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TRAINING FOR COLLABORATION

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SharePoint Live! Conference Co-Chairs



Andrew Connell
SharePoint Live! Conference Co-Chair
Consultant, Instructor, Developer, & Author
Andrew Connell Inc.



Matthew McDermott
SharePoint Live! Conference Co-Chair
Founder and Director, *Aptillon, Inc*



WHAT IS LIVE! 360?

Live! 360 brings together five conferences, and the brightest minds in IT and Dev, to explore leading edge technologies and conquer current ones. These co-located events will incorporate knowledge transfer and networking, along with out-of-this-world education and training, as you create your own custom conference, mixing and matching sessions and workshops to best suit your needs. Whether you are a developer who uses Visual Studio, SQL Server, and SharePoint; or an IT Pro looking for ways to modernize your datacenter or assistance with your SharePoint administrative duties; or a DBA focused on building and supporting successful applications using SQL Server, the agendas are crafted for (almost) every IT title.



Visual Studio LIVE!
EXPERT SOLUTIONS FOR .NET DEVELOPERS

THE CODE IS STRONG WITH THIS ONE. Visual Studio Live! Orlando is where developers, software architects and designers will connect for five days of unbiased and cutting-edge education on the Microsoft platform. With 60+ sessions led by industry experts and Microsoft insiders, you will walk away from this event having expanded your .NET skills and the ability to build better applications.



SQL Server LIVE!
TRAINING FOR DBAs AND IT PROS

CONQUER PLANET DATA. SQL Server Live! provides comprehensive education and knowledge share on SQL Server database management, data warehouse/BI model design, Big Data analytics, performance tuning, troubleshooting and coding against SQL Server. After five days of workshops, deep dives and breakout sessions, SQL Server Live! will leave you with finely tuned skills to solve your biggest data challenges.



Modern Apps LIVE!

MODERN APPS FROM START TO FINISH

MASTER THE MODERN APPS LANDSCAPE. Presented in partnership with Magenic, Modern Apps Live! brings Development Managers, Software Architects and Development Leads together to break down the complex landscape of mobile, cross-platform, and cloud development and learn how to architect, design and build a complete Modern Application from start to finish.



SharePoint LIVE!
TRAINING FOR COLLABORATION

USS COLLABORATE: LET'S WORK TOGETHER. SharePoint Live! features no-hype, practical, and independent SharePoint training. SharePoint Live! is THE place to gather and learn how to customize, deploy and maintain SharePoint Server and SharePoint foundation to maximize business value.



TECHMENTOR
IN-DEPTH TRAINING FOR IT PROS

2014: AN IT TRAINING ODYSSEY. TechMentor Orlando 2014 will be a training odyssey, focused entirely on making your datacenter more modern, more capable, and more manageable. We'll not only be covering the latest and greatest technologies, but also the latest techniques – even ones that help you get more from the technologies you're currently using. Join us, won't you?



Attendees of any of the events will have unlimited access to all five – mix and match sessions to create a custom conference!



A Message from the Conference Co-Chairs

We are thrilled to invite you to SharePoint Live!, an event that brings together the most informative and influential experts in SharePoint. This event shares no-hype, practical, independent perspectives about both SharePoint 2013 and Office 365.

The presenters and sessions we've selected to present at SharePoint Live! in Orlando, Florida, on November 17-21 are best-in-class!

We will be joined by colleagues whose expertise and talent are world-renowned, including Robert Bogue, Agnes Molnar, Matthew McDermott, Brian Alderman, Paul Schaefflein, Ben Curry, Mark Rackley and so many more that we could name here! All of the SharePoint Live! speakers have been working with SharePoint 2013 in the

real world in both on-premises and Office 365 deployments. Together we bring broad perspectives on SharePoint that will enlighten your entire organization, from management and business users, to IT staff and developers.

We will be focusing heavily on SharePoint 2013 and Office 365, as it is our goal to ensure your success if you choose to move forward quickly to this latest release of SharePoint both for customers who have on-premises deployments or who leverage the hosted solution offered by Microsoft: Office 365.

We've also aligned the content at SharePoint Live! with that of the many co-located technology tracks at Live! 360. This gives you an unprecedented opportunity to focus on not just SharePoint, but also SQL Server, Modern

Applications, .NET development with Visual Studio, and more – all in a single venue.

We'd love to see you in Orlando for this independent SharePoint event! You can learn more about SharePoint Live! at www.splive360.com. We hope to see you in Orlando to take advantage of these incredible experts and their insightful sessions.

Best Wishes,



Andrew Connell
Conference Co-Chair
SharePoint Live!



Matthew McDermott
Conference Co-Chair
SharePoint Live!

Events & Activities

Your attendance at Live! 360 is about learning from your peers as well as the experts; make the most of your time with us and add these events and activities to your itinerary!



Dine-A-Round Dinner

Sunday, November 16, 6:00pm – 9:00pm
Universal CityWalk

Join other conference attendees and speakers for a casual, no-host dinner and make a few new friends while enjoying the fun and delicious themed restaurants at Universal CityWalk. This is your opportunity to meet fellow attendees and start friendships that can last for the week or even longer. Attendees can break into smaller groups based on where everyone wants to dine and head off to dinner. Everyone is responsible for their own dinner.

EXPO Preview

Monday, November 17, 5:00pm – 6:00pm
EXPO Hall

Join us on Monday evening for drinks and snacks and to get a “sneak peek” at the Live! 360 exhibitors before the Live! 360 Keynote at 6:00 pm. This is a great opportunity to meet and network with your fellow attendees early in the week and to learn about the innovations and latest technologies available from our exhibitors.

Exhibitor Reception

Tuesday, November 18, 5:30pm – 7:30pm
EXPO Hall

Enjoy drinks and snacks while you explore the Live! 360 exhibits and network with fellow attendees and speakers. This is your chance to check out the latest offerings from our exhibitors to help you in daily life when you return to the office.

Don't forget to visit the Demo Theater during the Expo Preview to hear directly from exhibitors and enter for your chance to win a FREE Live! 360 2015 pass.



Birds-of-a-Feather Lunch

Wednesday, November 19,
12:15pm – 1:45pm
Dining Tent

Plumb the knowledge and experience of your colleagues, conference speakers and exhibitors by participating in one of the Birds-of-a-Feather table discussions. These tables are designated with a sign and seating is on a first-come basis. There will be a wide variety of topics covering all Live! 360 events and many tables will host a conference speaker to keep the conversation going.

Agenda At-A-Glance | (Sunday, Monday & Tuesday)

Developing Apps and Solutions for SharePoint	High-Value SharePoint Workloads: Social, Search, BI, and Business Process Automation	Information and Content Management: Documents, Records, and Web	Keys to SharePoint Success: Strategy, Governance, Adoption	SharePoint Infrastructure Management and Administration	SharePoint, Office 365 and the Cloud
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START TIME	END TIME	SUNDAY November 16, 2014: SharePoint Live! Pre-Conference			
4:00 PM	9:00 PM	Pre-Conference Registration - Royal Pacific Resort Conference Center			
6:00 PM	9:00 PM	Dine-A-Round Dinner @ Universal CityWalk			
START TIME	END TIME	MONDAY, November 17, 2014: SharePoint Live! Pre-Conference Workshops			
8:00 AM	5:00 PM	SPM01 - Workshop: Modern Office 365, SharePoint & Cloud Development Ramp-Up - Andrew Connell	SPM02 - Workshop: Getting Up and Running with Office 365 - Dan Usher		
5:00 PM	6:00 PM	EXPO Preview			
6:00 PM	7:00 PM	Live! 360 Keynote: To Be Announced			
START TIME	END TIME	TUESDAY, November 18, 2014: SharePoint Live! Day 1			
8:00 AM	9:00 AM	SharePoint Live! Keynote: Creating Interactive Experiences for Internal and External Users in Office 365 - Sonya Koptjev, Senior Product Manager, SharePoint and Office, Microsoft			
9:00 AM	9:30 AM	Networking Break • Visit the EXPO			
9:30 AM	10:45 AM	SPT01 - Lean-Agile Development with SharePoint - Bill Ayers	SPT02 - What's New for IT Pro's in SharePoint 2013 - Brian Alderman	SPT03 - Getting Started with Cross Site Publishing in SharePoint 2013 - Prashant Bhojar	
11:00 AM	12:15 PM	SPT04 - How to Improve the SharePoint UI Using Bootstrap 3 - Ryan McIntyre	SPT05 - Microsoft To Be Announced	SPT06 - To Be Announced	
12:15 PM	2:00 PM	Lunch • Visit the EXPO			
2:00 PM	3:15 PM	SPT07 - Building SharePoint Single Page Apps with AngularJS - Andrew Connell	SPT08 - Getting Started with Office 365 - Identity, Provisioning and Basics of Tenant Administration - Dan Usher	SPT09 - Learn About the Top 5 Advanced Search Features You Never Knew You Needed - Paul Olenick	
3:15 PM	4:15 PM	Networking Break • Visit the EXPO			
4:15 PM	5:30 PM	SPT10 - SharePoint 2013 Display Templates and Query Rules - Matt McDermott	SPT11 - Office 365 Information Architecture and Governance 101 - Ben Curry	SPT12 - Getting Started with SharePoint 2013 Workflows - Prashant Bhojar	
5:30 PM	7:30 PM	Exhibitor Reception			

Speakers and sessions subject to change

Continued

Agenda At-A-Glance | (Wednesday)

