ONSITE EDUCATION

Your Team, Your Location, Our Instructors

tdwi.org/OnsiteTraining
KEY BENEFITS OF ONSITE EDUCATION

TDWI Onsite Education offers vendor-neutral, in-depth training on everything from foundational skills to cutting-edge topics, as well as from leadership strategies to CBIP certification.

- Advance project goals by giving your team a common understanding of core concepts and industry best practices
- Tailor training to incorporate your specific needs, people, projects, processes, and data
- Build training into your project schedules with just-in-time training from TDWI
- Keep your organization and teams up to speed on the rapidly changing world of data and analytics without having to take time out of the office
- Learn from instructors who are current data and analytics practitioners who bring real-world experience and industry expertise to every class

BRING TDWI ONSITE EDUCATION TO YOU.

TDWI BRINGS THE HIGHEST-QUALITY ANALYTICS, BUSINESS INTELLIGENCE, AND DATA MANAGEMENT EDUCATION TO YOUR OFFICE.

tdwi.org/OnsiteTraining
ONSITE EDUCATION

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Worldwide Training
TDWI has brought our Onsite Education programs to countries around the globe.

PLACES WE’VE BEEN

ALGERIA
ARGENTINA
AUSTRALIA
AUSTRIA
BRAZIL
CANADA
CZECH REPUBLIC
COLOMBIA
COSTA RICA
DENMARK
DOMINICAN REPUBLIC
EGYPT
ESTONIA
FINLAND
FRANCE
GERMANY
INDIA
IRELAND
ISRAEL
JAMAICA
MALAYSIA
MEXICO
NEW ZEALAND
NORWAY
PANAMA
PARAGUAY
POLAND
SAUDI ARABIA
SINGAPORE
SLOVENIA
SOUTH AFRICA
SPAIN
SWEDEN
TRINIDAD & TOBAGO
TURKEY
UNITED ARAB EMIRATES
UNITED KINGDOM
UNITED STATES
VIETNAM
TDWI Onsite Instructors

TDWI instructors are carefully selected, rigorously qualified, and routinely measured and observed to ensure that they sustain the highest standards for professional education. We require our instructors to have extensive BI experience and demonstrated teaching skills.

In addition, all instructors are current practitioners who bring their real-world experience to every class. See for yourself the difference a TDWI “guru” can make for your team!

Chris Adamson, CBIP
CEO
Oakton Software, LLC

Aaron Fuller, CBIP
Principal and Owner
Superior Data Strategies, LLC

Jonathan Geiger, CBIP
Executive Vice President
Intelligent Solutions, Inc.

Richard Hines
Analytics Consultant and Educator

Nick Kelly
Principal
G&K Consulting

Krish Krishnan
CEO
Sixth Sense Advisors

Deanne Larson, D.M., CBIP
President
Larson & Associates

Keith McCormick
Senior Consultant and Trainer
The Modeling Agency, LLC

Mark Peco, CBIP
BI Consultant and Instructor

Laura Reeves
Principal
StarSoft Solutions, Inc.

Lynn Winterboer, CBIP, CSM, CSPO
Agile Analytics Educator & Consultant
Winterboer Agile Analytics

INSTRUCTOR INDUSTRY EXPERIENCE

• Retail/Wholesale/Distribution
• Healthcare
• Insurance
• Financial Services
• Government
• Education

• Telecommunications
• Manufacturing
• Utilities
• Advertising/Marketing/Public Relations
• Media/Entertainment/Publishing

• Software/Internet
• Chemical/Petroleum
• Pharmaceuticals
• Aerospace
TDWI’s workshops address the top challenges organizations are facing. Bring your team’s data and analytics practices up to speed in just three days of in-depth, interactive training. Each workshop includes customized activities working with your unique people, projects, processes, and data.

**NEW WORKSHOPS**

**CHOOSE THE TDWI 3-DAY WORKSHOP THAT’S RIGHT FOR YOU.**

- Essential Skills for BI and Analytics Professionals
- Must-Have Skills for Modern Data Modeling
- Dimensional Data Modeling Skills—A Deep Dive
- Data Governance Skills for the 21st Century
- Visualization and Storytelling—Advanced Skills for Communicating with Data
- Must-Have Skills for Big Data Practitioners
- Enabling Foresight: Skills for Predictive Analytics
- Building the In-Demand Skills for Analytics and Data Science
- AI & Machine Learning: Today’s Implementation Realities
- Data Visualization, Dashboards & Analytics Adoption **NEW**
COURSES

- TDWI Business Intelligence and Analytics Foundations: Charting the Course to Data-Driven Success **UPDATED**
- TDWI Business Intelligence and Analytics Architecture **UPDATED**
- TDWI Project Management for Business Intelligence
- TDWI Requirements Gathering: Correct and Complete Requirements for BI and Analytics Systems **UPDATED**
- TDWI Information Dashboard Design: Dashboard Development and Performance Management **UPDATED**
- TDWI BI Program Management: A Competency Center Approach to BI Excellence
- Agile Analytics: Just Enough Design, Data Modeling with Agility
- Agile Analytics: Road Mapping, Chartering, and Release Planning
- Agile Analytics: Test Automation and Test-Driven Database Development
- Agile Analytics: Value-Driven Data Warehousing and BI
- Business Information and Modern BI: Balancing OLAP, Analytics, and Performance Management

“We will be able to apply the content right away and bring our BI department to the next level.”

