

2012 CAMPUS TECHNOLOGY

19th Annual Education Technology Conference

July 16–19, 2012
Seaport World Trade Center • Boston, MA

SOCIAL, MOBILE, DIGITAL AND VIRTUAL: EXPLORE THE INTELLIGENT USE OF TECHNOLOGY IN HIGHER EDUCATION

CONFERENCE PROGRAM

Schedule	Page 1
Sessions	Page 20
Exhibitors	Page 53

SPONSORS:

PLATINUM SPONSOR:

mediasite

Insight Systems Technology
Helping Higher Education Institutions Succeed

PRIZE CONTEST
SPONSOR:

Goxy Connection
Helping Higher Education Institutions Succeed

MEDIA SPONSOR:

CAMPUS
TECHNOLOGY

GOLD SPONSORS:

amazon
web services

CDW

CITRIX

IBM

CloudCloud

NetApp

SILVER SPONSORS:

Akamai

ORACLE

PEARSON

TECHNOLOGY SPONSORS:

EPSON

Insight Systems Technology
Helping Higher Education Institutions Succeed

mediasite

PRESENTED BY:

TTOS MEDIA
Education Group

CAMPUS TECHNOLOGY 2012 HAS GONE MOBILE!



POWERED BY:  **AVAI**
Beyond Technology

Get connected with the new Campus Technology 2012 Mobile App and stay up-to-date with the most current conference information!

Review the conference agenda to create your own personal schedule and use the interactive maps, floor plans, local information and evaluate sessions—all at the touch of your fingertips.



DOWNLOAD BY
SCANNING THE QR
CODE OR BY VISITING
YOUR DEVICE APP
STORE NOW!

2012 CONFERENCE SCHEDULE

MONDAY, JULY 16, 2012

8:00 am	-	8:30 am	Morning Coffee Service
8:30 am	-	11:30 am	Morning Workshops
11:30 am	-	1:00 pm	Lunch
11:45 am	-	12:45 pm	Luncheon and Speaker Sponsored by Kaseya
1:00 pm	-	4:00 pm	Afternoon Workshops

TUESDAY, JULY 17, 2012

7:00 am	-	8:15 am	Executive Briefing and Breakfast Sponsored by LoudCloud
7:00 am	-	8:15 am	Executive Briefing and Breakfast Sponsored by Exinda
8:00 am	-	8:30 am	Morning Coffee Service
8:30 am	-	9:45 am	Opening Keynote: Mark Milliron
10:00 am	-	11:00 am	Breakout Sessions
11:15 am	-	12:15 pm	Breakout Sessions
12:15 pm	-	3:30 pm	Exhibit Hall
12:15 pm	-	1:15 pm	Lunch in the Exhibit Hall Open
1:30 pm	-	3:25 pm	Technology Classrooms in the Exhibit Hall
2:00 pm	-	3:00 pm	Poster Sessions in Exhibit Hall
3:45 pm	-	4:45 pm	Breakout Sessions
4:45 pm	-	6:30 pm	Exhibit Hall Reception
5:00 pm	-	5:25 pm	Technology Classroom in the Exhibit Hall
6:15 pm	-	6:30 pm	Pioneering Change \$1,000 Giveaway

WEDNESDAY, JULY 18, 2012

7:00 am	-	8:15 am	Executive Briefing and Breakfast Sponsored by IBM
7:00 am	-	8:15 am	Executive Briefing and Breakfast Sponsored by Amazon Web Services
8:00 am	-	8:30 am	Morning Coffee Service
8:30 am	-	9:45 am	CT12 Innovator Awards Presentation and General Keynote Session: George Siemens
10:00 am	-	11:00 am	Breakout Sessions
11:15 am	-	12:15 pm	Breakout Sessions
12:15 pm	-	3:30 pm	Exhibit Hall Open
12:15 pm	-	1:15 pm	Lunch in the Exhibit Hall
1:00 pm	-	2:55 pm	Technology Classrooms in the Exhibit Hall
2:00 pm	-	3:00 pm	Poster Sessions in Exhibit Hall
2:45 pm	-	3:00 pm	Grand Prize Drawing in the Exhibit Hall
3:45 pm	-	4:45 pm	Breakout Sessions
5:00 pm	-	5:45 pm	Technology Solution Seminars

THURSDAY, JULY 19, 2012

8:00 am	-	8:30 am	Morning Coffee Service
8:30 am	-	9:30 am	Breakout Sessions
9:45 am	-	10:45 am	Breakout Sessions
11:00 am	-	12:00 pm	Closing Keynote Session: Joel M. Smith

Campus Technology 2012 registration badges must be worn for admission to all sessions, receptions, exhibit hall and events.

THANK YOU CONFERENCE SPONSORS

PLATINUM SPONSOR:



GOLD SPONSORS:



SILVER SPONSORS:



\$20,000 PRIZE CONTEST SPONSOR:



IN PARTNERSHIP WITH:



TECHNOLOGY SPONSORS:



MEDIA SPONSOR:



BUILDING MOMENTUM TO MOVE EDUCATION FORWARD

Welcome to Campus Technology 2012, our 19th annual summer conference, one we hope will be productive and stimulating and serve as an extension of the continuing evolution of higher education. As education breaks new ground in the ways instruction is delivered, managed and administered, Campus Technology is proud to help expand education's ability to share knowledge with the masses, forging new opportunities to build academic ties across nations and boundaries—offering a real chance for worldwide collaboration and global pedagogy.

Campus Technology itself is reinventing the experiences it offers attendees. A new interactive mobile app and set of digital tools will connect you with colleagues, allow you to build your schedule, map out exhibit hall visits and evaluate sessions through your mobile device.

Our programming team has developed a truly compelling program. With the influx of social media, mobile technologies, digital textbooks and virtual learning spaces invigorating the dynamics on campuses worldwide, the enriching content at this year's conference provides tremendous opportunity for you to learn from experts, as well as from your peers.

Please be sure you also join us for our networking and social events throughout the conference. Tuesday evening Campus Technology will host an Exhibit Hall Reception where one lucky winner will leave with \$1,000. On Wednesday, we invite you to celebrate with us throughout the day as we launch Campus Technology's pioneering magazine redesign—it will be like no other education magazine you've seen before!

Make time to explore the many innovative ideas and solutions (including this year's winning Campus Technology Innovator projects) presented in other areas of the conference—the Technology Classrooms, Poster Sessions, Technology Solution Seminars and Executive Briefings, plus the Exhibit Hall and it's \$20,000 technology giveaway! And just in case you miss a session, follow the back channeling with social media on Twitter with hashtag #CT12 and follow us @CT_Events.

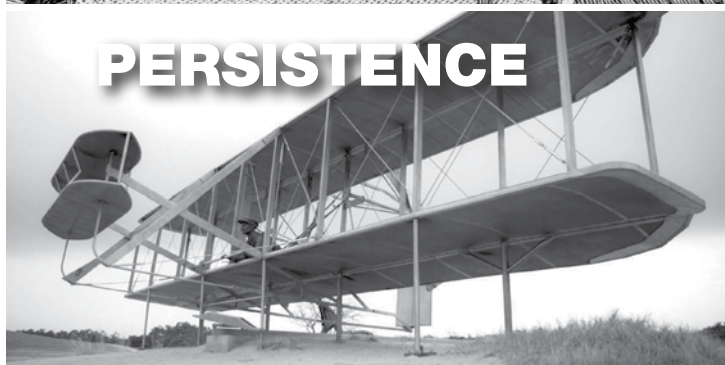
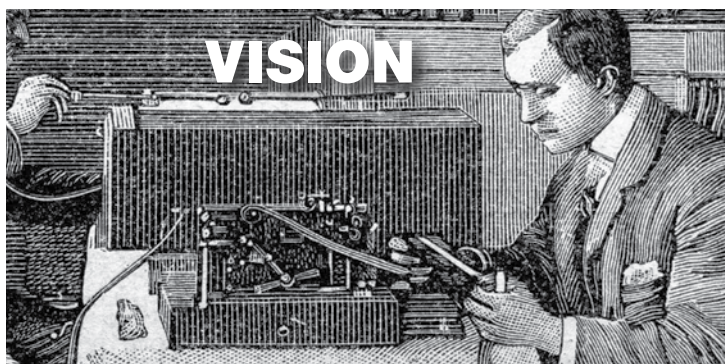
We realize campus funds are tight and your time is limited, and we appreciate that you have chosen to join us this year. We are certain that you will agree that this year's program is the best yet and one that will challenge and motivate you to approach education with renewed creativity and passion.



Enjoy the Conference!

—Wendy LaDuke
*President and Group Publisher
1105 Education Group*

PIONEERING CHANGE



LOOK FOR
US IN
AUGUST!

CHANGE BEGINS NOW.

Beginning in August, Campus Technology will forge new ground, breaking the page barriers to deliver news and information the 21st century way. You'll find more visuals, access to more online resources, plus more immersive content for a truly interactive and engaging reading experience. All of this while maintaining the quality you've come to expect in our magazine. It will be like no other education magazine you've seen before!

CELEBRATE WITH US:

- **Campus Technology "Pioneering Change" \$1,000 Giveaway:**
Exhibit Hall Reception, Tuesday: 4:45 - 6:30 pm
- **Wednesday Coffee Break:** 8:00 - 8:30 am
- **Sneak Peek during Wednesday Innovators Awards & Keynote:** 8:30 - 9:45 am
- **Wednesday Lunch:** 12:15 - 1:15 pm

CAMPUS TECHNOLOGY

Booth #460



EVENT DETAILS

TABLE OF CONTENTS

Schedule Overview	1
Conference Information	6
Program Advisory Board	11
Session Tracks	12
Keynotes	15
Event Maps	16
Monday Workshops	20
Tuesday Sessions	24
Campus Technology Innovators Awards	36
Wednesday Sessions	37
Thursday Sessions	49
Exhibitor Directory	53
Category Directory	65
Exhibitor Hall Map	68
Conference-At-A-Glance	Inside Back Cover



CONTACT INFORMATION

GENERAL INFORMATION

<http://events.campustechnology.com/events/>

E-mail: CTConferences@1105media.com

Phone: 850.219.9600

Fax: 850.219.9610

Twitter: @CT_Events

Event Hashtag: #CT2012

CONFERENCE AND WORKSHOP REGISTRATION

E-mail: CampusTech@ce.uoregon.edu

Phone: 800.280.6218 (8:00 am – 5:00 pm PDT)

Fax: 541.346.3545

EXHIBITS AND SPONSORSHIPS

COMPANIES A – L

Stephanie Chiavaras, Event Sales Manager

E-mail: schiavaras@1105media.com

Phone: 617.784.3577

COMPANIES M-Z, #S

Elizabeth Hitchcock, Event Sales Manager

E-mail: ehitchcock@1105media.com

Phone: 646.734.1980

PRESS AND MEDIA

E-mail: CTPress@1105media.com

Phone: 850.386.9100

Fax: 850.386.4396

CONFERENCE PROGRAM AND PRESENTATIONS

E-mail: CTsupport@1105media.com

Phone: 850.219.9600

CONFERENCE INFORMATION

ATTENDEE NETWORKING & SOCIAL MEDIA

Looking for a place to network with others? Head to one of the Poster areas in the Exhibit Hall to share ideas and discuss various tech topics. At the conference on Tuesday and Wednesday, join other professionals in your field at the networking lunches.

Stay in touch and keep updated by following Campus Technology 2012 on Twitter. Follow Campus Technology Events @CT_Events and CT magazine @Campus_Tech to backchannel and share links throughout the conference at hashtag #CT2012. Use the following social media sites to collaborate during and after the conference.



Twitter: @campus_tech and @CT_Events #CT2012



Google+: http://bit.ly/CT_Events



Facebook: www.facebook.com/CampusTechnology



Linked in: www.linkedin.com/today/campustechnology.com



Foursquare: Be sure to check in at CT2012 and connect with others

BUSINESS CENTERS

There is a business center located on the lobby level of the Seaport Hotel, to the right of the front desk in the main lobby. There is also a business center located on the Harbor level of the World Trade Center, behind the escalators. Either of these business centers can send packages, receive faxes, make copies and assist you with most of your business needs.

COFFEE SERVICE

Morning coffee service will be available each day at 8:00 am. On Monday and Thursday coffee will be located in the foyer outside the morning workshop/session rooms on the Harbor Level of the Seaport World Trade Center. On Tuesday and Wednesday coffee will be served before the keynote in the Plaza Ballroom foyer of the Seaport Hotel.

CO-LOCATION WITH AAEEBL

Campus Technology will once again be held concurrently with the Association for Authentic, Experiential and Evidence-Based Learning (AAEEBL) 2012 Annual Conference at the World Trade Center and Seaport Hotel.



The shared Exhibit Hall will feature several hundred booths, all with offerings related to information and communication technology in education. Registration to either AAEEBL or Campus Technology admits you to both conferences. The conferences will be on two different floors, but you will be free to attend sessions on either floor. Please see conference bag inserts for session information and an alternate conference schedule.

For more details on the AAEEBL 2012 Annual Conference go to www.aaeebl.org/2012conference

CONFERENCE HOTELS

HOST HOTEL: SEAPORT HOTEL

One Seaport Lane
Boston, MA 02210
617.385.4000

RENAISSANCE BOSTON

Waterfront Hotel
606 Congress Street
Boston, MA 02210
617.338.4111

EMBASSY SUITES

Boston at Logan Airport
207 Porter Street
Boston, MA 02128
617.567.5000

CONFERENCE PROGRAM

Scan this QR Code with your smart phone or tablet to download a digital version of the conference program as a mobile application.



ECO FRIENDLY CONFERENCE AT A GREEN HOTEL

Campus Technology's commitment to sustainability and conservation efforts is highlighted by selecting the Seaport as our host site. The Seaport received the 2011 Boston Green Business award demonstrating that it is possible to coexist in a delicate balance with the natural world while providing world-class service in a luxurious setting. Experience these low carbon features during the conference:

- 4 Electronic Vehicle Charging Stations
- Bike Share rack where guests are encouraged to utilize complimentary adult and children's bicycles to tour the city green-style
- 2.1 acres of park land throughout the campus
- Eco friendly water taxi service offers a zero emissions fully-electric water taxi
- 5th floor eco friendly roof serving as home to 270,000 bees in five hives
- Completely smoke-free environment
- Efficient lighting, smart appliances and Seaport purchases enough renewable energy credits to offset 50% of the hotel's electrical consumption from wind power

Campus Technology is continuing to build awareness around the importance of eco friendly actions by encouraging our attendees to embrace and practice an environmentally-sensitive lifestyle. Our reusable conference bags are designed and made to provide attendees with recyclable eco friendly shopping bags. Please reuse your multipurpose bag!



ENTERTAINMENT

The Boston Harbor Seaport area makes a convenient base for exploring the city on foot, via cab, water taxi or by T train. The conference hotels are within walking distance of the New England Aquarium, the Boston Children's Museum, the Boston Design Center and the Bank of America Pavilion. The hotels are also just minutes from the city's famous Financial District, the Back Bay, North and South Ends, Faneuil Hall Marketplace and Fenway Park home of the Boston Red Sox.

CONFERENCE INFORMATION

EXHIBIT HALL HOURS AND RECEPTION

- **Tuesday, July 17** 12:15 pm – 3:30 pm
- **Tuesday, July 17** 4:45 pm – 6:30 pm
- **Wednesday, July 18** 12:15 pm – 3:30 pm

CAMPUS TECHNOLOGY

“PIONEERING CHANGE” \$1,000 GIVEAWAY!

COMMONWEALTH HALL

- **Tuesday, July 17** 4:45 pm – 6:30 pm

Join us in celebrating the groundbreaking ALL NEW Campus Technology Magazine while enjoying cocktails and hors d'oeuvres during the Exhibit Hall Grand Opening. Travel to all 6 regions of the Exhibit Hall and collect stamps on your Pioneering Change Giveaway Card to win a \$1,000 AMEX card! Enjoy cocktails and hors d'oeuvres during the Exhibit Hall Grand Opening while visiting an exhibitor in each of the 6 colored zones on your giveaway map. This is a great opportunity for networking and learning more about innovative product solutions. Drop off your completed giveaway cards at the Campus Technology booth, #460 by 6:15 pm that night. Winners will be announced at the end of the reception in the Exhibit Hall Presentation Theater. You must be present to win.

EXHIBIT HALL PRIZE GIVEAWAY

Win \$20,000 in Office Technology

Sponsored by  in partnership with 

GovConnection, in partnership with Lenovo, is giving away \$20,000 worth of technology and accessories—the ultimate in computing—tablets, laptops and workstations. Everything you need for classrooms, offices and on the go!

HOW DO I WIN? To enter to win, conference attendees are required to visit three locations on the Exhibit Hall floor to have their badge scanned —Booth numbers 467, 834 and 644. The Grand Prize drawing will be held 2:45 pm, Wednesday, July 18, at GovConnection's booth number 644. You must be present to win.

FEEDBACK

Your feedback is important to us and will help us tailor our next conference to meet your needs. Evaluations for all conference sessions and keynotes are available via the CT 2012 event mobile app. Please take a few minutes to respond to the survey questions and rest assured that your comments will be taken into consideration.

Following the conference you will receive an e-mail asking you to participate in a brief online survey about your overall conference experience. Completing the survey will enter you into a drawing to win one of two \$50 American Express gift cards. Thank you in advance for your input!

INFORMATION / REGISTRATION DESK

Campus Technology staffs the Registration/ Information Desk located on the Plaza level of the Seaport World Trade Center during all regular conference hours. If you have a question or need information at anytime during the conference, our friendly staff will be happy to help!

INTERNET ACCESS

For attendees who have their laptop or smart phone with them, complimentary wireless is provided throughout the Seaport World Trade Center.

NETWORKING MEALS

Campus Technology is pleased to provide meals daily for all registered attendees. Each meal is an opportunity to network and learn from your colleagues in a casual and engaging format.

EXECUTIVE BRIEFING AND BREAKFASTS


- **Tuesday, July 17** 7:00 am – 8:15 am
Seaport Ballroom BC, Seaport Hotel

Sponsored by 

- **Tuesday, July 17** 7:00 am – 8:15 am
Constitution Room, Seaport Hotel

Sponsored by  exinda.

- **Wednesday, July 18** 7:00 am – 8:15 am
Seaport Ballroom BC, Seaport Hotel

Sponsored by 

- **Wednesday, July 18** 7:00 am – 8:15 am
Constitution Room, Seaport Hotel

Sponsored by  amazon
web services

LUNCH HOURS

Campus Technology 2012 is pleased to provide lunch for registered attendees daily at the following locations:

- **Monday** 11:30 am – 1:00 pm
Plaza Ballroom, Seaport Hotel

- **Tuesday** 12:15 pm – 1:15 pm
Exhibit Hall, Commonwealth Hall

- **Wednesday** 12:15 pm – 1:15 pm
Exhibit Hall, Commonwealth Hall

MOBILE APP: NEW THIS YEAR!

Powered by: 

Campus Technology 2012 is helping attendees get connected, go green and enhance networking with the new CT 2012 Mobile App! Download the event mobile app and stay abreast of the most up-to-date conference information. Review the conference agenda to create your own personal schedule and use the maps, floor plans and local information that is available at the touch of your fingertips. You can also evaluate sessions, learn about products and with social media integration, stay on top of what's going on at the conference through Facebook and Twitter.


You can download by scanning the QR code or by visiting your device app store now. To download the CT mobile application, simply scan the QR code shown on our event signs. If you do not have a QR code reader, you can also download the app from campustechnology.com.

CONFERENCE INFORMATION

POSTER SESSIONS

Poster Sessions offer a detailed look at graphic presentations and papers posted in the Exhibit Hall during the main conference on Tuesday and Wednesday, July 17 - 18, from 2:00 pm - 3:00 pm. These sessions provide opportunities for attendees to engage in in-depth, informal discussions with the presenters. Presenters post their displays for attendee viewing, and are onhand with their displays for discussion in the Exhibit Hall, Aisles 400 and 800 in the Poster and Networking location. These sessions are scheduled during time periods when breakouts are not in session, allowing ample time for all attendees to view the posters. Please see complete list of posters and descriptions in the program and mobile app.

PRESENTATION RECORDINGS

Sponsored by **mediasite** 
by sonicfoundry

Video recording will be made of each keynote and breakout session. Campus Technology will share presentation materials with attendees online in the days following Campus Technology 2012. Each video recording will be posted with an embedded screen, sharing the presenters PowerPoint or other presentation materials. Recordings from sessions will be available on the Campus Technology 2012 conference website.

