



Build Your Brand, Generate Leads, and Accelerate Your Sales Process with TDWI Events

For more than 20 years, TDWI industry-leading events offer an ideal forum to reach and engage with business and technical executives and implementers who are actively looking for BI, analytics, big data, and data management solutions and services.

For 2016, we offer a wide range of opportunities at conferences and co-located executive summits, which are designed to help you connect with attendees to build brand recognition, generate leads, and accelerate sales.

Conference Packages

Track Headliner Sponsorship: Track Options - Analytics, Big Data or Data Management (Includes Platinum Exhibit Package)	
<ul style="list-style-type: none"> • Speaking Opportunity - One (1) Panel Slot at the Monday opening keynote – Moderated by TDWI • Monday night Welcome Reception Table with lead generation via prizes • Pre-event marketing exposure: logo in brochure, on website, in events emails • One dedicated email for each sponsor (pre- or post-event) • Special signage for headlining sponsors and bag insert • Logo on pre-keynote slide presentation and exposure as headliner on mobile event app <p style="text-align: right;">\$18,000 each</p>	
Platinum Exhibit Package	Gold Exhibit Package
<p>Includes highlighted benefits in the Gold Exhibit Package* PLUS:</p> <ul style="list-style-type: none"> • One (1) 10' x 20' (200 sq. ft.) booth space • Conference Program Guide advertising: Full page B&W ad (4" x 9") • Attendee bag insert or room drop (does not include hotel charges) • Exhibit hall giveaway sponsorship • Five (5) customer exhibit hall passes • One (1) three-day pass for a member of your executive team <p style="text-align: right;">\$14,000</p>	<ul style="list-style-type: none"> • One (1) 10' x 10' (100 sq. ft.) booth space • Six (6) staff booth badges* • Company description and logo in Conference Program Guide* • Link to your website from TDWI online conference brochure* • Security and aisle cleaning* <p style="text-align: right;">\$10,000</p>

****SPECIAL PACKAGE PRICING****

Participate in both the Conference and the Executive Summit get a discount!

Conference Schedule

2016 TDWI CONFERENCE SERIES		
Each conference includes standard education courses, as well as Headliner Tracks on Analytics, Big Data, and Data Management.		
Audience: BI and Analytics professionals at all levels in an organization—Business, IT, and Operations divisions		
Las Vegas, NV	Caesars Palace	January 31–February 5
Chicago, IL	Hilton Chicago	May 8–13
San Diego, CA	Manchester Grand Hyatt	October 2–7
Austin, TX	JW Marriott	December 4–9



TDWI Executive Summit Packages (Co-located at TDWI Conferences)

Leadership Headliner Sponsorship	Platinum Level Sponsorship
<p>Includes benefits in the Platinum Sponsorship PLUS:</p> <ul style="list-style-type: none"> • SPEAKING OPPORTUNITY—45-minute panel slot, moderated by TDWI • SPEAKING OPPORTUNITY—15-minute presentation at Executive Summit • Conference keynote panel participation • Pre-event marketing exposure: logo included in brochure, on TDWI website and in event emails • One dedicated email, pre- or post-event (sponsor's choice) • Signage promoting headliner sponsor • Bag insert • Logo on pre-keynote slide presentation Monday morning • Exposure as headliner on mobile event app <p style="text-align: right;">Exclusive sponsorship! \$18,000</p>	<ul style="list-style-type: none"> • SPEAKING OPPORTUNITY—2-minute sponsor “introductory announcement” • Networking with BI executives and business sponsors at luncheon Monday and the Monday night reception • Two (2) complimentary registrations for members of your executive team • Monday evening reception includes: <ul style="list-style-type: none"> ▪ 10' x 10' networking space ▪ Option to participate in a special gift in exchange for post-conference list of attendees who opted-in ▪ Complimentary Cocktails and hors d'oeuvres • Your logo on signage as a sponsor for Monday lunch evening reception • Your logo in Program Guide and on the TDWI website <p style="text-align: right;">\$10,000</p>

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Executive Summit Schedule

2016 EXECUTIVE SUMMIT SERIES

Interactive, two-day peer event for pre-qualified executive/decision makers, designed to foster knowledge sharing.
Audience: Higher level executives who manage BI and analytic functions and business sponsors who need to better understand such functions.

Las Vegas, NV	<i>Making Analytics Pervasive in the Enterprise</i>	February 1–2
Chicago, IL	<i>Modernizing Data Ecosystems to Enable Data Value, Analytics, and Business Transformation</i>	May 9–10
San Diego, CA	<i>Building Business & IT Leadership for Advanced Analytics</i>	October 3–4
Austin, TX	<i>Next-Generation Strategies for BI, Analytics, and DW</i>	December 5–6

For complete package descriptions along with Terms and Conditions, please refer to the contract.

For information

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