Developing Apps and Solutions for SharePoint	High-Value SharePoint Workloads: Social, Search, BI, and Business Process Automation	Information and Content Management: Documents, Records, and Web	Keys to SharePoint Success: Strategy, Governance, Adoption	SharePoint Infrastructure Management and Administration	SharePoint, Office 365 and the Cloud
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START TIME	END TIME	WEDNESDAY, November 19, 2014 SharePoint Live! Day 2			
8:00 AM	9:00 AM	Live! 360 Keynote: To Be Announced			
9:15 AM	10:30 AM	SPW01 - Office Graph and Oslo - The Future of Discovering and Consuming Information? - Agnes Molnar	SPW02 - SharePoint Tips and Tricks - Avoiding Administrative Blunders - Dan Usher	SPW03 - Real World: Hybrid Office 365 Solution - Ben Curry	
10:30 AM	11:00 AM	Networking Break • Visit the EXPO			
11:00 AM	12:15 PM	SPW04 - To Be Announced	SPW05 - SharePoint Intranet Design - Michael Doyle	SPW06 - Roadmap for a Successful Migration to SharePoint Online - Paul Olenick	
12:15 PM	1:45 PM	Birds-of-a-Feather Lunch • Visit the EXPO			
1:45 PM	3:00 PM	SPW07 - Deploying Provider- Hosted Apps Into Production - Paul Schaefflein	SPW08 - Optimizing SQL Server 2014 for SharePoint 2013 - Brian Alderman	SPW09 - Office 365: Considerations for a Hybrid Deployment - Geoff Varosky	
3:00 PM	4:00 PM	Networking Break • Visit the EXPO • Expo Raffle @ 3:30 p.m.			
4:00 PM	5:15 PM	SPW10 - Test-driven Development with SharePoint 2013 - Bill Ayers	SPW11 - Bringing the Users With You - SharePoint 2013 Adoption and Engagement - Robert Bogue	SPW12 - SharePoint and the Mystical OneDrive for Business - Dan Usher	
8:00 PM	10:00 PM	Live! 360 Evening Event			

Speakers and sessions subject to change

Continued

“SharePoint Live! was really well organized to prevent overlap in sessions on what I wanted to see! Keynote was great, too. Every session I went to was really well done!”

- David Ruth, Astadia

Agenda At-A-Glance | (Thursday & Friday)

Developing Apps and Solutions for SharePoint	High-Value SharePoint Workloads: Social, Search, BI, and Business Process Automation	Information and Content Management: Documents, Records, and Web	Keys to SharePoint Success: Strategy, Governance, Adoption	SharePoint Infrastructure Management and Administration	SharePoint, Office 365 and the Cloud
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START TIME	END TIME	THURSDAY, November 20, 2014 SharePoint Live! Day 3			
8:00 AM	9:15 AM	SPH01- How to Develop and Debug Client-Side Code - <i>Mark Rackley</i>	SPH02 - Managing SharePoint 2013 with System Center Operations Manager (SCOM) 2012 R2 - <i>Jason Kaczor</i>	SPH03 - Getting a Grip on SharePoint Social - <i>Michael Doyle</i>	
9:30 AM	10:45 AM	SPH04 - Deep Dive into Office 365 APIs - <i>Jeremy Thake</i>	SPH05 - No Governance As Usual - <i>Robert Bogue</i>	SPH06 - Is "Enterprise Search" Dead??? - <i>Agnes Molnar</i>	
11:00 AM	12:15 PM	SPH07 - Lazy Client-side Dev: Let the 3rd-party Libraries Do the Heavy Lifting - <i>Mark Rackley</i>	SPH08 - Automating your Enterprise Application Deployments with PowerShell - <i>Geoff Varosky</i>	SPH09 - Implementing ECM Solutions with SharePoint 2013 - <i>Robert Bogue</i>	
12:15 PM	1:30 PM	Lunch on the Lanai			
1:30 PM	2:45 PM	SPH10 - BreezeJS Makes Client-Side SharePoint 2013 REST Development a... BREEZE! - <i>Andrew Connell</i>	SPH11 - 10 Misconceptions of Information Architecture You Should Forget - <i>Agnes Molnar</i>	SPH12 - Developers Approach to Search Applications - <i>Matt McDermott</i>	
3:00 PM	4:15 PM	SPH13 - SharePoint Design Manager – Step by Step - <i>Paul Schaefflein</i>	SPH14 - SharePoint Forensics for IT Professionals - <i>Jason Kaczor</i>	SPH15 - Introducing Office Web Apps as a Tool for Developing Content Rich Applications - <i>Ryan McIntyre</i>	
4:30 PM	5:45 PM	Live! 360 Conference Wrap-up <i>Andrew Connell, Matt McDermott, Don Jones, Greg Shields, Andrew Brust, Rockford Lhotka</i>			
START TIME	END TIME	FRIDAY, November 21, 2014 SharePoint Live! Post-Conference Workshops			
8:00 AM	5:00 PM	SPF01 - Workshop: Apps for SharePoint - The Next Level - <i>Paul Schaefflein</i>	SPF02 - Workshop: Implementing Search Based Intranet in SharePoint 2013 and Office 365 - <i>Agnes Molnar</i>		

Speakers and sessions subject to change

Session Descriptions by Track

KEYS TO SHAREPOINT SUCCESS: STRATEGY, GOVERNANCE, ADOPTION

A successful SharePoint implementation requires more than just technical proficiency. It requires a commitment to continuous improvement, service delivery, governance, and management, as well as a fanatical focus on business needs and user adoption. Developers, IT professionals, business leadership, project managers, and users must work cohesively to ensure that SharePoint delivers value and scales to meet new requirements and workloads. These sessions, led by many of the industry's thought leaders, provide invaluable guidance and insight to each of these constituencies and are, as the track title suggests, critical to your success with SharePoint.

■ SPW11 Bringing the Users with You - SharePoint 2013 Adoption and Engagement -Intermediate / Advanced

Robert Bogue

Wednesday, November 19, 4:00 pm – 5:15 pm

User adoption has always been a challenge with SharePoint. Some users and some departments see the value and jump onboard while other groups seem to ignore the power of the platform and blindly carry on business as usual without it. In this session, you'll learn how to get all of your users to understand the value and how to create a "home team" advantage when selling the upgrade to your organization. We'll explain what makes users hesitant and what you can do to help move them along.

You will learn:

- Why engagement is a leading indicator of long-term success
- Eliminate barriers to SharePoint adoption
- Discover how to drive users to SharePoint

■ SPH05 No Governance as Usual

- Intermediate

Robert Bogue

Thursday, November 20, 9:30 am – 10:45 am

Governance is a struggle that many organizations face. Getting the business to take ownership for the governance, figuring out what part of the governance is most needed, and figuring out how to get buy-in are all common problems. In this session, you'll get practical advice for moving your governance forward - even without 100% buy-in. Join us for a session about what you CAN do with governance (instead of what you can't).

You will learn:

- What governance really is and what it isn't
- Explore techniques to discern what the organization really wants
- Develop skills to drive support for the governance project in your organization

SHAREPOINT INFRASTRUCTURE MANAGEMENT AND ADMINISTRATION

IT professionals must carefully plan, deploy, configure, and administer the complex stack of technologies that comprise a SharePoint service. From SQL Server to Active Directory to DNS to SharePoint itself, these myriad moving parts challenge even the most intrepid IT pros. These technologies become even more complex when you add public and hybrid cloud scenarios, including Office 365 and Windows Azure IaaS. Sessions in this track are geared primarily to IT pros and DBAs. First-class speakers will guide you through the nuances of SharePoint infrastructure management and administration, in Office 365 and "on-prem", and will equip you to deploy and support SharePoint 2013 effectively, with both GUI and PowerShell methodologies.

■ SPT02 What's New for IT Pro's in SharePoint 2013 - Introductory

Brian Alderman

Tuesday, November 18, 9:30 am – 10:45 am

SharePoint Server 2013 can help you achieve new levels of reliability and performance, delivering features and capabilities that simplify administration, protect communications and information, and empower users while meeting their demands for greater business mobility. In this session, you will learn more about what's new for IT Professionals in SharePoint Server 2013 and how its features and capabilities can help simplify administration, protect communications and information, and empower users.

You will learn:

- What functionality SharePoint 2013 provides
- Key component categories of SharePoint 2013
- New functionality included in SharePoint 2013 and why it's important in your SharePoint environment

■ SPW02 SharePoint Tips and Tricks - Avoiding Administrative Blunders - Introductory / Intermediate

Dan Usher

Tuesday, November 18, 9:15 am – 10:30 am

Have you ever inherited a SharePoint site? Are you the new "content administrator?" Do you suddenly find yourself in charge of managing the permissions for your department? Did you happen to volunteer to manage the SharePoint site for that new project without knowing just what you were getting into? Come to this highly interactive session where you'll be shown all the things that can go wrong with your newly inherited SharePoint installation from the common mistakes your users will make to the not so common mistakes. And as a bonus, if you're considering transitioning to the cloud we'll discuss some of the heartache that you might go through as you provision your new SharePoint Online instance and begin working your migration plan.

You will learn:

Session Descriptions by Track, continued

- Proper planning required for SharePoint environments
- Understand the importance of proper configuration of SharePoint platforms
- Understand that what makes sense in the cloud, may not make sense on-premise and vice versa

■ SPW05 SharePoint Intranet Design

– *Intermediate*

Michael Doyle

Wednesday, November 19, 11:00 am – 12:15 pm

This session will cover how to create and/or improve your existing intranet design. We will highlight several examples from both government and private organizations. The focus will be on usability and findability. The intranet is a great tool for organizations to deliver content to their end users and enable them to do their job instead of spending time looking for information. We will cover best practices, tricks and tips and branding.