PRESS

Each year, the Campus Technology Summer Conference in Boston attracts the nation's top business, education and technology media—including reporters, editors and bloggers—who provide pre-conference news coverage, reports from the conference and post-event stories. Our conference team provides support and assistance to the media by offering press credentials and providing information via a press page on the conference website, on-site press materials and sharing exhibitor information. Media interested in learning more about the conference, other Campus Technology events or how to secure credentials should e-mail CTPress@1105media.com.

WANT TO PRESENT AT CT2013?

If you or a colleague has a great idea for a presentation at Campus Technology 2013 (July 29 - August 1, - Hynes Convention Center, Boston, MA) or our west coast Campus Technology Forum in sunny southern California, go to the Campus Technology website and submit your application online during the call for presentations. Applications will be accepted September - December, 2012.



WIN AN IPAD

Attend any of the Technology Classroom or Technology Solution Seminar sessions on Tuesday and Wednesday to register to win an iPad. Two iPads will be given away each day, so be sure to register each day! See complete listing of all Technology Classroom sessions on page 52.

CAMPUS TECHNOLOGY 2012 PROGRAM ADVISORY BOARD



Mary Grush

*Conference Program Chair
Campus Technology*



Jill Albin-Hill

*CIO
Dominican University*



Josh Baron

*Senior Academic Technology Officer
Marist College*



Judith Boettcher

*Consultant, Author and Analyst
Designing for Learning*



W. Gardner Campbell

*Director, Professional Development and Innovative Initiatives in
the Division of Learning Technologies
and Associate Professor, Virginia Tech*



Ronald L. Danielson

*Vice Provost for Information Services and CIO
Santa Clara University*



John C. Ittelson

*Professor Emeritus, CSU Monterey Bay
Director, Communication, Collaboration and Outreach California
Virtual Campus*



Ruki Jayaraman

*Dean, College of Undergraduate Studies
Argosy University*



Stephen J. Laster

*Chief Information Officer
Harvard Business School*



Jorge Mata

*Chief Information Officer
Los Angeles Community College District*



Gerard (Gerry) McCartney

*Vice President for Information Technology and CIO and Oesterle
Professor of Information Technology
Purdue University*



Pamela McQuesten

*Vice President for Information Resources and CIO
Occidental College*



Alicia K. Russell

*Director, Educational Technology Center
Northeastern University*



Amelia A. (Mely) Tynan

*IT Consultant in Higher Education and Former VP/CIO
Tufts University*

SESSION TRACKS

DIGITAL CAMPUS AND ELECTRONIC MATERIALS

- T02:** Leaving the LMS: Checking Out of the Hotel California
- T07:** Valuing eTextbooks: Students Report on eTexts
- W17:** Implementing Digital Instructional Artifacts
- W22:** Flipping the Classroom: Success With Reverse Instruction
- W27:** eTextbook Use by Faculty and Students
- TH37:** Integrating Technologies Engages Students with eTextbooks

IT LEADERSHIP AND INSTITUTIONAL INTELLIGENCE

- T04:** Raising the Bar for IT
- T05:** Enterprise Wiki: Managing Tribal Knowledge for Change
- T09:** Data is King, Business Intelligence is the Most Trusted Advisor
- T12:** Reengineering Virginia's Community Colleges
- T14:** Implementing Virtual Chat for Faculty Support
- W20:** Chief Information Officer Effectiveness in Higher Education
- W25:** Technology in a Tight Budget: Doing Different with Less
- W29:** Emerging Technologies for Program Assessment
- W30:** Harnessing the Power of Education Data
- TH34:** Remote Online Placement Assessment
- TH35:** Legal Implications of Cloud Computing, Social Media and Mobility
- TH39:** New Helpdesk: Resolving Any Issue, Anywhere, Anytime

LEARNING APPLICATIONS AND MOBILE LEARNING

- T01:** Can the iPad Provide a High-Quality Education Experience?
- T06:** Making Education Social: The FoxMIS Community Site
- T08:** Learn Now, Lecture Later: The New College Experience
- T15:** B.Y.O.D: Using Cloud Computing to Deliver Virtual Labs
- W16:** Developing a Successful Mobile Application
- W19:** Mobile Tools for Teaching College
- W21:** Anytime, Anywhere, Any Device
- W26:** Build a Campus Mobile Strategy
- TH31:** Student-Centered Approach to Mobile Learning
- TH36:** Are Students Ready? Preparing with DORM

LEARNING ENVIRONMENTS AND TECHNOLOGY INFRASTRUCTURE

- T03:** Collaborative Learning Spaces Promote Deeper Student Engagement
- T10:** Campus Building of the Future: High Tech and Sustainable
- T11:** Rethinking Pedagogy in an Online Experience
- T13:** Collaborative Learning Spaces in the Academic Library
- W18:** Delivering Synchronous Training to a Global Audience
- W24:** Mobile Learning: Applications that Change Distraction to Discussion
- W23:** IT Consumerization: Stay Secure with 7,000-Plus Mobiles
- W28:** Going Hybrid: Faculty Development
- TH32:** Technological Foundations for Regional Initiatives
- TH33:** Video Captioning for Accessibility: The Penn State Solution
- TH38:** Digital Screen Media: Merging Technologies, Unifying Content

SESSION TYPES

Campus Technology 2012 offers participants a variety of meeting structures designed to maximize participant networking and collaborative learning to build their individualized effective professional learning network.

THREE-HOUR PRE-CONFERENCE WORKSHOPS

Set in a classroom setting that will allow participants to interact with technology and each other. These hands-on workshops provide opportunities to experience the latest technologies and practice implementing technological tools and solutions that you can take back and use at your institution without delay.

* Pre-Conference Workshops require an additional fee to attend.

GENERAL SESSIONS WITH KEYNOTES

The general sessions provide an opportunity for all conference attendees to gather at once. The three Campus Technology 2012 general sessions feature dynamic keynote speakers, at the top of their fields, presenting innovative and thought-provoking ideas that will support the transformative theme of the conference.



ONE-HOUR BREAKOUT SESSIONS

One-hour breakout sessions are held in meeting rooms at the Seaport World Trade Center. All sessions are lead by presenters making a difference across the IT profession and in higher education. They'll share lessons learned, innovative ideas, leadership strategies and provide new and valuable perspectives as well as solutions to challenging IT questions.

TECHNOLOGY CLASSROOM SESSIONS

Open to all attendees, these 25-minute presentations take place on the floor in the Exhibit Hall Presentation Theater. Come learn about the latest products and technological solutions features at Campus Technology 2012! It's like an additional conference track right on the Exhibit Hall floor.

ONE-HOUR POSTER SESSIONS

Held in the Exhibit Hall on Tuesday and Wednesday (July 17 and 18), posters feature a detailed graphic displays of innovative projects and related materials such as photos and graphics, posted in the designated poster area. Talk one-on-one with innovators eager to share their promising ideas, current research and best practices in higher education. On Wednesday, July 18, in Aisle 400, poster sessions will be conducted by the Campus Technology Innovator Award winners.



TECHNOLOGY SOLUTION SEMINARS

Come hear how technologists, educators and administrators used technology to solve specific problems in higher education environments. The seminars provide a glimpse of modern IT solutions and how effective they can be in real end-user case studies, discussed in detail, who will show you how to solve everyday university-wide and classroom based problems. Open to all attendees, these industry presentations take place on Wednesday, July 18, from 5:00 – 5:45 pm, in various session rooms.



AAEEBL

Campus Technology IS Co-Located with AAEEBL

AAEEBL Director's Recommendations:

Campus Technology is held concurrently with The Association for Authentic, Experiential and Evidence-Based Learning (AAEEBL) 2012 Annual Conference. Registration to either AAEEBL or Campus Technology admits you to BOTH conferences. The conferences will be on two different floors, but you will be free to attend sessions on either floor, please see conference bag inserts for session information and an alternate conference schedule. For more details on the AAEEBL 2012 go to www.aaeebl.org/2012conference

HERE IS A LIST OF SESSIONS YOU MIGHT ENJOY EXPLORING AT AAEEBL 2012:

TA11 Connect to Learning: Strengthening the National ePortfolio Conversation and Building a Model of Exemplary ePortfolio Practices
Tuesday, July 17, 2012 • 9:40 am – 10:30 am
Bret Eynon and Judit Torok,
LaGuardia Community College

TP29 Increasing Students' Engagement with Their Own ePortfolios: How Our Data Can Help Your Local ePortfolio Implementation
Tuesday, July 17, 2012 • 3:00 pm – 3:50 pm
Wende Garrison and Lisa McNair, *Virginia Tech*

TP32 Starting with ePortfolios: Where to Begin and What Next?
Tuesday, July 17, 2012 • 4:00 pm – 4:50 pm
Susan B. Scott and Susan Kahn, *IUPUI*

WP61 Virtual Human Resource Development and ePortfolios: Technology as a Continuum from Higher Education to the Workforce
Wednesday, July 18, 2012 • 3:00 pm – 3:25 pm
Elisabeth E. Bennett, *Tufts University*

WP62 ePortfolios in the Tenure Process
Wednesday, July 18, 2012 • 3:25 pm – 3:50 pm
Jennifer Brown, *Auburn University Montgomery*

WP69 eTranscripts to ePortfolios: An Enhanced Student Record for the 21st Century
Wednesday, July 18, 2012 • 4:00 pm – 4:50 pm
Celeste Fowles Nguyen and Reid Kallman, *Stanford University*

KEYNOTES

OPENING KEYNOTE

Tuesday, July 17, 2012 • 8:30 am – 9:45 am

Plaza Ballroom, Seaport Hotel



Mark Milliron

Chancellor, Western Governors University-Texas

DEEPER LEARNING CONVERSATIONS ON TECHNOLOGY, EDUCATION AND THE ROAD AHEAD

Mark David Milliron was recently named Chancellor of WGU Texas, a nonprofit university founded by the state of Texas to provide its citizens affordable, accredited, and high-quality online and blended degree programs in high-demand fields. Prior to taking this position, he served as the Deputy Director for Postsecondary Improvement with the Bill & Melinda Gates Foundation. He is an award-winning leader, author, speaker, and consultant well known for exploring leadership development, future trends, learning strategies, and the human side of technology change.

GENERAL SESSION KEYNOTE AND CAMPUS TECHNOLOGY INNOVATOR AWARDS

Wednesday, July 18, 2012 • 8:30 am – 9:45 am

Plaza Ballroom, Seaport Hotel



George Siemens

Associate Director, Technology Enhanced Knowledge Research Institute, Athabasca University

MEETING THE CHALLENGE OF CHANGE: HISTORICAL MODELS OF TRANSFORMATION AND LESSONS FOR HIGHER EDUCATION

George Siemens, Ph.D., is an educator and researcher on learning, networks, analytics, and openness in education. He is the author of *Knowing Knowledge*, an exploration of how the context and characteristics of knowledge have changed and what it means to organizations today, and the *Handbook of Emerging Technologies for Learning*. His research has received numerous national and international awards. He received an honorary doctorate from Universidad de San Martín de Porres for his pioneering work in learning, technology, and networks in May 2012.

CLOSING KEYNOTE

Thursday, July 19, 2012 • 11:00 am – 12:00 pm

Amphitheater, Mezzanine Level, Seaport World Trade Center



Joel Smith

Vice Provost & CIO, Carnegie Mellon University

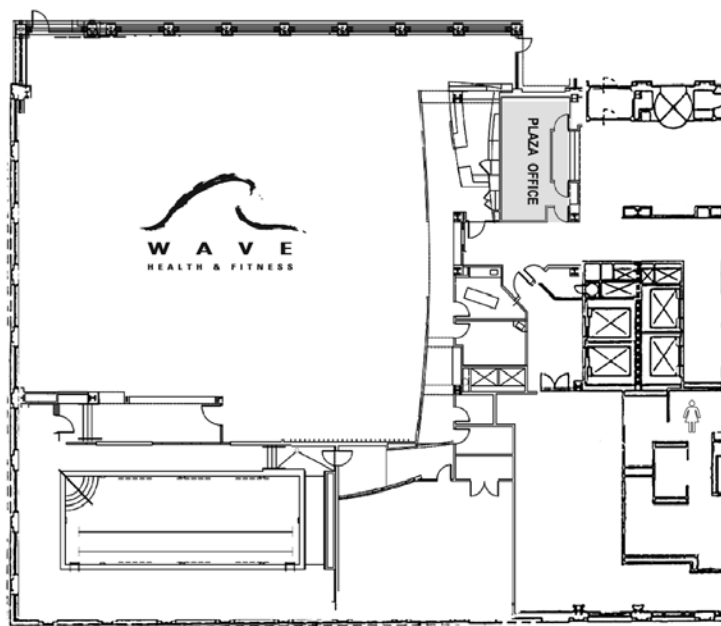
IT AND ACADEMIA: FORGING NEW STRATEGIES AND PARTNERSHIPS

Joel M. Smith is the Vice Provost and Chief Information Officer at Carnegie Mellon University, where he also directs the Office of Technology for Education. As a CIO, Smith is immersed daily in the issues of running an IT organization and has a keen awareness of the technology trends that impact IT in higher education. Smith is internationally known for his participation in collaborative research relevant to online pedagogies as well as for his work in technology-enhanced learning projects. He is currently a co-principal investigator for the Open Learning Initiative at Carnegie Mellon to develop demonstrably effective online courses through the application of design principles and practices from the learning sciences.

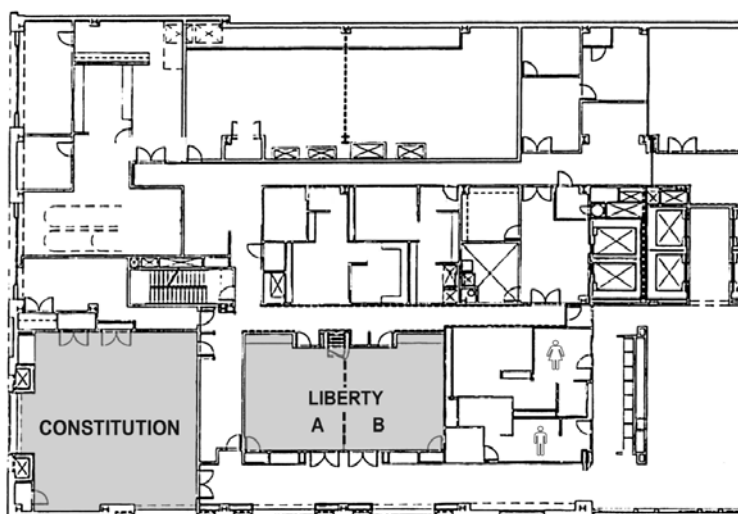


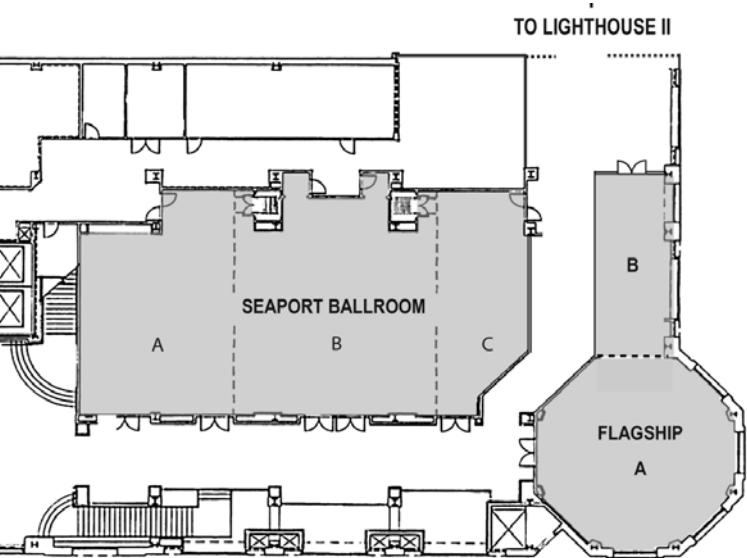
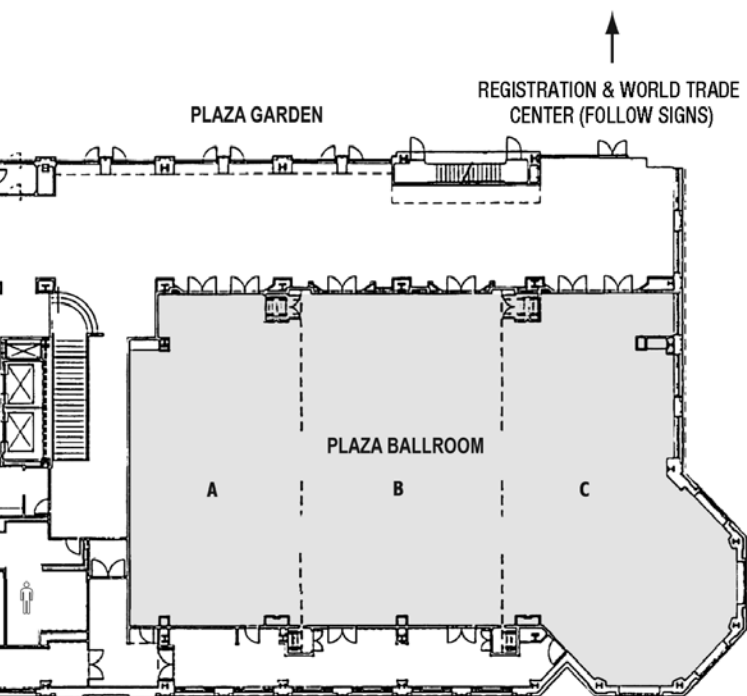
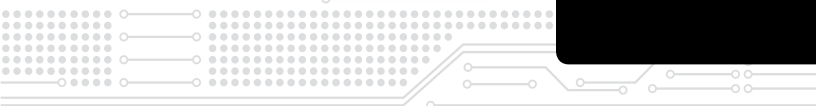
More information about all speakers at Campus Technology 2012, including brief biographies and contact e-mails, can be found on the CT 2012 mobile application. Scan this QR code to download a free version now.

