

# THE FEDERAL



27TH ANNUAL FEDERAL 100 AWARDS • APRIL 7, 2016 • MARRIOTT MARQUIS

## The Federal 100 Awards

recognize government and industry leaders who have played pivotal roles in the federal government IT community.

This black-tie event includes a cocktail reception, dinner, awards presentation and entertainment. The Federal 100 is an opportunity to position your company in front of leading government executives and is an ideal environment to network and build relationships with those leaders.



## SPONSORSHIPS AVAILABLE

### President's Award Sponsor

**\$40,000 - Limit 1**

- One (1) table with premium row placement (8 seats for you and your guests, 2 for the winner)
- One (1) government award winner and their guest seated at your table
- Two (2) seats at the President's table
- Ten (10) invitations for you and your guests to a private reception for Federal 100 winners
- Onscreen logo exposure and sponsor credit
- Sponsor recognition and logo placement on event signage
- Full-page 4-color congratulatory advertisement inside the back cover of the Federal 100 program (deadline for inclusion 3/17)
- Full-page 4-color advertisement in *FCW's* special April 15 Federal 100 issue (deadline for inclusion 3/17)
- Sponsor recognition via company name listed and logo in the Federal 100 program and on the Federal 100 event website

### Valet Sponsor – First 300 Vehicles

**\$34,500 - Limit 1**

- One (1) table with premium row placement (8 seats for you and your guests, 2 for the winner)
- One (1) government award winner and their guest seated at your table
- Eight (8) invitations for you and your guests to a private reception for Federal 100 winners
- Logo on signage outside of the hotel
- Logo placement within dedicated email to registrants
- Opportunity to place a small collateral piece in valet parked vehicles
- Full-page 4-color congratulatory advertisement in the Federal 100 program (deadline for inclusion 3/17)
- Full-page 4-color advertisement in *FCW's* special April 15 Federal 100 issue (deadline for inclusion 3/17)
- Sponsor recognition via company name listed in the Federal 100 program and on the Federal 100 event website

LEARN MORE ABOUT THE FEDERAL 100 AWARDS AT [HTTP://FCW.COM/FED100](http://fcw.com/fed100)

## Red Carpet Sponsor

**\$30,000 - Limit 1**

- One (1) table with premium row placement (8 seats for you and your guests, 2 for the winner)
- One (1) government award winner and their guest seated at your table
- Eight (8) invitations for you and your guests to a private reception for Federal 100 winners
- Exclusive step and repeat logo backdrop display for attendee photo opportunities, with a red carpet entrance
- Photos with step and repeat logo backdrop display will appear post event on FCW.com
- Onscreen logo exposure and sponsor credit
- Full-page 4-color congratulatory advertisement in the Federal 100 program (deadline for inclusion 3/17)
- Full-page 4-color advertisement in FCW's special April 15 Federal 100 issue (deadline for inclusion 3/17)
- Sponsor recognition via company name listed in the Federal 100 program and on the Federal 100 event website

## Platinum Table Sponsor

**\$25,000 - Limit 5**

- One (1) table with premium row placement (8 seats for you and your guests, 2 for the winner)
- One (1) government award winner and their guest seated at your table
- Eight (8) invitations for you and your guests to a private reception for Federal 100 winners
- Sponsor recognition and logo placement on event signage
- 4-color spread congratulatory advertisement in the Federal 100 program (deadline for inclusion 3/17)
- Full-page 4-color advertisement in FCW's special April 15 Federal 100 issue (deadline for inclusion 3/17)
- Sponsor recognition via company name listed in the Federal 100 program and on the Federal 100 event website

*Sponsorship upgrades available, contact your media consultant for more details*

## Online Microsite Sponsor

**\$25,000 – Limit 1**

*Add-on option: Video component - \$8,000*

*Video on the microsite will feature edited clips from the Federal 100 Awards, including the event introduction, award presentations and closing remarks.*

- One (1) table with premium row placement (8 seats for you and your guests, 2 for the winner)
- One (1) government award winner and their guest seated at your table
- Full-page 4-color congratulatory advertisement in the Federal 100 program (deadline for inclusion 3/17)
- Sponsor recognition via company name listed in the Federal 100 program and on the Federal 100 event website
- Sponsor recognition via company name listed in the Federal 100 program and on the Federal 100 event website





## Entertainment Sponsor

**\$20,000 – Limit 1**

- One (1) table with premium row placement (8 seats for you and your guests, 2 for the winner)
- One (1) government award winner and their guest seated at your table
- Eight (8) invitations for you and your guests to a private reception for Federal 100 winners
- On-stage entertainment introduction
- Onscreen logo exposure and sponsor credit
- Signage with logo outside main ballroom
- Sponsor recognition via company logo on the Federal 100 event website
- Full-page 4-color congratulatory advertisement in the Federal 100 program (deadline for inclusion 3/17)

