

MONTH	GENERAL TOPIC AREAS	FEATURES/TOPICS	PRODUCT TIE-INS
JANUARY/FEBRUARY PR Pitch Date: 11/10/2014 Ad Close: 1/6/2015 Live Date: 1/27/2015	IT Trends Professional Development 3D Printing & Maker Movement Social Media Networking & Wireless	What's Hot for 2015 Getting Faculty On Board With Tech Migrating to 802.11ac 3D printers: The Latest Technology and Trends Social media and the Impact on Teaching and Learning	Wireless APs & Other Equipment 3D Printers Social Media Tools Professional Development Software & Support Mobile Technologies
MARCH PR Pitch Date: 1/9/2015 Ad Close: 2/2/2015 Live Date: 3/3/2015	Flipped Learning, Distance Education, MOOCs, Blended Learning Laptops Accessibility Academic Computing Trends Data Security	Flipped Learning, MOOCs & Hybrids: What's Next? Mobile Workstations: High-End Laptops Accessibility Focus: What Every Tech Leader Needs to Know Barriers and Trends in Ed Tech Identity Management	Laptops Accessibility Software Security Tools Identity Management Tools
APRIL/MAY PR Pitch Date: 2/6/2015 Ad Close: 3/10/2015 Live Date: 4/7/2015	Virtualization Cloud Computing Open Source Lecture Capture Flipped Learning Analytics, Big Data	Virtualization and the Cloud Data Analytics: Big Data, Small Data & Student Success The Open Source Campus Complete Guide to the Flipped Classroom Innovative Approaches to Lecture Capture	Virtual Desktops Virtual Servers Lecture Capture Hardware & Software Learning Object Repositories & LMS
JUNE (InfoComm Issue June 17-19) PR Pitch Date: 3/30/2015 Ad Close: 5/4/2015 Live Date: 6/2/2015	Audiovisual Technologies Collaboration Tools Residential Networking/Wireless	A/V Trends 21st Century Classroom Design Strategies The Ultimate ResNet CT Boston Lead-Up Collaborative Classrooms	Projectors Interactive Displays & Whiteboards Interactive Classroom Technologies Networking Hardware ResNet Services Collaborative Technologies
JULY (CT Boston Issue July 27-30) PR Pitch Date: 4/27/2015 Ad Close: 6/8/2015 Live Date: 7/7/2015	E-Portfolios Badging Instructional Technology Mobile Computing Networking & Wireless	"Annual Awards Issue" (Innovators Awards) Tech for Active Learning E-Portfolios and Badges CT Boston Show Stoppers Mobile Computing: Supporting BYOD	E-Portfolios Badging Tools Instructional Technology Mobile Devices & Support Networking & Wireless Active Learning Software
AUGUST/SEPTEMBER PR Pitch Date: 6/1/2015 Ad Close: 7/16/2015 Live Date: 8/4/2015	Cybersecurity Instructional Technologies Digital Textbooks Academic Computing Interactive Classroom Technologies	Higher Ed's Unique Data Security Issues Adaptive Learning The Move to Digital Textbooks Tech Tools for Better Teaching	Data Security Products & Services Curriculum Tools Textbooks Classroom Technologies Learning Apps & Tools
OCTOBER PR Pitch Date: 7/31/2015 Ad Close: 9/8/2015 Live Date: 10/6/2015	IT Trends IT Leadership Technology Trends Wearables Open Educational Resources Security & Safety	Leading Change in IT Physical Security Spotlight Wearables and Other Cutting-Edge Tech OER Progress Report	Security & Safety Products Learning Object Repositories & LMS
NOVEMBER/DECEMBER PR Pitch Date: 8/31/2015 Ad Close: 10/5/2015 Live Date: 11/3/2015	IT Trends AV & Presentations Retention/Student Success Collaborative Technologies	IT Salary Survey Masters of Presentations: Tips for Keeping our Students Engaged Making a Difference with Retention Top Tools for Collaboration	Projectors, Displays & AV Equipment Presentation Software Student Success/Retention Systems Collaborative Technologies