SEAPORT HOTEL



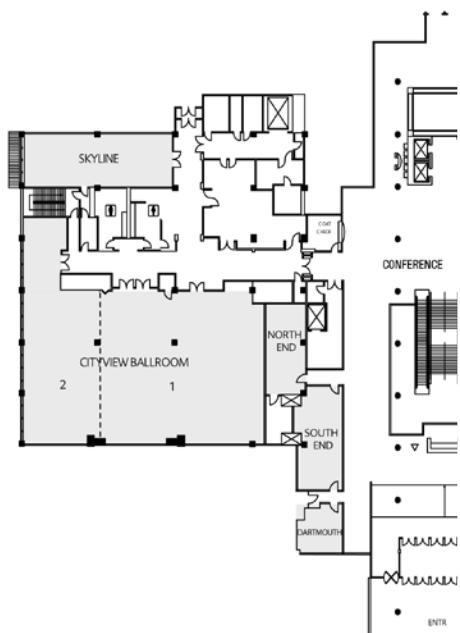
MEZZANINE LEVEL



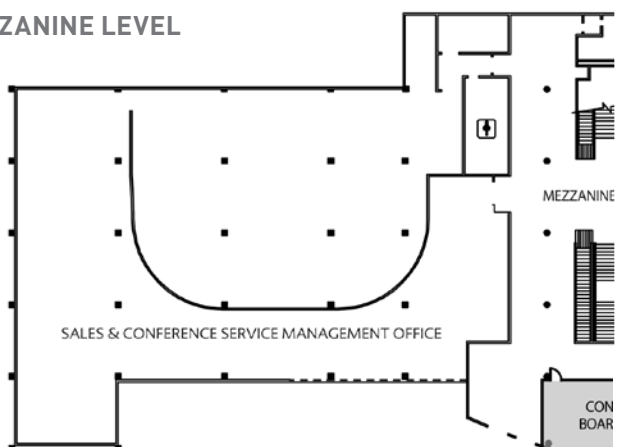


SEAPORT WORLD TRADE CENTER

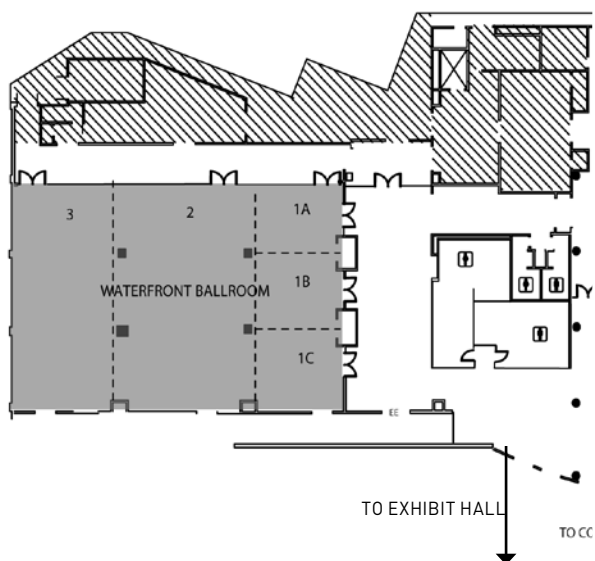
ATRIUM LEVEL

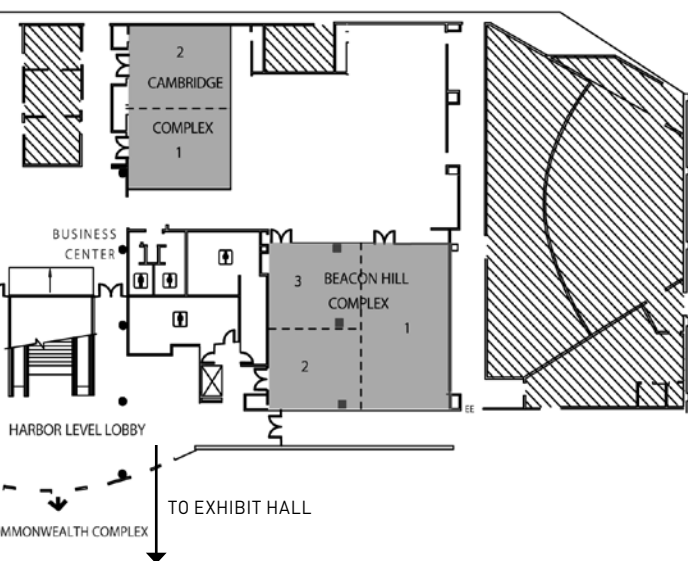
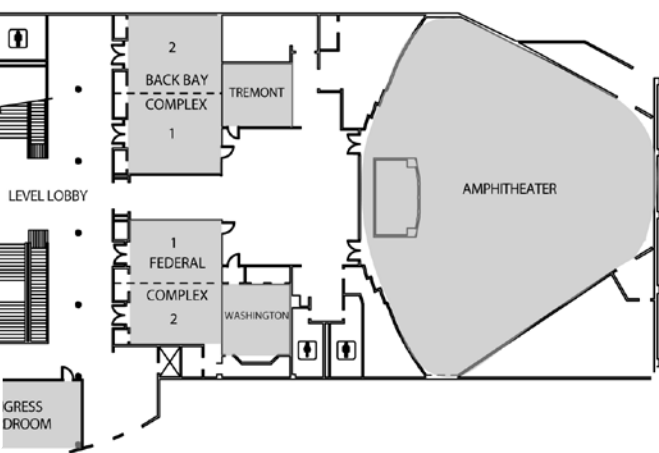
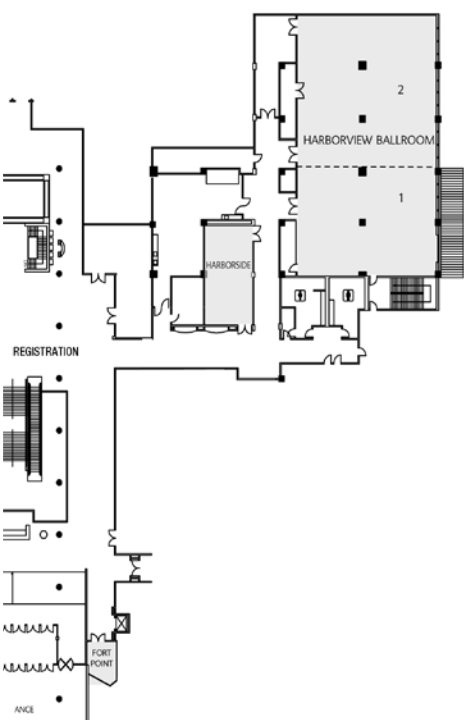
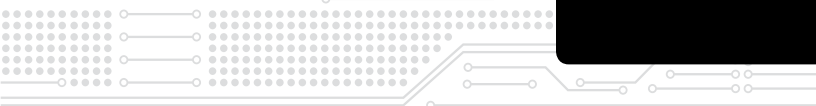


MEZZANINE LEVEL



HARBOR LEVEL





WORKSHOPS

MONDAY, JULY 16, 2012

8:00 am – 8:30 am

MORNING COFFEE SERVICE

Coffee will be served in the foyer outside the workshop rooms on Harbor Level, Seaport World Trade Center.

MORNING WORKSHOPS

8:30 am – 11:30 am

M01 MOODLE 2 AND GOOGLE APPS INTEGRATION

Steve Pillow, Assistant Professor, with **Kimberly Humerickhouse**, Professor, Teacher Education Coordinator, PERK Grant, MidAmerica Nazarene University

ROOM: Waterfront 1, Harbor Level, Seaport World Trade Center

Google Apps for Education are becoming one of the most popular ways students, faculty and staff interact and share content. Universities use Google Apps because they are easy to deploy, free IT staff, save money and include support and security for Gmail, Google Talk, Google Docs, Google Sites, Google Video and Calendar features. Moodle is the world's most popular LMS. The integration of these two popular systems is possible and produces effective results. Learn to integrate these two dynamic tools during this workshop. Equipped with this robust platform of tools, return to your campus ready to maximize collaboration and focus your time and budget on teaching and learning. Participants are encouraged to bring their own wireless devices and laptops will be provided for the first 30 participants.

M02 SECURING FINANCIAL SUPPORT FOR TECHNOLOGY INITIATIVES

Meg Cantwell, Senior Consultant for Special Initiatives, American Association of State Colleges and Universities Grants Resource Center

Room: Cambridge, Harbor Level, Seaport World Trade Center

To secure funding for technology-based innovation, campuses must translate their good ideas into viable proposals. Participants will learn strategies for researching funding opportunities, developing goal-oriented projects and packaging proposals in ways that convince reviewers that an investment in the proposed project will pay returns for both the campus and the sponsor. This workshop is suited to individuals with a basic or intermediate understanding of the grant-seeking enterprise.

M03 THE SILVER LINING: CLOUD AND COLLABORATION TOOLS

Mark Frydenberg, Senior Lecturer and Director of CIS Sandbox, Bentley University

Room: Waterfront 3, Harbor Level, Seaport World Trade Center

In this interactive, hands-on workshop, you will learn about cloud computing and play with the latest cloud and collaboration applications. Get ready for lightning-fast demos and try them yourself! You will discover new software tools and techniques for integrating them into a college classroom. Bring your own laptop for the full experience or just observe.

WORKSHOPS

MONDAY, JULY 16, 2012

M04 USING IPADS FOR EFFECTIVE TEACHING AND LEARNING

Jenna Linskens, Assistant Professor, Marian University

Room: Waterfront 2, Harbor Level, Seaport World Trade Center

This workshop will inform educators about effective implementation of an iPad program and describe how to manage iPad content. The presenter will share information regarding applications and creative ways to use the iPad in their classrooms and professional life. The presenter will demonstrate how to use the applications with students to improve student performance and understanding of concepts through creation, not just consumption. Educators will actively participate as the presenter shares and demonstrates applications (both free and of minimal cost) on the iPad. Participants will leave this workshop with a list of suggested apps, tips and tricks.

M05 MOVING AHEAD WITH MOBILE: A QUICK-START MOBILE PROGRAM

Tim Flood, Higher Education Technology Consultant, Route 92 Consulting, with **Andrew Bellay**, Co-Founder, MetaNeer Labs

Room: Beacon Hill 1, Harbor Level, Seaport World Trade Center

Your institution needs a mobile plan, but not at a sacrifice of results. If you don't move quickly, you will be unable to keep pace with students and faculty. Since action and strategy can inform one another, this workshop is designed to actively engage attendees in a Quick-Start Mobile Program. You'll leave with tools to get started: a proven mobile strategy, a head start on a deployment plan customized for your campus and concrete list of action items that will make your mobile ecosystem a success. Come prepared to roll up your sleeves!

11:30 am – 1:00 pm

LUNCHEON

Lunch will be served at 11:30 pm in the Plaza Ballroom in the Seaport Hotel for all pre-conference attendees.

11:45 am – 12:45 pm

LUNCHEON SPEAKER

MANAGING THE MACHINES: A PROACTIVE, INNOVATIVE AND EFFECTIVE APPROACH TO IT SYSTEMS MANAGEMENT

Gary Frenkel, Senior IT Support Specialist, University of Pennsylvania's Wharton School, with **Jeff Keyes**, Kaseya

Sponsored by  **Kaseya**

Room: Plaza Ballroom, Seaport Hotel

Discover how the University of Pennsylvania's Wharton School went through the process of implementing a state-of-the-art automated IT systems management strategy, which not only allowed them to cut costs and improve ROI, but also take control of the systems in their network. Joined by Jeff Keyes, Education Technology Expert for Kaseya, the speakers will use real-life examples to illustrate how the Wharton School's choice to employ an automated IT systems management strategy has had a very productive, positive and real impact on how the IT department and university as a whole.

WORKSHOPS

MONDAY, JULY 16, 2012

AFTERNOON WORKSHOPS

1:00 pm – 4:00 pm

M06 FREEWARE AND OPEN SOURCE SOFTWARE IN ACADEME

James Corbly, *Director of Library Services,
Kansas Wesleyan University*

Room: Cambridge, Harbor Level, Seaport World Trade Center

This workshop will identify the unique characteristics of freeware and open source software vis-à-vis commercial software. Attendees will acquire a solid understanding of licensing considerations related to freeware and open source software, including insights on the GNU General Public License, a widely used freeware license. These software packages will also be classified by function before concluding remarks are offered for their procurement and implementation into daily work routines.

M07 COLLABORATIVE LEARNING TOOLS AND TECHNIQUES

Jeff Borden, *Senior Director of Teaching & Learning, Pearson eCollege*, with **Rob Kadel**, *Lecturer, University of Colorado-Denver*

Room: Beacon Hill 1, Harbor Level, Seaport World Trade Center

This workshop will explore the benefits of teaching in open, social and diverse learning environments. Starting from a framework of collaborative learning, participants will discover effective tools and techniques where students truly become learners while engaging in group discussions, presentations, research and documentation. This workshop will showcase hundreds of free tools that foster these experiences, support collaborative interaction and personalize the learning experience.

M08 IPAD SCHOOL

Scott Fisk, *Associate Professor*, with **Joe Hopkins**, *Dean and Don Sandley*, *Chair of Theater and Dance, Samford University*

Room: Waterfront 3, Harbor Level, Seaport World Trade Center

iPads are creative tools that can be used for a variety of instructional applications. Presenters will discuss how you can use iPads to inspire an engaging, modern learning environment for all students. Discussion will focus on how to establish an iPad program and effectively use iPads in the classroom. Useful iPad instructional apps will be demonstrated.

M09 EXPAND YOUR TECH TOOLBELT WITH NEW GADGETS

Steve Pillow, *Assistant Professor with Kimberly Humerickhouse*, *Professor, Teacher Education Coordinator, PERK Grant, MidAmerica Nazarene University*

Room: Waterfront 1, Harbor Level, Seaport World Trade Center

Get ready for a fast draw of gadgets, web tools and more gadgets! Educators are inundated with new technologies every day. The explosion of web-based tools and gadgets can have your IT department wondering what items are worth investing in and professors wondering what tools to integrate in their curriculum. This workshop will demonstrate some of the latest teacher-centered and student-centered technologies. See firsthand how some of the latest inexpensive or free gadgets and solutions are easily and effectively implemented on campus. Participants are encouraged to bring their own wireless devices to participate and laptops will be provided to the first 30 participants.

WORKSHOPS

MONDAY, JULY 16, 2012

M10 USING IPADS FOR EFFECTIVE TEACHING AND LEARNING

Jenna Linskens, Assistant Professor, Marian University

Room: Waterfront 2, Harbor Level, Seaport World Trade Center

This workshop will inform educators about effective implementation of an iPad program and describe how to manage iPad content. The presenter will share information regarding applications and creative ways to use the iPad in their classrooms and professional life. The presenter will demonstrate how to use the applications with students to improve student performance and understanding of concepts through creation, not just consumption. Educators will actively participate as the presenter shares and demonstrates applications (both free and of minimal cost) on the iPad. Participants will leave this workshop with a list of suggested apps, tips and tricks.



2013 LEARNING ENVIRONMENTS

January 29 - 31

Co-located with FETC 2013
Orlando, FL

July 29 - 31

Co-located with Campus
Technology 2013 • Boston, MA

The Learning Environments conferences are the marquee events for architects, facilities administrators, etc., who are dedicated to the designing, building and running K-12 and higher education learning environments.

**Now accepting speaker applications
for both 2013 conferences:**

cfp.lexxpo.com

SESSIONS

TUESDAY, JULY 17, 2012

7:00 am – 8:15 am

EXECUTIVE BRIEFING AND BREAKFAST

RE-IMAGINING THE LEARNING MANAGEMENT SYSTEM

Santosh Abraham, Vice President, Sales Loudcloud

Sponsored by **LoudCloud**

Room: Plaza Ballroom BC, Seaport Hotel

Reduce student attrition; improve student outcomes and increase instructor effectiveness with LoudCloud. The LoudCloud learning ecosystem's adaptive technology captures and statistically analyzes over 300 variables from student demographics, course engagement and assessment data to provide real-time profiles and patterns of best practice: instructional strategies, content preference and teaching styles to create a personal learning environment and better outcome for each learner. Get an up-close platform demonstration and join an insightful group discussion around, 'The State of the LMS: Current and Future'.

EXECUTIVE BRIEFING AND BREAKFAST

POWERING A DYNAMIC LEARNING NETWORK

Ryan, Tollofson, Director, Product Marketing, Education, Exinda

Sponsored by  **exinda.**

Room: Constitution Room, Seaport Hotel

Today's learning network must do more than support the delivery of applications in a secure, safe and controlled networking environment. It must also support student social interaction, meeting that generation's need for speed and reliability as they post, tweet, like, share, game and consume. Please join us to find out why 700+ schools rely on the Exinda Edge to assure their Learning Network.

8:00 am – 8:30 am

MORNING COFFEE SERVICE

Coffee will be served outside the Plaza Ballroom at the Seaport Hotel.

8:30 am – 9:45 am

OPENING KEYNOTE SESSION

DEEPER LEARNING CONVERSATIONS ON TECHNOLOGY, EDUCATION AND THE ROAD AHEAD

Mark Milliron, Chancellor,
Western Governors University-Texas

Room: Plaza Ballroom, Seaport Hotel

Helping more students get access to and succeed in postsecondary education is topping the list of higher education's biggest challenges. Those of us who have worked with technology implementations on campuses know that to have a real and lasting impact we must probe deeper into our issues and opportunities and ask more fundamental questions: As institutional and information technology planners, are we ready to take learning seriously? How can we create responsive programs as we broaden the concept of learners at our institutions? Learning credential pathways are beginning to change, technology is showing an increasing potential to make learning more personal and effective. New model institutions are emerging to pioneer radical change in the education landscape. Asking fundamental questions and having deeper learning conversations will be key to making game-changing differences for students on the road ahead.

10:00 am – 11:00 am

T01 CAN THE IPAD PROVIDE A HIGH-QUALITY EDUCATION EXPERIENCE?

Glenn Setliff, Director of Information Technology, with **Carla Nichols**, Service Desk Manager, School of Nursing, Duke University

Track: Learning Applications and Mobile Learning

Room: Amphitheater, Mezzanine Level,
Seaport World Trade Center

Our students have begun challenging us with the idea that iPad technology is sufficiently mature to provide them with a high quality educational experience. In accepting the challenge, we developed a project plan that included key metrics from an instructor viewpoint and a student viewpoint, as well as a carefully controlled pilot program where we could gauge the effectiveness of the device over a complete semester.

T02 LEAVING THE LMS: CHECKING OUT OF THE HOTEL CALIFORNIA

Scott Helf, Chief Technology Officer with **Gerald Thrush**, Assistant Dean, Pre-clinical Education, and **Matt Curran**, Technical Support Supervisor, Western University of Health Sciences

Track: Digital Campus and Electronic Materials

Room: Waterfront 1, Harbor Level, Seaport World Trade Center

Have you ever dreamed of leaving your LMS? The College of Osteopathic Medicine of the Pacific at Western University has done so for its 1,100 osteopathic medical students for the 2011-2012 academic year. The presenter will interactively relate COMP's story, considerations behind the decision to leave the LMS and relevant challenges and triumphs, along with the processes and technologies now in use.

SESSIONS

TUESDAY, JULY 17, 2012

T03 COLLABORATIVE LEARNING SPACES PROMOTE DEEPER STUDENT ENGAGEMENT

Anastasia Morrone, Associate Vice President, Learning Technologies, Indiana University with **Jacqueline Blackwell**, Associate Professor, IUPUI, and **Mark Russell**, Student Technology Centers and Learning Space Planning and Design Manager, Indiana University

Track: Learning Environments and Technology Infrastructure

Room: Waterfront 2, Harbor Level, Seaport World Trade Center

Presenters will share findings from three experimental classroom projects at IUPUI and Indiana University-Bloomington. These include a Collaboration Café Classroom that provides informal seating in a café-like environment; a technology-rich collaborative classroom that encourages critical and reflective thinking; and an immersive videoconference classroom that provides a telepresence-like experience while enabling freedom of movement and increased student engagement within and across sites.

T04 RAISING THE BAR FOR IT

Thomas Hoover, Associate Vice Chancellor and Chief Information Officer, University of Tennessee-Chattanooga, with **Gerald Flynn**, Director Technology and Learning, Pepperdine University

Track: IT Leadership and Institutional Intelligence

Room: Waterfront 3, Harbor Level, Seaport World Trade Center

How do you move IT from a good department to a great department: one that creates and communicates real value and is focused on business outcomes and values? The presenters will share successes and challenges in making this transition.

T05 ENTERPRISE WIKI: MANAGING TRIBAL KNOWLEDGE FOR CHANGE

Cullen Jones, Educational Technologies Manager, with **Thomas Blood**, Director, Naval Postgraduate School

Track: IT Leadership and Institutional Intelligence

Room: Cambridge, Harbor Level, Seaport World Trade Center

The Naval Postgraduate School (NPS) wiki has evolved from a side project to the de-facto website for the IT department and beyond. In this presentation two technology managers from NPS will present directly from the NPS wiki and will outline best practices for turning your wiki into a self-service tool that allows ad-hoc creation of collaborative workspaces. The presenters will provide examples of how users have made this tool their own.

11:15 am – 12:15 pm

T06 MAKING EDUCATION SOCIAL: THE FOXMIS COMMUNITY SITE

David Schuff, Associate Professor, with **Munir Mandviwalla**, Associate Professor and Chair, Temple University

Track: Learning Applications and Mobile Learning

Room: Waterfront 3, Harbor Level, Seaport World Trade Center

The notion of social education integrates teaching and learning, professional development, placement and administration where students, faculty and staff are content creators sharing information in short, frequent bursts using socially enabled Web 2.0 tools. This interactive presentation will discuss best practices for developing a social education strategy and will include a live demonstration of Temple University's MIS Community Site as a case study.

T07 VALUING ETEXTBOOKS: STUDENTS REPORT ON ETEXTS

Pat Maxwell, Systems Librarian, with **Susan Stites-Doe**, Professor Business Economics, and **Jennifer Little Kegler**, Associate Librarian and Library Instruction Coordinator, The College at Brockport (SUNY)

Track: Digital Campus and Electronic Materials

Room: Waterfront 2, Harbor Level, Seaport World Trade Center

A series of longitudinal studies explored student attitudes towards eTextbooks and reported on experience reading a course textbook in digital format. Students in both online and traditional classes accessed the eTextbooks with their personal laptops, Kindles, iPads, and smartphones. Findings show that 65 percent of students are likely to purchase another eTextbook; cost savings is the most compelling reason. The presenters will describe student preferences, dislikes, and recommendations.

T08 LEARN NOW, LECTURE LATER: THE NEW COLLEGE EXPERIENCE

Andy Lausch, Vice President of Higher Education, CDW-G, with **Hannah Davis**, Student, University of North Carolina at Chapel Hill, and **Tyler Hughes**, Student, University of Michigan, and **Katisha Sargeant**, Student, North Carolina State University, and **Mario Solorzano**, Student, Arizona State University

Track: Learning Applications and Mobile Learning

Room: Waterfront 1, Harbor Level, Seaport World Trade

Center Sage-on-the-stage is no longer the only way for college students to learn. Today, students are looking for an inclusive, collaborative and interactive classroom experience supported by the creative and thoughtful application of technology. This session features students from around the country discussing how new learning models are applied on their campuses, the role of technology in this change, and what's next for education.

