



# GCN Awards Gala

October 14, 2015

The Ritz-Carlton, Tysons Corner



## The 28th Annual GCN Awards

honor federal and state & local government teams for their extraordinary IT accomplishments and significant contributions to the performance of their agencies. These accolades recognize the best-of-breed for the top IT programs across the public sector.

Each October, leading government and industry executives attend the GCN Gala to celebrate these innovative teams.

## Top 10 Agency Sponsor

**\$51,000 - Limit 1**

- Opportunity to briefly address attendees and recognize the winners of the Top 10 Agency Award
- Two (2) tables with premium row placement; Opportunity to sit with GCN Award winners and guests (16 seats for you and your guests, 4 for the winners)
- Sixteen (16) invitations to attend the GCN Awards Gala Winner Reception
- Sponsor recognition and logo placement on Gala signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement adjacent to inside back cover in the Gala program (deadline for inclusion 9/18)
- Full-page, 4C advertisement in the October GCN Awards issue (deadline for inclusion 9/28)
- Sponsor recognition via company listing and logo in the GCN Awards Gala program and website



**SOLD**

Learn more about the GCN Awards: [GCN.com/gala](http://GCN.com/gala)



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## Industry Executive of the Year Sponsor

### \$34,500 - Limit 1

- Opportunity to briefly address attendees and present the Industry Executive of the Year award
- Two (2) tables with premium row placement; Opportunity to sit with GCN Award winners and guests (16 seats for you and your guests, 4 for the winners)
- Sixteen (16) invitations to attend the GCN Awards Gala Winner Reception
- Sponsor recognition and logo placement on Gala signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
- Full-page, 4C advertisement in the October GCN Awards issue (deadline for inclusion 9/28)
- Sponsor recognition via company listing and logo in the GCN Awards Gala program and website



## Government Executive of the Year Sponsor (Civilian & Defense)

### \$34,500 - Limit 1

- Opportunity to briefly address attendees and present the Government Executive of the Year award
- Two (2) tables with premium row placement; Opportunity to sit with GCN Award winners and guests (16 seats for you and your guests, 4 for the winners)
- Sixteen (16) invitations to attend the GCN Awards Gala Winner Reception
- Sponsor recognition and logo placement on Gala signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
- Full-page, 4C advertisement in the October GCN Awards issue (deadline for inclusion 9/28)
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## Badge & Winner Board Sponsor

**\$30,000 - Limit 1**

- Exclusive sponsorship of attendee name badges and two (2) winner boards
- Logo placement on name badges, winner boards and Gala signage
- Two (2) tables with premium row placement; Opportunity to sit with GCN Award winners and guests (16 seats for you and your guests, 4 for the winners)
- Sixteen (16) invitations to attend the GCN Awards Gala Winner Reception
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
- Full-page, 4C advertisement in the October GCN Awards issue (deadline for inclusion 9/28)
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## Rising Stars Sponsor

**\$30,000 - Limit 1**

- Opportunity to briefly address attendees and recognize the winners of the FCW Rising Star Awards Program
- Two (2) tables with premium row placement; Opportunity to sit with GCN Award winners and guests (16 seats for you and your guests, 4 for the winners)
- Sixteen (16) invitations to attend the GCN Awards Gala Winner Reception
- Sponsor recognition and logo placement on Gala signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement adjacent to Rising Stars listing in the Gala program (deadline for inclusion 9/18)
- Full-page, 4C advertisement in the October GCN Awards issue (deadline for inclusion 9/28)
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## Hall of Fame Sponsor

**\$30,000 - Limit 1**

- Opportunity to briefly address attendees and recognize the Hall of Fame Award Winner(s)
- Two (2) tables with premium row placement; Opportunity to sit with GCN Award winners and guests (16 seats for you and your guests, 4 for the winners)
- Sixteen (16) invitations to attend the GCN Awards Gala Winner Reception
- Sponsor recognition and logo placement on Gala signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement adjacent to Hall of Fame listing in the Gala program (deadline for inclusion 9/18)
- Full-page, 4C advertisement in the October GCN Awards issue (deadline for inclusion 9/28)
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## Valet Sponsor

**\$30,000 - Limit 1**

- Exclusive sponsorship with the opportunity to place small collateral piece in valet parked vehicles
- Logo on valet signage outside of the hotel
- One (1) reserved table; Opportunity to sit with GCN Award winner and guest (8 seats for you and your guests, 2 for the winners)
- Eight (8) invitations to attend the GCN Awards Gala Winner Reception
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
- Full-page, 4C advertisement in the October GCN Awards issue (deadline for inclusion 9/28)
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Companies that purchase multiple sponsorships are only eligible for one full-page ad in the Gala program. Ad materials deadlines are subject to change.