You will learn:

- How to keep your intranet content fresh and relevant
- How to improve your navigation
- How to brand your intranet without spending too much money

■ SPW08 Optimizing SQL Server 2014 for SharePoint 2013 – *Intermediate*

Brian Alderman

Wednesday, November 19, 1:45 pm – 3:00 pm

Knowing the vast majority of the content accessed via SharePoint is stored in SQL Server, and also knowing an incorrect configuration of SQL Server can have a detrimental impact on the performance of SharePoint is important to understand the integration of these two products. Regardless of whether you have a dedicated DBA, or the SharePoint administrator is also the DBA, there are critical SQL Server configurations that can be made that will improve the performance of SharePoint. Often DBAs

are familiar with how to manage SQL Server, but may not be familiar with some nuances that SQL Server has when integrated with SharePoint.

In this session, we will demonstrate how some default SQL Server settings negatively impact SharePoint and what changes can be made to improve the performance of SharePoint. These changes include database file settings and SQL Server instance settings. We'll also examine how to properly install SQL Server and SharePoint so they work together as efficiently as possible. This discussion will introduce the Best Practices framework that will allow your SharePoint administrator and/or your DBA to configure SharePoint and SQL Server to provide optimal performance for your SharePoint implementation.

You will learn:

- Understand Integration of SharePoint with SQL Server
- Optimize SQL Server instance hosting SharePoint 2013 content
- Implement Best Practices of SQL Server and SharePoint Integration

■ SPH02 Managing SharePoint 2013 with System Center Operations Manager (SCOM) 2012 R2 – *Introductory / Intermediate*

Jason Kaczor

Thursday, November 20, 8:00 am – 9:15 am

Helping to ensure that your SharePoint farm infrastructure is running smoothly is one of the most critical areas that every SharePoint Administrator must be concerned with. In this session, you will learn how Microsoft System Center can be configured to assist you in helping to keep your SharePoint-based infrastructure running well. You will find out how to tune alerts according to configuration and internal governance policies, help to increase overall service levels, as well as proactively manage incidents using the family of System Center products.

You will learn:

- What is required for SharePoint operational monitoring

“Smaller sessions mean more direct contact with speakers. Had a great time! Thanks for supporting the SharePoint Community!”

– *Paul Choquette, Code A Site, LLC*

- Capabilities SharePoint provides out-of-the-box for management and monitoring
- How the introduction and addition of System Center Operations Manager

■ SPH08 Automating your Enterprise Application Deployments with PowerShell – *Intermediate / Advanced*

Geoff Varosky

Thursday, November 20, 11:00 am – 12:15 pm

In enterprise application deployments to SharePoint, there are generally farms, or web applications that host specific applications for specific groups, rather than having just an all-in-one deployment. Often times, you do not have access to these other environments, and will need to pass the deployment baton off to the system administrators of those farms.

This session will walk you through how you can deploy your applications, without needing to have the administrator who will be deploying the application, have to do much more than type a few keys into the SharePoint Administration Console and press enter - and having full configuration and deployment of your custom SharePoint applications to other environments.

You will learn:

- How to utilize automation via PowerShell scripting to deploy SharePoint and applications for SharePoint

Session Descriptions by Track, continued

- Maintain a consistent deployment strategy for all applications
- How this can make for a more stable platform

■ SPH11 10 Misconceptions of Information Architecture You Should Forget – Introductory / Intermediate

Agnes Molnar

Thursday, November 20, 1:30 pm – 2:45 pm

Do you think Search is easy? Or maybe you think it's too complicated? Do you think it's enough to create your Search Center and that's it? Do you consider Search as a one-time project? Maybe you think Search is simply bad and useless? It isn't worth your time?

Maybe you think, even this session is a waste of time? If you answered YES! to any of these questions - this session is for you!"

You will learn:

- The value and complexity of Search
- "Gardening" Search
- Why you shouldn't blame Search

■ SPH14 SharePoint Forensics for IT Professionals – Intermediate / Advanced

Jason Kaczor

Thursday, November 20, 3:00 pm – 4:15 pm

Are you fully aware what your developers & or business users are putting into your SharePoint farm? Do you investigate, validate & test custom & 3rd-party components/solutions prior to deployment? ... Have you ever deployed a component/solution only to subsequently have performance or problems within your SharePoint infrastructure?

This session will show you how to dive-deep into components/solutions and evaluate them. Techniques and tools will be introduced to help you evaluate and report on potential issues and perform a general "quality-sniff-check."

You will learn:

- Why investigating and evaluating custom/3rd-party application solutions is critical to a health operational environment.
- How to investigate and evaluate custom/3rd-party application solutions
- Which techniques should be used when

HIGH-VALUE SHAREPOINT WORKLOADS: SOCIAL, SEARCH, BI, AND BUSINESS PROCESS AUTOMATION

SharePoint is more than just an application for collaboration: it is a platform on which business intelligence and business process automation can be built; and it enables users to find content, people, and answers through both traditional, search-based approaches as well as through modern social behavioral approaches. These high-value workloads require careful planning, architecture, and implementation. Join the best and brightest experts in the industry to learn just how to build BI, BPA, search, and enterprise social solutions with SharePoint 2013 and Office 365.

■ SPT09 Learn About the Top 5 Advanced Search Features You Never Knew You Needed – Intermediate / Advanced

Paul Olenick

Tuesday, November 18, 2:00 pm – 3:15 pm

The SharePoint 2013 search offering includes an incredibly powerful tool set, much of which is configurable by power users. But what about when solution requirements demand more than what is available to the power user?

In this session, Paul Olenick (SharePoint MVP and Microsoft V-TSP) will provide a tour of some of the more advanced search features including rank profile tuning, user segmentation, content enrichment, custom connectors and more.

Attendees will see practical examples and uses for these features and get an understanding of the effort involved and resources required for utilizing them. Don't miss this opportunity to learn more about what SharePoint 2013 has to offer!

You will learn:

- Advanced features available in SharePoint 2013
- Effort involved with, and types of resources required when utilizing the features discussed
- See example use cases and solutions utilizing the advanced search features

■ SPT12 Getting Started with SharePoint 2013 Workflows – Introductory / Intermediate

Prashant Bhojar

Tuesday, November 18, 4:15 pm – 5:30 pm

You may have heard the buzz around Architectural and functional level changes in "SharePoint 2013 Workflows." It is a broad topic and sometimes developers can be left wondering which approach to use. Between OOTB, SharePoint Designer, Visual Studio and 3rd party products, the choices can be overwhelming.

In this demo driven session, we will cover architectural changes and important features of the different types of Workflows and their limitations in SharePoint 2013.

Prerequisite: Familiar with SharePoint, SharePoint Designer, C# and Object Oriented Concepts.

You will learn:

- Architecture of SharePoint 2013 Workflows
- Architecture Decisions for building SharePoint 2013 Workflows
- Limitations of Workflows

Session Descriptions by Track, *continued*

■ SPW01 Office Graph and Oslo – The Future of Discovering and Consuming Information – *Introductory / Intermediate*

Agnes Molnar

Wednesday, November 19, 9:15 am – 10:30 am

At SPC14, Microsoft made some major announcements - one of the most revolutionary was definitely Office Graph, and the related application, Oslo. If I wanted to oversimplify it, I would say Oslo is like a "Flipboard for business". A Search-Driven Application that aggregates content from various locations in various views. It's based on Office Graph that intends to help finding the right information in the right context. Office Graph combines people, content and the ecosystem, based on the "signals" it collects.

Although these tools are supposed to be released to the public in the second half of 2014, it's already time to get prepared! In this session, I'm going to overview and explain all information that is publicly available, as well as discuss how these tools work and why they are so revolutionary.

You will learn:

- What Office Graph is, how it works and its benefits
- What CodeName "Oslo" is and how it uses Office Graph
- Other applications of Office Graph (and other Graph solutions)

■ SPH03 Getting a Grip on SharePoint Social – *Intermediate*

Michael Doyle

Thursday, November 20, 8:00 am – 9:15 am

The social components in SharePoint are pervasive. It can be quite a challenge to fully understand how all the pieces fit together. This session will help you demystify the various components such as OneDrive, Newsfeed, My Sites, Profiles, Following and the list just keeps growing. We will also spend some time on the difficulties in trying to brand the social components to fit your organization's needs. Finally,

we will take a look at getting social components to work across multiple farms that potentially span the globe.

You will learn:

- Understanding of the various social components
- How to customize the various social components
- How to make social work across multiple SharePoint farms

■ SPH06 Is "Enterprise Search" Dead?? – *Introductory / Intermediate*

Agnes Molnar

Thursday, November 20, 9:30 am – 10:45 am

As an "Enterprise Search" expert, I've been faced with a lot of companies' findability challenges. Based on my experience, pure "Enterprise Search" projects are very rare. Companies need to solve business problems. They have business process or information discovery pain points. They need business solutions and applications that help.

Do these applications use a search engine to collect and aggregate information? They don't care. The experience of "10 blue links" is old, outdated.

In this thought-provoking session, I'm going to highlight why Search is much more than a technology and how it can help with real-world business solutions. I'm also going to demonstrate what the future of findability and content discovery will look like. Moreover, I'm going to do this without using the expression "Enterprise Search" in my presentation.

You will learn:

- 10 Reasons why "Enterprise Search" is outdated
- Business Cases for Findability, Information Aggregation and Discovery
- The Future of Findability

■ SPF02 Workshop: Implementing Search Based Intranet in SharePoint 2013 and Office 365 – *Intermediate*

Agnes Molnar

Friday, November 21, 8:00 am – 5:00 pm

Search-Based Applications, or SBAs, are applications that are built using the power of enterprise-class search engines like the fully integrated FAST in SharePoint 2013. You don't need a database to power these apps; the power of search feeds the app - from any content source you have!

Search is not just about retrieving links to information. It can also retrieve data. The enhanced Search in SharePoint 2013 has the capabilities of crawling both structured and unstructured data sources. It can extract entities like names of vendors and geographic locations. It can build semantic clusters of information. All this can be presented using dashboards and faceted navigation interfaces.

