



## Track 3: Education (Hashtag: #edtechE1)

**Moderator:**

Leslie Wilson, Chief Executive Officer, *One-to-One* Institute

**Panelists:**

Darryl LaGace, Chief Information and Technology Officer, San Diego Unified School District

Jere Confrey, The Joseph D. Moore Distinguished Professor of Mathematics Education, North Carolina State University

Bernie Dodge, Professor of Educational Technology, San Diego State University



# i21 Interactive Classroom & LOGO

Darryl LaGace

Chief Information Technology Officer  
**San Diego Unified School District**

## **Transformation of the learning environment**

Quality technology-based teaching and learning tools

## **Shift in the model for delivering instruction**

Engaging, student-centered classrooms

## **Equitable learning opportunities for all students**

Allow all students to become expert learners

**i21 goals**

US Department of Ed. Technology Goals

District 2020 Vision

Goals for Students Achievement GSA2

Board Goals

LEA Plans Component

**i21 initiative aligns with...**

English Language Arts 2.3.1

Math 2.3.2

Science 2.3.3

Social Studies 2.3.4

Student will communicate in at least two languages 2.4

Student explore, understand, and value fine arts 2.5

**Students will effectively use technology to access, communicate, and apply knowledge and to foster creativity 2.6**

**Goals for Student Achievement**

**NETS**  
**Digital**  
**Collaboration** **Information**  
**Communication**  
**Technology**  
**Citizenship**  
**Creativity**  
**Students**  
**Critical**  
**Problem**  
**Decision**  
**Solving**  
**Fluency**  
**Innovation**  
**Research**  
**Operations**  
**Making**  
**Thinking**  
**for**

Promethean boards installed **2548**

Teacher tablets distributed **2,838**

Student Netbooks distributed **78,857**

Grade level rollout:

**2009** 3<sup>rd</sup>, 6<sup>th</sup>, HS Math

**2010** 4<sup>th</sup>, 7<sup>th</sup>, HS Language Arts

**2011** 5<sup>th</sup>, 8<sup>th</sup>, HS History-Social Studi

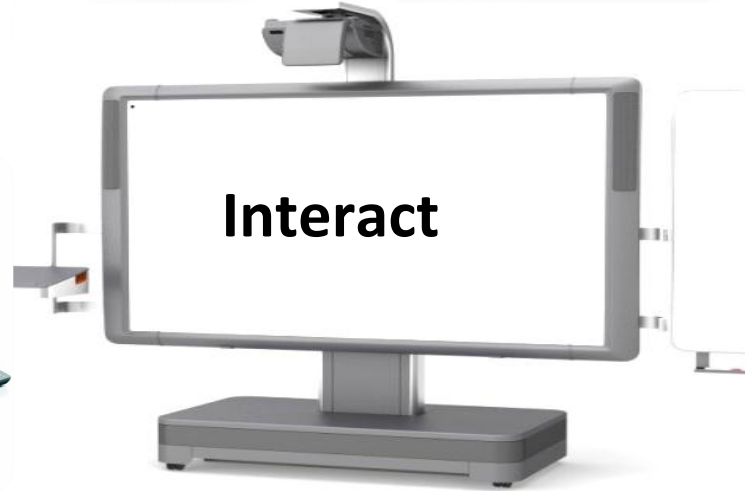
**43.6% of core classrooms  
converted to smart rooms**





Hear

Compute



Print



i21 interactive classroom equipment



# BUILDING CAPACITY



**Ongoing training and support**

Key teachers who are academic leaders at their individual schools will serve as i21 Digital Teacher Leaders to build site capacity

relevant  
technology  
mentors  
effective  
integration  
teaching  
coaches  
strategies  
foundation



i21 digital teacher leaders



**Learning-on-the-Go (LOGO)  
Taking i21 to the Next Level**

**Pilot program funded by the FCC** to support off-campus wireless Internet connectivity for mobile learning devices

**Connects students** to the Internet anytime, anywhere to increase access to digital textbooks, cutting-edge interactive learning tools and other innovative wireless technologies

**Builds on the ubiquitous i21 infrastructure and interactive classroom**

**What is Learning-on-the-Go?**

- 3200 Students
- Netbooks with 3G & 4G
- 6<sup>th</sup> grade at 8 Schools
- 7<sup>th</sup> and 8<sup>th</sup> at Innovation MS
- 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> at MTM

**Learning-on-the-Go**



Reflects a **shift in the FCC's rules** for e-Rate and internet access

Approximately **38% of our students** do not have Internet or computer access

Closes the digital divide and allows the Teacher to truly move to a **digital delivery model**

**Significance of Learning-on-the-Go**



# Learning Progress Profiles: Just-in-Time Diagnostic Information for Teachers, Students, and Parents

Jere Confrey

Joseph D. Moore Distinguished University Professor of  
Mathematics Education  
Friday Institute for Educational Innovation  
College of Education  
North Carolina State University

We gratefully acknowledge support for this work from:  
The National Science Foundation (DRL 0733272)  
The Qualcomm Corporation  
The Pearson Foundation