T09 DATA IS KING, BUSINESS INTELLIGENCE IS THE MOST TRUSTED ADVISOR

Robert Thompson, Director, with **Kathleen Lueckeman**, Senior Director, CRM & Graduate Enrollment Services, Wayne State University

Track: IT Leadership and Institutional Intelligence

Room: Cambridge, Harbor Level, Seaport World Trade Center

Learn how Wayne State University leveraged common, open source web development languages such as PHP and JQuery to create a new dynamic admissions system that provides transparent access to data, business intelligence analytics and tools that have increased the speed of graduate admissions processing by 92 percent.

T10 CAMPUS BUILDING OF THE FUTURE: HIGH TECH AND SUSTAINABLE

David Nielsen, Director of Technology, Budget and Building Manager, College of Business Administration, University of Nebraska at Omaha

Track: Learning Environments and Technology Infrastructure

Room: Amphitheater, Mezzanine Level,
Seaport World Trade Center

The College of Business Administration at the University of Nebraska at Omaha is a national model. In addition to obtaining gold LEED status on new construction, the building is a high-tech showcase without compromising on sustainability, reliability or security. The technology director and project manager will demonstrate how universities can have a sustainable building and sustainable computing infrastructure using virtualization and thin clients.

SESSIONS

TUESDAY, JULY 17, 2012

12:15 pm – 1:15 pm

LUNCH IN THE EXHIBIT HALL

Please join us for networking during lunch in the Commonwealth Hall.

WIN \$20,000*

In the “We’ve Got You Covered” Technology Giveaway

SPONSORED BY

GovConnection
tools for higher learning™

IN PARTNERSHIP WITH

lenovo

*You could win \$20,000 worth
of technology and accessories:

Tablets, Laptops, Workstations and More!

Everything you need for classrooms,
offices and on the go!

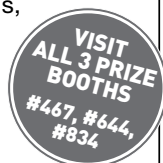
TO ENTER:

Visit Campus Technology’s Exhibit Hall
And Get Your Badge Scanned
at ALL 3 Prize Booths #467, #644, and #834

ENTER TO WIN!

One Lucky Winner will be
Drawn at 2:45 pm, Wednesday, July 18
at GovConnection’s Booth #644

You MUST be present to WIN!



TECHNOLOGY CLASSROOMS

TUESDAY, JULY 17, 2012

Technology Classrooms are held in the Exhibit Hall Presentation Theater. Attend any session to win one of two iPads given away each day.

1:00 pm – 1:25 pm

Transitioning to the Digital Age

Howard Rose, Regional Manager, Education Market Development

Presented by Crestron Electronics, Inc.

Now is the time to make the transition to digital in your classrooms and around campus. Please join us as we demystify the digital formats ascending upon us, discuss where the digital world is heading, and provide solutions to the some of today's common digital challenges.

1:30 pm – 1:55 pm

Technology Classroom Building and Scaling Online Programs

Allyson Boutote with **Ginger Dawson**, Senior Business Development Managers

Presented by Learning House

This session walks through steps and processes to create and scale high quality online programs. Topics will include the latest thinking in curriculum development, marketing and enrollment management best practices, the need for professional development and instructor training, as well as needs in technology and faculty and student support.

2:00 pm – 2:25 pm

Technology Classroom Conquering IT Chaos by Coordinating Projects, Operations and Service Desk

Andrew Graf, Lead Analyst, TeamDynamixHE

Presented by TeamDynamixHE

Demonstrating the value IT provides can be a challenge due to the complex scope of IT's responsibilities: project execution, change management and service desk work. Examine how colleges and universities are conquering the IT chaos by managing projects, operations and the service desk with TeamDynamixHE.

2:30 pm – 2:55 pm

Technology Classroom Beyond the Classroom Walls: Reinventing Yourself, Your Class and Your Teaching Methods

Laurie Burruss, Education Consultant for lynda.com

Presented by lynda.com

Teaching and learning is changing from what students need to what students want to achieve personally, from textbooks to online aggregated resources, from classroom to cloud. Innovative changes free the teacher to rethink the classroom. Join us to discuss: collaboration, project management, textbook replacement, online feedback, rubrics and rapid, agile iteration.

3:00 pm – 3:25 pm

Three Case Studies from Leading Video Education Campuses

Kristin Zurovitch, Sonic Foundry, with **Mona Aldana-Ramírez**, San Antonio College, **Brian Smith**, University of Florida and **Michael DeMeo**, New York Law School

Presented by Mediasite by Sonic Foundry

Learn how three different institutions now support wall-to-wall educational, training and special event video. Hear from a professional school, one of the largest community colleges in the U.S., and a state university that streams events campus-wide.

POSTER SESSIONS

TUESDAY, JULY 17, 2012

2:00 pm – 3:00 pm

Poster Sessions are held in the Exhibit Hall in two locations:
Aisle 400 and Aisle 800.

AISLE 400 POSTERS

IT TRENDS AND IMPLICATIONS FOR IT EDUCATION

Mark Conway, Senior Program Lead, NetApp Academic Alliances

While new enterprise IT models, such as shared services, cloud computing and virtualization, are being widely adopted by CIOs, many universities' IT-focused programs have been slow to update their courses to keep pace with the changing IT landscape. Through its Academic Alliances Program, NetApp is working with faculty at leading colleges and universities to provide innovative teaching materials and resources to help develop the next generation of IT leaders.

DIGITAL TRANSFORMATION BEST PRACTICES

Brett Costello, Vice President, XanEdu Publishing, Inc.

Assessing your institution's digital readiness is a key starting point for building and implementing a successful digital transformation strategy that bridges the gap between technical infrastructure and user needs. Discover a spectrum of digital best practices based on real-world higher education examples.

DESIGNING FACULTY DEVELOPMENT ONLINE

Amy Gaimaro, Instructional Designer, with **Julia Miller**, Instructional Designer, and **Norm Sutaria**, Instructional Designer, Long Island University

Learn how three instructional designers from different locations at one university collaborated to design and deploy an online faculty development program that introduced faculty to blended and online course design. Faculty were transformed into students and learned first-hand some of the challenges and rewards of teaching and learning in the 21st Century.

TEACHING WITHOUT WIRES

Jared Johnson, Assistant Director of Project Management, with **PB Garrett**, Associate Provost and Chief Academic Technology Officer, and **Eric Alvarado**, Executive Director of Emerging Technologies and Creative Ventures, and **John Arpino**, Assistant Director of Engineering, Research and Development, George Washington University

With the introduction of Airplay wireless technology to the Apple iOS platform, the next logical advancement in classroom technology is the ability to present lesson materials wirelessly from mobile devices. George Washington University will present how they are attempting to bridge academic technology services with mobile devices in the classroom, without tethering instructors to the podium.

METRICS AND REPORTING: HOW TO DO IT

Rickard Jonsson, Senior Operations Manager, TechExcel

A presentation on how to construct and use metrics and reporting in IT service management. Gain an in-depth understanding of the critical importance of measuring and evaluating the investment in, and impact of, IT support service.

MINDSET LISTS OF AMERICAN FAMILIES

Tom McBride, Professor, with **Ron Nief**, Director Emeritus of Public Affairs, Beloit College

Students employ techniques of oral history, online genealogy, discovery of original sources, narratives and timelines in this unique project. To weave their family history with major trends in American social history, students use the Mindset List. Students discover that history is complex, vibrant and composed of their own stories.

POSTER SESSIONS

TUESDAY, JULY 17, 2012

E-PORTFOLIOS IN EDUCATION PROGRAMS

Michael Ramirez, Program Coordinator of Technology-Enhanced Teaching, with **Steve Pillow**, Assistant Professor, and **Kim Humerickhouse**, Professor, MidAmerica Nazarene University

Explore examples of how we are using Google Sites to create ePortfolios in our undergraduate and graduate teacher education programs. Learn our journey from a traditional paper portfolio to the electronic format. Discover how these ePortfolios are helping to meet program goals and NCATE requirements.

MAKING THE MOST OUT OF TECHNOLOGY INVESTMENTS

Art Rankin, Director of Higher Education and Projectors, Panasonic Solutions Company

For universities, purchasing new technologies can be challenging. In order to figure out which solutions provide high ROI and low TCO, the decision maker needs to take into account, reliability, ease of use, pricing and warranties. Panasonic Solutions will discuss key factors to consider when purchasing technology for higher education environments through examples and case studies.

USING BOOKBAG FOR COLLABORATIVE LEARNING

Michael Riordan, Lecturer and Media Architect and **Matt Rogers**, Student, Rochester Institute of Technology

Find out about the impact of Bookbag, a web-based resource discovery tool designed to aggregate course assets, selected library resources and other web-accessible content. The Bookbag framework enables both faculty and students to integrate research, content distribution and classroom interaction. Hear the outcomes of this collaborative learning model during the first year of Bookbag's use at RIT.

VIRTUAL CLASSROOMS TAKE OFF!

Babak Salimi, Senior Director of Product Marketing, Saba, with **Carey Hansard**, Training & Support Analyst, and **Becky Vasquez**, Chief Technology Officer, Embry-Riddle Aeronautical University

Learn how Embry-Riddle Aeronautical University's Worldwide Campus' EagleVision program utilizes the Saba People Cloud to maximize the benefits of virtual learning. Presenters will share the EagleVision program history and benefits of socializing the classroom. Acquire tips for increasing engagement and fostering social interaction in distance education with mobile learning.

aisle 800 POSTERS

NEW VISIONS FOR EDUCATION REFORM

Yovel Badash, CEO, NaMaYa

Our framework is designed to take institutions to the next level of improvement. Combining creation tools, a customized web application and step-by-step processes to follow as they set goals, create action plans and utilize technology as a tool for teaching, learning, building community, and raising funds. The program takes a small cohort through a 12-week program as they practice and experience how each and every element in the framework fits into their local environment.

DEVELOP ASSESSMENTS USING E-PORTFOLIO

Gigi Devanney, Consultant, VinA Advisors

Learn the three key components of an attainable, rigorous, assessment process that results in high quality data. Does your assessment system address these questions? 1: What are students supposed to know/be able to demonstrate? 2: What do they actually know and/or demonstrate? 3: Is what they know/demonstrate good enough? Discover a practical guide to the 1,2,3 approach for designing and refining your assessment process.

POSTER SESSIONS

TUESDAY, JULY 17, 2012

EVERNOTE IN EDUCATION

Carlos Fernandez, *Instructional Technology, Leon County Schools*

How can Evernote help and simplify the life of a teacher. Learn how to integrate Evernote into your daily educational routines. Broad ideas and topics will be shared to make Evernote each user's private secretary. Discover the many uses and easy customization of Evernote.

ADAPTIVE LEARNING AND ESSAY REVIEW

Maureen Greenbaum, *Professor, Union County College*

Students who must take developmental courses often struggle. Adaptive learning and computer essay review greatly improve students' success. Utilizing personalization and interactivity, these two technologies are available 24/7 and provide non-judgmental, immediate feedback. Through an active learner-centered experience, they deliver one-on-one tutoring, which Benjamin Bloom's 1984 study showed a two sigma improvement in learning.

EFFECTIVE WEB 2.0 TOOLS FOR EDUCATION FACULTY

Rae Ann Hirsh, *Undergraduate Early Childhood Program Director, Carlow University*

Learn how Web 2.0 technologies Glogster, Voki, Wordle, Poll Everywhere and Wikipages can be effective digital learning environment tools to enhance practicum experiences, provide exciting new ways to engage students and provide motivating collaborative tools in the education classroom.

ACTUAL UTILIZATION: EFFICIENT SPACE MANAGEMENT

Phil Knutel, *Executive Director, Academic Technology and Online Learning, Bentley University*

Learn about a case study of space-utilization at Bentley University Library (ranked #14 for Best College Library in The 2011 Princeton Review of The Best Colleges). Bentley implemented touchscreens and space-scheduling applications to ensure simple, efficient booking of collaborative workspaces, then used occupancy-detection technology to determine actual versus planned usage of shared workspaces with enlightening and useful results.

THE BENEFITS OF IN-HOUSE INSTRUCTIONAL DESIGN

Jay Loftus, *Instructional Designer, with Brad Urquhart, Assistant Professor, Schulich School of Medicine and Dentistry, University of Western Ontario*

Examine the experiences of creating an in-house online course compared to purchasing a course from a third party. Our online course was developed for nursing and allied-health students at two distinct institutions. A review of the processes, benefits and learning outcomes will be presented. Learn how to make decisions about which course options work best for your institution.

EVOLVING TRADITIONAL COMPUTER LABS TO THE CLOUD

Hernan Londono, *Associate Chief Information Officer, with Yvette Brown, CIO, Barry University*

Offering standard services across campuses requires significant investments in both IT infrastructure and human resources. Barry University adopted a new approach to resolve this problem by implementing the concept of a cloud computer lab which allowed the university to provide our students access to licensed software, anywhere, anytime without having to visit the university's computing facilities.

POSTER SESSIONS

TUESDAY, JULY 17, 2012

DESIGNING EFFECTIVE MULTIMEDIA SPACES

Ryan Retherford, Faculty Multimedia Center Coordinator, with **Katrise Dillon**, Multimedia Specialist, University of Central Florida

The University of Central Florida is the nation's second-largest state university with over 58,000 students. This presentation will share how UCF's Office of Instructional Resources has leveraged integrated classroom multimedia technology to build and support Tegrity-based lecture capture classrooms and courses.

AUDIO TECHNOLOGY: APPLICATIONS AND STRATEGIES TO ENHANCE LEARNING

Stephan Schutze, Lecturer, Royal Melbourne Institute of Technology University and the Australian Film Television and Radio School with **Douglas Price**, President, Pro Sound Effects with **Laura Sinnott**, Sound Recording Instructor, NYU

Presenters demonstrate the use of sound, technology and the web in the classroom, an aspect of education that is often overlooked. Learn the ways in which hearing, listening and perception of sound can benefit education where our goal is not to simply pass on knowledge, but to help develop methods of thinking and teaching.

FROM ORDINARY TO INTERACTIVE LEARNING

Janet Tarase, Assistant Professor, with **Don Huffman**, Associate Professor, and CIS Chair Person, Lorain County Community College

Have you ever taught classes where students look asleep or are deathly afraid of talking? Give the students an iClicker, a wireless stylus, or a netbook. All of these devices are integrated into our classroom technology and with a click of the mouse or a tap on a tablet the instructor enables all students to participate.

VIRTUAL LEARNING ENVIRONMENTS AND NATURAL ASSESSMENT

Peyton Williams, Product Marketing and Programs Manager, Toolwire

Toolwire, a leader in experiential learning technologies, has developed immersive learning environments that address current barriers to adoption and employ an exciting new approach to instructional design.

BEST PRACTICES FOR DEPLOYING CONNECT AND LEARNSMART

Michael Windelspecht, Associate Professor, with **Alex James**, Graduate Student, Appalachian State University

Explore some of the digital solutions to the major challenges facing today's instructors! Gain experience in developing digital lessons based on these platforms. Best practices for success, as well as additional online digital resources, will be provided.

IMPROVE STUDENT EXPERIENCES WITH USABILITY TESTING

Amy Wood, Manager, Product Design, Pearson Learning Solutions, with **Sara Finnigan**, Product Developer, Pearson

Examine how the Pearson CourseConnect team leveraged usability testing to improve the student experience in the interactive presentation portion of post-secondary online courses. Experience a brief usability test showcasing how even basic usability testing can be used to inform design and improve the student experience.

INNOVATIVE AUDIENCE RESPONSE SYSTEM

Paul Wyrembak, Student, New York University, with **Daniel Siegel**, Director of Procedural Dermatology, SUNY Downstate, and **Daniel Drayzen**, Student, Stony Brook University

Dantech Systems has revolutionized educational audience response systems. Our software is compatible with a variety of smartphones, tablets and laptops. The intranet platform is cost effective as it eliminates the need to employ wireless internet or 3G/4G from internet service providers and the need to purchase proprietary RF clickers.

SESSIONS

TUESDAY, JULY 17, 2012

3:45 pm – 4:45 pm

T11 RETHINKING PEDAGOGY IN AN ONLINE EXPERIENCE

Kristin Sullivan, *Manager of Instructional Technology with,*
Gino Beniamino, *Instructional Technologist, Harvard Graduate School of Education*

Track: Learning Environments and Technology Infrastructure

Room: Amphitheater, Mezzanine Level,
Seaport World Trade Center

Explore collaboration across departments and between faculty and staff to rethink the way that executive education participants from around the world interact with faculty, peers and content in order to maximize their learning in a fully online experience. Presenters will share next steps in their plan, including making the learning more job embedded and making the interactions with content and peers seamless in a mobile environment as well as online.

T12 REENGINEERING VIRGINIA'S COMMUNITY COLLEGES

Joy Hatch, *Vice Chancellor Information Technology Services,*
Virginia Community College System

Track: IT Leadership and Institutional Intelligence

Room: Waterfront 1, Harbor Level, Seaport World Trade Center

Virginia's Community Colleges face the same issues affecting higher education across our nation: unprecedented enrollment, declining state support and ambitious goals. To weather these issues required becoming smarter in the investments of people, talent and technology, along with leveraging the combined size and resources to break down barriers to change and improvement. Take a journey through the process and walk away with a new outlook on community colleges.

T13 COLLABORATIVE LEARNING SPACES IN THE ACADEMIC LIBRARY

Terri Muraski, *Systems Librarian,*
University of Wisconsin-Stevens Point

Track: Learning Environments and Technology Infrastructure

Room: Waterfront 3, Harbor Level, Seaport World Trade Center

The University of Wisconsin-Stevens Point library has teamed up with campus Information Technology to redesign the library into a learning commons environment, providing a variety of open collaborative learning spaces ranging from small group specialized preview or presentation rooms to larger, open spaces. This session will look at these spaces and the collaborative effects that define the library commons concept.

T14 IMPLEMENTING VIRTUAL CHAT FOR FACULTY SUPPORT

Marwin Britto, *Executive Director, Lone Star College Online*

Track: IT Leadership and Institutional Intelligence

Room: Cambridge, Harbor Level, Seaport World Trade Center

Through the implementation of virtual chat, our faculty now have direct and personalized support. By providing direct access, we were able to vastly improve communication and support opportunities at little cost to the support department, despite unprecedented growth in courses at our institution.

SESSIONS

TUESDAY, JULY 17, 2012

T15 B.Y.O.D: USING CLOUD COMPUTING TO VIRTUAL LABS

Wesley Esser, *Director IT Consulting and Support, Massachusetts Institute of Technology, Sloan School of Management*

Track: Learning Applications and Mobile Learning

Room: Waterfront 2, Harbor Level, Seaport World Trade Center

Increased enrollment and proliferation of Mac and tablet usage presents challenges to IT departments. Presenters will discuss Virtual labs, which leverages the cloud to provide students with virtual desktops. Using desktops as a service in virtual labs, IT departments reduce TCO and eliminate the complexities of virtual desktop deployments, all while meeting students' demands to use their own endpoint devices to gain the same experience as physical PCs.

4:45 pm – 6:30 pm

EXHIBIT HALL RECEPTION

CAMPUS TECHNOLOGY “PIONEERING CHANGE” \$1,000 GIVEAWAY

Join us in celebrating the groundbreaking ALL NEW Campus Technology Magazine while enjoying cocktails and hors d'oeuvres during the Exhibit Hall Grand Opening. Travel to all six regions of the exhibit hall and collect stamps on your Pioneering Change Giveaway Card to win a \$1,000 AMEX card! Enjoy cocktails and hors d'oeuvres during the Exhibit Hall Grand Opening while visiting an exhibitor in each of the six colored zones on your giveaway map. This is a great opportunity for networking and learning more about innovative product solutions. Drop off your completed giveaway cards at the Campus Technology booth, #460 by 6:15 pm that night. Winners will be announced at the end of the reception in the Exhibit Hall Presentation Theater. Must be present to win

TECHNOLOGY CLASSROOM

TUESDAY, JULY 17, 2012

5:00 pm – 5:25 pm

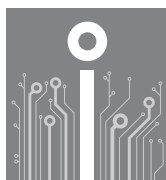
A BRAVE NEW WORLD: IMMERSIVE EXPERIENTIAL LEARNING SIMULATIONS AND NATURAL ASSESSMENT

Michael Watkins, *Director of Client Solutions and Technology*
Presented by Toolwire

Room: Exhibit Hall Presentation Theater

Success for students today is less about memorizing information than it is about developing critical thinking, problem solving and communication skills. Learn how rich media simulations known as Toolwire Learnscapes are helping students develop these essential skills across health care, business, first year experience, psychology and more.

CONGRATULATIONS WINNERS!