## GCN Tenacity Award Sponsor

*Celebrating the Pluto mission team*

**\$28,000 - Limit 1**

- Recognized on award slide as a Tenacity Award sponsor (up to 4 logos)
- Recognized on event promotional materials as a Tenacity Award sponsor
- One (1) table with premium row placement; Opportunity to sit with GCN Award winners and guests (8 seats for you and your guests, 2 for the winners)
- Eight (8) invitations to attend the GCN Awards Gala Winner Reception
- Sponsor recognition and logo placement on Gala signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
- Full-page, 4C advertisement in the October GCN Awards issue (deadline for inclusion 9/28)
- Sponsor recognition via company listing and logo in the GCN Awards Gala program and website

## Editor's Choice Award Sponsor

*Celebrating the Connecticut Health IT Program team*

**\$28,000 - Limit 1**

- Recognized on award slide as an Editor's Choice Award sponsor (up to 4 logos)
- Recognized on event promotional materials as an Editor's Choice Award sponsor
- One (1) table with premium row placement; Opportunity to sit with GCN Award winners and guests (8 seats for you and your guests, 2 for the winners)
- Eight (8) invitations to attend the GCN Awards Gala Winner Reception
- Sponsor recognition and logo placement on Gala signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
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## Red Carpet Sponsor

### \$25,000 - Limit 1

- Exclusive step and repeat logo backdrop display for attendee photo opportunities, with a red carpet entrance
- Photos with step and repeat logo backdrop display will appear on GCN.com post event
- One (1) reserved table; Opportunity to sit with GCN Award winner and guest (8 seats for you and your guests, 2 for the winners)
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
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## Online Microsite Sponsor

### \$25,000 - Limit 1

Add-on option: Video Component, \$8,000

- Video on the microsite will feature edited clips from the GCN Awards, including the event introduction, award presentations and closing remarks
- 60-day microsite sponsorship of GCN Gala post-event coverage to include winners, judges, presenters, awards and photos
- One (1) reserved table; Opportunity to sit with GCN Award winner and guest (8 seats for you and your guests, 2 for the winners)
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
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## Platinum Table Sponsor

### \$25,000 - Limit 3

- One (1) table with premium row placement; Opportunity to sit with GCN Award winners and guests (8 seats for you and your guests, 2 for the winners)
- Eight (8) invitations to attend the GCN Awards Gala Winner Reception
- Sponsor recognition and logo placement on Gala signage
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
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## Cocktail Reception Sponsor

**\$20,000 - Limit 1**

- Exclusive sponsorship of the Winner and main cocktail reception
- Logo placement on all cocktail napkins and Gala signage
- One (1) reserved table; Opportunity to sit with GCN Award winner and guest (8 seats for you and your guests, 2 for the winners)
- Eight (8) invitations to attend the GCN Awards Gala Winner Reception
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
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## Award Photo Sponsor

**\$15,000 - Limit 1**

- Exclusive sponsorship and company logo on all winners' photo jackets
- One (1) reserved table; Opportunity to sit with GCN Award winner and guest (8 seats for you and your guests, 2 for the winners)
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
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## Dessert Reception Sponsor

**\$14,500 - Limit 1**

- Exclusive sponsorship of the dessert reception
- Logo placement on all dessert napkins and Gala signage
- One (1) reserved table; Opportunity to sit with GCN Award winner and guest (8 seats for you and your guests, 2 for the winners)
- Eight (8) invitations to attend the GCN Awards Gala Winner Reception
- Onscreen logo exposure and sponsor credit
- Full-page, 4C advertisement in the Gala program (deadline for inclusion 9/18)
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## Gold Table Sponsor

**\$11,000 - Limit 13**

Table assignments first-come, first-served

- One (1) reserved table with premium row placement (10 seats for you and your guests)
- Full-page, B&W advertisement in the Gala program (deadline for inclusion 9/18)
- Full-page, 4C advertisement in the October GCN Awards issue (deadline for inclusion 9/28)
- Sponsor recognition via company listing in the GCN Awards Gala program and website

## Silver Table Sponsor

**\$6,000**

Based on availability; table assignments first-come, first-served

- One (1) reserved table (10 seats for you and your guests)
- Full-page, B&W advertisement in the Gala program (deadline for inclusion 9/18)
- Sponsor recognition via company listing in the GCN Awards Gala program and website

## Sponsorships sell out quickly!

Contact your media consultant to select your package today.

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