# **LPPSync Project**

## **Learning Progress Profiles Synchronized for Networked Mobile Devices**

Jere Confrey, Principal Investigator

Alan Maloney (NCSU), Co-Principal Investigator

Kenny Nguyen (NCSU), Research Associate

Drew Corley (NCSU), Graduate Research Assistant

Nadia Monroe and Zuhail Yilmaz (NCSU) Graduate Research Assistants

Ko-Sze Lee (NCSU), Research Associate

Shirley Varela (NCSU), Project Manager

Andre Rupp (U. Maryland), Measurement Consultant

Software Engineers: Role Model Software

Austin Programming Solutions

William Penuel (SRI), Evaluator

### **Schools and Outreach Centers:**

Al-Iman School, Raleigh NC

Centennial Campus Magnet Middle School (Wake County Public Schools)

Forest View Elementary (Durham Public Schools)

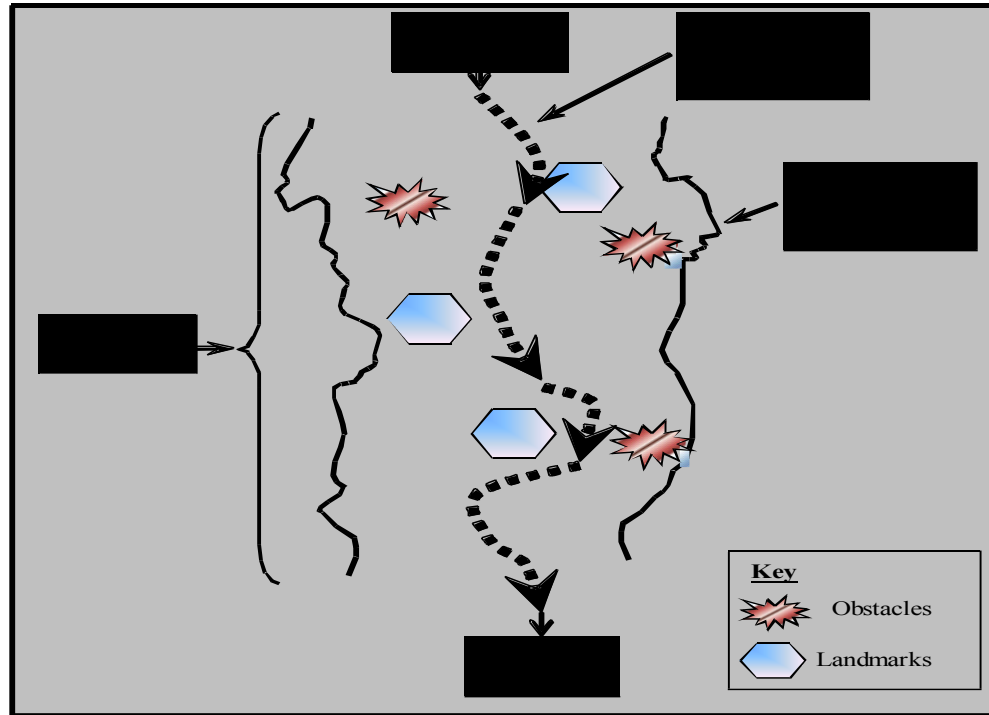
Neighbor-to-Neighbor, Raleigh, NC



## **Goals--**

- **Build Diagnostics Based on Empirically-verified Learning Trajectories**
- **Design and Implement an Interactive Diagnostic Assessment System**
- **Support Engaged and Interactive Guided-classroom Instruction**

