate vice president for the Small and Mid-market Solutions & Partners (SMS&P) business in the United States, Sorgen's portfolio includes sales, marketing and partner management for SMBs, in addition to the U.S. Dynamics business and telesales and telemarketing operations. Sorgen this year split the U.S. Partner Group into U.S. Small and Medium Business & Distribution run by Cindy Bates and the U.S. Partner Sales and Programs Group run by Jenni Flinders.

## Cindy Bates

Jordan Chrysafidis GM, SMS&P Operations

Pavid Willis
VP, U.S. Dynamics

### Margo Day

Reg. VP, SMS&P, Western Region

### Jack Braman

Reg. VP, SMS&P, East Region

## Jennifer Heard Reg. VP, SMS&P, Central Region

Jenni Flinders vp. u.s. psep

### Peter Fox

GM, Corporate Accounts + N. America Tele Platform

J.S.SMSGP

# SIMBEL SIMBLE

Robert Youngjohns
President, N. America
Sales & Marketing

Phil Sorgen CVP. U.S. SMS&P

Cindy Bates VP.U.S. SMB&P

### Marc Monday

**Pistribution Sales** 

### Benny Madrid

SMB-Regional GM, West

### **Piana Tibbs**

SMB-Regional GM, Central

### Kim Tubbs-Herron

SMB-Regional GM, East

### Eric Martorano

SMB Channel Strategy,
Marketing & Online Services

### Alex Fong

SMB Strategic Alliances

### Josh Waldo

SMB Customer & Solution Partner Marketing

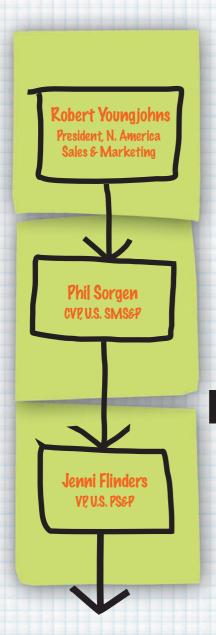
### Rex Bloesser

SMB Retail

### **Cindy Bates**

As head of the U.S. Small and Medium Business & Distribution business, Bates has responsibility for end-to-end SMB sales and marketing efforts, encompassing both partners' efforts and Microsoft teams. In forming the new organization, Sorgen pointed to Microsoft's competition in the SMB segment, especially in the cloud, as a driving factor. One of Bates' first major programs has been a Cloud Champions Club to reward VARs for winning Business Productivity Online Suite deals.







### Jenni Flinders

With a charter that includes cross-subsidiary partner efforts within the U.S. SMS&P, Flinders' focus as leader of the U.S. Partner Sales and Programs Group is on driving strategy and execution across cross-subsidiary partner efforts. The role includes responsibility for managing National Systems Integrators, LARs, direct-market resellers and managed independent software vendors.

Kristi Schwartz
Partner Programs & Incentives

Sherry Willman

Peb Patterson
Pell

Lynne Frankel

Pat Schlight Managed ISV Jennifer Jobin

Cherryl Pressley
Insight