

SPANNING

ENDEMOL SHINE AUSTRALIA AVERTS DATA LOSS DISASTER USING SPANNING BACKUP FOR OFFICE 365

CUSTOMER PROFILE

EndemolShine Australia

ORGANIZATION

Endemol Shine Australia

ORGANIZATION SIZE

848 Office 365 users

INDUSTRY

Entertainment

PRODUCTS USED

Spanning Backup for Office 365

Endemol Shine Australia is a part of global content creator, producer, and distributor Endemol Shine Group. With programs including MasterChef, Australian Survivor, Shark Tank, and Australia's Next Top Model, Endemol Shine Australia presents the most exciting and popular programming on Australian TV.

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Barry Zanelli

HEAD OF IT, ENDEMOL SHINE AUSTRALIA

Data loss is a serious concern for organizations of all sizes and across all industries. The frequency with which it happens - whether through malicious attack, hardware failure, configuration and sync error, or human error - can be surprising. As a matter of fact, according to BH Consulting, human error topped a recent poll as the biggest factor in data loss in 2015 at 24%.¹

Endemol Shine Australia almost became another statistic when an employee accidentally lost the entire contents of a shared HR email inbox while using Microsoft™ Office 365. Luckily, Endemol Shine is a Spanning customer that uses Spanning Backup for Office 365.

“The user accidentally moved the contents of the inbox,” recalled Barry Zanelli, Head of IT. “And we had no way of restoring them since the emails had not actually been deleted – only moved.”

This data loss could have been a disaster, but instead the problem took just a few simple clicks to solve.

“The solution is so easy to install and use. We could find no competitor that even came close to measuring up.”

Barry Zanelli HEAD OF IT, ENDEMOL SHINE AUSTRALIA

“Because we have Spanning Backup for Office 365, the ‘moved’ emails were easily restored within seconds,” he said, “much to the relief of a very stressed user.”

Protecting against data loss risks on the customer side

Endemol Shine Australia started using Spanning Backup for Office 365 in 2015, after transitioning the company from an on-premise Microsoft Exchange environment to Office 365, along with the other companies in the global Endemol Shine operation.

“We realized we needed a third-party backup solution after it came to our attention that Microsoft could not protect against data losses stemming from problems occurring on Endemol Shine Australia’s side,” said Zanelli.

While Microsoft protects data from technology failures that might occur on their end, it’s the customer’s responsibility to keep data safe and easily recoverable from accidental deletions, hacking, viruses and ransomware, and other risks that can occur on the customer side.

After seeking advice regarding Office 365 backup strategies from other Endemol Shine IT leads and evaluating competitive products, the company chose Spanning Backup for Office 365.

“We could find no competitor that even came close to measuring up,” said Zanelli. “Spanning Backup for Office 365 has allowed us to move forward with the confidence that our Office 365 data is secure and easily restored.”

Eliminating the risk of a catastrophic loss

The lesson of Endemol Shine Australia’s experience is that it’s not worth the risk to forego backup and recovery, considering the consequences in the event of an actual data loss.

“Imagine having that conversation with your CEO and telling him or her that you cannot retrieve that critical email,” said Zanelli. “It’s absurd, especially when you consider the cost of Spanning Backup is so reasonable.”

There were also other good reasons for Endemol Shine Australia to select Spanning Backup for Office 365.

“The solution is so easy to install and use,” said Zanelli. “Restoring data was an incredibly simple and effective operation that made IT look highly proficient.”

“The sales team was also friendly and helpful. I can’t think of anything Spanning could do to make our experience any better.”

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ABOUT SPANNING

Spanning is a leading provider of backup and recovery solutions for SaaS applications, helping organizations to protect and manage their information in the cloud. We provide powerful, enterprise-class data protection for G Suite, Salesforce, and Office 365. Spanning Backup is the most trusted cloud-to-cloud backup solution for thousands of companies and millions of users around the world. Start a 14-day trial by visiting spanning.com/start-free-trial.

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