# Learning Trajectory, within a Conceptual Corridor



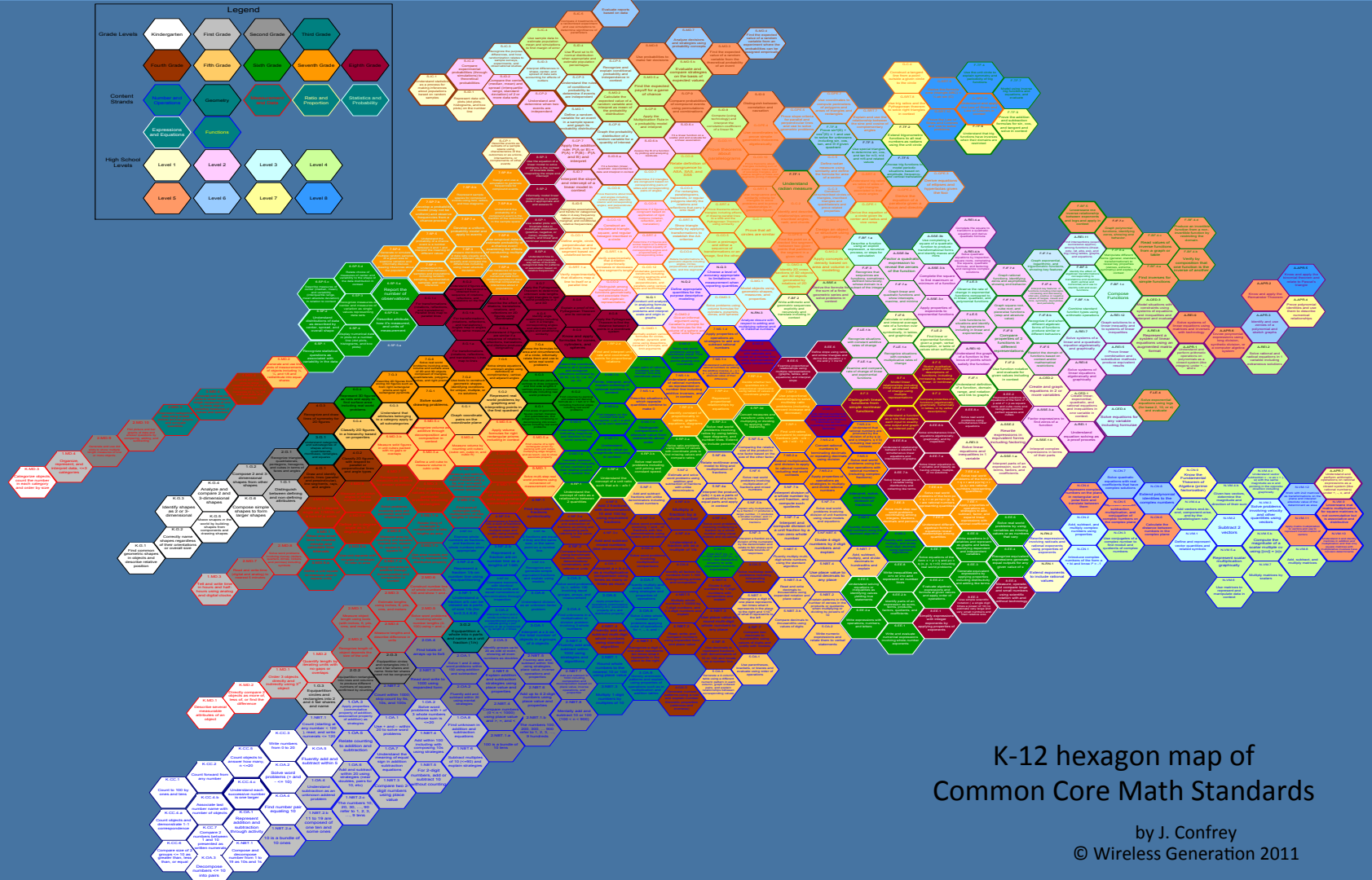
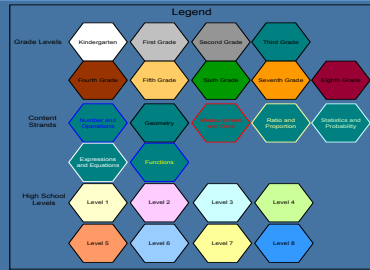
Confrey (2006) Design Studies Chapter  
Cambridge Handbook of the Learning Sciences