Benefits of SBAs:

- SBAs use the already existing functionality and power of enterprise search. You don't need to custom program to get this power.
 - SBAs use the messy, soiled information the way it is. You don't need to create and migrate information into databases.
 - SBAs are quick to adapt to changing requirements. You don't need to spend months, making small changes.
 - Most importantly, SBAs leverage your investment in SharePoint.
- #### **You will learn:**
- A solid understanding of SBAs and how they work
 - How to make a case for using SBAs
 - A roadmap for building and planning SBAs
 - Resources and infrastructure needed to implement SBAs

Session Descriptions by Track, continued

INFORMATION AND CONTENT MANAGEMENT: DOCUMENTS, RECORDS, AND WEB

At the heart of any SharePoint service is content: content in the form of collaborative documents, records, lists, and web pages. SharePoint provides myriad features to ensure that content is managed securely and efficiently through its lifecycle, and that content is usable and findable by users. Sessions in this track focus on collaboration, information architecture and information management from business, IT pro, and developer perspectives.

■ SPT03 Getting Started with Cross Site Publishing in SharePoint 2013 – Introductory

Prashant Bhojar

Tuesday, November 18, 9:30 am – 10:45 am

Cross site publishing lets users store contents in one or more authoring site collection and the content can be displayed and serviced in different target site collections. In this demo driven session, we will cover how power users can use Cross Site Publishing to share contents. This session will also cover tips and tricks of Using Cross Site Publishing.

Prerequisite: Familiar with SharePoint List, Libraries, Site Collections.

You will learn:

- SharePoint 2013 Development Overview
- SharePoint 2013 development environment options
- Architecture Decisions for building SharePoint 2013 Development Environment

■ SPH09 Implementing ECM Solutions with SharePoint 2013 – Intermediate

Robert Bogue

Thursday, November 20, 11:00 am – 12:15 pm

Though born as a document management solution in 2001, most organizations haven't tapped the document management and Enterprise Content Management (ECM) features in SharePoint. In this session, we'll walk through some of SharePoint 2013's more powerful ECM features. You'll learn how to leverage Content by Search to improve the ability to locate content in SharePoint as well as how to leverage enhancements in document sets to build richer ECM scenario solutions.

You will learn:

- Gain a thorough understanding of the key changes in Records Management capabilities
- Explore key usability improvements
- How to soup up your search using new search feature



DEVELOPING APPS AND SOLUTIONS FOR SHAREPOINT

This track is "for developers only," with sessions that focus on tools and methodologies for development in SharePoint 2013 and Office 365. Expert speakers will guide an exploration of patterns and practices, highlighting the capabilities of various development tools and addressing important considerations including application lifecycle management and the future of the cloud app model versus full-trust solutions. In addition, developers will find high-value sessions throughout the tracks of SharePoint Live! 360, where solution-specific development sessions are listed.

■ SPM01 Workshop: Modern Office 365, SharePoint & Cloud Development Ramp-Up – Introductory / Intermediate

Andrew Connell

Monday, November 17, 8:00 am – 5:00 pm

Are you interested in becoming a SharePoint developer but you don't know where to start? In this workshop, I'll get you up to speed. You might have heard the terms full-trust solutions, sandbox solutions, SharePoint apps, server-side code, client side object model (CSOM), cloud app model (CAM), REST API... what does it all mean? When should you use one over the other? Have no fear! The current release of SharePoint (SharePoint 2013) and Office 365 embrace the client-over-HTTP model of development which makes the lives of developers much easier. In this workshop, for those new to SharePoint development, we'll start out with some background to get you up to speed quickly. Then we'll look at the landscape of the development world for Office 365, SharePoint & the cloud. It doesn't matter if your SharePoint environment is on-premises, hybrid or hosted in the cloud with Office 365. When you walk out of this workshop, you'll be armed with the knowledge to create custom solutions

Session Descriptions by Track, continued

for your business problems using the best tools, techniques and libraries at your disposal for modern day development. Furthermore, during this workshop I will also highlight specific sessions at the rest of the conference where you can dive deeper and learn more about specific topics we touch on during the workshop.

You will learn:

- Get a clear understanding of developing for SharePoint on-premises and in Office 365
- Understand server-side & client-side code options
- Understand how & when to work with the different SharePoint APIs

■ SPT01 Lean-Agile Development with SharePoint – Introductory / Intermediate Bill Ayres

Tuesday, November 18, 9:30 am – 10:45 am

SharePoint gives us a great platform for developing sophisticated intranet portals, collaboration sites, and many other workloads. But it can also be a challenge to use modern software development frameworks like Scrum and XP. Wouldn't it be great if we could get all the benefits of Agile practices - faster development, predictable deliveries, better quality, less stress and happy stakeholders?

In this session, we will cover the definitions of Lean, Agile, Scrum, Kanban, XP, and TDD. Then we will look at the specific challenges around Agile SharePoint development and some development techniques to overcome these obstacles. This talk covers both project delivery and engineering. We'll look at unit tests, integration tests, UI tests, continuous integration and, of course, test-driven development (TDD) with practical experiences from real-life Agile SharePoint projects.

You will learn:

- The terminology and true meaning of Lean and Agile software delivery frameworks and practices, and how this affects SharePoint development

- How to use Lean and Agile in SharePoint development projects and web-based solutions on the Microsoft platform
- Understand Agile practices like TDD, ATDD and CI

■ SPT04 How to Improve the SharePoint UI Using Bootstrap 3 – Introductory / Intermediate Ryan McIntyre

Tuesday, November 18, 11:00 am – 12:15 pm

Bootstrap has become the go-to standard for web developers looking for a simple and powerful framework to use when building websites. It provides many capabilities and features that not only simplify markup, leading to increased productivity and easier maintenance, but can also enhance the website by enabling the developer with a simple way to add complex capabilities that they may not have even known was possible.

Why aren't we using it in SharePoint development? There's no reason we can't! This session will provide seasoned SharePoint developers and designers with an introduction to Bootstrap 3 so we can review the components in the framework and learn how to incorporate Bootstrap into our solutions. Which components should we be leveraging? Which components should we be avoiding? How do we utilize Bootstrap to increase our mobile and responsive experiences?

To answer these questions, you will be introduced to Bootstrap and we will review its' capabilities. We then compare to existing SharePoint features so we can make proper decisions on when and when not to use Bootstrap. Leveraging this foundation, the session will move into demos of building a branding solution using Bootstrap as well as show the creation of a SharePoint app which will be built using Bootstrap. Coming out of this session you will have a clear understanding of what Bootstrap 3 is, when and how to use it properly in your SharePoint solutions and apps, and a new perspective on SharePoint development!

You will learn:

- Introduction to Bootstrap
- How to leverage Bootstrap in SharePoint applications and how to get started
- See Bootstrap in action

■ SPT07 Building SharePoint Single Page Apps with AngularJS – Intermediate / Advanced

Andrew Connell

Tuesday, November 18, 2:00 pm – 3:15 pm

SharePoint 2013 enables developers to create two different kinds of apps: cloud apps and SharePoint-Hosted Apps. The latter type, SharePoint-Hosted Apps, mean that the majority, if not all, of the application runs within the client. In this session you'll learn how to build a SharePoint-Hosted Application using the popular presentation framework AngularJS. We will cover how to best structure your projects and leverage the SharePoint REST API & CSOM to create a great experience for your users, all without refreshing the page!

You will learn:

- How you can build SharePoint Hosted Apps as a full blown and first class experience for users with zero server side code.
- How to create enterprise class apps using JavaScript
- How to build single page apps using AngularJS

“I liked learning about current trends and new technologies. It is easy to miss this in day-day work.”

– Wytan Houghton, Lexington Medical Center

Session Descriptions by Track, continued

■ **SPT10 SharePoint 2013 Display Templates and Query Rules – Introductory / Intermediate**
Matt McDermott

Tuesday, November 18, 4:15 pm – 5:30 pm

SharePoint 2013 introduces new techniques for presenting search results. This session teaches you two of the primary techniques that you can use with SharePoint 2013 to present search results in new powerful ways using Display Templates and Query Rules.

You will learn:

- How to improve the presentation of search results
- How to implement Query Rules to present meaningful results
- How to deploy your changes from site to site



■ **SPW07 Deploying Provider-Hosted Apps into Production – Introductory / Intermediate**
Paul Schaefflein

Wednesday, November 19, 1:45 pm – 3:00 pm

Many articles have been published and many sample apps have been written to fully explain the SharePoint App model. But missing from all of that content is an explanation of strategies and techniques for deploying your provider-hosted app into a production environment. This session will cover this very important aspect of SharePoint App development.

You will learn:

- Production deployment tips
- App registration and certificates

■ **SPW10 Test-driven Development with SharePoint 2013 – Intermediate/ Advanced**
Bill Ayres

Wednesday, November 19, 4:00 pm – 5:15 pm

This session follows on from my Lean-Agile SharePoint Development talk and goes much deeper into test-driven development (TDD) with practical examples that demonstrate the TDD process. In particular we'll take a deeper dive into building unit and integration tests and see how these can be used as part of the TDD cycle. We'll also look at options for code isolation to facilitate unit tests. We will also touch on the various Acceptance Test-driven Development approaches. Although SharePoint focused, this session will be relevant to anybody building solutions on the Microsoft platform.

