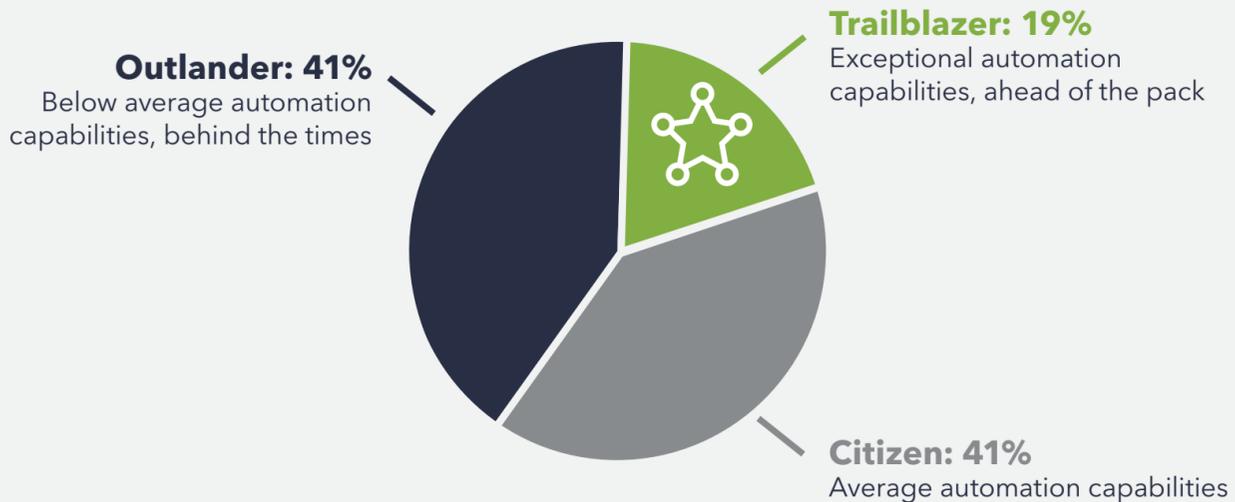


5 Lessons Your Business Can Learn from Business Process Automation Leaders

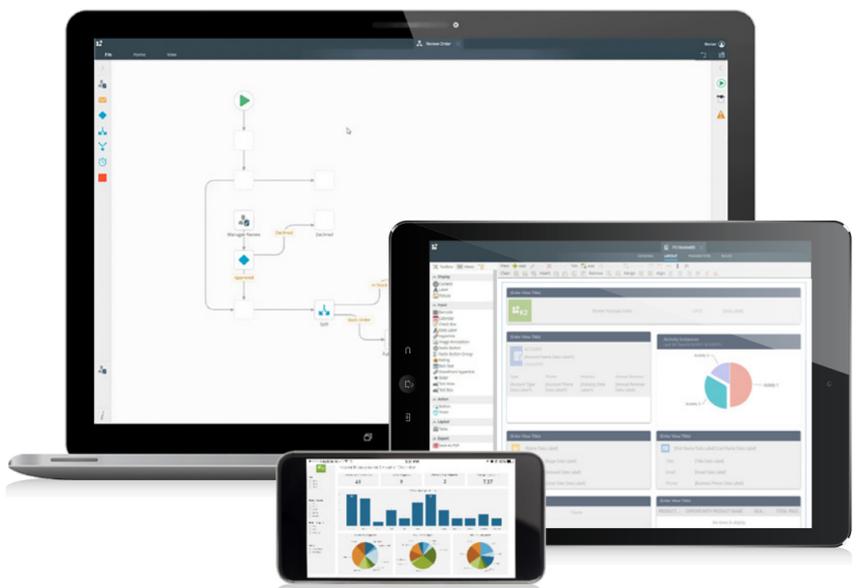
In AIIM's latest Industry Watch survey, *Business Process Automation in 2017: Designing an Intelligent Workplace*, **19 percent** of companies surveyed identify as process automation **Trailblazers**, while **81 percent** feel they are **Citizens** or **Outlanders**.



If you're like the majority surveyed, you aren't satisfied with the state of business process automation within your organization and might be looking to make progress in 2018. One place to start?

Take note of these five ways Trailblazers are approaching process automation differently:

- 1 Prioritize BPM:**
79% of respondents indicate that business process management (BPM) is significant or imperative for the success of their business – up from 55% in 2016.
- 2 Automate the most straight-forward processes first:**
 Trailblazers report the most progress automating A/R, A/P, records and document management and internal processes.
- 3 Focus on core functionalities of business process automation:**
 Trailblazers' top three desired outcomes from process projects are:
 - Automated versioning of shared documents
 - Automated security and access controls
 - Use of forms in workflow and to capture information
- 4 Focus on core functionalities of a workflow engine:**
 Trailblazers' top three desired outcomes from workflow projects are:
 - Rules-based workflows
 - Reviews and approvals
 - Routing to and between individuals
- 5 Designate a process owner:**
 Processes that have someone responsible at the departmental level are more likely to be automated than those that don't. In the survey, there was a direct correlation between departments with process owners and process automation success rates.



Trailblazers rarely get where they are alone – they build off the innovations and lessons of others, and you can too.

Download the full AIIM report to learn how other companies are automating processes in 2017 and where you can improve or seize an opportunity.

[READ THE REPORT](#)