

BI Across Borders: Power BI + Tableau Think Tank

We are entering a new age of information insight.

Visualization tools such as Power BI and Tableau are enabling everyone to uncover insights from the variety of structured and unstructured data surrounding us.

But our journey is just beginning.

As we mature in our ability to structure, develop, and share insights, new challenges are emerging – challenges that require alignment from the database side of BI as well as the data visualization side.

Join us on Wednesday, January 24th at Seattle University Piggott Auditorium as the Northwest TDWI Chapter teams up with [the Seattle University Master of Science in Business Analytics program](#) and our local Power BI and Tableau user groups for a think tank discussion on the future of Self-Service BI & database development.

Each user group has produced two expert panelists, who will take turns answering questions about self-service BI in short answer format. Moderated by Dave Wells, a data management expert, we look back at where we've come, where we are today, and ultimately, to the future we are building.

Some of the benefits we hope to give participants of this event are:

- **Networking:** Cross-pollination of like-minded individuals across diverse technology platforms
- **Knowledge:** An opportunity to discuss high level solutions based on specific personal experience
- **Inspiration:** hear personal stories about surviving intimidating challenges and apply lessons to our own projects

On behalf of TDWI Northwest Seattle Chapter, [the Seattle University Master of Science in Business Analytics program](#), and the Tableau and Power BI user groups, we look forward to seeing you there!

Event Information

To receive a name badge and be included on the RSVP list, please register for this event here: <https://tdwi.org/pages/chapters/seattle/home.aspx>

Date: January 24th, 2017

Schedule

- 6:15pm – 7:00pm: Happy hour/networking (food and beverages provided)
- 7:00pm – 8:30pm: Main Panel, Q&A
- 8:30pm – 8:45pm: Door prizes & raffle

Location

Piggott Auditorium, Seattle University

Parking:

Parking is available at Seattle University for a flat rate of \$6 per car.

Panelist Bios

[Dave Wells](#) (Moderator)

Dave Wells is a consultant, industry analyst, and educator in the fields of data management, business intelligence, and analytics. With nearly 50 years of experience working with data in both business and technical roles Dave brings breadth of knowledge and unique perspectives to the processes of getting from data to value. He is enthusiastic and actively involved in processes to realize maximum value from data, stretching beyond insight to foster data-driven innovation.

[Reid Havens](#) (Power BI Panelist)

Reid Havens is the Founder & CEO of Havens Consulting Inc. He has a formal background in technology and organizational management, having obtained separate degrees in Organizational Development & Business Analytics. Reid has experience working with Fortune 500 companies such as Microsoft as well as with Non-Profit Organizations. He is also the Executive Editor, contributing author, and Principal Consultant at PowerPivotPro. Additionally he guest lectures at the University of Washington and other universities, teaching Business Intelligence, Reporting, & Data Visualization.

[Avi Singh](#) (Power BI Panelist)

Avi Singh is a Power BI trainer and consultant based out of Seattle. He is a Microsoft MVP, co-author of the top-selling book "[Power Pivot and Power BI: An Excel User's Guide](#)", Founder of www.LearnPowerBI.com and a regular speaker at conferences and user events. Avi has personally experienced the transformation and empowerment that Power BI can bring, going from an Excel user to building large-scale Power BI solutions. His mission now is to spread the word and share his knowledge about Power BI.

[Chris Toomey](#) (Tableau Panelist)

Chris is the Sales Engineer Lead for Business Intelligence at Mapbox. His career started in government at Pacific Northwest National Laboratory, where he was a Research Scientist and Program Manager in Nonproliferation and International Security. It was at PNNL where he was introduced to Tableau, starting at version 5. After leaving the government, he joined Slalom Consulting in Seattle to help build out a data visualization practice. From Slalom, Chris joined Zillow, where in his role as Sr. Data Engineer he built and maintained Zillow's Tableau infrastructure while also building custom, real-time visualizations as part of the Analytics Platform team. He now works at Mapbox, helping bring better geospatial insights to your BI practice.

[Tony Kehlhofer](#) (Tableau Panelist)

Tony Kehlhofer is a BI Engineer at Amazon. With nearly 30 years of experience in various IT roles, Tony has spent much of his time in Analytics. He has worked at EDS, HP, Microsoft and now Amazon, with other stops at smaller companies, as well as six years overseas working for a heavy machinery manufacturer. Tableau has been Tony's dominant area of expertise for the past 7+ years, with the goal of creating simple, effective dashboards to give quick insight into data and issues. On the side, Tony has also created a successful website called Maps4Kids.com to help children learn about Geography, a subject all but lost in most American schools these days.