You will learn:

- Improve your server-side SharePoint development using test-driven development
- How to use JavaScript testing frameworks to unit test client-side code as part of your TDD cycle
- Test-driven development techniques that apply to any developer building software on the Microsoft platform

■ **SPH01 How to Develop and Debug Client-Side Code – Introductory / Intermediate**
Mark Rackley

Thursday, November 20, 8:00 am – 9:15 am

Client-side development is officially an essential skill for all SharePoint developers. However, with the lack of traditional compilers and debugging processes, many developers quickly grow frustrated and resent the client-side development experience. There is hope, though. In this class, you will learn dos and don'ts for being an effective client-side developer

You will learn:

- Simple tricks that make developing and debugging JavaScript easier
- The basics of using REST and CSOM to interaction with SharePoint Lists
- Be introduced to tools and plug-ins that can take your Client Side applications to the next level

■ **SPH04 Deep Dive into Office 365 APIs – Intermediate**

Jeremy Thake

Thursday, November 20, 9:30 am – 10:45 am

The Office 365 APIs were released in Preview at the SharePoint Conference 2014 in March. This session will be a deep dive into how these APIs can be leveraged across Mobile Device platforms and Web Application platforms including ASP.NET MVC, Windows 8, Windows Phone 8.1 and more. It will cover in detail how the Azure AD Authentication is used based on the Users consent and key scenarios to show the value of this API.

You will learn:

- Why these Office 365 APIs were built
- How to get started with Office 365 APIs
- The key APIs available in the Office 365 APIs

Session Descriptions by Track, continued

■ SPH07 Lazy Client-side Dev: Let the 3rd-party Libraries Do the Heavy Lifting – Introductory / Intermediate

Mark Rackley

Thursday, November 20, 11:00 am – 12:15 pm

One of the bright spots for Client Side Development is the large number of options of plugin libraries that can bring your Client Side Applications to the next level in SharePoint and give users the visuals and usability they crave. Critical knowledge for the modern SharePoint Developer is to know about various plugin options that are “SharePoint Friendly.”

You will learn:

- Several powerful Client Side Libraries that work with SharePoint (tables, graphs, forms, calendars and more!)
- Tips for choosing the write library for their needs
- To understand the options for storing data as objects in JavaScript in a manner that various libraries need

■ SPH10 BreezeJS Makes Client-Side SharePoint 2013 REST Development a... BREEZE! Intermediate / Advanced

Andrew Connell

Thursday, November 20, 1:30 pm – 2:45 pm

SharePoint 2013 gives developers two options for accessing their data remotely using either the client side object model (CSOM) or OData... also known as REST. Both provide different methods for getting data and have their own advantages as well as disadvantages. For those of us who prefer the REST option, we know there are a few challenges in that we have a lot of plumbing we need to write. In this session you’ll learn how the free and open source library Breeze turns working with the SharePoint REST API a breeze! Breeze brings validation, entity checks, batching, change tracking, and client-side caching to the client... think an ORM like Entity Framework in JavaScript! In this session you’ll learn how to set it up, how to configure it, how to

write different types of queries and then how to even use some really slick data validation capabilities in the browser!

You will learn:

- Details and nuances of working with the SharePoint REST API
- How to setup the Breeze library to work with the SharePoint 2013 REST API
- How to be more productive writing queries using Breeze and leveraging additional data validation techniques

■ SPH12 Developers Approach to Search Applications – Introductory / Intermediate

Matt McDermott

Thursday, November 20, 1:30 pm – 2:45 pm

This session looks at what developers can do with the SharePoint 2013 Search API to create custom search applications. Whether your goal is to enhance the SharePoint Search center or create custom search applications that take advantage of SharePoint’s powerful search engine, this session offers tools and techniques to help you build the solution and get the most from SharePoint Search.

You will learn:

- Understand out of the box search enhancements
- About the new 2013 Search API
- The SharePoint REST interface to Search

“Smaller sessions mean more direct contact with speakers. Had a great time! Thanks for supporting the SharePoint Community!”

– Paul Choquette, Code A Site, LLC

■ SPH13 SharePoint Design Manager – Step by Step – Introductory

Paul Schaefflein

Thursday, November 20, 3:00 pm – 4:15 pm

SharePoint 2013 includes a new feature intended to aid in the customization of the user interface of sites. The Design Manager can be quite daunting to those unfamiliar with SharePoint’s markup. This session will walk through all the capabilities of the Design Manager for publishing sites in SharePoint 2013.

You will learn:

- SharePoint Design manager
- Masterpages
- Page Layouts

■ SPF01 Workshop: Apps for SharePoint – The Next Level – Intermediate

Paul Schaefflein

Friday, November 21, 8:00 am – 5:00 pm

Apps for SharePoint is the preferred customization approach in SharePoint 2013. Getting started is well documented and has lots of samples. But what do you need to move to the next level?

This workshop will cover the concepts and requirements for apps once they move beyond the developer workstation. Topics include advanced capabilities of SharePoint, App authentication and security, strategies and techniques for production deployment and other tips and tricks to make your app successful.

You will learn:

- App security
- Production deployment strategies
- SharePoint capabilities

Session Descriptions by Track, *continued*

SHAREPOINT, OFFICE 365 AND THE CLOUD

There's no doubt that "the cloud" will play a role in one, more, or all SharePoint workloads in your enterprise's future. "The cloud," though, is appropriately nebulous: it's online, in public forms like Office 365 and in private, dedicated offerings, including Windows Azure IaaS (Virtual Machines). It's onsite, in clouds provided by third parties, and in your own, on-premise datacenters. It's crucial that you understand the variety of options available in "the cloud," so that you can align your business needs with the best solution. And you must understand how SharePoint 2013 can be architected to scale efficiently to the cloud. As an IT pro, you must be able to configure SharePoint in the cloud, and as a developer, you must adapt to the new APIs and models of development in Office 365 and Azure. And as a business user or leader, you must guide your organization in making the right choice for each workload. Join the elite presenters for invaluable, first-hand guidance and insight.



■ SPM02 Workshop: Getting Up and Running with Office 365 – Introductory / Intermediate Dan Usher

Monday, November 17, 8:00 am – 5:00 pm

With the continued mantra of doing less with more, there's a continued march toward utilizing the cloud to make use of the economies of scale. For enterprise organizations looking to transition their SharePoint systems to Microsoft's cloud offering of SharePoint Online, there's a bit of work involved to get up and operating in the cloud around provisioning, identity, directory synchronization and transition planning. During this session we will also go into the basics of SharePoint Online tenant administration to better understand sharing capabilities inherent in the system for IT Pros to manage in a cloud platform.

During this workshop we'll be working through understanding what Office 365 provides for, how to provision an Office 365 instance, setup directory and password synchronization and finally make our way to using a federated identity to authenticate.

You will learn:

- The basics of Office 365
- How to properly select which version works for you
- How to select the proper identity to use
- How to install and configure directory synchronization and integrate federated identity

■ SPT08 Getting Started with Office 365 - Identity, Provisioning and Basics of Tenant Administration – Introductory / Intermediate Dan Usher

Tuesday, November 18, 2:00 pm – 3:15 pm

So your business is getting rid of its old e-mail provider and wants to move their local SharePoint to the cloud and they've asked you to investigate this "Office 365 thing." You're left with a few questions and quickly realize there's more to it than you anticipated. No worries mate, we've got you covered. In this session we'll run through the basics of Office 365, what it means to you from a licensing perspective, for an end user perspective, from a service description perspective and most importantly how to provision a tenant, setup user accounts and setup your DNS entries so that you can start collaborating using SharePoint.

We'll finish this session up with planning for considerations for more advanced topics around directory synchronization and federation.

You will learn:

- The core decisions when looking at Office 365 for use with businesses
- The licensing model, core capabilities of SharePoint Online capabilities with Office 365
- How identity management works with Office 365

"The fact that I could choose from Modern Apps, SharePoint, SQL Server, Visual Studio all at the same conference in the same area. Overall, this conference was awesome and a great experience. I will recommend to my management that the other developers attend over the next several years." – Daniel Jenkins, Allure Global Solutions, Inc.

Session Descriptions by Track, *continued*

■ SPT11 Office 365 Information Architecture and Governance 101

– *Introductory / Intermediate*

Ben Curry

Tuesday, November 18, 4:15 pm – 5:30 pm

The Office 365 technical architecture has forced many to change their information architecture and governance plans. This session will help you understand hybrid cloud challenges, platform gaps, and how to overcome some of the Office 365 feature limitations. You'll see examples on planning role-based authorization, distributed and tiered governance models, managing the personal cloud space, and how mobile devices will impact your design. Last, the class will end with some live demonstrations of how to implement the features and controls discussed during the session.

You will learn:

- The basic difference in governing an on-premises environment and Office 365
- Methods to re-engineer content to fit within a cloud offering such as Office 365
- How to apply real world solutions to difficult hybrid cloud challenges

■ SPW03 Real World: Hybrid Office 365 Solution – *Intermediate*

Ben Curry

Wednesday, November 19, 9:15 am – 10:30 am

In this session, you'll see a real-world example of solving problems and finding opportunities when moving part of your workload to Office 365. You'll be introduced to designing federated searching, cloud crawling, navigation synchronization, line-of-business integration, Active Directory Synchronization, social features, and Office 365 personal sites. This will be a live-demo class and you'll see an example solution end to end!

You will learn:

- How to decide which workloads belong on-premises and which belong in the cloud.
- The basics of Office 365 pre-reqs such as Directory Synchronization and ADFS.
- How to leverage navigation, search, and UPA to integrate a hybrid cloud model using Office 365 and on-premises SharePoint 2013



■ SPW06 Roadmap for a Successful Migration to SharePoint Online

– *Introductory / Intermediate*

Paul Olenick

Wednesday, November 19, 11:00 am – 12:15 pm

Many companies are considering a move to SharePoint online. For those that are, this means a migration is on the horizon. Let's face it, migrations are some of the most painful types of SharePoint projects there are. Enter in the complexity of a new paradigm (cloud) and things get even trickier.

Whether you're migrating from SharePoint on-prem or a completely different platform, some of the keys to success are to recognize potential pitfalls, understand your migration options, establish a consistent, manageable process and establish the right type of communication with the user community. It is also crucial to recognize that a migration is your opportunity to improve your SharePoint program and apply lessons learned - this concept should be built into all aspects of the migration effort.