## EQUIPARTITIONING:

Cognitive behaviors that have the goal of producing equal-sized groups (from collections) or pieces (from continuous wholes) as “fair shares” for each of a set of individuals.

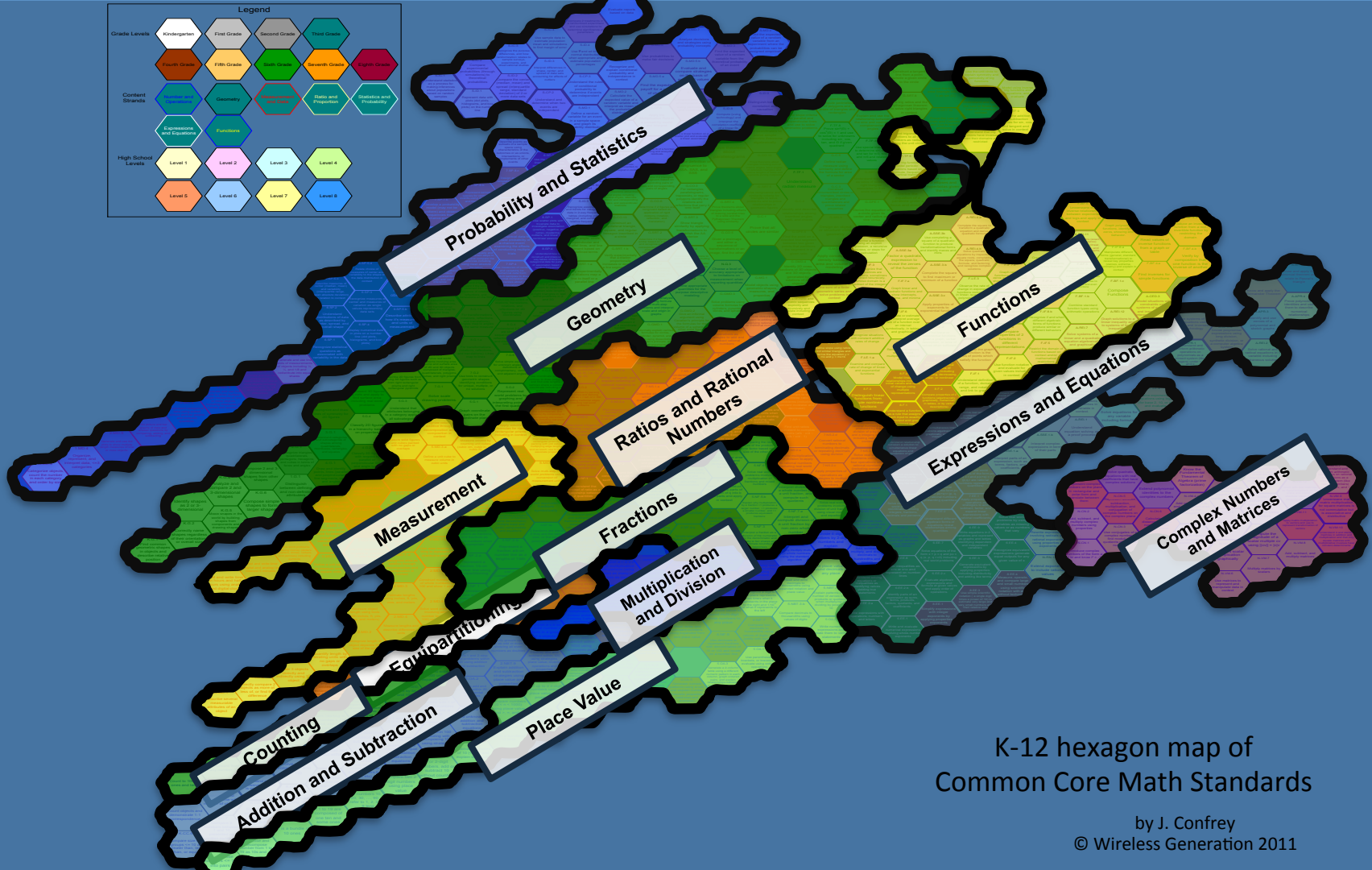
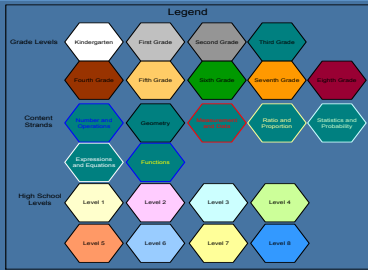