Corinne S.,
Training Manager
DATA MODELING

COURSES

- TDWI Data Modeling: Data Analysis and Design for BI and Data Warehousing Systems
- TDWI Advanced Data Modeling Techniques
- TDWI Dimensional Data Modeling Primer: From Requirements to Business Analysis
- Advanced Dimensional Modeling: Techniques for Practitioners
- Data Modeling in the Age of Big Data
- Dimensional Modeling Beyond the Basics: Intermediate and Advanced Techniques
- Dimensional Modeling from a Business Perspective: A Model the Business Can Understand
- Dimensional Models: What’s New in the Big Data Era NEW

READY TO DIVE DEEPER?
COURSE OUTLINES ARE AVAILABLE FOR DOWNLOAD ON OUR WEBSITE.
tdw.org/OnsiteTraining
BUSINESS ANALYTICS

COURSES

- TDWI Analytics Principles & Practices
- TDWI Data Visualization Principles & Practices UPDATED
- Developing Data Analytics Literacy Workshop
- Dashboard Design and Adoption: Aligning Analytics for Actionable Insight NEW
- Data Storytelling for Business Impact NEW
- Data Understanding and Preparation for Business Analytics NEW

ADVANCED ANALYTICS & DATA SCIENCE

COURSES

- TDWI Predictive Analytics Principles and Practices UPDATED
- Data Preparation for Predictive Analytics
- Harness the Power of “What-If” Analytics: Shaping Your Future with Simulation
- Serious Play for Predictive Analytics: What Works, What Doesn’t, and Why
- Predictive Analytics: Low-Risk/High-Impact Implementation
- Data Analytics Boot Camp
- Putting Predictive Analytics to Work: A Practitioner’s View of Common Technical Issues and Solutions
- Machine & Deep Learning: Delivering Insights from Big Data
- Advanced Analytics: Leveraging Data Science and Machine Learning Techniques to Gain Data Insights
- Introduction to Data Science Methodology NEW
- Introduction to Data Wrangling NEW
- Introduction to Machine Learning NEW
- Introduction to Machine Learning in R NEW

“The instructor had real current examples and stories to help facilitate understanding of material and this was very helpful.”

Liz Z.,
Manager
COURSES

- TDWI Data Virtualization: Solving Complex Data Integration Challenges
- TDWI Data Warehouse Automation: Better, Faster, Cheaper...You Can Have It All
- Big Data Information Architecture: Building an Architecture for Insight with Hadoop UPDATED
- Advanced Hadoop: Delivering Business Value UPDATED
- Distributed Data Processing with NoSQL UPDATED
- Big Data Roadmap
- New Big Database Technologies: From NoSQL to NewSQL and from Hadoop to Spark NEW
- Data Warehousing in the Age of Analytics & Big Data: Hadoop and the Data Warehouse NEW
- Introduction to Data Engineering NEW
- Deep Learning with Big Data NEW
- Distributed Computation: Hadoop and NoSQL NEW
- Distributed Computing with Spark NEW
- Introduction to Cloud Databases (Snowflake, Redshift) NEW
- Introduction to Big Data Databases (Graph) NEW
- Introduction to Data Virtualization: Technology and Use Cases NEW
- Modern Data Warehouse Architectures: From A to Z NEW
- The Logical Data Warehouse: Design, Architecture, and Technology NEW

LEADERSHIP & MANAGEMENT

COURSES

- TDWI BI and Analytics Executive Briefing
- TDWI BI Program Management: A Competency Center Approach to BI Excellence
- TDWI Project Management for Business Intelligence
- BI and Analytics Organizations that Work: Resolving the Conflicts of Centralization and Self-Service
DATA MANAGEMENT

COURSES

- TDWI Data Governance Principles & Practices: Managing Data as an Asset UPDATED
- TDWI Data Quality Management: Techniques for Data Profiling, Assessment, and Improvement UPDATED
- TDWI Big Data Fundamentals: Creating Value from Nontraditional Data Sets
- TDWI Master Data Management Fundamentals
- TDWI Data Integration Techniques: ETL and Alternatives for Data Consolidation
- TDWI Data Integration Principles and Practices: Creating Information Unity from Data Disparity UPDATED
- Evolving Information Architecture
- Incorporating Big Data, Hadoop, and NoSQL in Business Intelligence Systems and Data Warehouses NEW
- Introduction to Blockchain NEW

READY TO DIVE DEEPER?

COURSE OUTLINES ARE AVAILABLE FOR DOWNLOAD ON OUR WEBSITE.

tdwi.org/OnsiteTraining
TDWI’s hands-on courses focus on delivering practical demonstration and experiential learning on the most important tools and programming languages. You will leave our hands-on courses with tangible assets—a concrete line of code or a project framework—a starting point for applying your new skills. Access to a laptop computer and internet connection are required for each student.