In this session, Paul Olenick (SharePoint MVP and Microsoft V-TSP) will walk you through a proven migration roadmap. From inception, planning, design, testing, execution to final cutover (and everything in between).

When done right, migration projects can be successful, within budget all without undue impact to the business users.

You will learn:

- Key considerations, potential pitfalls, and how to choose from the common strategies and methods for migration
- Walk away with a sample roadmap for a successful migration to SharePoint Online
- How to utilize the migration as an opportunity to improve their overall SharePoint program

Session Descriptions by Track, *continued*

■ SPW09 Office 365: Considerations for a Hybrid Deployment

– *Introductory / Intermediate*

Geoff Varosky

Wednesday, November 19, 1:45 pm – 3:00 pm

While Office 365 can itself be a stand-alone deployment, there are many situations where a hybrid deployment (having both an on-premises deployment of Exchange, SharePoint, Active Directory as well as a cloud-based deployment) makes sense for organizations. These situations may include a temporary hybrid deployment for a staged migration to the cloud, or, a long-term hybrid deployment, utilizing the best of both worlds.

This session will discuss not just SharePoint, but the whole Office 365 offering, and what to take into consideration when deploying a hybrid environment - as well as walking through some of the tools and functionality involved.

You will learn:

- Overview of Office 365 Functionality
- What to consider for a hybrid deployment
- Use cases for a hybrid deployment of SharePoint and Office 365



■ SPW12 SharePoint and the Mystical OneDrive for Business

– *Introductory / Intermediate*

Dan Usher

Wednesday, November 19, 4:00 pm – 5:15 pm

Security, accessibility and availability are three keys to ensuring information workers success when they go mobile. In the 2013 release of SharePoint, SkyDrive Pro was bestowed upon end users, providing information workers with a new tool to better synchronize data before they hit the road. With Service Pack 1 being released, the name was changed to protect the innocent, to OneDrive for Business. Microsoft continues to press forward, providing innovative solutions to meeting the core needs of information workers.

You will learn:

- The basics of OneDrive for Business
- How it stacks up when hosted on-premise vice in the cloud as well as how it stacks up against other service providers
- Some of the benefits of using it as an integrated collaboration suite for small organizations that may not need all of the capabilities of SharePoint

“I like the size of this conference, the sessions were good, plus you get one-on-one time with speakers. The hotel was very nice and I liked the food.”

– *Kevin Hoyt, Athene*

■ SPH15 Introducing Office Web Apps as a Tool for Developing Content Rich Applications

– *Introductory / Intermediate*

Ryan McIntyre

Thursday, November 20, 3:00 pm – 4:15 pm

Office Web Apps was introduced with SharePoint 2010 as a service used to provide browser-based access to Office documents. Office Web Apps (OWA) 2013 modifies the service architecture significantly, enabling the exposure of document interactions through a browser to be customized and expanded within SharePoint as well as exposed outside of SharePoint.

With this architecture change, we need to review the capabilities from a new perspective and question how we can best leverage this service. To start, we need to understand the new architecture changes. From there, how do we manage the health of OWA and apply updates? How do we leverage OWA to build additional capabilities into our applications? How do we expand OWA capabilities? What are the differences in OWA on-prem and OWA Office 365?

In this session, we'll be answering these questions and more. We'll look at the new 2013 architecture and understand how to deploy the service on-prem and manage it properly. We will then look at how to extend the service and take advantage of the new capabilities in both our SharePoint and non-SharePoint solutions. You'll leave the session with a deeper understanding of OWA capabilities, and ready to incorporate OWA into your solution architectures!

You will learn:

- The 2013 Office Web Apps architecture
- Understand extensible options and pros and cons of each
- How to leverage Office Web Apps in SharePoint as well as non-SharePoint applications

SharePoint Live! Conference Advisory Board



Michael Desmond
Editor in Chief, MSDN Magazine

Michael Desmond is editor in chief of *MSDN Magazine*, Microsoft's flagship publication for software developers working with Microsoft tools and technologies. A 20-year veteran in IT and technology publishing, Desmond was an editor at *PC World* magazine for six years

before launching an editorial consultancy that did work for leading technology firms like IBM, Intel and Sun Microsystems.



Lafe Low
Editor, Live! 360 Events

Lafe Low has been a technology editor and writer for more than 25 years. Most recently, he was the editor in chief of *TechNet* magazine. He has also held various editorial positions with *Redmond* magazine, *CIO* magazine and *InfoWorld*. He also launched his own magazine

entitled *Explore New England*, and has published four editions of his guidebook *The Best in Tent Camping: New England*.



Jeffrey Schwartz
Editor, Redmond Magazine

Jeffrey Schwartz is the editor of 1105 Media's *Redmond* magazine, an editor-at-large and columnist for *Redmond Channel Partner* magazine, and author of a blog covering enterprise cloud computing called *The Schwartz Cloud Report*. Earlier in his tenure with

the Enterprise Computing Group of 1105 Media, he held senior editorial positions with *Application Development Trends*, *Visual Studio Magazine* and *Redmond Developer News*. He has covered all aspects of enterprise IT for more than two decades and has spent much of that time writing about mobile computing technology. Before joining 1105 Media's Enterprise Computing group, he held several senior editorial roles with such publications as *VARBusiness* (now part of *CRN*), *InternetWeek* and *CommunicationsWeek*.



Keith Ward
Editor in Chief, Visual Studio Magazine

Keith Ward is editor in chief of *Visual Studio Magazine*. He's been a technology journalist for more than a decade. In that time, he's covered all aspects of the industry, from IT administration to virtualization to software development. He was founding editor of *Virtualization Review* magazine, editor of

Redmond magazine and senior editor of *Microsoft Certified Professional* magazine. He served as editor in chief of *MSDN Magazine* before his current role with *Visual Studio Magazine*.



Conference Speakers



Brian Alderman

Director, Technical Resources and Instructors, Mindsharp, MCT, MCITP for SharePoint

Brian Alderman has his Master's in Computer Information Systems. Since 1995, he has held several Microsoft certifications that currently include; MCT, MCITP for SharePoint, MCITP for SQL Server(R), MCSA and MCSE for Windows Server(R), and also his PMP certification. As a Senior Technical Instructor and Consultant he has nearly 15 years of experience in networking, SQL Server databases, SharePoint technologies, and project management. Brian's publications include Windows 2000 Professional, SQL Server 2000 Administration and SharePoint 2010 Administrator's Companion. He is an active speaker at SharePoint Industry conferences including SharePoint Saturday's, SharePoint Best Practices Conferences (BPC), and the recent International SharePoint Conference in London.



Bill Ayers

Technical Director, Flow Simulation Ltd. BSc MSc PhD CEng MCM MCSM MCT

Bill Ayers is a consultant developer and software architect who has been working on SharePoint since the 2003 version of the product, and is a Microsoft Certified Master and MCSM, SharePoint. He specializes in web content management and Intranet portals. He has over 20 years' experience in the software industry, and speaks regularly at international conferences and user groups. He is also a moderator on SharePoint.StackExchange.com, and blogs at <http://SPDoctor.net/>, and can be followed on twitter: @SPDoctor.



Prashant G. Bhojar

SharePoint Consultant, Portal Solutions LLC

Prashant G. Bhojar is Microsoft Certified Information Technology professional and currently working as SharePoint Consultant at Portal Solutions LLC. He is specialized in development and post implementation adoption of complex custom solutions. He has worked with many government agencies and non-profit organizations in the Washington DC Metropolitan area. He was technical reviewer of the book "Pro SharePoint 2013 Administration". He is organizer of Baltimore SharePoint User group and Baltimore SharePoint Saturday event. He actively speaks at SharePoint Saturday events in and around Washington DC metropolitan area. He is recipient of "Antarctic Service Medal of the United States Of America" for the outstanding service in the Antarctica continent.



Robert Bogue

President, Thor Projects, LLC MCITP, MCT, MCTS, MCSE, MCSA:Security, A+, Network+, Server+, etc.

Robert Bogue is an engaging presenter who speaks internationally on topics such as organizational change and knowledge management. Rob has been awarded the Microsoft MVP designation eleven times, and earned recognition as a Microsoft patterns & practices Champion. Rob holds certifications from Microsoft: MCPD, MCITP, MCTS, MCSA: Security, MCSE as well as CompTia: A+, Network+, Server+, I-Net+, IT Project+, E-Biz+, CDIA+. Rob also served as a team member for the SharePoint Guidance.

Robert has a passion for delivering solutions through both teaching and learning. His drive for resolving problems is fueled by his creativity and innovation by his ability to find solutions that others cannot find. His technical depth and expertise allow him to evaluate problems with the implementation of potential solutions well before the implementation phase.

He is the author of 23 books including, The SharePoint Shepherd's Guide for End Users: 2013, which is also available in a Wiki version as The SharePoint Tutor. Robert is committed to "making the complicated, simple." Find out more about SharePoint and organizational change made simple at, <http://www.SharePointShepherd.com> and follow Rob's blog at <http://www.ThorProjects.com/blog/>. You can also email Rob at Rob.Bogue@ThorProjects.com.



Andrew Connell

Consultant, Instructor, Developer, & Author SharePoint Live! Conference Co-Chair

Andrew Connell is an independent consultant that enjoys development, writing & teaching. He has a background in content management solutions and Web development that spans back to his time as a student at the University of Florida in the late 1990's managing class websites. He has consistently focused on the challenges facing business today to maintain a current and dynamic online presence without having to rely constantly on Web developers or have a proficiency in Web technologies.