# K-12 hexagon map of Common Core Math Standards

by J. Confrey  
© Wireless Generation 2011

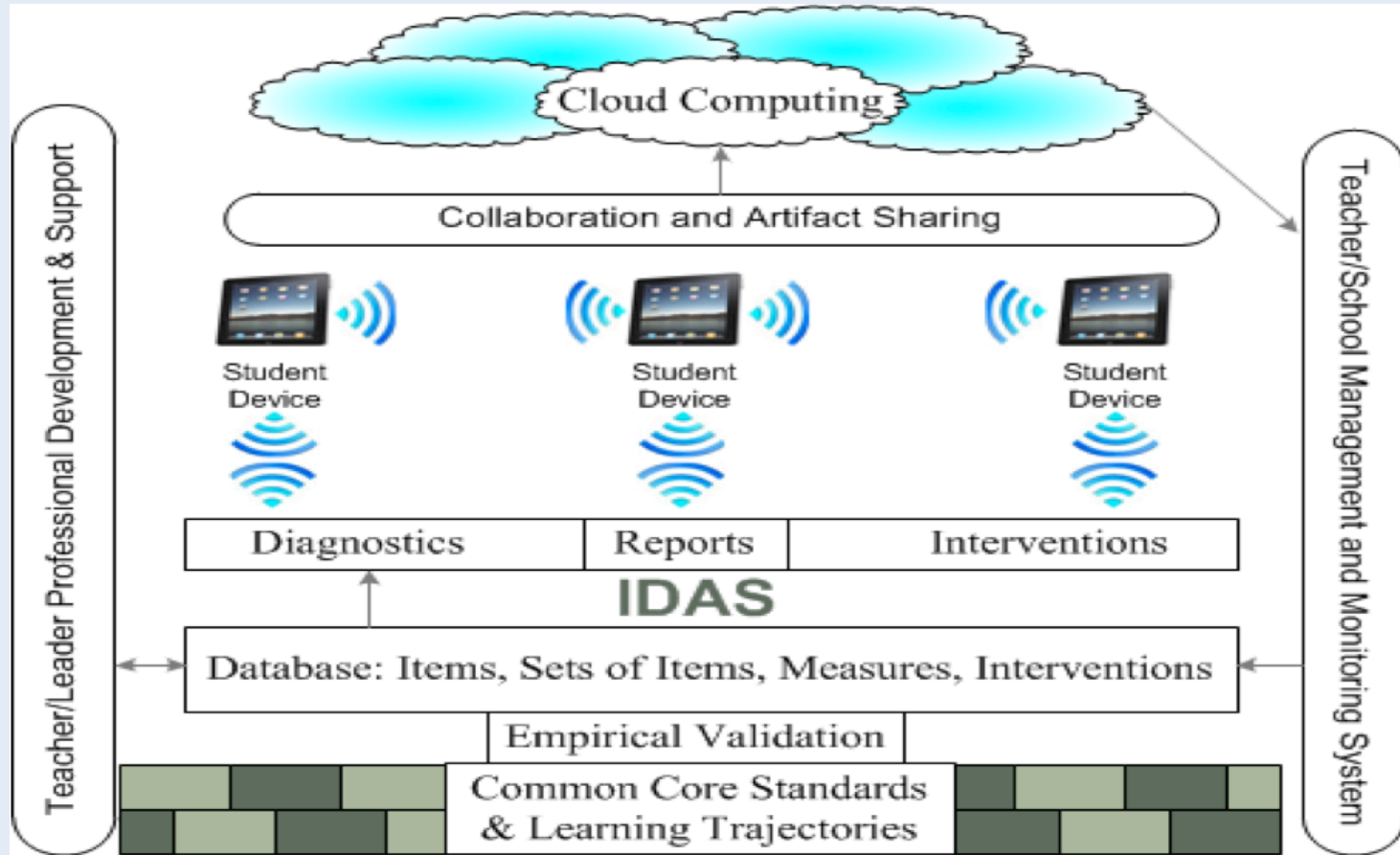


K-12 hexagon map of  
Common Core Math Standards

## **Goal 2--Design and Implement an Interactive Diagnostic Assessment System**

- **Tied to the Common Core State Standards for Mathematics**
- **Anticipates the development of new summative assessments**
- **Gather data directly from dynamic virtual manipulatives, constructed responses, and written explanations and justifications**
- **Supports peer-to-peer (mentor) exchange of student work**
- **Creates personalized Learning Progress Profiles (LPPs)**

