



The Best Gets Better: New AtHoc Product Update

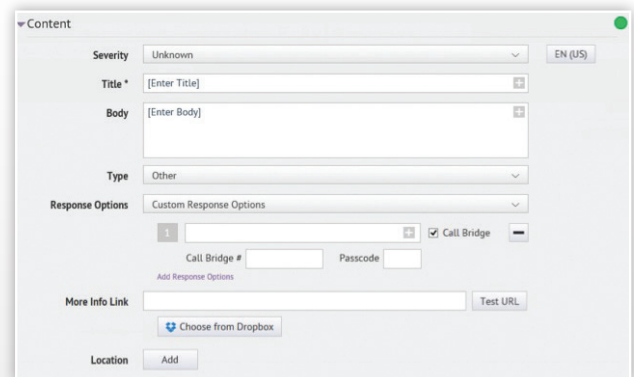
AtHoc – the #1 provider of networked crisis communication – is excited to announce an even greater level of protection for the people you care about.

Called product update 87, its advanced features ramp up performance, security and reliability in three key ways:

1. Improved ease of use
2. Expanded reach
3. Greater control

Improved Ease of Use

- An intuitive new UI incorporates a modern look and feel that makes the product easier to access, use and customize
- A reimagined alert publishing flow incorporates multi-browser support and separates alerting components in a more efficient manner
- Dropbox integration lets you add critical rich-media attachments, regardless of size, to any alert – a key enhancement to existing attachment functionality
- Simplified user management offers one place to maintain users



The screenshot shows a 'Content' window with the following fields and controls:

- Severity:** A dropdown menu set to 'Unknown' and a language selector 'EN (US)'.
- Title:** A text input field with a placeholder '[Enter Title]' and a clear button.
- Body:** A larger text input field with a placeholder '[Enter Body]' and a clear button.
- Type:** A dropdown menu set to 'Other'.
- Response Options:** A dropdown menu set to 'Custom Response Options'.
- Call Bridge:** A checkbox labeled 'Call Bridge' which is checked, next to a 'Call Bridge #' input field and a 'Passcode' input field.
- More Info Link:** A text input field with a 'Test URL' button and a 'Choose from Dropbox' button.
- Location:** A text input field with an 'Add' button.

New Create Alert Screen

Expanded Reach Through New AtHoc Connect

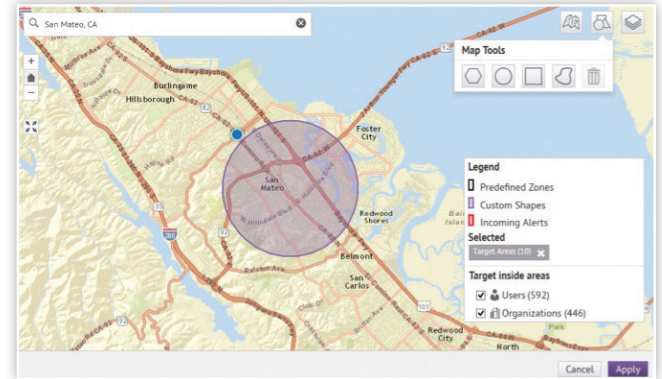
- AtHoc Connect lets you and other organizations communicate and collaborate, in real time – to help protect the people you care about. This new capability is offered at no additional cost.
- Permission-based privileges mean you control the content you share – and who receives it



Greater Control Through Enterprise Alerting

- Create and manage member organizations in your enterprise application. These member groups delegate alerting to internal departments or geographic locations.
- Configure essential alerting policies that apply across the entire enterprise (example: warning all users of potential cyber attack)

Make your world even safer: contact your account executive or account relationship manager and get the whole story on AtHoc's most advanced product update ever.



Geo-Location Alerting

Your organization deserves the leader in networked crisis communication.

Go to AtHoc.com or call 650-685-3000