Andrew is a nine-time recipient of Microsoft's Most Valuable Professional (MVP) award (2005-2013) for Microsoft Content Management Server (MCMS) & Microsoft SharePoint Server. He has authored and contributed to numerous MCMS and SharePoint books over the years including his book *Professional SharePoint 2007 Web Content Management Development* by WROX, *Inside SharePoint 2010* by MSPress and *Real World SharePoint 2010* by WROX among others and is the author of numerous articles on the Microsoft Developer Network (MSDN) & various magazines. You can find Andrew on his blog (<http://www.andrewconnell.com>), follow him on Twitter @andrewconnell or email him at me@andrewconnell.com.



Conference Speakers



Ben Curry

*Senior Architect, Summit 7 Systems
CISSP, Office 365 MVP, MCT, CCNA*

Ben Curry (CISSP, MVP, MCP, MCT) is a well-known author and enterprise architect specializing in knowledge management, ECM and collaborative technologies. Ben is a Managing Partner at Summit 7 Systems, a company focused on the next generation of Microsoft products, and has been awarded the Most Valuable Professional (MVP) by Microsoft seven years in a row. Ben's philosophy is that the best solutions are inspired by the best ideas and he encourages his team to continuously generate and share ideas. His numerous publications embody his philosophy.



Michael Doyle

*Senior Architect, Propoint Technology
MCTS, MCSD, MCSE*

Currently Michael is working as a Senior Architect for Propoint Technology. Michael has been working almost exclusively with SharePoint for the last eight years. He has been in the software arena professionally for the last 20 years and has worked for companies such as A-dec, FedEx, Intel, NETWARCOM, Deloitte and Touche, HCA, Vanderbilt, and others. Michael has done consulting, writing, teaching, and professional software development. He got his B.E. and M.S. from Vanderbilt University. In his spare time, he likes to kayak and travel. He currently lives in Sacramento, CA.



Jason Kaczor

*SharePoint Architect / Consultant,
Illumination Industries Ltd.
Microsoft MVP - SharePoint Architecture; 2014,
2013, 2012, 2011*

Jason Kaczor is a Microsoft SharePoint MVP and an independent consultant specializing in SharePoint and .NET technologies; architecture, design, governance, operations, training as well as custom solutions & applications. He has been providing technical solutions to business problems for over 23 years; covering nearly all industry sectors.

Formerly a Premier Field Engineer/Rapid Response Engineer for Microsoft Canada, he provided SharePoint and .NET expertise worldwide. While at Microsoft he was involved in several unique initiatives, including; Bad Guy Patrol and the Child Exploitation Tracking System (CETS). He has always been involved in user group and community based initiatives, most recently a co-founder of the Calgary SharePoint User Group (CalSPUG).

For fun he does the typical "old-school" geeky/nerdy activities and is trying to convince his kids that programming is "cool".



Sonya Kopteyev

*Keynote
Senior Product Manager, SharePoint and Office,
Microsoft*

Sonya Kopteyev is a Senior Product Marketing Manager responsible for the Apps for Office developer platform. Sonya is a 7 year veteran at Microsoft and has worked in a variety of roles throughout the company, including a Senior Consultant and Professional Development Manager with Microsoft Consulting Services. To keep up to date with Sonya, please follow her on @SonyaKopteyev.



Matthew McDermott

*Founder and Director, Aptillon, Inc.
SharePoint Live! Conference Co-Chair*

Matthew is a founder and director at Aptillon, Inc, an eight-time Microsoft SharePoint Server MVP and part time trainer for Critical Path Training. Matthew specializes in SharePoint Integration, Strategy and Implementation Consulting helping his clients solve business problems with SharePoint. Matthew is a speaker, content author, blogger and specialist in SharePoint technologies focused on web content management, collaboration, search and social computing. Matthew's free time is spent as a canine handler for K9 Search • Austin, a volunteer K9 search team serving the FBI, Austin, and San Antonio Police Departments. An accomplished cook and bartender, in his spare time Matt spends as much time with his wife as his dog will allow.



Ryan McIntyre

National Architect, Neudesic

Ryan McIntyre is a National Architect at Neudesic for Business Productivity, including the SharePoint platform. He has been involved in delivering SharePoint solutions since the beta version of Microsoft Office SharePoint Server (MOSS 2007) through SharePoint 2013 and Office 365 and has active certifications as an MCITP and MCPD and is also a Microsoft Partner Technology Solutions Professional (P-TSP)



Agnes Molnar

*CEO, Managing Consultant, Search Explained
MVP, MCT*

Agnes Molnar is CEO and Managing Consultant of Search Explained, specializing in Information Architecture and Enterprise Search.

She started her career as a developer while she was studying Information Technology at the Budapest University of Technology and Economics. By the time she acquired her Master's Degree, she has already established a solid profession in Computer Science.

She has worked for various companies in Europe and the US, developing dozens of SharePoint and FAST implementations for both commercial and government organizations throughout the world. Her familiarity and extensive knowledge in SharePoint and other Content Management Systems enabled her to start her own consultancy business, and to eventually become an Independent Consultant.

Since 2008, Agnes has been a consistent recipient of the prestigious Microsoft Most Valuable Professional (MVP) Award, for actively sharing her technical expertise in Microsoft SharePoint Server. She is a regular speaker at technical conferences and symposiums around the globe. She has also co-authored several books and white papers.

She also maintains her passion and dedication on the subject through her blog, www.aghy.hu, where she shares troubleshooting tips, best practices, and other useful resources in Content Management with a light and wholesome approach.

Conference Speakers



Paul Olenick
SharePoint Consultant, AvePoint MVP, MCIT

Paul Olenick (SharePoint MVP, V-TSP) is a Strategic Consultant for AvePoint Client Services with more than 12 years of IT experience in areas such as development, administration, architecture, and solution design in Microsoft Office SharePoint Server 2007, Microsoft SharePoint 2010, Microsoft SharePoint 2013. He is a recognized Microsoft expert, having been named a Microsoft SharePoint Most Valuable Professional (MVP) in 2012 and 2013, a Microsoft Virtual Technical Solutions Professional (V-TSP), and a Microsoft Certified Technology Specialist (MCT). Paul has been dedicated exclusively to SharePoint since 2006 and has a special interest and deep expertise in Search, most notably in FAST Search Server 2010 for SharePoint. Paul has helped clients worldwide solve business problems by leveraging SharePoint and Enterprise Search, and shares his experiences with the greater SharePoint community by contributing to books, blogging at olenicksharepoint.com, and speaking at industry events. Paul is a seasoned speaker and presenter, having led sessions at two SharePoint Conferences (2012 & 2014) as well as local events such as SharePoint Saturdays, and numerous user groups. He also is the moderator of SharePoint Shoptalk, a weekly call-in show about SharePoint.



Mark Rackley
Solutions Architect, Summit 7 Systems

Mark is a Solutions Architect for Summit 7 Systems with more than 17 years of experience designing and developing software solutions. Mark's daily responsibilities include forging the direction of solution architecture and development projects for clients while providing the best solutions for clients' unique problems. As a globally recognized SharePoint geek, Mark is an active blogger, presenter, author (and bacon aficionado) who is eager to lend his real-world knowledge of SharePoint to all who need it.

In addition to speaking at various SharePoint conferences, Mark is the organizer of SharePoint Saturday Ozarks and can be found speaking at as many Saturday events as his professional and family life will allow. Mark engages his audiences with humor, real-world stories from the trenches, and practical solutions. For more information, read his blog at www.SharePointHillbilly.com. Twitter: @mrackley



Paul Schaefflein
Sr. Consultant, Schaefflein Consulting MCPD, Former Microsoft MVP - SharePoint

Paul Schaefflein is a solution architect/developer with experience in all versions of the SharePoint platform. He has more than two decades experience in architecting, designing and developing software solutions. This experience covers a vast range of technologies, languages and industries.

Paul is a top-rated speaker, having presented at the Microsoft SharePoint Conference and TechEd conferences, as well as user groups. In recognition of these community efforts, he was awarded as a Most Valuable Professional (MVP) four times. Paul is also a Microsoft Certified Professional Developer (MCPD) for SharePoint.



Jeremy Thake
Technical Product Manager, Microsoft

Jeremy is a newly appointed Technical Product Manager at Microsoft responsible for the Visual Studio Developer story for Office 365 development. Previously he worked at AvePoint Inc, a large ISV as the Chief Architect shipping two Apps to the Office Store. He has been heavily involved in the SharePoint community since 2006 and was awarded the SharePoint MVP award 4 years in a row before retiring the title to move to Microsoft.



Dan Usher
Lead Associate, Booz Allen Hamilton BS Physics, MVP SharePoint Server, MCT, MCSA Office 365, MCITP

Dan Usher is a Lead Associate at Booz Allen Hamilton, where he is a lead SharePoint Solutions Manager and Architect with the Strategic Innovation Group. He has extensive experience with the Microsoft Windows Networking Infrastructure and has been implementing, customizing, architecting and deploying Enterprise collaboration solutions utilizing the Microsoft SharePoint Products and Technologies, Office 365 and Azure over the past 9 years.



Geoff Varosky
Managing Consultant, Jornata, LLC

Geoff Varosky is a Managing Consultant at Jornata (www.jornata.com), a Microsoft Gold Partner focusing on SharePoint, Office 365, mobile technologies, and custom development solutions. Geoff is focused on delivering high value solutions to his customers in SharePoint and Office 365. He has been architecting and developing web based applications for over 16 years, and has been working with SharePoint for the past 10 years. Geoff is an active member of the SharePoint community, President and Co-Founder of the Boston Area SharePoint Users Group (www.bostonsharepointug.org), co-organizer for SharePoint Saturday Boston and speaks regularly at SharePoint events and user groups.