# Prototyping a Diagnostic Assessment System: LPPSync

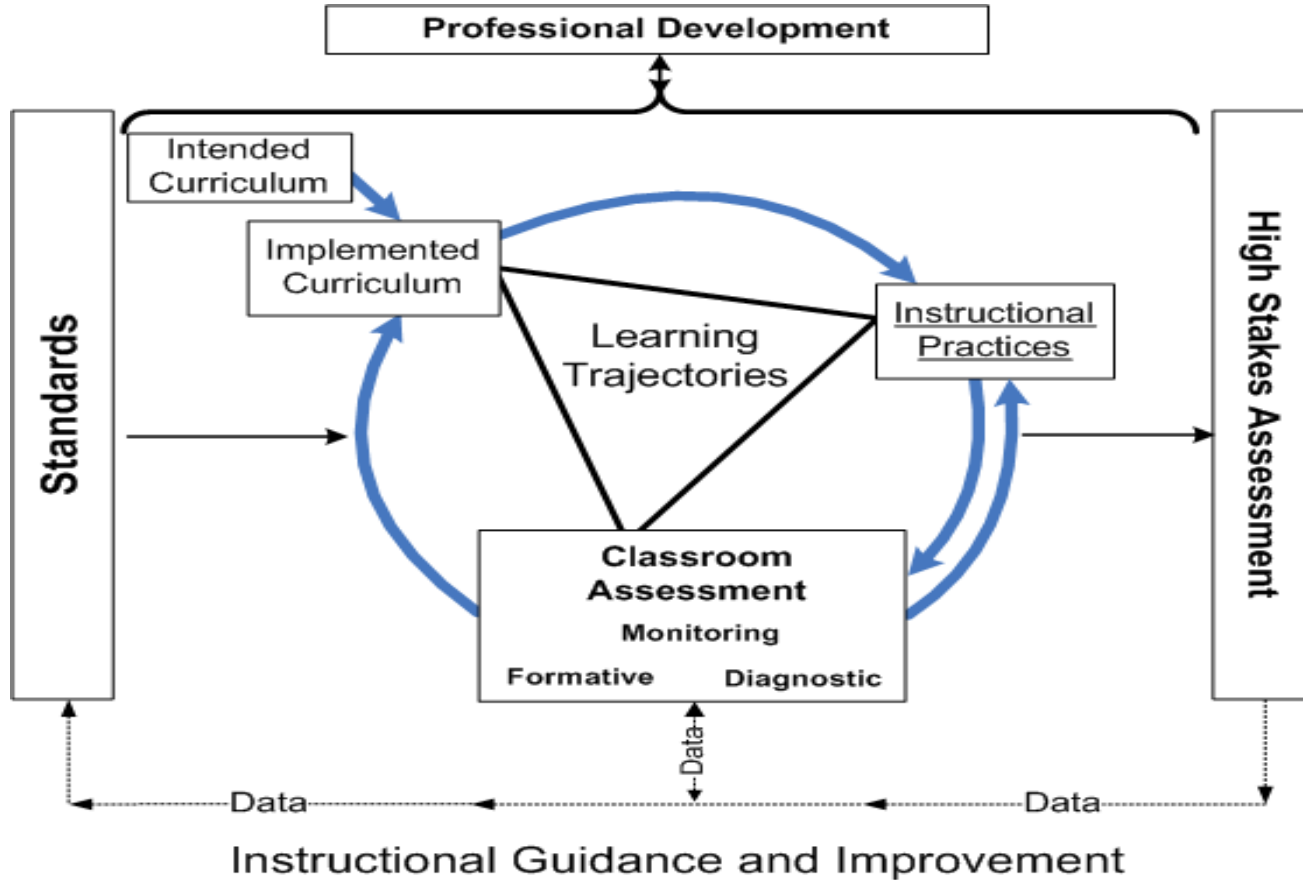




## Goal 3--Support engaged and interactive guided-classroom instruction

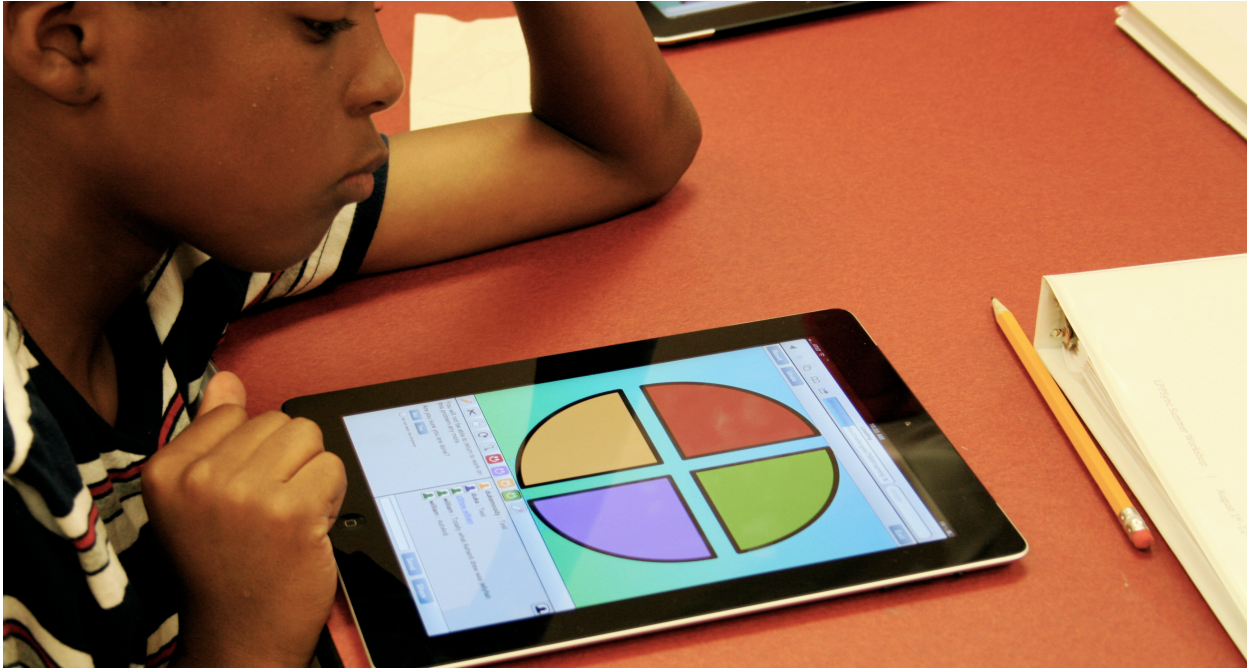


# The Instructional Core



(Confrey and Maloney, 2010)

## Packet 2 Diagnostics and Activities: Equipartitioning Single Wholes



## **Next Steps:**

- **A need for consistent and substantial funding for:**
  - **Research on Learning Trajectories**
  - **Child-friendly designs**
  - **Measurement and Scoring**
  - **Diagnostic Reporting and Analytics**
  - **Teacher Professional Development**
- **Sustained Research on Learning Trajectories**
- **Design for ongoing analytics and study of effective practices**



Bernie Dodge  
Professor of Educational Technology  
San Diego State University



# San Diego State University



# Project mGage

# 25 Student Teachers







# City Heights, San Diego



"This book begins with the seemingly simple request to get students to ask their own questions, but at heart it's a book about creating a classroom alive with dialogue, inquiry, and respect for students' minds."

—MIKE BOSS, author of *Why Not?*  
*Developing Habits for 21st-Century*

# MAKE JUST **ONE CHANGE**

Teach Students to Ask  
Their Own Questions

DAN ROTHSTEIN and LUZ SANTANA  
Foreword by WENDY D. PURIEFOY

# Four Projects

**WHex**

**WonderPoints**

**CircuitBoard**

**Games**

**ZigScript**

# WHex

WHo

WHat

WHere

WHen

WHy

How



# WHex

WHo

WHat

WHere

WHen

WHy

How

Students learn by creating questions from their textbook and other materials and then compete against each other in an online game.

# WHex

Guitar basics: Edit Question

Log out

Home

Questions

what does a sharp indicate?