CAMPUS TECHNOLOGY **innovators** **AWARDS 2012**

One Focus: Higher Education
HIGHER ONE

OFFICIAL SPONSOR OF THE 2012 CAMPUS TECHNOLOGY
INNOVATOR AWARDS: BOOTH #546

IT INFRASTRUCTURE & SYSTEMS

Lone Star College System

Project: Six Campuses, an Online College, and One Cloud
Project Lead: Link Alander

Indiana University

Project: IUanyWARE
Project Lead: Duane Schau

Stanford University

Project: Mobile Device Management
Project Lead: Kim Seidler

TEACHING & LEARNING

Cerritos College

Project: Project Kaleidoscope
Project Lead: M.L. Bettino

University of Massachusetts Boston

Project: Suite-Building Partnerships for Accessibility
Project Lead: Valerie Claire Haven

Purdue University

Project: Purdue Studio Applications
Project Lead: Kyle Bowen

ADMINISTRATIVE SYSTEMS

University of Washington

Project: Data Access Control and Security Metadata Administration Tool
Project Lead: Bill Yock

STUDENT SYSTEMS & SERVICES

South Orange County Community College District

Project: Sherpa
Project Leads: Bob Bramucci and Jim Gaston

University of Arizona

Project: Scholarship Universe
Project Lead: Kenneth Downs

LEADERSHIP, GOVERNANCE, AND POLICY

Athabasca University

Project: Open Knowledge Environment
Project Lead: Brian Stewart

SESSIONS


WEDNESDAY, JULY 18, 2012

7:00 am – 8:15 am

EXECUTIVE BRIEFING AND BREAKFAST

TURN INSIGHT INTO ACTION WITH PREDICTIVE ANALYTICS

Richard Rodts, Director of Academic Programs, IBM
Predictive Analytics

Sponsored by 

Room: Plaza Ballroom BC, Seaport Hotel

What if you could predict which students are at risk of leaving your institution, which alumni are likely to give a major gift, or which financial aid requests are fraudulent? Most of all, what if you could execute a targeted strategy for each student, educator or administrator in real time? With IBM SPSS Decision Management Solutions for Education, your institution will be empowered to make the right decision every time. By turning insight into action, learn how predictive analytics leverages available data to ultimately improve student performance, increase student retention and enrollment yield, optimize donor contributions, and reduce overall costs

EXECUTIVE BRIEFING AND BREAKFAST

Sponsored by 

Room: Constitution Room, Seaport Hotel

Please find complete event details on the CT mobile app and program addendum.

8:00 am – 8:30 am

MORNING COFFEE SERVICE

Coffee will be served outside the Plaza Ballroom in the Seaport Hotel.

Presented by 

SESSIONS

WEDNESDAY, JULY 18, 2012

8:30 am – 9:45 am

CAMPUS TECHNOLOGY INNOVATOR AWARDS PRESENTATION AND GENERAL SESSION KEYNOTE

MEETING THE CHALLENGE OF CHANGE: HISTORICAL MODELS OF TRANSFORMATION AND LESSONS FOR HIGHER EDUCATION



George Siemens, Associate Director, Technology Enhanced Knowledge Research Institute, Athabasca University

Room: Plaza Ballroom, Seaport Hotel

Higher education leaders and faculty are increasingly aware of dramatic change patterns beginning to surround academia as our organizations meet the untried processes and emerging customs of the digital realm. Most of the agents of these changes are, from our current perspectives, unpredictable and unmanageable as we enter into a new knowledge infrastructure, highly connected learning and work environments, and overhauled business practices. For many, these changes appear to be a gathering storm, disconcerting as it threatens to erode the important role that universities play in knowledge exploration and preserving a just and fair society. For others, a constellation of change pressures—technological, economic, and social—seem to offer an unprecedented opportunity for universities to embrace a long-predicted, and much needed, transformation.

While the future of universities remains unclear, historical cycles of upheaval and models of transformation can serve as guides. Siemens will connect historical periods of substantial and systemic change—such as major technological advancements, socio-economic transitions, and the electrification of America—to a useful model for higher education, for interpreting and anticipating the trajectory of existing trends and identifying opportunities for true education innovation.

10:00 am – 11:00 am

W16 DEVELOPING A SUCCESSFUL MOBILE APPLICATION

Jared Johnson, Assistant Director of Project Management with, **Yordanos Baharu**, Executive Director of Academic Enterprise Applications, and **PB Garrett**, Associate Provost and Chief Academic Technology Officer, George Washington University

Track: Learning Applications and Mobile Learning

Room: Amphitheater, Mezzanine Level,
Seaport World Trade Center

This session will examine George Washington University's cost-effective strategy for planning, developing, implementing and supporting an in-house campus mobile application. A campus mobile app is an excellent tool for bringing together key university services into one portal that students can access on the go!

SESSIONS

WEDNESDAY, JULY 18, 2012

W17 IMPLEMENTING DIGITAL INSTRUCTIONAL ARTIFACTS

Kevin Forgard, *Instructional Designer*, with **Cynthia Hahn**, *Professor of Chemistry (Ret.)*; *Associate Academic Dean (Ret.)*, and **Linda Mulready**, *Professor of Reading and English*, and **Joni Gaudiello**, *Instructor of Communication*, and **Holly Pappas**, *Instructor of English*, *Bristol Community College*

Track: Digital Campus and Electronic Materials

Room: Waterfront 3, Harbor Level, Seaport World Trade Center

If your college or university is in the process of developing a set of digital instructional artifacts based on a common set of learning outcomes, then this presentation is for you. A faculty panel will present a sample of the Course Design Toolkits that are aimed at strengthening general education principles across the curriculum. Presenters will share successes and challenges and provide attendees with some best practices they may use for similar projects.

W18 DELIVERING SYNCHRONOUS TRAINING TO A GLOBAL AUDIENCE

Terrance O'Neil, *Instructional Designer* with **Hillary Dostal**, *Manager Corporate Programs*, *Northeastern University*

Track: Learning Environments and Technology Infrastructure

Room: Cambridge, Harbor Level, Seaport World Trade Center

Learn how NEU delivers a four-day synchronous training globally to employees of a large multinational corporation. The presenters will demonstrate who's involved in delivering the live sessions; how they promote interactivity; and how they incorporate a phone bridge. Log into a virtual room to see the environment firsthand. The presenters will provide tips to managing complex synchronous sessions and they will distribute a toolkit that includes their checklist for what's needed to launch a program like this.

W19 MOBILE TOOLS FOR TEACHING COLLEGE

Richard Cosgriff, *Director of Classroom Technology* with, **Rodney Murray**, *Executive Director*, and **Catherine Bentzley**, *Associate Professor*, *University of the Sciences*

Track: Learning Applications and Mobile Learning

Room: Waterfront 2, Harbor Level, Seaport World Trade Center

During the fall of 2011 and spring 2012 terms, chemistry students participated in a pilot to assess the utility of the iPad as a teaching and learning tool in the course and laboratory. Students used Blackboard Mobile Learn to access course documents, assignments and resource materials. Results of the student iPad pilot student satisfaction survey and lessons learned will be presented. This will be an interactive session. Download the ResponseWare app to participate. It allows users to turn their iPad, smart phone and other mobile devices into a response device for use with the polling software TurningPoint AnyWhere.

W20 CHIEF INFORMATION OFFICER EFFECTIVENESS IN HIGHER EDUCATION

Wayne Brown, *Vice President*, *Excelsior College*

Track: IT Leadership and Institutional Intelligence

Room: Waterfront 1, Harbor Level, Seaport World Trade Center

The higher education CIO is an important role. Unfortunately, a large proportion (45 %) of them will retire in the next ten years. This presentation will report on the results of a longitudinal higher education CIO study (www.checs.org) and a new study that surveyed the people of the next organizational layer.

SESSIONS

WEDNESDAY, JULY 18, 2012

11:15 am – 12:15 pm

W21 ANYTIME, ANYWHERE, ANY DEVICE

Link Alander, Interim Vice Chancellor/CIO with **Oscar Ramos**, Executive Director, Technology Services, Lone Star College System

Track: Learning Applications and Mobile Learning

Room: Amphitheater, Mezzanine, Seaport World Trade Center

What started as a simple application virtualization project blossomed into the integration of application and desktop virtualization to provide students, faculty and staff access to IT resources anywhere, anytime, and on any device. This presentation will provide the fundamentals, challenges and designs that Lone Star College System used to improve service offerings while adding value to the organization. The presenters will provide a detailed summary of the pilot group (4,200 students) along with the plan to scale.

W22 FLIPPING THE CLASSROOM: SUCCESS WITH REVERSE INSTRUCTION

Kelly Walsh, CIO, College of Westchester

Track: Digital Campus and Electronic Materials

Room: Waterfront 2, Harbor Level, Seaport World Trade Center

The College of Westchester CIO will share examples of flipping the classroom, encouraging the consumption of instructional content outside of the classroom, leaving valuable classroom time for reinforcement, review and other work. The idea of reverse instruction has been around for years, but it has been gaining momentum in recent years through high-profile efforts like the Khan Academy and success stories like those shared in this presentation.

W23 IT CONSUMERIZATION: SECURE 7,000 MOBILES

Ryan Laus, Network Manager, Central Michigan University (CMU)

Track: Learning Environments and Technology Infrastructure

Room: Cambridge, Harbor Level, Seaport World Trade Center

This session will examine the effects of IT consumerization on higher education institution networks. The Central Michigan University (CMU) Network Manager will reveal how CMU supports and secures 7,000 mobile devices: including smart phones and tablets. He'll also explain how to identify anomalies and share real-world examples of how they prevented infected mobile devices from taking down CMU's network.

W24 MOBILE LEARNING: APPLICATIONS THAT CHANGE DISTRACTION TO DISCUSSION

Kyle Bowden, Director, Informatics, Purdue University

Track: Learning Environments and Technology Infrastructure

Room: Waterfront 1, Harbor Level, Seaport World Trade Center

Purdue University offers students and faculty a series of mobile applications designed for use both in and out of the classroom. Learn how a collection of focused mobile tools can be developed and broadly implemented to enable collaboration and assessment.

W25 TECHNOLOGY: DOING DIFFERENT WITH LESS

Joe Traino, Chief Technology Officer and Senior IT Executive, Coconino Community College

Track: IT Leadership and Institutional Intelligence

Room: Waterfront 3, Harbor Level, Seaport World Trade Center

IT budgets are being reduced or remain flat while IT costs continue to grow each year and IT leaders are expected to do more with less. This session provides valuable insight into how technology leaders can do things differently without impacting service levels.

TECHNOLOGY CLASSROOM

WEDNESDAY, JULY 18, 2012

12:15 pm – 1:15 pm

LUNCH IN THE EXHIBIT HALL

Please join us for a networking during lunch in the Commonwealth Hall.

Presented by **CAMPUS
TECHNOLOGY**

TECHNOLOGY CLASSROOM

Technology Classrooms are held in the Exhibit Hall Presentation Theater. Attend any session to win one of two iPads given away each day!

1:00 pm – 1:25 pm

Using Sony Technology to Virtualize Learning at USF

Shari Sentlowitz, National Manager Education Solutions

Presented by Sony Electronics

The USF Health Morsani College of Medicine implemented innovative long-distance teaching and collaboration using Sony A/V and videoconferencing technology allowing medical students at the College in Tampa, FL. to be evaluated and mentored by faculty at Lehigh Valley Health Network in Allentown, PN. See how they use a variety of Sony technologies to virtualize learning.

1:30 pm – 1:55 pm

The Benefits of Virtual Desktop Infrastructure in Education

Allan Lorentzen, Field Sales Engineer

Presented by PANO LOGIC

Educational institutions are continually challenged to do more with less: provide reliable desktop computing for staff, faculty, students and labs with tightly-constrained IT and budgetary resources. Virtual Desktop Infrastructure (VDI) frees IT staff from the overhead of refreshing computer labs and lets faculty concentrate on curriculum rather than technology.

2:00 pm – 2:25 pm

TheCN.com: Free Social Network to Complement Teaching and Learning

Ali Jafari, Professor of Information Technology at IUPUI and CEO of CourseNetworking

Presented by Course Networking, LLC (theCN.com)

Demonstration of TheCN.com and how it can be easily integrated with online, face-to-face, open courses and existing learning management systems. TheCN is a new online environment developed and funded by a consortium of academics and universities throughout the world, built on the notion of social networking and global, collaborative learning.

2:30 pm – 2:55 pm

Institutional Intelligence to Address Your Core Mission

*Tim Beckett, Higher Education Solutions Manager with
Mark Winslow, Higher Education Systems Engineer*

Presented by Information Builders

Information Builders will present an Academic Dashboard that has eased communication with stakeholders and has provided them with information based on broadly accepted performance indicators and has streamlined their accreditation program. Join us for a demonstration of a pre-built, self-service application template to help institutions track enrollment, retention and student success.

POSTER SESSIONS

WEDNESDAY, JULY 18, 2012

2:00 pm – 3:00 pm

Poster Sessions are held in the Exhibit Hall in two locations:
Aisle 400 and Aisle 800.

AISLE 400 POSTERS

2012 CAMPUS TECHNOLOGY INNOVATOR AWARD WINNERS

SIX CAMPUSES, AN ONLINE COLLEGE AND ONE CLOUD



Link Alander, Interim Vice Chancellor/CIO, Technology Services with **Cory Bradfield**, Senior Systems Administrator and **Oscar Ramos**, Executive Director Technology Services, Lone Star College System

Today we operate a dynamic private cloud that can expand as demand increases during peak operations, such as during open enrollment and end-of-semester testing.

KALEIDOSCOPE PROJECT: OPEN EDUCATION STRATEGIES FOR STUDENT SUCCESS



ML Bettino, PI for NGLC Grant/Dean of Academic Affairs (ret)/Acting Director Title III, Palo Verde College, Cerritos College

The Kaleidoscope Project implemented a fully open general education curriculum across eight colleges that serve predominantly at-risk students. The Kaleidoscope Project's use of open educational resources have virtually eliminated textbook costs as an obstacle to success for low-income students. It also allowed institutions to collaborate to refine and improve course content, closing the loop between course design and student learning outcomes.

SHERPA



Kurt Dowdle, Sherpa Project Lead, South Orange County Community College District

California's South Orange County Community College District is a leader in ed-tech innovation, with custom-developed applications that help students register for courses, buy textbooks, and find the courses that are right for them. Sherpa is a first-of-its-kind recommendation engine for courses, services, and information. No more one size fits all—Sherpa helps personalize each student's college experience.

SCHOLARSHIP UNIVERSE



Kenneth Downs, Program Coordinator, University of Arizona

Scholarship Universe, a web app at the University of Arizona was developed to help UA students gain access to scholarships and save time in the process. The app not only matches students and scholarships, it provides tools to help students manage the scholarship process. The system has had over 20,000 UA students log in within 18 months and they have reported winning more than \$2.4 million.

SUITE-BUILDING PARTNERSHIPS FOR ACCESSIBILITY



Valerie Claire Haven, Academic Technology Coordinator, University of Massachusetts Boston, The Ross Center

Presentation of tool kit suite development through the collaboration through several agencies to support the access of the deaf-blind student to synchronous conferencing.

POSTER SESSIONS

WEDNESDAY, JULY 18, 2012

IUANYWARE: TRANSFORMING AND EXTENDING EDUCATION



CAMPUS
TECHNOLOGY
innovators
AWARDS 2012

Duane Schau, *Director Leveraged Services*
with **Pete Bucklin**, *Manager Leveraged Services, Indiana University*

Indiana University leveraged its investment for client virtualization to deliver virtual desktops for its base of over 100,000 students. IUanyWARE project is reinventing a new and collaborative model and developing partnerships with other institutions to consume and brand IUanyWARE as their own.

DACING AND SMATING INSTITUTIONAL DATA



CAMPUS
TECHNOLOGY
innovators
AWARDS 2012

Bill Yock, *Director, Enterprise Information Services with,*
Anja Canfield-Budde, *Senior Manager, Decision Support Services,*
University of Washington

The University of Washington Enterprise Data Warehouse (EDW) holds a large set of data derived from our administrative systems. Our tools implement governance policies, empowering data custodians to grant access, manage users and classify data.

MOBILE APPS FOR STUDENT SUCCESS: STUDIO BY PURDUE UNIVERSITY



CAMPUS
TECHNOLOGY
innovators
AWARDS 2012

Kyle Bowen, *Director Informatics, Academic Technologies,*
Purdue University

Purdue's Studio applications make up a suite of tools that bolster engagement inside and outside the classroom using technology familiar to students. Together, these tools enable instructors with the flexibility to incorporate the applications in ways that best fit their course content and teaching styles.

ATHABASCA



CAMPUS
TECHNOLOGY
innovators
AWARDS 2012

Brian Stewart, *Vice President, Information*
Technology and CIO, Athabasca University

AISLE 800 POSTERS

ONLINE LABS: TIPS FOR DESIGN AND INSTRUCTION

Carolyn Allen, *Associate Professor, Palm Beach State College*

Explore the challenges of teaching a biology lab online. Those interested in developing online labs will be able to apply this process of development to their own courses. Palm Beach State's online lab combines a packaged set of lab materials with a Blackboard website.

EXPONENTIAL PROFESSIONAL DEVELOPMENT

Jennifer King, *Director of Instructional Technology,*
Florida Southern College

Exponential PD is a 12-month professional development plan for faculty in technology integration that culminates into a revenue-generating summer training institute. XPD utilizes faculty as coaches to colleagues for one year and trainers during a summer training institute. Discover how XPD leverages peer coaching to provide PD for a variety of educational technologies!

COLLABORATIVE COURSE DEVELOPMENT

Matthew Cooper, *Associate Provost, Learning and Technology,*
Thomas Edison State College

Learn how Google Apps can be used as an enhanced collaboration tool in the cloud, as well as a robust course content repository that feeds your learning management system. Discover how the use of Google Apps can augment the course development process.

POSTER SESSIONS

WEDNESDAY, JULY 18, 2012

DEMYSTIFYING TOUCH PANEL SYSTEM DESIGN

Steven Endres, *Senior Academic Technology Specialist with Paul Kanalas*, *Academic Technology Specialist, DeVry University*

Institutions often turn to touch panel controls to manage system complexity. A well-designed interface can enhance usability, but can be a challenge. Presenters will share an iterative refinement strategy and basic design principles that yield customized, polished touch panel interfaces at low cost. This strategy allows your in-house team to make effective design decisions without being system programmers.

DATA DRIVEN TRANSFORMATION

Jose Ferreira, *Founder & CEO, Knewton, Inc.*

The Knewton platform is the first application of big data to education. Learn how this pioneering technology provides insight into students' level of concept mastery and maximizes student progress by recommending what students should do next. Successful deployments at some of the largest academic institutions in the country have driven new insights about how big data is poised to transform education.

DIGITAL LITERACY FOR NONTRADITIONAL STUDENTS

Jenifer Gundry, *Global Network Librarian with Andy Newgren*, *Director of IT Academic Services*, and **Barbara McTague**, *Media Lab Coordinator*, and **Wendy Sample**, *Software Training Coordinator, Princeton Theological Seminary*

Learn the experiences of one graduate school in providing technology resources and services to meeting the digital literacy needs of returning and mature graduate students, many coming into academic work and encountering both production and research tools entirely new to them. Providing resources aimed at helping students develop their digital literacy is collaborative, mission-centric work.

EFFECTIVE INTEGRATION OF SOCIAL MEDIA

William Hoover II, *Professor of Anatomy & Physiology, Bunker Hill Community College*

Learning can become interactive, student-centered and collaborative with social media. Several creative ways will be demonstrated in which social media can be integrated into an LMS and CMS to improve learning outcomes and attrition rates, while helping students network and build learning communities that may serve them for a lifetime.

PROFESSIONAL GROWTH USING TECHNOLOGY

Kim Humerickhouse, *Professor*, with **Steve Pillow**, *Assistant Professor*, and **Mike Ramirez**, *Assistant Professor, MidAmerica Nazarene University*

Join us for a demonstration on how teachers, mentors and instructional coaches are using inexpensive technology to collaborate with each other across distances as well as reflect on and improve their own teaching techniques.

APPLYING ITIL: BEST PRACTICES TO SUPPORT THE DIGITAL CAMPUS

Rickard Jonsson, *Senior Operations Manager, TechExcel*

How IT is perceived on your campus is dependent upon the efficiency of the IT support group. Investing time, effort and resources ensuring this group has the tools and processes necessary to be effective is critical.

DEVELOPING ONLINE COURSES AND PROGRAMS

Suzanne Kissel, *Senior Academic Consultant*

Learn effective practices for using cloud-based tools to support the collaboration, content sharing and content creation necessary for all stakeholders, working at a distance, to build successful online programs.

POSTER SESSIONS

WEDNESDAY, JULY 18, 2012

LMS MIGRATIONS: PAINFUL, PROBLEMATIC OR PRETTY

Chris Edwards, *Instructure*

Preparing to migrate to a new LMS is something most of us approach with less than exhilaration. This presentation explores a case study evaluating institutions that have recently migrated to InstructureCanvas. Come hear the tips they learned and the pitfalls they avoided.