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EXHIBITORS



CONFIO^{is now part of} solarwinds

Confio Software, now a part of the SolarWinds family, develops database performance solution for DBAs, IT managers, and database developers, for both physical and virtual server environments. Database Performance Analyzer (formerly Confio Ignite), helps eliminate bottlenecks, speed problem resolution, and reduce the cost of operations for Oracle, SQL Server, DB2 and Sybase databases and VMware servers. For more information, visit www.solarwinds.com

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Covering Microsoft Technologies and Developer News with personal narrative from Kyle Reddoch. www.winphankyle.com



John Sansom is a Microsoft Certified Master (MCM) of SQL Server and author of the popular SQL Brit blog community.

Inspiring excellence and encouraging the development of others, John created the **SQL Community Forum**, an entirely free community for ambitious Data Professionals to collaborate and share knowledge. Having only just recently

launched, the community has already amassed over 1000 posts of insight and experience.

John is also the publisher of the free SQL community ebook **DBA JumpStart**, an inspiring collection of advice for Data Professionals, written by 20 SQL Server experts.

Awarded the Microsoft Community Contributor (MCC) award, John is a prolific blogger and can be found regularly writing about SQL Server and Professional Development over at www.johnsansom.com



The **Tampa Bay Virtualizations Users Group (TBVUG)** is focused on the latest virtualization technologies, cloud computing, management software, and related certifications to help IT professionals and anyone interested in these technologies to network together and share their knowledge and expertise to the group.



The **Arizona PowerShell User Group (AZPOSH)** was formed to build a strong local community of IT Professionals interested in using and learning PowerShell.

We are the Premier PowerShell User Group in the Southwest and we encourage PowerShell users everywhere of any skill level (beginners-experts) to join the group.

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The Windows Developer User Group has been established to nurture knowledge base and collaboration among Windows Phone & Windows 8 application developers & enthusiasts.

While primarily based in Columbus OH, developers from all around Ohio, neighboring states and just about anybody who has interest in the Microsoft ecosystem, is most welcome. Modus operandi includes monthly User Group meetups and developer hackathons!

Additional information here: <http://thewindowsdeveloperusergroup.com/> or follow us on twitter: @windowsdevug.

Media Partners *Please note that the below media partners will not have an associated logo saved.

ALLIANCE MEDIA PARTNER (CONTINUED)



Watch technical User Group presentations online for FREE <http://usergroup.tv>

ALLEN CONWAY

Allen Conway's Blog provides an array of information around Microsoft .NET and surrounding technologies associated with the Microsoft stack as well as editorials and experiences in the career of being a software engineer. The goal is an extraction of some of his thoughts and ideas in order to give back to others in the community.

HAISHI BAI

Join over half a million (and growing!) viewers to read about new developments in Windows Azure, innovative scenarios on the cloud, system architecture as well as detailed walkthroughs on various Windows Azure topics from **Hai-shi**, a Windows Azure Technical Evangelist from Microsoft headquarter.

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With a qualified directory of more than 2,000 Venture Capital and Mid-Market/LBO private equity firms, **BoogarLists** is an excellent place for entrepreneurs to begin their search for investment capital. Whether starting a new company or striving to take an early stage company to the next level, CEO's and CFO's will invariably want to seek out new sources of capital or other financial services. BoogarLists provides an extensive directory of financial, operations and marketing services, as well as a comprehensive directory of conferences and associations, across the technology, media and communications industries.

CANADA'S TECHNOLOGY TRIANGLE .NET USER GROUP

Canada's Technology Triangle .NET User Group is a community group for .NET developers in the **Kitchener/Waterloo** and surrounding area that provides networking opportunities for local IT professionals all while learning about the latest .NET technologies. Founded in August 2002,

Canada's Technology Triangle .NET User Group continues to run today thanks to ongoing support from our sponsors, and a great team of dedicated volunteers.

CHICAGO VISUAL STUDIO ALM USER GROUP

Chicago Visual Studio ALM User Group, where the Chicagoland ALM community comes to collaborate and learn - <http://chicagoalmug.org/>

LONDON .NET DEVELOPERS USER GROUP

We will meet regularly to explore the use of .NET for building mobile to web applications or just for fun of coding. Our goal is to create a great social group in the London and surrounding area where everyone can come share and learn from each other. We will be learning and coding with a focus on web and multi-platform mobile development, including MonoTouch, Mono for Android, Windows Phone, Windows 8 and ASP.NET. www.meetup.com/London-NET-Developers-Group/

TECH VALLEY .NET USER GROUP

Tech Valley .NET User Group is a user group for .NET developers in the greater Tech Valley region of upstate New York. Our topics cover all things that relate to Microsoft .NET technologies. Meetings occur every 2nd Tuesday of the month at 630pm. See our website at <http://www.tvug.net> or our Meetup page at www.meetup.com/TechValleyNETUserGroup/ for more details!

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Venue

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Complete Conference + Hotel Package

If you select the Complete Conference + Hotel Package when registering, a hotel room at Loews Royal Pacific Resort will be reserved for you.



Hotel Information

Loews Royal Pacific Resort provides comfort and relaxation in an ideal location. Situated just a short walk or water taxi ride away from Universal's two amazing theme parks, Universal Studios Florida® and Universal's Islands of Adventure®, and Universal CityWalk®, this well-situated property makes visiting this sunny locale easy.

And to help make your conference experience more affordable, we've secured a special hotel rate of \$155 per night at Loews Royal Pacific Resort if you register by Tuesday, October 21, 2014.

Special attendee rate: \$155

Book by: October 21, 2014

Reservations: Online or 866.360.7395

To make your hotel reservation, please book online or call reservations at 866.360.7395 and ask for the Live! 360 Room Block.



Travel

Air Travel Discounts

American Airlines is offering a 5% discount to Live! 360 Orlando attendees for travel to Orlando International Airport between November 14 and 24, 2014. Mileage members can receive credit for all American miles flown to attend this conference. To take advantage of these discounts, please call toll-free, or have your travel agent call: American Airlines: 800.433.1790 and reference number 46N4BM. To book your discounted ticket online go to www.aa.com and use the discount reference number above as the aa.com promotion code.

Car Rental Discounts

AVIS Avis Rent-a-Car is offering a discount on car rental for Live! 360 Orlando attendees. To receive the discounted rates, call Avis at 800.331.1600 and use the Avis Worldwide Discount (AWD) number D005872, or click here to make your reservation online.

Airport Transportation (Orlando International Airport) Loews Royal Pacific Resort does not provide airport transportation, but there are several options:

Mears Transportation

800.759.5219

Mears provides convenient and affordable transportation between the Orlando International Airport and Loews Royal Pacific Resort. One way fares start at \$18. This is a shuttle service that will have other stops along the way.

Mears can also assist with sedan reservations or advance taxi reservations.

Taxi

One way fares from Orlando International Airport (MCO) average \$45-\$50

Directions to the Royal Pacific Resort at Universal Orlando:

Located in Universal Studios Florida, Loews Royal Pacific Resort is only 15 minutes from Orlando International Airport.

From Turnpike (North and South):

- Take Exit 259 (I-4 interchange) onto I-4 West (Tampa)
- Take Exit 74B (Universal Studios) and get in the right lane
- At traffic light, turn right onto Hollywood Way.
- Loews Royal Pacific Resort entrance is second entrance on the right

From Downtown Orlando (I-4 West):

- Take I-4 West to Exit 74B (Universal Studios) and get in the right lane
- At traffic light, turn right onto Hollywood Way
- Loews Royal Pacific Resort entrance is second on the right

From Tampa (I-4 East):

- Take I-4 East towards downtown Orlando.
- Take Exit 75A (Universal Studios) and get in the left lane
- At traffic light, turn left on Universal Blvd.
- Turn left at next traffic light (Hollywood Way)
- Loews Royal Pacific Resort entrance is 1/3 mile on your left

From Orlando International Airport:

- Take the North exit out the airport onto Beachline Expressway (SR528) West (International Drive, Convention Center)
- Continue on Beachline and take I-4 East
- Take Exit 75A (Universal Studios) and get in the left lane
- At the end of the exit ramp, turn left onto Universal Blvd.
- At the second traffic light, turn left (Hollywood Way)
- Loews Royal Pacific Resort entrance is 1/3 mile on your left
- *SR528 is a toll road.

From I-95 South:

- Take I-95 South to Exit 260B (I-4 West towards Orlando)
- Take I-4 West to Exit 74B (Universal Studios) and get in the right lane
- At the traffic light, turn right onto Hollywood Way
- Loews Royal Pacific resort entrance is second on the right

From I-95 North:

- Take I-95 North to Exit 205 (SR528 - Beachline Expressway) heading West
- Continue on Beachline and take I-4 East
- Take Exit 75A (Universal Studios) and get in the left lane
- Turn left on Universal Blvd.
- Turn left at second traffic light (Hollywood Way)
- Loews Royal Pacific Resort entrance is 1/3 mile on your left
- *SR528 is a toll road.

Hotel Self or valet parking for Live! 360 attendees:

- Self-parking is \$8* per day
- Valet parking is \$12* per day

* Rates subject to change without prior notice.

Discover Orlando and the Universal Orlando areas

Visit www.orlandoinfo.com for information on places to visit and things to do in the Orlando area. You can also visit www.universalorlando.com for more information on the Universal Orlando theme parks and area.



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\$1,895

Save \$400

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<p>The Live! 360 Workshop Pass grants you access to one full-day workshop at Live! 360 Orlando on either Monday, November 17 OR Friday, November 21, 2014.</p>	<p>Super Early Bird by Sep 17, 2014</p>	<p>Early Bird by Oct 15, 2014</p>	<p>Standard after Oct 15, 2014</p>
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Registration Packages, continued

Group Discounts

Group discounts are available for companies who bring 3 or more people.

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Live! 360 5-Day Group Package

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by Oct 15, 2014

\$2,545

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\$2,645

For questions regarding group registration or for more information please call 541.346.3537.

Registration Packages, continued

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Standard Price

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