a fret up

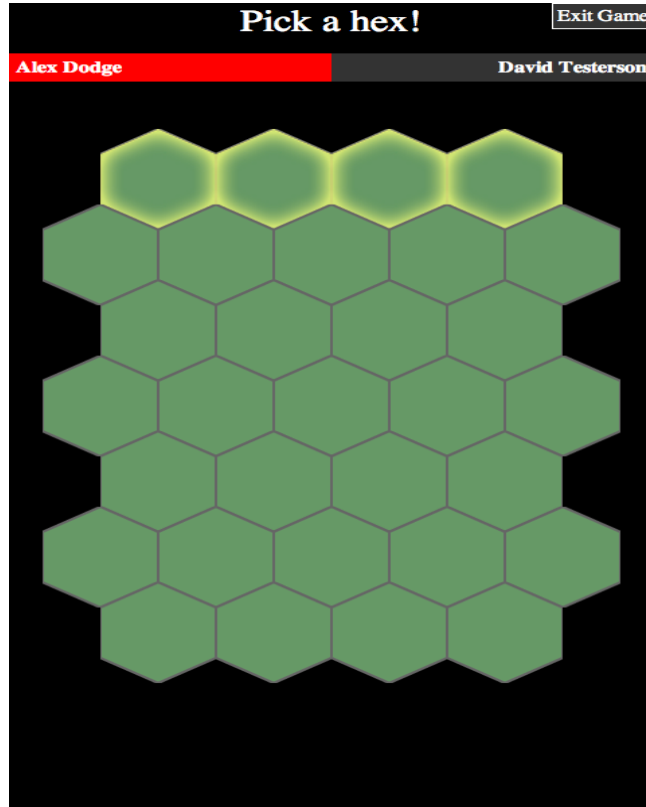
a fret down

three frets up

two frets up

Submit

# WHex



# WHex

The screenshot shows a game interface with a black header containing the text "Pick a hex!" and an "Exit Game" button. Below the header, a red bar on the left identifies the player as "Alex Dodge" and a grey bar on the right identifies the opponent as "David Testerson". The main area features a question: "What was the Silk Road?". Below the question are four answer options, each centered within a hexagonal grid: "Ornamental drape for Chinese nobility", "Caravan route from China to Asia Minor and India", "Road that went through silk fields", and "None of these". At the bottom of the screen, there is a row of green hexagons on a black background, representing the player's available hexes.

Pick a hex! Exit Game

Alex Dodge David Testerson

What was the Silk Road?

Ornamental drape for Chinese nobility

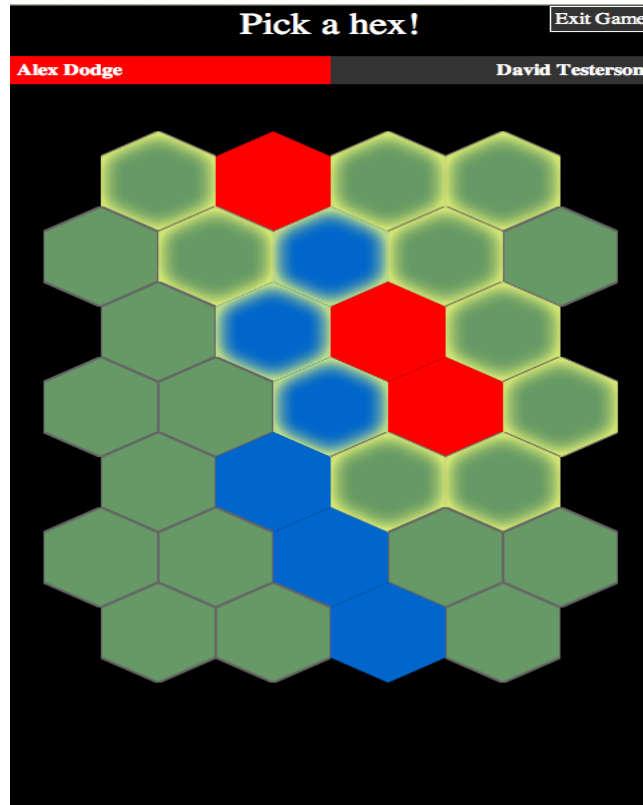
Caravan route from China to Asia Minor and India

Road that went through silk fields

None of these



# WHex



# WHex



# WonderPoints

Students leave the classroom and use their smartphones to capture images they wonder about.

# WonderPoints

They collectively create a map of geotagged images to inspire further discussion and inquiry.

# WonderPoints



Smartphones as Tricorders

# WonderPoints

Students log in,  
take pictures, and  
comment on them.



# WonderPoints

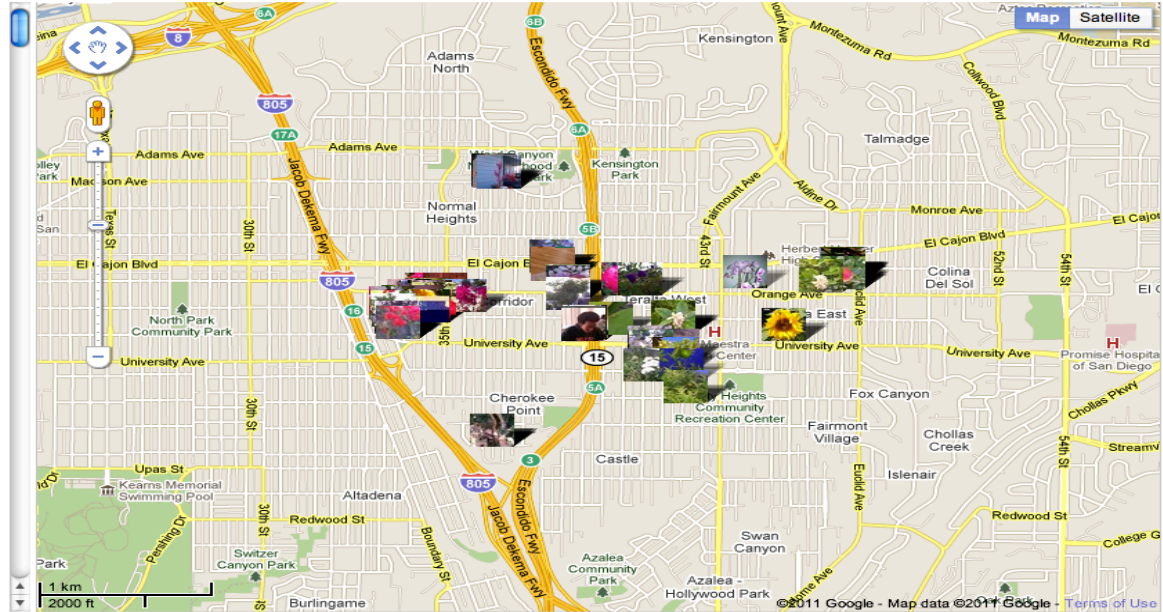
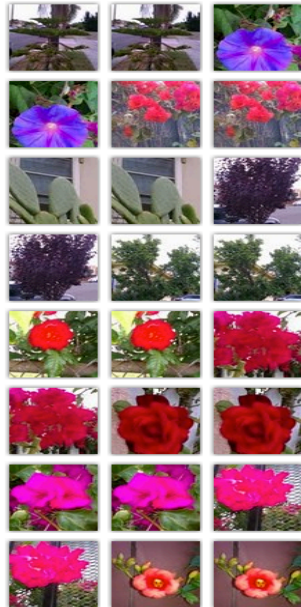
Pictures are uploaded to a shared Google Pictures folder set up by the teacher.