FACULTY PREPARATION FOR ONLINE TEACHING

Cindy Lohan, *Product Manager, Online Educator Program, Pearson Learning Solutions*

Increases in distance learning enrollments in the coming decade will have a profound impact on faculty members' instructional roles. Building online educators' skills is a critical-need component for preparing highly qualified teachers. Learn about the emergent trends in student learning issues in academia and technology that necessitate an approach to standardizing online educator skills.

UCF'S MULTIMEDIA SUPPORT LABS

Don Merritt, *Interim Director*, with **Ryan Retherford**, *Faculty Multimedia Center Coordinator*, and **Yasmin Brady**, *Computer Operations Manager, University of Central Florida*

UCF leveraged an internal technology grant program to create and renovate spaces dedicated to faculty and student multimedia support. The Faculty Multimedia Center and Technology Commons provide support for faculty and students in the creation of multimedia. Presenters will share the strategies employed to secure funding and the benefits of building institutional collaborations and partnerships.

ENGAGING STUDENTS IN LECTURE USING IPADS

Perry Samson, *Arthur F. Thurnau Professor, University of Michigan*

Watch a live demonstration of an iPad app that allows students to take notes synchronized to instructor slides, answer questions from their instructor and pose questions to the instructor. This system has been shown to increase student engagement at University of Michigan in multiple disciplines.

YEAR-LONG FACULTY DEVELOPMENT MODEL

Jeff Schomburg, *Director of Faculty Instructional Technology*, with **Michael Chen**, *Executive Director of Academic Technology, St. Mary's University*

Hear about St. Mary's year-long training model consisting of a week-long summer institute, a fall faculty conference on teaching with technology and a spring faculty showcase series. The presentation will cover the development, planning, funding, promotion and assessment of each component of the model.

PREDICTING A SHINY FUTURE FOR EDUCATION

M.O. Thirunarayanan, *Associate Professor, Florida International University*

Come hear how e-surfaces will play a role in education in the future. These surfaces will make it possible to deliver and receive content from practically all devices, appliances and spaces.

LINKING ADAPTIVE LEARNING TO ADAPTIVE TEACHING

Michael Windelspecht, *Associate Professor*, with **Alex James**, *Student, Appalachian State University*

Examine how interactive adaptive learning platforms, such as McGraw-Hill's Connect/LearnSmart, are changing the academic landscape by enabling both students and instructors to assess prior knowledge before entering the classroom, providing a customized learning environment in which valuable class time may be devoted to difficult topics.

SESSIONS

WEDNESDAY, JULY 18, 2012

2:45 pm – 3:00 pm

EXHIBIT HALL PRIZE GIVEAWAY

WIN \$20,000 IN OFFICE TECHNOLOGY

GovConnection, in partnership with Lenovo, is giving away \$20,000 worth of technology and accessories—the ultimate in computing—tablets, laptops and workstations. Everything you need for classrooms, offices and on the go!

HOW DO I WIN?

To enter to win, conference attendees are required to visit three (3) locations on the exhibit hall floor to have their badge scanned—Booth #'s 467, 834, and 644.

The Grand Prize drawing will be held 2:45 pm, Wednesday, July 18, at GovConnection's booth #644.

You must be present to win.

Presented by

GovConnection
tools for higher learning™

In Partnership with

lenovo

3:45 pm – 4:45 pm

W26 BUILD A CAMPUS MOBILE STRATEGY

Fairlight Lower, Associate Director of Learning Architecture, Bridgepoint Education

Track: Learning Applications and Mobile Learning

Room: Amphitheater, Mezzanine, Seaport World Trade Center

This session will demonstrate how to improve student and faculty access and learning engagement by leveraging a robust cutting-edge mobile strategy. The presenter will share an overview of the outcomes and assessment data as well as the application development process, feature set, user experience and other project results.

W27 ETEXTBOOK USE BY FACULTY AND STUDENTS

Arlene Nicholas, Assistant Professor, with **John Lewis**, Digital Services Librarian, Salve Regina University

Track: Digital Campus and Electronic Materials

Room: Waterfront 3, Harbor Level, Seaport World Trade Center

The presenters from a small liberal arts university will examine the benefits and limitations of eTextbooks as well as the attitudes of faculty and students toward using this less expensive technological alternative. Current trends will be explored, including the satisfaction of students using open access eTextbooks.

W28 GOING HYBRID: FACULTY DEVELOPMENT

Andreas Brockhaus, Director of Learning Technologies, University of Washington Bothell

Track: Learning Environments and Technology Infrastructure

Room: Waterfront 2, Harbor Level, Seaport World Trade Center

Current research suggests that hybrid (blended) courses (defined as 30-70% online) can produce better learning outcomes than traditional face-to-face classrooms or fully online courses. The University of Washington-Bothell used a community of inquiry framework to design and deliver a ten-week Hybrid Course Development Institute (HCDI) for faculty. This session will look at hybrid learning research and provide an overview of the HCDI structure and assessed effectiveness.

SESSIONS

WEDNESDAY, JULY 18, 2012

W29 EMERGING TECHNOLOGIES FOR PROGRAM ASSESSMENT

Mukul Bhalla, Associate Dean, with **Colleen Miron**, Associate Dean,
College of Undergraduate Studies, Argosy University

Track: IT Leadership and Institutional Intelligence

Room: Waterfront 1, Harbor Level, Seaport World Trade Center

Presenters offer initial data on an assessment system that uses standardized assignments to directly measure course objectives mapped to program outcomes. A detailed grading rubric is used to compute scores on the program outcomes, which are entered into an automated Learning Outcomes Management database. The development process, the benefits and challenges of instituting the program, and initial data on faculty satisfaction, student learning and programmatic assessment will be presented.

W30 HARNESSING THE POWER OF EDUCATION DATA

Jeff Borden, Senior Director of Teaching & Learning,
Pearson eCollege

Track: IT Leadership and Institutional Intelligence

Room: Cambridge, Harbor Level, Seaport World Trade Center

Every administration is currently scrambling to discover meaningful ways to find and use data. This session will provide the questions and the categories that schools could begin using immediately to achieve better retention, completion, grade and outcomes assessment for a much more holistic view of the learner and a much more actionable view of their setting.

CAMPUS 2013 TECHNOLOGY

20th Annual Education Technology Conference

JULY 29 – AUGUST 1, 2013

HYNES CONVENTION CENTER, BOSTON, MA

Make Campus Technology part of your professional development strategy for 2013. Join industry thought-leaders and experts at the nation's premier higher education technology conference, produced by the award-winning *Campus Technology* team.



Have a Great Idea For a Presentation?

Call for Papers applications
will be accepted
September–December 2012
on the Campus Technology
conference website.

Campustechnology.com/summer13

SESSIONS

WEDNESDAY, JULY 18, 2012

5:00 pm – 6:00 pm

TECHNOLOGY SOLUTION SEMINARS

TSS1 DOES THE C IN CDN ACTUALLY STAND FOR CAMPUS? ASK AKAMAI.

Rob San Martin, Enterprise Solutions Director, North America and Canada Public Sector, Akamai Technologies

Sponsored by Akamai Technologies

Room: Waterfront 1, Harbor Level, Seaport World Trade Center

With the explosion of social media and the immediacy demands of the Generation X population, higher education institutions are being forced to expand their infrastructures at a record pace. How will you keep up with the mountains of content, courseware, electronic downloads and distance-learning requirements imposed by your administrators? This demand for service is crippling capital budgets and planning for the worst case scenario overburdens your IT staff. How do you protect your organization, actively manage capacity and increase your productivity?

TSS2 VISUALIZE YOUR IR DATA IN NEW AND POWERFUL WAYS

Tim Nicholson, Director of Customer Services, Entrinsik, Inc.

Sponsored by Entrinsik

Room: Waterfront 2, Harbor Level, Seaport World Trade Center

Colleges and universities work with enormous amounts of data every day: from student and donor data to classes, faculty and grants. Hundreds of institutions around the country use Informer to analyze this data to support strategic planning, evidence-based decision making, and outcomes assessment. Join us to see how Informer's powerful web-based query engine and intuitive interface provides ad hoc reporting and analysis capabilities based on real-time institutional data. And with Dashboards, Informer can quickly turn this information into department-specific visualizations that monitor critical performance indicators.

TSS3 CHANGE THE COURSE: 5 THINGS EVERY CIO SHOULD KNOW ABOUT SOURCING AND DELIVERING CONTENT

Nicole Pinard, Senior Vice President, Product Development, XanEdu, with **Michael Boezi**, Vice President of Content, Flat World Knowledge

Sponsored by XanEdu Publishing

Room: Waterfront 3, Harbor Level, Seaport World Trade Center

IT must reduce complexity and improve efficiency in a complex learning ecosystem. No matter what source, platform or device, IT must find ways to: help faculty source and aggregate the quality content they need; deliver dynamic content on the devices that students request; lower the end cost of course materials; ensure copyright and security requirements are met. Learn how IT can facilitate dramatic shifts in course content sourcing and delivery while enabling interoperability.

TSS4 ORACLE CRM ON DEMAND SUPPORTS GROWTH AT POST UNIVERSITY

Mike Statmore, CIO, Post University, with **Joe Burkhart**, Director, Higher Education, Oracle

Sponsored by Oracle

Room: Cambridge, Harbor Level, Seaport World Trade Center

Post University, located in Waterbury, CT, implemented Oracle CRM On Demand to improve lead flow and its ability to service students.

8:00 am – 8:30 am

MORNING COFFEE SERVICE

Coffee will be served in the foyer outside the rooms on Harbor Level, Seaport World Trade Center.

8:30 am – 9:30 am

TH31 STUDENT-CENTERED APPROACH TO MOBILE LEARNING

Bob Andersen, *Director of Instructional Technology, Saint Mary's University of MN*, with **Shilpa Patwardhan**, *Program Development Manager*, and **Rob Schnieders**, *Chief Learning Officer, Deltak Innovation*

Track: Learning Applications and Mobile Learning

Room: Amphitheater, Mezzanine, Seaport World Trade Center

Saint Mary's University of Minnesota and Deltak are planning to use the iPad extensively in online graduate programs in Project Management and Organizational Leadership starting in May 2012. Unlike many iPad pilots and projects where the iPad is simply a consumption device, Saint Mary's is integrating the iPad into the curriculum and immersive, discipline-specific, learning activities will enable student-to-student, student-to-instructor and student-to-content interaction.

TH32 TECHNOLOGICAL FOUNDATIONS FOR REGIONAL INITIATIVES

Randy Jackson, *Director of Academic and Learning Technologies, University of Washington*

Track: Learning Environments and Technology Infrastructure

Room: Cambridge, Harbor Level, Seaport World Trade Center

The University of Washington School of Dentistry is developing a fully accredited super-generalist dental education model that places students on extended rural and underserved area rotations. With strategic support from a unique mix of videoconferencing, rich media capture, social software and learning management systems, the Regional Initiatives in Dental Education (RIDE) program supports the education of rurally situated students while encouraging them to establish their own rural practices.

TH33 VIDEO CAPTIONING FOR ACCESSIBILITY: THE PENN STATE SOLUTION

Keith Bailey, *Assistant Dean of Online Learning and Education Technology and Director of the e-Learning Institute*, with **Bryan Ollendyke**, *Instructional Web Technology Specialist, Penn State University*, and **Tole Khesin**, *Vice President of Marketing* and **Josh Miller**, *VP of Business Development, 3Play Media*

Track: Learning Environments and Technology Infrastructure

Room: Waterfront 3, Harbor Level, Seaport World Trade Center

Although online video is becoming the dominant medium in education, closed captioning is rare, even though it is a necessity for deaf users and an essential aid for ESL students. Captioning is often perceived as obtrusive and expensive, but in this session, Penn State University will demonstrate a cost-effective, streamlined captioning workflow that provides push-button simplicity for instructors, administrators and students campus-wide.

SESSIONS

THURSDAY, JULY 19, 2012

TH34 REMOTE ONLINE PLACEMENT ASSESSMENT

Rose Tran, Lead IT User Support Analyst, with **Michael Nicholas**, IT User Support Analyst, Kent State University

Track: IT Leadership and Institutional Intelligence

Room: Waterfront 1, Harbor Level, Seaport World Trade Center

In 2011 Kent State University made the decision to change placement assessment procedures for incoming students from monitored, scheduled, onsite placement assessments to assessments taken remotely by students prior to scheduling their courses with an advisor. Presenters will share information from the related research, planning, debate, software evaluations and budget analyses that took place at their institution.

TH35 RESTRUCTURING LEARNING: LEGAL IMPLICATIONS OF CLOUD COMPUTING, SOCIAL MEDIA AND MOBILITY

Peter Sanborn, Associate, with **Matthew Karlyn**, Partner, Foley and Lardner LLP

Track: IT Leadership and Institutional Intelligence

Room: Waterfront 2, Harbor Level, Seaport World Trade Center

The number of colleges and universities exploring cloud-based solutions is growing. As institutions explore their options for entering the cloud, campus technology leaders must understand and assess the potential risks and liabilities of the cloud. In this highly practical presentation, attorneys will cover the latest legal implications of cloud computing and offer actionable ideas and examples of language that should be in higher education cloud contracts today.

9:45 am – 10:45 am

TH36 ARE STUDENTS READY? PREPARING WITH DORM

Rene Cintron, Assistant Dean, with **Jennifer Lang**, Assistant Professor, Delgado Community College

Track: Learning Applications and Mobile Learning

Room: Cambridge, Harbor Level, Seaport World Trade Center

Attendees explore Delgado's Online Readiness Module (DORM) and examine the technical tools used and study skills promoted. All DORM assignments were developed to increase student success and retention. What started as a tool for online students can now be applied to the online component of any course.

TH37 INTEGRATING TECHNOLOGIES ENGAGES STUDENTS WITH ETEXTBOOKS

Perry Samson, Arthur F. Thurnau Professor, University of Michigan,

Track: Digital Campus and Electronic Materials

Room: Waterfront 3, Harbor Level, Seaport World Trade Center

This presentation reports improvements in student engagement and acceptance of online textbooks afforded with integration of in-class student response systems, note-taking tools, inquiry and assessment tools with eTextbooks. Students report that they feel far more engaged than in similar classes that do not use these online tools. The linkage between classroom activities and eTextbooks drives student purchases of eTextbooks to around 60%, far higher than in courses without integration.

TH38 DIGITAL SCREEN MEDIA: MERGING TECHNOLOGIES, UNIFYING CONTENT

May Chang, *Assistant Director Library Technology, East Carolina University*

Track: Learning Environments and Technology Infrastructure

Room: Waterfront 1, Harbor Level, Seaport World Trade Center

The presenter will showcase locally developed self-service interactive public information systems that provide pushed information as well as user-selectable options and content search capabilities. With current developments in interactive large screens, developers at East Carolina University were able to merge the capabilities of interactive kiosks and digital signage systems while allowing for scalable options and features as well as ongoing support and development. The presenter will review design principles and best practices.

TH39 NEW HELPDESK: RESOLVING ANY ISSUE, ANYWHERE, ANYTIME

James Carlisle, *Director of Technology Support Services/Interim Assistant CIO, Georgia College*

Track: IT Leadership and Institutional Intelligence

Room: Amphitheater, Mezzanine Level, Seaport World Trade Center

In this session, the presenter will detail the success of delivering IT support services 24/7 to thousands of users in distributed locations, as well as the qualitative benefits of leveraging remote support technology.

11:00 am – 12:00 pm

CLOSING KEYNOTE SESSION

**IT AND ACADEMIA:
FORGING NEW STRATEGIES AND PARTNERSHIPS**

Joel Smith, *Vice Provost & CIO, Carnegie Mellon University*

Room: Amphitheater, Mezzanine Level, Seaport World Trade Center

As educators, technologists and IT leaders, we know that our opportunities to use information technologies to improve the effectiveness of education have never been greater. Realizing that potential is not going to be easy and it will require fundamental changes in the way we work. It's time technology leaders revisit the nature of their traditional partnerships with faculty and administrators, foster and support new areas of research with learning scientists and develop and promote a better understanding of the multiple goals of both instructors and learners with everyone involved in the new teaching and learning paradigm. In his keynote, Joel Smith opens a dialogue between IT and academia about the role education technologists can play in facilitating multi-agent development of effective tools for teaching and learning.

**THANK YOU FOR ATTENDING
CAMPUS TECHNOLOGY 2012!**

Please complete all session evaluations
on the CT mobile app and give us your feedback!

Join us again July 29 - August 1, 2013
at the Hynes Convention Center, Boston, MA.

ATTEND AN EXHIBIT FLOOR TECHNOLOGY CLASSROOM AND YOU COULD WIN AN APPLE iPad!



All Technology Classroom sessions will be held in the Exhibit Hall Presentation Theater. Attend one of these informative sessions and you'll be entered to win one of two Apple iPads—each day! Attend multiple sessions and you'll be entered multiple times! Winners will be announced at the following day's keynote session.

TUESDAY, JULY 17, 2012

1:00 – 1:25 pm

TRANSITIONING TO THE DIGITAL AGE

Howard Rose, DMC-D, Regional Manager Consultant and Education Market Development
Presented by Crestron Electronics, Inc.

1:30 – 1:55 pm

BUILDING AND SCALING ONLINE PROGRAMS

Allyson Boutote with Ginger Dawson, Senior Business Development Managers
Presented by Learning House

2:00 – 2:25 pm

CONQUERING HIGHER ED IT CHAOS BY COORDINATING PROJECTS, OPERATIONS AND SERVICE DESK

Andrew Graf, Lead Analyst, TeamDynamixHE
Presented by TeamDynamixHE

2:30 – 2:55 pm

BEYOND THE CLASSROOM WALLS: REINVENTING YOURSELF, YOUR CLASS AND YOUR TEACHING METHODS

Laurie Burruss, Education Consultant for lynda.com
Presented by lynda.com

3:00 – 3:25 pm

THREE CASE STUDIES FROM LEADING VIDEO EDUCATION CAMPUSES

Kristin Zurovitch, of Sonic Foundry with Mona Aldana-Ramirez, San Antonio College, Brian Smith, University of Florida, and Michael DeMeo, New York Law School
Presented by Mediasite by Sonic Foundry

5:00 – 5:25 pm

A BRAVE NEW WORLD: IMMERSIVE EXPERIENTIAL LEARNING SIMULATIONS AND NATURAL ASSESSMENT

Michael Watkins, Director of Client Solutions and Technology
Presented by Toolwire

WEDNESDAY, JULY 18, 2012

1:00 – 1:25 pm

USING SONY TECHNOLOGY TO VIRTUALIZE LEARNING AT USF

Shari Sentlowitz, National Manager Education Solutions
Presented by Sony

1:30 – 1:55 pm

THE BENEFITS OF VIRTUAL DESKTOP INFRASTRUCTURE IN EDUCATION

Allan Lorentzen, Field Sales Engineer
Presented by PANO LOGIC

2:00 – 2:25 pm

THECN.COM: FREE SOCIAL NETWORK TO COMPLEMENT TEACHING AND LEARNING

Ali Jafari, Ph.D., Professor of Information Technology at IUPUI, and CEO of CourseNetworking, LLC.
Presented by Course Networking, LLC (theCN.com)

2:30 – 2:55 pm

INSTITUTIONAL INTELLIGENCE TO ADDRESS YOUR CORE MISSION

Tim Beckett, Higher Education Solutions Manager with Mark Winslow, Higher Education Systems Engineer
Presented by Information Builders

EXHIBITORS LISTINGS

3Play Media

Booth # 750

1972 Massachusetts Ave, 4th Floor

Cambridge, MA 02140

415.298.1206

www.3playmedia.com

AcademicPub/SharedBook

Booth # 729

110 William Street, 30th Floor

New York, NY 10038

888.212.3121

www.academicpub.com

Acentech, Inc.

Booth # 554

33 Moulton Street

Cambridge, MA 02138

617.499.8000

www.acentech.com

Aerohive Networks

Booth # 434

330 Gibraltar Drive

Sunnyvale, CA 94089

408.510.6100

www.aerohive.com

Airwatch

Booth # 830

1155 Perimeter Center West, Suite 100

Atlanta, GA 30338

404.902.4383

www.air-watch.com

Akados, Inc.

