

GCN

digIT awards

October 13, 2016
The Ritz-Carlton,
Tysons Corner
GCN.com/digIT



DISCOVERY AND INNOVATION IN GOVERNMENT IT

For 28 years, the GCN Awards have showcased general excellence in government IT.

This year, with the GCN dig IT Awards, we are sharpening the focus to showcase what matters most: transformative tech that is truly reinventing government. The 2016 awards will celebrate leading-edge technologies and the pioneering IT professionals who are driving them forward.

This October event will bring together leading government and industry executives to celebrate the dig IT finalists and winners in the following categories: Cybersecurity; Cloud & Infrastructure; Data, Analytics & Visualization; Mobile and Robotics & Unmanned Systems – PLUS an award for the disruptive technologies that are emerging so quickly they don't fit into any of category!

Learn more about the GCN dig IT Awards: GCN.com/digIT



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dig IT Premier Sponsorship

\$50,000 – Limit 1

- Opportunity to briefly address attendees twice: GCN dig IT event introductory and closing remarks
- Opportunity to present the “Disruptive Tech” award
- Two (2) tables with premium row placement; Opportunity to sit with GCN dig IT Award finalists and guests (16 seats for you and your guests, 4 for the finalist)
- Sixteen (16) invitations to attend the **SOLD** GCN dig IT Awards Finalists Reception
- Sponsor recognition and logo placement on GCN dig IT signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the GCN dig IT Awards program (deadline for inclusion 9/16)
- Full-page, 4C advertisement in the October GCN dig IT Awards issue (deadline for inclusion 9/21)
- Sponsor recognition via company listing and logo in the GCN dig IT Awards program and website



dig IT Award Speaking Sponsorship

\$30,000 – Limit 6 (1 per category)

Big Data, Analytics & Visualization | Cloud & Infrastructure | Cybersecurity (SOLD) | Mobile | Robotics & Unmanned Systems | Editor's Choice: Open Data

- Opportunity to briefly address attendees and introduce the category's visionary who will recognize the finalists and announce the winner
- Two (2) tables with premium row placement; Opportunity to sit with GCN dig IT Award finalists and guests (16 seats for you and your guests, 4 for the finalist)
- Sixteen (16) invitations to attend the GCN dig IT Awards Finalists Reception
- Sponsor recognition and logo placement on GCN dig IT signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the GCN dig IT Awards program (deadline for inclusion 9/16)
- Full-page, 4C advertisement in the October GCN dig IT Awards issue (deadline for inclusion 9/21)
- Sponsor recognition via company listing and logo in the GCN dig IT Awards program and website



Cocktail Reception Sponsor

\$30,000 – Limit 1

- Exclusive sponsorship of the Finalists and main cocktail reception (Finalists Reception to take place in the **SOLD** Teahouse)
- Logo placement on all cocktail napkins and GCN dig IT Awards signage
- Onscreen logo exposure and sponsor credit
- Sponsor recognition via company listing and logo in the GCN dig IT Awards program and website

Sponsorships sell out quickly – contact your media consultant to select your package today!

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Rising Stars Sponsor

\$25,000 – Limit 1

- Opportunity to briefly address attendees and recognize the winners of the Rising Star Awards Program
- Two (2) tables with premium row placement; Opportunity to sit with GCN dig IT Award finalists and guests (16 seats for you and your guests, 4 for the finalist)
- Sixteen (16) invitations to attend the GCN dig IT Awards Finalists Reception
- Sponsor recognition and logo placement on GCN dig IT signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement adjacent to Rising Stars listing in the GCN dig IT Award program (deadline for inclusion 9/16)
- Full-page, 4C advertisement in the October GCN dig IT Awards issue (deadline for inclusion 9/21)
- Sponsor recognition via company listing and logo in the GCN dig IT Awards program and website



Valet Sponsor

\$25,000 – Limit 1

- Exclusive sponsorship with the opportunity to place small collateral piece in valet parked vehicles
- Logo on valet signage outside of the hotel
- One (1) reserved table; Opportunity to sit with GCN dig IT finalist and guest (8 seats for you and your guests, 2 for the finalist)
- Eight (8) invitations to attend the GCN dig IT Awards Finalists Reception
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the GCN dig IT Awards program (deadline for inclusion 9/16)
- Full-page, 4C advertisement in the October GCN dig IT Awards issue (deadline for inclusion 9/21)
- Sponsor recognition via company listing and logo in the GCN dig IT Awards program and website