COURSES

- Hands-on Data Science in R **UPDATED**
- Machine Learning with TensorFlow **NEW**
- Applied Machine Learning in Python **NEW**
- Data Manipulation and Cleaning in Python **NEW**
- Hands-on Distributed Computing with Hadoop **NEW**
- Hands-on with Graph Databases **NEW**
- Applied Machine Learning in R **NEW**

DID YOU KNOW?
YOU CAN MIX AND MATCH COURSES TO CREATE YOUR UNIQUE LEARNING EXPERIENCE
CONTACT YVONNE TO LEARN MORE.
ybaho@tdwi.org
Certify Your Entire Team Onsite

TDWI Onsite Education brings instructors, exam prep courses, and the CBIP examinations right to your location with a package tailored to your team’s needs. Onsite training accelerates the certification process and improves overall exam performance—without the expense of sending staff out of the office to prepare and test.

**CBIP TRAINING PACKAGES**

TDWI Onsite offers training packages for teams, which combine recommended TDWI courses with CBIP exam preparation courses. Training packages may be customized to fit the specific needs of your group.

**INFORMATION SYSTEMS CORE EXAM AND DATA FOUNDATIONS EXAM PREPARATION**

**TWO-DAY PACKAGE INCLUDES:**
- TDWI Business Intelligence and Analytics Foundations
- CBIP Preparation for the Information Systems Core Exam
- CBIP Preparation for the Data Foundations Exam

**LEADERSHIP AND MANAGEMENT SPECIALTY PREPARATION**

**TWO-DAY PACKAGE INCLUDES:**
- TDWI BI Program Management
- CBIP Preparation for the Management Exam

**DATA INTEGRATION SPECIALTY PREPARATION**

**TWO-DAY PACKAGE INCLUDES:**
- TDWI Data Integration Principles and Practices
- CBIP Preparation for the Data Integration Exam

**BUSINESS ANALYTICS SPECIALTY PREPARATION**

**THREE-DAY PACKAGE INCLUDES:**
- TDWI Analytics Principles and Practices
- TDWI Information Dashboard Design
- CBIP Preparation for the Business Analytics Exam

**DATA ANALYSIS AND DESIGN SPECIALTY PREPARATION**

**THREE-DAY PACKAGE INCLUDES:**
- TDWI Data Modeling
- TDWI Dimensional Data Modeling Primer
- CBIP Preparation for the Data Management Exam

**CERTIFICATION REQUIRES PASSING THREE EXAMS**

Take two mandatory exams and choose one specialty area exam.

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<td>Choose One:</td>
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<td>Business Core Exam</td>
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<th>SPECIALTY AREA EXAMS</th>
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<td>(Leadership and Management specialty)</td>
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<tr>
<td>Business Intelligence and Analytics Exam</td>
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<tr>
<td>Data Management Exam</td>
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<tr>
<td>(Data Analysis and Design specialty)</td>
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<td>Data Integration and Interoperability Exam</td>
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FOR MORE INFORMATION ON SPECIALTY AREA EXAMS, VISIT: tdwi.org/CBIP
FOUR EASY STEPS TO BRING TDWI ONSITE EDUCATION TO YOUR ORGANIZATION:

1. Work with TDWI staff to assess your team’s needs and select the right courses to address your challenges.
2. Schedule the training when it best fits your availability and project timeline at your location.
3. Participate in a pre-training discussion with the TDWI instructor to ensure content is aligned with your training objectives and needs.
4. TDWI instructors travel to your location and train your team.

CHALLENGE
You know the value of business intelligence and the competitive edge that comes with a high-performing BI team. The world of BI is changing rapidly, and the change of focus from reporting to analytics is substantial.

Keeping up with the changes is critical, but the difficulties of training everyone are daunting—the time, the expense, the logistics.

SOLUTION
TDWI Onsite Education offers world-class training conducted at your location, saving you travel expenses and keeping productivity high. From fundamental courses to advanced techniques, plus prep and exams for the Certified Business Intelligence Professional (CBIP) certification—we bring the training you need directly to your team in your own conference room.
TO SCHEDULE YOUR CONSULTATION, CONTACT:

Yvonne Baho
Director of
Enterprise Learning
TDWI

978.582.7105
ybaho@tdwi.org

YVONNE BAHO

As director of TDWI Enterprise Learning, Yvonne has over 20 years of experience helping organizations worldwide reach their training objectives.

Are you ready to take the first step in getting your team on track with their training goals?

CONTACT YVONNE TO BEGIN YOUR CONSULTATION TODAY.
For more than 20 years, TDWI has been raising the intelligence of data leaders and their teams with in-depth, applicable education and research, and an engaged worldwide membership community. Accelerate the success of your data management and analytics projects—and your career—with TDWI.

**Experience the TDWI Difference:**
- 20 Years of Excellence in All Things Data
- Community of Learning
- In-Depth, Vendor-Agnostic Education
- Quality, Vetted Instructors
- Immediate Impact

**NETWORK WITH TDWI**
- tdwi.org/facebook
- tdwi.org/linkedin
- tdwi.org/twitter

For more about TDWI Onsite Education, visit: tdwi.org/OnsiteTraining

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