Booth # 754

200 Connecticut Avenue

Norwalk, CT 06854

203.866.0190

www.akados.com

Akamai Technologies

Booth # 530

11111 Sunset Hills Road, Suite 250

Reston, VA 20190

703.621.4037

www.akamai.com



SILVER SPONSOR

Amazon Web Services

Booth # 547

1918 8th Avenue

Seattle, WA 98101

206.740.1702

www.aws.amazon.com



GOLD SPONSOR

AVAI Mobile Solutions

Booth # 841

3801 South Capital of Texas Highway, Suite 230

Austin, TX 78704

512.301.9445

www.avaimobile.com



CT Mobile App Powered by AVAI

Barracuda Networks

Booth # 636

3175 Winchester Boulevard

Campbell, CA 95008

888.268.4772

www.barracudanetworks.com

Big Bang LLC

Booth # 736

9851 South 27th Street

Franklin, WI 53132

414.225.9075

www.bigbangllc.com



**Complete exhibitor contact information and company descriptions
can be found on the Campus Technology 2012 mobile app.**

EXHIBITORS LISTINGS

ByBox**Booth # 858**

Unit 1 & 2, Central City Industrial Estate, Red Lane
Coventry, UK Cv6 5Ry
England
44 779.536.6896
www.bybox.com

Campus Technology Magazine**Booth # 460**

4 Venture, Suite 150
Irvine, CA 92618
949.265.1568
www.campustechnology.com

**CAMPUS
TECHNOLOGY****Canon****Booth # 664**

1 Canon Plaza
Lake Success, NY 11030
516.328.4840
www.usa.canon.com

Canon**Cattura Video****Booth # 763**

12758 Cimarron Path, Suite 102
San Antonio, TX 78249
210.614.8324
www.catturavideo.com

CCS Presentation Systems, Inc.**Booth # 753**

132 Northeastern Boulevard
Nashua, NH 03062
978.256.2001
www.ccsprojects.com/nh

**CDW Government LLC****Booth # 658**

300 North Milwaukee Avenue
Vernon Hills, IL 60061
847.371.6001
www.cdwg.com

**GOLD SPONSOR****Center for Technology Leadership****Booth # 645**

1150 17th Street NW, Suite 304
Washington, DC 20036
888.343.9267
www.excelsior.edu/ctl

Chalk & Wire Learning Assessment, Inc.**Booth # 746**

19 Leawood Court
St. Catharines, ON
Canada L2T3R5
877.252.2201
www.chalkandwire.com

Cherwell Software**Booth # 842**

12295 Oracle Boulevard, Suite 200
Colorado Springs, CO 80921
719.434.5823
www.cherwell.com

**Citrix****Booth # 542**

851 West Cypress Creek Road
Fort Lauderdale, FL 33309
949.429.7570
www.citrix.com

**GOLD SPONSOR**

Complete exhibitor contact information and company descriptions
can be found on the Campus Technology 2012 mobile app.

EXHIBITORS LISTINGS

Computer Comforts

Booth # 565

367 Columbia Memorial Parkway

Kemah, TX 77565

281.535.2288

www.computercomforts.com

CourseNetworking, LLC (theCN.com)

Booth # 440

351 West 10th Street, Suite 314

Indianapolis, IN 46202

317.550.2020

www.thecn.com



Crestron Electronics, Inc.

Booth # 527

15 Volvo Drive

Rockleigh, NJ 07647

201.767.3400

www.crestron.com



CTG Audio

Booth # 833

2100 Constitution Boulevard

Sarasota, FL 34231

941.922.2322

www.ctgaudio.com

Deltak

Booth # 529

1415 West 22nd Street, Suite 400

Oak Brook, IL 60523

877.308.9956

www.Deltak-Innovation.com

Digication, Inc.

Booth # 765

68 Dorrance Street, Suite 314

Providence, RI 02903

888.342.3444

www.digication.com

Digital Campus

Booth # 551

10795 Watson Road

St. Louis, MO 63127

888.389.3622

www.swank.com/digitalcampus

DLT Solutions and Red Hat

Booth # 535

13861 Sunrise Valley Drive, Suite 400

Herndon, VA 20171

877.742.8358

www.dlt.com/redhat

EmbanetCompass

Booth # 639

2145 Metro Center Boulevard, Suite 400

Orlando, FL 32835

866.665.4179

www.embanetcompass.com

Ensemble Video

Booth # 744

PO Box 6505

Syracuse, NY 13217

315.753.0094

www.ensemblevideo.com

Complete exhibitor contact information and company descriptions
can be found on the Campus Technology 2012 mobile app.

EXHIBITORS LISTINGS

Enterasys Networks

Booth # 545

50 Minuteman Road
Andover, MA 01810
978.684.1000
www.enterasys.com

Entrinsik, Inc.

Booth # 752

7501 Creedmoor Road, Suite 102
Raleigh, NC 27613
888.703.0016
www.entrinsik.com



EOS Systems

Booth # 860

10 Kearney Road
Neddham, MA 02494
781.453.2600
www.eos-systems.com

Epsilen

Booth # 634

351 West 10th Street, Suite 350
Indianapolis, IN 46202
317.634.1200
www.epsilen.com



AAEEBL EXHIBITOR

Epson America, Inc.

Booth # 650

3840 Kilroy Airport Way
Long Beach, CA 90806
800.338.2349
www.epson.com



TECHNOLOGY SPONSOR

Evisions, Inc.

Booth # 445

410 Exchange, Suite 250
Irvine, CA 92602
714.824.5252
www.evisions.com

ExamSoft Worldwide, Inc.

Booth # 436

350 Jim Moran Boulevard, Suite 120
Deerfield Beach, FL 33442
972.971.7995
www.examsoft.com

Exinda

Booth # 441

8 Faneuil Hall Marketplace, 3rd Floor
Boston, MA 02109
877.439.4632
www.exinda.com



Extron Electronics

Booth # 627

1230 South Lewis Street
Anaheim, CA 92805
714.491.1500
www.extron.com

GovConnection, Inc.

Booth # 644

732 Milford Road
Merrimack, NH 03054
800.800.0019
www.govconnection.com



PRIZE CONTEST SPONSOR

Grouplink Everything Help Desk

Booth # 630

563 West 500 South, Suite 400
Bountiful, UT 84010
801.335.0700
www.grouplink.com

EXHIBITORS LISTINGS

HB Communications, Inc

Booth # 552

60 Dodge Avenue

North Haven, CT 06473

800.243.4414

www.hbcommunications.com

Higher One

Booth # 546

115 Munson Street

New Haven, CT 06511

203.776.7776

www.higherone.com

One Focus: Higher Education
HIGHER ONE

INNOVATOR AWARDS SPONSOR



**CAMPUS
TECHNOLOGY
innovators
AWARDS 2012**

HiSoftware

Booth # 430

One Tara Boulevard, Suite 104

Nashua, NH 03062

603.578.1870

www.hisoftware.com

i>clicker

Booth # 557

18 West 18th Street, 7th Floor

New York, NY 10011

212.206.5346

www.iclicker.com

IBM Business Analytics

Booth # 740

233 South Wacker Drive

Chicago, IL 60601

312.651.3607

www.ibm.com/business-analytics



GOLD SPONSOR

Information Builders

Booth # 832

2 Penn Plaza

New York, NY 10121

917.339.6400

www.informationbuilders.com/highered

**Information
Builders**

Infosilem

Booth # 443

99 Emilien-Marcoux, Suite 201

Blainville, QC

Canada J7C 084

450.420.5585

www.infosilem.com

Insight Investments

Booth # 549

7012 Belgrave Avenue, Suite 500

Garden Grove, CA 92841

714.622.3182

www.insightinvestments.com



Insight

Systems Exchange[®]

Giving IT Assets an Affordable Second Life.

PLATINUM SPONSOR

TECHNOLOGY SPONSOR

Instructure, Inc.

Booth # 766

9020 Sandy Parkway, Suite 300

Sandy, UT 84070

800.203.6755

www.instructure.com

 **INSTRUCTURE**

INTELECOM

Booth # 760

150 East Colorado Boulevard, Suite 300

Pasadena, CA 91105

626.796.7300

www.intelecomonline.net

**Complete exhibitor contact information and company descriptions
can be found on the Campus Technology 2012 mobile app.**

EXHIBITORS LISTINGS

Isovera**Booth # 835**

460 Totten Pond Road, Suite 200

Waltham, MA 2451

781.547.8435

www.isoвера.com

Jadu Inc**Booth # 428**

70 West Madison Street, Suite 1400

Three First National Plaza

Chicago, IL 60602

877.411.6959

www.jadu.net

**Jenzabar****Booth # 735**

101 Huntington Avenue, Suite 2200

Boston, MA 02199

617.492.9099

www.jenzabar.com

Kaltura**Booth # 758**

200 Park Avenue South, Suite 1516

New York, NY 10003

646.290.5445

www.kaltura.com

Kaseya**Booth # 846**

901 North Glebe Road, Suite 1010

Arlington, VA 22203

415.694.5700

www.kaseya.com/industries/education-it-res.aspx

**Knewton****Booth # 559**

19 Union Square West, 12th Floor

New York, NY 10003

212.563.9866

www.knewton.com

**LAD Custom Publishing****Booth # 531**

5212 Belle Wood Court, Suite 206

Buford, GA 30518

770.831.8558

www.ladcustompub.com

**Laserfiche****Booth # 733**

3545 Long Beach Boulevard

Long Beach, CA 90807

562.988.1688

www.laserfiche.com

**The Learning House, Inc.****Booth # 727**

427 South Fourth Street, Suite 300

Louisville, KY 40202

502.589.9878

www.learninghouse.com

**Learning Objects, Inc.****Booth # 640**

718 7th Street NW, Suite 350

Washington, DC 20001

202.265.3276

www.learningobjects.com

Complete exhibitor contact information and company descriptions
can be found on the Campus Technology 2012 mobile app.

EXHIBITORS LISTINGS

LectureTools**Booth # 861**

201 East Liberty Street, Suite 16

Ann Arbor, MI 48104

734.794.3014

www.lecturetools.com**Levementum, LLC****Booth # 544**

55 North Arizona Place, Suite 203

Chandler, AZ 85225

480.320.2500

www.levementum.com**LiveText****Booth # 757**

1 South La Grange Road

La Grange, IL 60525

708.588.1735

www.livetext.com**AAEEBL EXHIBITOR****Loudcloud Systems Inc.****Booth # 839**

5720 LBJ Freeway, Suite 123

Dallas, TX 75240

214.614.6016

www.loudcloudsystems.com**GOLD SPONSOR****Lumens Podium Cameras****Booth # 536**

4116 Clipper Court

Fremont, CA 94538

888.542.3235

www.PodiumCameras.com**lynda.com****Booth # 742**

6410 Via Real

Carpinteria, CA 93013

805.477.3900

www.lynda.com**lynda.com**

You can learn it.™

MediaCAST**Booth # 751**

8835 West 116th Circle, Unit 1

Broomfield, CO 80021

800.303.5128

www.inventivetec.com**MediaCore****Booth # 653**

1290 Gladstone Avenue, Suite 8

Victoria, BC

Canada V8T 1G6

250.590.9394

www.mediacore.com**Mediasite by Sonic Foundry****Booth # 663**

222 West Washington Avenue

Madison, WI 53703

608.443.1600

www.sonicfoundry.com**PLATINUM SPONSOR****TECHNOLOGY SPONSOR****Modo Labs, Inc.****Booth # 743**

100 Cambridge Park Drive, Suite 302

Cambridge, MA 02140

866.391.6636

www.modolabs.com

Complete exhibitor contact information and company descriptions
can be found on the Campus Technology 2012 mobile app.

EXHIBITORS LISTINGS

NComputing

Booth # 444

1 Lagoon Drive, Suite 110
Redwood City, CA 94065
650.517.5800
www.ncomputing.com

Nearpod

Booth # 533

1062 NW 1st Court
Hollandale, FL 33009
305.655.7030
www.nearpod.com

NetApp

Booth # 468

495 East Java Drive
Sunnyvale, CA 94089
408.822.6000
www.netapp.com



GOLD SPONSOR

NobleHour

Booth # 749

PO Box 2100
Lakeland, FL 33806
863.606.8806
www.noblehour.com

AAEEBL EXHIBITOR

Nolij Corporation

Booth # 561

138 Conant Street
Beverly, MA 01915
888.818.6654
www.nolij.com

Oracle Corporation

Booth # 457

1900 Oracle Way
Reston, VA 20190
703.364.0566
www.oracle.com

ORACLE®

SILVER SPONSOR

Panasonic

Booth # 564

2 Panasonic Way
Secaucus, NJ 07094
402.261.3372
www.panasonic.com/business-solutions

PANO LOGIC

Booth # 628

2000 Seaport Drive, Suite 200
Redwood City, CA 94063
650.454.8864
www.panologic.com

pano
LOGIC

Panopto, Inc.

Booth # 739

1417 East Carson, 2nd Floor
Pittsburgh, PA 15203
855.726.6786
www.panopto.com

Parature

Booth # 840

13625-B Dulles Technology Drive
Herndon, VA 20171
703.637.0557
www.parature.com

**Complete exhibitor contact information and company descriptions
can be found on the Campus Technology 2012 mobile app.**

EXHIBITORS LISTINGS

Pearson**Booth # 827**

501 Boylston, Suite 900

Boston, MA 02116

617.671.3315

www.pearsonlearningsolutions.com

PEARSON

SILVER SPONSOR

PebblePad**Booth # 728**

e-Innovation Centre

University of Wolverhampton

Telford, England

United Kingdom TF2 9FT

+44 195.228.8300

www.pebblepad.com



PebblePad

AAEEBL EXHIBITOR

Pharos Systems**Booth # 466**

80 Linder Oaks, Suite 310

Rochester, NY 14625

585.939.7000

www.pharos.com

Pro Sound Effects - Killer Tracks**Booth # 845**

195 Chrystie Street, Suite 303-0

New York, NY 10002

646.706.7728

www.prosoundeffects.com

Remote-Learner**Booth # 461**

201 Osage Lane, Suite 2

Waynesboro, VA 22980

540.943.7831

www.remote-learner.net

Rethink55 Workflow Solutions Inc.**Booth # 442**

B03, 625 14 Street North West

Calgary, AB T2N 2A1

Canada

888.317.5655

www.rethink55.com

RealNetworks**Booth # 657**

2601 Elliott Avenue

Seattle, WA 98121

206.674.2700

www.realnetworks.com/helix

RKON Technologies**Booth # 844**

328 South Jefferson, Suite 450

Chicago, IL 60661

312.654.0300

www.rkon.com

Ruckus Wireless**Booth # 459**

650 North Mary Avenue

Sunnyvale, CA 94085

650.265.4200

www.ruckuswireless.com

Complete exhibitor contact information and company descriptions
can be found on the Campus Technology 2012 mobile app.

EXHIBITORS LISTINGS

Samsung Document Cameras

Booth # 540

17011 Beach Boulevard., Suite 550

Huntington Beach, CA 92647

310.605.3306

www.samsungpresenterusa.com

School Specialty

Planning & Student Development

Booth # 829

400 Sequoia Drive, Suite 200

Bellingham, WA 98226

360.756.5647

www.he.premier.us

ScriptLogic is Now Quest Software

Booth # 741

6000 Broken Sound Parkway North West

Boca Raton, FL 33487

561.886.2434

www.scriptlogic.com

skedge.me

Booth # 437

600 Madison Avenue, 11th Floor

New York, NY 10022

212.293.9485

www.skedge.me/education

Smartdesks

Booth # 642

83 Jacobs Road

Rockaway, NJ 07866

800.770.7042

www.smartdesks.com

SoftChalk

Booth # 762

22 South Auburn Avenue

Richmond, VA 23221

877.638.2425

www.softchalk.com

Sony Electronics

Booth # 649

1 Sony Drive

Park Ridge, NJ 07656

201.930.1000

www.sony.com/education

SONY
make.believe

Spectrum Industries

Booth # 635

925 First Avenue

PO Box 400

Chippewa Falls, WI 54729

800.235.1262

www.spectrumfurniture.com

SpokesU

Booth # 838

4917 North Portland Avenue

Oklahoma City, OK 73112

405.286.3839

www.spokesu.com

Stoneware

Booth # 730

11555 North Meridien Street, Suite 150

Carmel, IN 46032

888.473.9485

www.stone-ware.com

**Complete exhibitor contact information and company descriptions
can be found on the Campus Technology 2012 mobile app.**

EXHIBITORS LISTINGS

Sylvan Advantage LLC

Booth # 567

85 North Main Street, Suite 245

White River Junction, VT 05001

802.291.6115

www.sylvanadvantage.com

Symplicity

Booth # 641

1560 Wilson Boulevard, Suite 550

Arlington, VA 22209

703.373.7042

www.symplicity.com/reflection

TargetX

Booth # 553

1001 East Hextor Street, Suite 100

Conshohocken, PA 19428

877.715.7474

www.targetx.com

TaskStream

Booth # 643

71 West 23rd Street

New York, NY 10010

800.311.5656

www.taskstream.com

TaskStream
Advancing Educational Excellence

AAEEBL EXHIBITOR

TeamDynamixHE

Booth # 550

1405 Dublin Road, Suite 200

Columbus, OH 43215

614.271.8475

www.teamdynamix.com

TeamDynamix^{HE}

TechExcel

Booth # 446

3675 Mt. Diablo Boulevard, Suite 200

Lafayette, CA 94549

800.439.7782

www.techexcel.com/products/itsm/solutions/universities.html

TERMINALFOUR

Booth # 528

245 First Street, Suite 1800

Cambridge, MA 02142

617.444.8493

www.terminalfour.com

Thanos Partners

Booth # 843

3549 North West 115th Street

Portland, OR 97229

503.816.4721

www.thanospartners.com

KALEID SCOPE PROJECT
thanos partners, inc.

**CAMPUS
TECHNOLOGY
innovators
AWARDS 2012**

Toolwire

Booth # 828

7031 Koll Center Parkway, Suite 220

Pleasanton, CA 94566

925.227.8500

www.toolwire.com

TOOLWIRE
...bringing learning to life

TransCOR Information Technologies

Booth # 427

124 Jewett Street, Unit 5

Georgetown, MA 01833

978.352.3100

www.transcor-it.com

**Complete exhibitor contact information and company descriptions
can be found on the Campus Technology 2012 mobile app.**

EXHIBITORS LISTINGS

Turning Technologies

Booth # 745

255 West Federal Street

Youngstown, OH 44503

330.746.3015

www.TurningTechnologies.com



Unitrends/Whalley Associates

Booth # 857

7 Technology Circle, Suite 100

Columbia, SC 29203

803.454.0300

www.unitrends.com

Utelogy

Booth # 439

200 East Sandpointe, Suite 340

Santa Ana, CA 92707

714.699.2121

www.utelogy.com

VersaTables.com

Booth # 458

14105 Avalon Boulevard

Los Angeles, CA 90061

800.416.3961

www.VersaTables.com

VitalSource Technologies

Booth # 859

One Ingram Boulevard

La Vergne, TN 37086

615.213.5603

www.ingramcontent.com

Wacom Technologies

Booth # 558

1311 Southeast Cardinal Court

Vancouver, WA 98683

360.896.9833

www.wacom.com

Waypoint Outcomes

Booth # 534

Two Bala Plaza, Suite 300

Bala Cynwyd, PA 19004

610.660.7737

www.waypointoutcomes.com

Wipro

Booth # 539

411, 108th Avenue Northeast, Suite 1900

Bellevue, WA 98004

425.577.5011

www.WIPRO.com

WolfVision, Inc.

Booth # 759

2055 Sugarloaf Circle, Suite 125

Duluth, GA 30097

770.931.6802

www.wolfvision.com

XanEdu Publishing, Inc.