mGage150 PicasaShare > flowering plants - [View map](#)

[Back to album view](#)

 [View in Google Earth](#)





# ZigScript

Smartphone-enhanced role play  
to engage kids in complex  
thinking.

# ZigScript



# CircuitBoard Games

Smartphone-enhanced board games in which students challenge their parents on what they're learning in school.

# CircuitBoard Games



# Four Projects

**WHex**

**WonderPoints**

**CircuitBoard**

**Games**

**ZigScript**

**mGage.net**



# What Do We Know About Mobile Learning: Building Capacity for Success

Leslie Wilson

CEO

One-to-One Institute



**Do one brave thing today... then run like hell!**



# Key Findings



- 1. Nine key implementation factors are linked most strongly to education success.**
- 2. Properly implemented technology saves money.**
- 3. 1:1 schools employing key implementation factors outperform all schools and all 1:1 schools**
- 4. The principal's ability to lead change is critical**
- 5. Technology-transformed Intervention improves learning.**
- 6. Online collaboration increases learning productivity and student engagement**
- 7. Daily use of technology delivers the best return on investment (ROI).**

# Keys to Success

## Teachers' & administrators' professional growth

- District commitment to ongoing, sustained professional development opportunities for all
  - Turnkey/train the trainer models
  - Schedule
  - Build on prior skills & knowledge
- Migrate from the 'traditional teacher model'
  - Purveyor of information
- Classroom management
- Student Centered Classroom
  - Giving up 'control'
- Giving up textbooks
  - Using current and relevant digital resources

# Keys to Success

- **Students' orientation, preparation**
  - Digital access to all resources
    - Formative assessments
  - Directing/managing their learning
    - Creating, collaborating digital projects
    - Work repositories
    - Time and pace management
  - Taking ownership of technology tools and resources
  - New expectations for self-direction and accountability

# Keys to Success

- **Parents' /caregivers' orientation, preparation**
  - The new classroom
    - Understanding the new look and feel
  - Sharing best practices
  - FAQs
  - Paperless environment
    - Digital communications
      - Website
      - Portal
        - » Report Cards\Progress Reporting
        - » Emergency contacts
        - » Schedules
        - » Posting information in portal and e-mail

# The Community

- **Viral, Focused Messaging**
  - All stakeholders understand
  - Research based
  - Ongoing reports
    - The good, bad and ugly
  - FAQs
  - Involvement

# Questions to Guide Implementation

- Who will lead – horizontal, vertical, connected?
  - Project manager
  - Sub committees
  - Committee member roles, responsibilities
- What are goals wrapped in the shared vision?
  - Driving device(s) functionalities
  - For student levels, grades, programs
- Lease or buy?
  - Platform
  - Applications

# Must-Haves

- Plan for district-wide capacity, scale out, maintenance
- Ongoing, long-term and just-in-time training and professional growth experiences
- Continued work on curriculum with a focus on:
  - Aligning content areas outside the core with standards and benchmarks
  - Integration of technology
  - Personalized and collaborative instructional methods

# Key Considerations

- Wireless, 3G, 4G infrastructure?
  - More than enough connectivity, all the time, for all users
  - Close monitoring of usage
- Sufficient licensing
- Commitment to ongoing professional development
- Partnerships
- Implementation strategy to support the curriculum



# Keys to Capacity

- Leadership – all levels
  - Shared vision
- Short and long term plans including funding considerations
  - Infrastructure
  - Accommodations for growth
  - Sustainability
- Human capital-all stakeholders
  - Professional growth
  - Expected, planned, ongoing, embedded
- Expectations for innovation & risk taking

# Questions for the Panelists

- What is the biggest barrier to the adoption of mobile learning?
- What is the biggest reward of adopting a mobile learning platform?
- What do you need from the other panelists in this session to make mobile learning successful?
- Questions from the audience?