Red Carpet Sponsor

\$25,000 – Limit 1

- Exclusive step and repeat logo backdrop display for attendee photo opportunities, with a red carpet entrance
- Photos with step and repeat logo backdrop display will appear on GCN.com post event
- One (1) reserved table; Opportunity to sit with GCN dig IT finalist and guest (8 seats for you and your guests, 2 for the finalist)
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the GCN dig IT Awards program (deadline for inclusion 9/16)
- Full-page, 4C advertisement in the October GCN dig IT Awards issue (deadline for inclusion 9/21)
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Online Microsite Sponsor

\$25,000 – Limit 1

- Video on the microsite will feature edited clips from the GCN dig IT Awards, including the event introduction, award presentations and closing remarks
- 60-day microsite sponsorship of GCN dig IT Awards post-event coverage to include finalists, winners, judges, presenters, awards and photos
- One (1) reserved table; Opportunity to sit with GCN dig IT finalist and guest (8 seats for you and your guests, 2 for the winners)
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the GCN dig IT Awards program (deadline for inclusion 9/16)
- Full-page, 4C advertisement in the October GCN dig IT Awards issue (deadline for inclusion 9/21)
- Sponsor recognition via company listing and logo in the GCN dig IT Awards program and website



Platinum Table Sponsor

\$20,000 – Limit 3

- One (1) table with premium row placement; Opportunity to sit with GCN dig IT Award finalist and guest (8 seats for you and your guests, 2 for the finalist)
- Eight (8) invitations to attend the GCN dig IT Awards Finalists Reception
- Sponsor recognition and logo placement on GCN dig IT Awards signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the GCN dig IT Awards program (deadline for inclusion 9/16)
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Badge Sponsor

\$16,500 – Limit 1

- Exclusive sponsorship of attendee name badges
- Logo placement on name badges and GCN dig IT Awards signage
- One (1) reserved table; Opportunity to sit with GCN dig IT finalist and guest (8 seats for you and your guests, 2 for the finalist)
- Eight (8) invitations to attend the GCN dig IT Awards Finalists Reception
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the GCN dig IT Awards program (deadline for inclusion 9/16)
- Full-page, 4C advertisement in the October GCN dig IT Awards issue (deadline for inclusion 9/21)
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Companies that purchase multiple sponsorships are only eligible for one full-page ad in the program. Ad materials deadlines are subject to change.

Award Photo Sponsor

\$15,000 – Limit 1

- Exclusive sponsorship and company logo on all winners' photo jackets
- One (1) reserved table; Opportunity to sit with GCN dig IT Award finalist and guest (8 seats for you and your guests, 2 for the finalist)
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the GCN dig IT Awards program (deadline for inclusion 9/16)
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- Sponsor recognition via company listing and logo in the GCN dig IT Awards program and website

Dessert Reception Sponsor

\$14,500 – Limit 1

- Exclusive sponsorship of the dessert reception
- Logo placement on all dessert napkins and GCN dig IT Awards signage
- One (1) reserved table Opportunity to sit with GCN dig IT Award finalist and guest (8 seats for you and your guests, 2 for the finalist)
- Eight (8) invitations to attend the GCN dig IT Awards Finalists Reception
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the GCN dig IT Awards program (deadline for inclusion 9/16)
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- Sponsor recognition via company listing and logo in the GCN dig IT Awards program and website

Gold Table Sponsor

\$11,000 – Limit 13

Table assignments first-come, first-served

- One (1) reserved table with premium row placement (10 seats for you and your guests)
- Full-page, B&W advertisement in the GCN dig IT Awards program (deadline for inclusion 9/16)
- Full-page, 4C advertisement in the October GCN dig IT Awards issue (deadline for inclusion 9/21)
- Sponsor recognition via company listing in the GCN dig IT Awards program and website

Silver Table Sponsor

\$6,000

Table assignments first-come, first-served

- One (1) reserved table (10 seats for you and your guests)
- Full-page, B&W advertisement in the GCN dig IT Awards program (deadline for inclusion 9/16)
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