## Cocktail Reception Sponsor

**\$19,000 – Limit 1**

(\$28,500\* with an advertisement in FCW's special April 15 Federal 100 issue)

- One (1) table with premium row placement (8 seats for you and your guests, 2 for the winner)
- One (1) government award winner and their guest seated at your table
- Eight (8) invitations for you and your guests to a private reception for Federal 100 winners
- Logo on signage in main cocktail reception area
- Logo on cocktail napkins
- Full-page b/w congratulatory advertisement in the Federal 100 program (deadline for inclusion 3/17)
- \*Full-page 4-color advertisement in FCW's special April 15 Federal 100 issue (deadline for inclusion 3/17)
- Sponsor recognition via company name listed in the Federal 100 program and on the Federal 100 event website

## Dessert Reception Sponsor

**\$19,000 – Limit 1**

(\$28,500\* with an advertisement in FCW's special April 30 Federal 100 issue)

- One (1) table with premium row placement (8 seats for you and your guests, 2 for the winner)
- One (1) government award winner and their guest seated at your table
- Eight (8) invitations for you and your guests to a private reception for Federal 100 winners
- Logo on signage in main dessert reception area
- Logo on dessert napkins
- Full-page b/w congratulatory advertisement in the Federal 100 program (deadline for inclusion 3/17)
- \*Full-page 4-color advertisement in FCW's special April 15 Federal 100 issue (deadline for inclusion 3/17)
- Sponsor recognition via company name listed in the Federal 100 program and on the Federal 100 event website



## Badge Sponsor

**\$16,500 – Limit 1**

(\$26,000\* with an advertisement in *FCW's* special April 15 Federal 100 issue)

- One (1) table with premium row placement (8 seats for you and your guests, 2 for the winner)
- One (1) government award winner and their guest seated at your table
- Logo exposure on all Federal 100 attendee and sponsor badges
- Onscreen logo exposure and sponsor credit
- Full-page b/w congratulatory advertisement in the Federal 100 program (deadline for inclusion 3/17)
- \*Full-page 4-color advertisement in *FCW's* special April 15 Federal 100 issue (deadline for inclusion 3/17)
- Sponsor recognition via company name listed in the Federal 100 program and on the Federal 100 event website

## Award Photo Sponsor

**\$14,500 – Limit 1**

(\$24,000\* with an advertisement in *FCW's* special April 15 Federal 100 issue)

- One (1) table (8 seats for you and your guests, 2 for the winner)
- One (1) government award winner and their guest seated at your table
- Company logo on all 100 winners' photo jackets
- Onscreen logo exposure and sponsor credit
- Logo included on signage for the Winners' Photo Session
- Full-page b/w congratulatory advertisement in the Federal 100 program (deadline for inclusion 3/17)
- \*Full-page 4-color advertisement in *FCW's* special April 15 Federal 100 issue (deadline for inclusion 3/17)
- Sponsor recognition via company name listed in the Federal 100 program and on the Federal 100 event website

## Gold Table Sponsor

**\$12,000 – 11 Left!**

Table assignments first-come, first-served

- One (1) table with premium row placement (8 seats for you and your guests, 2 for the winner)
- One government award winner and their guest seated at your table
- Full-page b/w congratulatory advertisement in the Federal 100 program (deadline for inclusion 3/17)
- Full-page 4-color advertisement in *FCW's* special April 15 Federal 100 issue (deadline for inclusion 3/17)
- Sponsor recognition via company name listed in the Federal 100 program and on the Federal 100 event website

## Silver Table Sponsor

**\$6,000**

Based on availability; table assignments first-come, first-served

- One (1) table (8 seats for you and your guests, 2 for the winner)
- One government award winner and their guest seated at your table
- Full-page b/w congratulatory advertisement in the Federal 100 program (deadline for inclusion 3/17)
- Sponsor recognition via company name listed in the Federal 100 program and on the Federal 100 event website

**Sponsorships sell out quickly** – contact your media consultant to select your package today!

### Dan LaBianca

Chief Revenue Officer

818.674.3416

dlabianca@1105media.com

### Ted Chase

Media Consultant

DC, MD, VA, OH & Southeast

703.944.2188

tchase@1105media.com

### Bill Cooper

Media Consultant

Midwest, CA, OR, WA

650.961.1760

bcooper@1105media.com

### Matt Lally

Media Consultant

Northeast

973.600.2749

mlally@1105media.com

### Mary Martin

Media Consultant

DC, MD, VA

703.222.2977

mmartin@1105media.com