Booth # 463

4750 Venture Drive, Suite 400

Ann Arbor, MI 48108

734.302.6770

www.xanedu.com



**Complete exhibitor contact information and company descriptions
can be found on the Campus Technology 2012 mobile app.**

CATEGORY LISTINGS

ASSESSMENT SOLUTIONS

	BOOTH
ExamSoft Worldwide, Inc	436
GovConnection, Inc.	644
LiveText.....	757
Loudcloud Systems Inc.....	839
Nearpod.....	533
Pharos Systems.....	466
Sylvan Advantage LLC.....	567
TaskStream.....	643
Toolwire.....	828
Turning Technologies.....	745

ASSISTIVE-LEARNING TECHNOLOGIES

	BOOTH
3Play Media.....	750
Epsilon.....	634
MediaCore.....	653
Nearpod.....	533

CLASS CAPTURE/ COLLABORATION TECHNOLOGIES

	BOOTH
i>clicker.....	557
RealNetworks.....	657

COMMUNICATION: TELECOMMUNICATIONS/ CONVERGED TECHNOLOGIES

	BOOTH
CCS Presentation Systems, Inc	753
CTG Audio.....	833
HB Communications, Inc	552
INTELECOM	760

COMMUNICATION: WIRELESS

	BOOTH
Aerohive Networks.....	434
Enterasys Networks.....	545
SpokesU	838

CONTENT PROVIDERS

	BOOTH
INTELECOM	760
Pearson	827
Pro Sound Effects - Killer Tracks...	845

CONTINUING EDUCATION

	BOOTH
CourseNetworking, LLC (theCN.com)	440
Entrinsic, Inc.....	752
INTELECOM	760
Modo Labs, Inc.....	743
Sylvan Advantage LLC.....	567

DISTANT LEARNING SOLUTIONS/ VIRTUAL SCHOOLS

	BOOTH
3Play Media.....	750
Akamai Technologies.....	530
CCS Presentation Systems, Inc	753
CourseNetworking, LLC (theCN.com)	440
CTG Audio.....	833
Deltak	529
EmbanetCompass	639
Ensemble Video.....	744
Epsilon.....	634
INTELECOM	760
Learning House, Inc., The.....	727
LectureTools	861
Loudcloud Systems Inc.....	839
MediaCAST.....	751
MediaCore.....	653
Modo Labs, Inc.....	743
Nearpod.....	533
Panopto, Inc.	739
Pearson	827
Remote-Learner.....	461
Stoneware	730
WIPRO.....	539

FURNITURE

	BOOTH
CCS Presentation Systems, Inc	753
Computer Comforts	565
Spectrum Industries.....	635

HARDWARE/PERIPHERALS: DISPLAYS

	BOOTH
CCS Presentation Systems, Inc	753
Insight Investments.....	549
Wacom Technologies	558

HARDWARE/PERIPHERALS: HANDHELD TECHNOLOGY

	BOOTH
CCS Presentation Systems, Inc	753
Turning Technologies.....	745

HARDWARE/PERIPHERALS: INPUT DEVICES/ PERIPHERALS

	BOOTH
Extron Electronics	627
Wacom Technologies	558

HARDWARE/PERIPHERALS: LAPTOPS/DESKTOPS

	BOOTH
Insight Investments.....	549
Oracle Corporation	457

HARDWARE/PERIPHERALS: TECHNOLOGY RESELLER

	BOOTH
CCS Presentation Systems, Inc	753
Insight Investments.....	549
Lumens Podium Cameras	536
Unitrends/Whalley Associates	857

HARDWARE/PERIPHERALS: THIN CLIENT

	BOOTH
NComputing	444
PANO LOGIC.....	628
WIPRO.....	539

HARDWARE/PERIPHERALS: VALUE ADDED RESELLER/ CONSULTANT

	BOOTH
GovConnection, Inc.	644
Unitrends/Whalley Associates	857

IT GOVERNANCE/LEADERSHIP/ ORGANIZATION

	BOOTH
Center for Technology Leadership.....	645
Networking Technology.....	Booth
Aerohive Networks.....	434
Akamai Technologies	530
AVAI Mobile Solutions	841
Big Bang LLC	736
CCS Presentation Systems, Inc	753
Enterasys Networks.....	545
Exinda.....	441
GovConnection, Inc.	644
Grouplink Everything Help Desk....	630
Kaseya	846
Levementum, LLC	544
Oracle Corporation	457
Pharos Systems.....	466
Stoneware	730

OPEN SOURCE SOFTWARE AND COMPUTING

	BOOTH
Isovera.....	835
Kaltura.....	758
SoftChalk.....	762

PRESENTATION, DISPLAY, AND AV SYSTEMS:

	BOOTH
CCS Presentation Systems, Inc	753
CTG Audio.....	833
Extron Electronics	627
HB Communications, Inc	552
Media Vision USA.....	633

CATEGORY LISTINGS

PRESENTATION, DISPLAY, AND AV SYSTEMS: CLASSROOM RESPONSE SYSTEMS

BOOTH

AVAI Mobile Solutions	841
Cattura Video	763
CCS Presentation Systems, Inc	753
CTG Audio	833
HB Communications, Inc	552
LectureTools	861
Media Vision USA.....	633
Nearpod.....	533
Turning Technologies.....	745

PRESENTATION, DISPLAY, AND AV SYSTEMS: DISPLAYS

BOOTH

CCS Presentation Systems, Inc	753
HB Communications, Inc	552
Sony Electronics.....	649

PRESENTATION, DISPLAY, AND AV SYSTEMS:

DOCUMENT CAMERAS

BOOTH

CCS Presentation Systems, Inc	753
HB Communications, Inc	552
Lumens Podium Cameras	536
Samsung Document Cameras	540
WolfVision, Inc.....	759

PRESENTATION, DISPLAY, AND AV SYSTEMS:

LECTURE CAPTURE

BOOTH

3Play Media.....	750
Cattura Video	763
CCS Presentation Systems, Inc	753
CTG Audio	833
HB Communications, Inc	552
MediaCAST.....	751
Panopto, Inc.	739
Samsung Document Cameras	540
Sony Electronics.....	649

PRESENTATION, DISPLAY, AND AV SYSTEMS:

PRESENTATION AIDS

BOOTH

CCS Presentation Systems, Inc	753
CTG Audio	833
HB Communications, Inc	552
LectureTools	861
Lumens Podium Cameras	536
Nearpod.....	533
Stoneware	730
Wacom Technologies	558

PRESENTATION, DISPLAY, AND AV SYSTEMS:

PRESENTATION BOARDS

BOOTH

CCS Presentation Systems, Inc	753
HB Communications, Inc	552
Sony Electronics.....	649

PRESENTATION, DISPLAY, AND AV SYSTEMS:

PROJECTORS

BOOTH

CCS Presentation Systems, Inc	753
HB Communications, Inc	552
Lumens Podium Cameras	536
Sony Electronics.....	649

PRESENTATION, DISPLAY, AND AV SYSTEMS: SCREENS/ MOUNTING SYSTEMS/

PERIPHERALS

BOOTH

CCS Presentation Systems, Inc	753
Extron Electronics	627
HB Communications, Inc	552

PRESENTATION, DISPLAY, AND AV SYSTEMS:

TECHNOLOGY RESELLER

BOOTH

CCS Presentation Systems, Inc	753
HB Communications, Inc	552
Lumens Podium Cameras	536

PRESENTATION, DISPLAY, AND AV SYSTEMS: VALUE ADDED RESELLER/CONSULTANT

BOOTH

CCS Presentation Systems, Inc	753
GovConnection, Inc.	644
HB Communications, Inc	552
Lumens Podium Cameras	536
Sylvan Advantage LLC.....	567

PRINTING/SCANNING

BOOTH

Pharos Systems.....	466
---------------------	-----

SECURITY/SAFETY:

EMERGENCY

COMMUNICATION SYSTEMS

BOOTH

AVAI Mobile Solutions	841
SpokesU	838

SECURITY/SAFETY:

VALUE ADDED RESELLER/ CONSULTANT

BOOTH

GovConnection, Inc.	644
RKON Technologies.....	844

SECURITY/SAFETY: VIDEO/AUDIO MONITORING SYSTEMS

BOOTH

CTG Audio.....	833
Sony Electronics.....	649

SOFTWARE:

ADMINISTRATIVE/BUSINESS

MANAGEMENT SOFTWARE

BOOTH

Akamai Technologies	530
Big Bang LLC	736
CCS Presentation Systems, Inc	753
Entrinsik, Inc.....	752
Evisions, Inc	445
GroupLink Everything Help Desk.....	630
IBM Business Analytics	740
Information Builders.....	832
Infosilem.....	443
Jadu Inc	428
Jenzabar.....	735
Kaseya	846
Laserfiche	733
Levementum, LLC	544
MediaCAST.....	751
Modo Labs, Inc.....	743
Oracle Corporation	457
Parature	840
Pharos Systems.....	466
skedge.me.....	437
TeamDynamixHE	550

SOFTWARE: EDUCATIONAL/ INSTRUCTIONAL SOFTWARE

BOOTH

CCS Presentation Systems, Inc.....	753
CourseNetworking, LLC (theCN.com)	440
Ensemble Video	744
Epsilen	634
Instructure, Inc.....	766
LectureTools	861
LiveText.....	757
Loudcloud Systems Inc.....	839
MediaCAST.....	751
MediaCore	653
Modo Labs, Inc.....	743
Nearpod.....	533
Panopto, Inc.	739
PebblePad	728
Pro Sound Effects - Killer Tracks	845
Remote-Learner.....	461
TaskStream.....	643
Toolwire.....	828

CATEGORY LISTINGS

SOFTWARE:

MULTIMEDIA SOFTWARE	BOOTH
Ensemble Video.....	744
MediaCAST.....	751
MediaCore.....	653
Modo Labs, Inc.....	743
Nearpod.....	533
Panopto, Inc.....	739
Pro Sound Effects - Killer Tracks.....	845
Sylvan Advantage LLC.....	567
Toolwire.....	828

SOFTWARE: RESELLER	BOOTH
CCS Presentation Systems, Inc.....	753
GovConnection, Inc.....	644
Levementum, LLC.....	544
Sylvan Advantage LLC.....	567
Unitrends/Whalley Associates.....	857

SUPPLEMENT PUBLISHERS	BOOTH
LectureTools.....	861

TEXTBOOK/ONLINE PUBLISHERS	BOOTH
LectureTools.....	861
Nearpod.....	533
Pearson.....	827
XanEdu Publishing, Inc.....	463

VALUE ADDED RESELLER/CONSULTANT	BOOTH
GovConnection, Inc.....	644
Jadu Inc.....	428
Levementum, LLC.....	544
Pharos Systems.....	466
Remote-Learner.....	461
RKON Technologies.....	844
Sylvan Advantage LLC.....	567

VIRTUALIZATION	BOOTH
Aerohive Networks.....	434
GovConnection, Inc.....	644
Kaseya.....	846
Lumens Podium Cameras.....	536
MediaCAST.....	751
NComputing.....	444
PANO LOGIC.....	628
RKON Technologies.....	844
Toolwire.....	828
Unitrends/Whalley Associates.....	857
WIPRO.....	539

WEB PORTALS	BOOTH
Akamai Technologies.....	530
CourseNetworking, LLC (theCN.com).....	440
GovConnection, Inc.....	644
Jadu Inc.....	428
Laserfiche.....	733
Learning House, Inc., The.....	727
Modo Labs, Inc.....	743
Oracle Corporation.....	457
Parature.....	840
Remote-Learner.....	461
skedge.me.....	437

**STAY IN TOUCH AND
KEEP UPDATED BY
FOLLOWING CT 2012
ON TWITTER.**

**Follow Campus Technology
Events @CT_Events and the
magazine @Campus_Tech to
backchannel and share links
throughout the conference
at hashtag #CT2012**

TWITTER: @campus_tech and @CT_Events

FACEBOOK: <http://www.facebook.com/CampusTechnology>

LINKED IN: <http://www.linkedin.com/today/campustechnology.com>

CONTINUE THE CONVERSATION



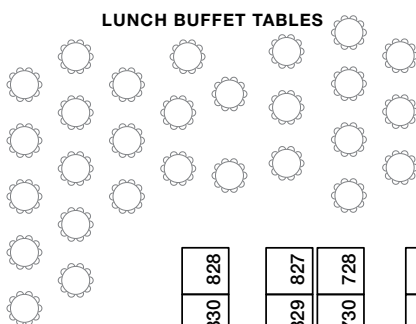
flickr



#CT2012



LUNCH BUFFET TABLES



TECHNOLOGY

PRIZE BOOTH

846	844	842	840	838	★ 834	832	830	828
-----	-----	-----	-----	-----	-------	-----	-----	-----

829	827
730	728

729	727
630	628

835	833	736

735	733
636	634

845	843	841	839
746	744	742	740

745	743	741	739
★	644	642	640

**\$20,000 PRIZE
CONTEST SPONSOR:**



IN PARTNERSHIP WITH



**VISIT ALL
THREE PRIZE BOOTHS
FOR A CHANCE
TO WIN \$20,000
IN OFFICE TECHNOLOGY!**

PRIZE BOOTH

POSTER AND NETWORKING AREA

862	860	858
-----	-----	-----

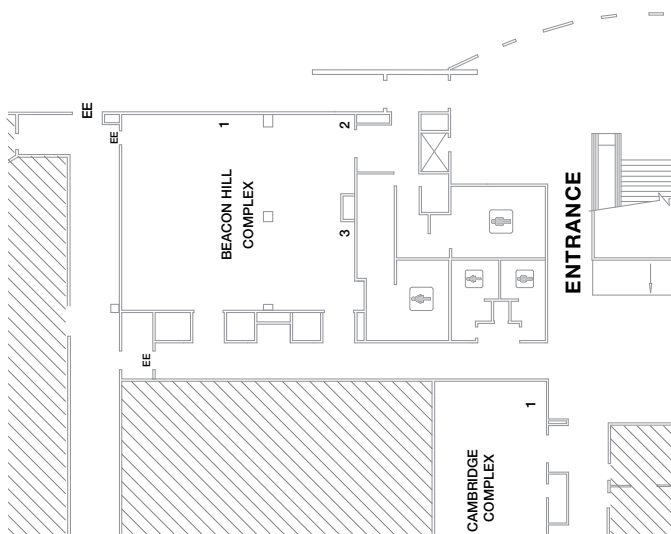
861	859	857
762	760	758

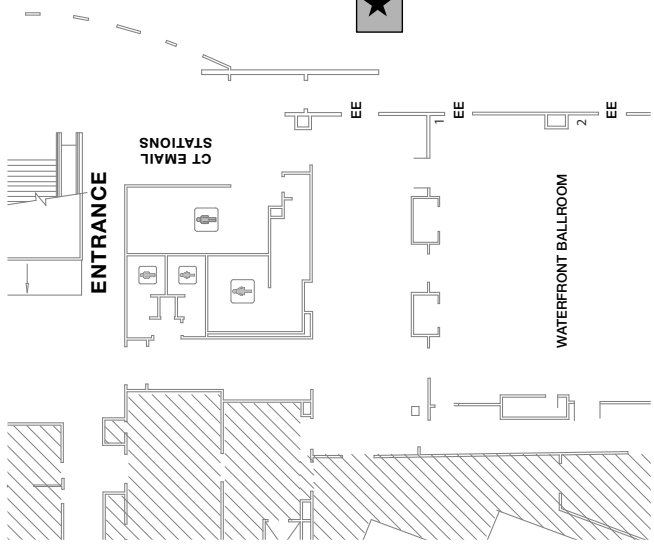
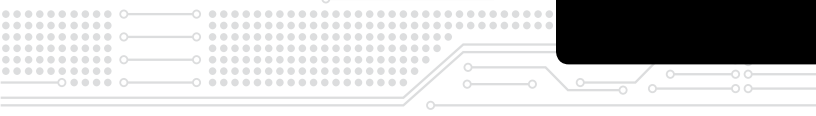
759	757
-----	-----

658

766

765	763
664	





ENTRANCE

CT EMAIL
STATIONS

WATERFRONT BALLROOM

CLASSROOM

LUNCH BUFFET TABLES

645	643	641	639
546	544	542	540
547	545	543	541
446	444	442	440
445	443	441	439
			437
			435
			433
			431
			429
			427

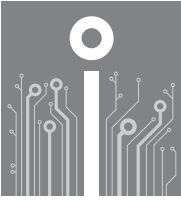
627
528
530

527
529
428
430

531
533
434
436

537	539	541	543	545	547
442	444	446			
440					

CONGRATULATIONS TO THE PARTNERS OF OUR CAMPUS TECHNOLOGY INNOVATOR WINNERS

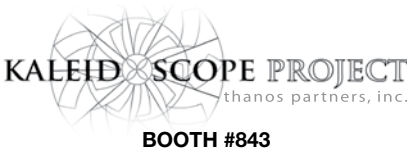


CAMPUS TECHNOLOGY innovators AWARDS 2012

One Focus: Higher Education
HIGHER ONE[®]

OFFICIAL SPONSOR OF THE
2012 CAMPUS TECHNOLOGY INNOVATOR AWARDS:
BOOTH #546

**Visit these 2012 Innovative Vendor
Partners in the Exhibit Hall**



CITRIX
BOOTH #542

**DROP BY THE BOOTHS OF THESE AWARD-WINNING
SOLUTION PROVIDERS FROM PAST YEARS:**

3Play Media • Booth #750
IBM • Booth #740
Learning Objects, Inc. • Booth #640
NetApp • Booth #468
Oracle Corporation • Booth #457
Remote-Learner • Booth #461
Symplicity • Booth #641
Wacom Technologies • Booth #558
XanEdu Publishing, Inc. • Booth #463

CONFERENCE AGENDA

AT A GLANCE

PRE-CONFERENCE WORKSHOPS

MONDAY
JULY 16, 2012

8:30 am -
11:30 am

M01 Moodle 2 and Google Apps
Integration

Room: Waterfront 1

11:30 am -
1:00 pm

LUNCHEON AND SPEAKER:

1:00 pm -
4:00 pm

M06 Freeware and Open Source
Software in Academe

Room: Cambridge

TUESDAY
JULY 17, 2012

8:30 am -
9:45 am

OPENING KEYNOTE:

EXECUTIVE BRIEFINGS:
7:00 am - 8:15 am LoudCloud
Seaport BC

7:00 am - 8:15 am Exinda
Constitution

EXHIBIT HALL OPEN:
12:15 pm - 3:30 pm

LUNCH
12:15 pm - 1:15 pm

TECHNOLOGY CLASSROOMS:
1:00 pm - 1:25 pm Crestron
1:30 pm - 1:55 pm Learning House
2:00 pm - 2:25 pm TeamDynamixHE
2:30 pm - 2:55 pm lynda.com
3:00 pm - 3:25 pm Mediasite
by Sonic Foundry

EXHIBIT HALL RECEPTION
4:45 pm - 6:30 pm

10:00 am -
11:00 am

T01 Can the iPad Provide
a High-Quality Education
Experience?

Room: Amphitheater

11:15 am -
12:15 pm

T06 Making Education Social:
The FoxMIS Community Site

Room: Waterfront 3

2:00 pm -
3:00 pm

POSTER PRESENTATIONS:

3:45 pm -
4:45 pm

T11 Rethinking Pedagogy
in an Online Experience

Room: Amphitheater

4:45 pm -
6:30 pm

CAMPUS TECHNOLOGY

WEDNESDAY
JULY 18, 2012

8:30 am -
9:45 am

**CT INNOVATOR AWARDS
PRESENTATION AND
GENERAL KEYNOTE SESSION:**

EXECUTIVE BRIEFING:
7:00 am - 8:15 am IBM
Seaport BC

7:00 am - 8:15 am Amazon Web
Services
Constitution

EXHIBIT HALL OPEN:
12:15 pm - 3:30 pm

LUNCH
12:15 pm - 1:15 pm

TECHNOLOGY CLASSROOMS:
1:00 pm - 1:25 pm Sony
1:30 pm - 1:55 pm Pano Logic
2:00 pm - 2:25 pm Course
Networking, LLC
(theCN.com)
Information
Builders

**EXHIBIT HALL
\$20,000 PRIZE DRAWING
GOV CONNECTION
BOOTH 644
2:45 pm**

10:00 am -
11:00 am

W16 Developing a Successful
Mobile Application

Room: Amphitheater

11:15 am -
12:15 pm

W21 Anytime, Anywhere,
Any Device

Room: Amphitheater

2:00 pm -
3:00 pm

POSTER PRESENTATIONS:

3:45 pm -
4:45 pm

W26 Building a Mobile Strategy

Room: Amphitheater

5:00 pm -
5:45 pm

TECHNOLOGY SOLUTION SEMINARS

TSS1 Does the C in CDN
Actually Stand for Campus?
Ask Akamai

Room: Waterfront 1

THURSDAY
JULY 19, 2012

8:30 am -
9:30 am

TH31 A Student-Centered
Approach to Mobile Learning

Room: Amphitheater

9:45 am -
10:45 am

TH36 Are Students Online Ready?
Preparing with DORM

Room: Cambridge

11:00 am -
12:00 pm

CLOSING KEYNOTE:

M02 Securing Financial Support for
Campus Technology Initiatives

Room: Cambridge

M03 The Silver Lining:
More Classroom Cloud
and Collaboration Tools

Room: Waterfront 3

M04 Using the iPad for Effective
Teaching and Learning

Room: Waterfront 2

M05 Moving Ahead with Mobile:
A Quick-Start Mobile Program

Room: Beacon Hill 1

"Managing the Machines: A Proactive, Innovative & Effective Approach to IT Systems Management"

Sponsored by Kaseya

Room: Plaza Ballroom, Seaport Hotel

M07 Collaborative Learning Tools
and Techniques

Room: Beacon Hill 1

M08 iPad School

Room: Waterfront 3

M09 Expand Your Tech Toolbelt
with New Gadgets

Room: Waterfront 1

M10 Using the iPad for Effective
Teaching and Learning

Room: Waterfront 2

Deeper Learning Conversations on Technology, Education, and the Road Ahead

Mark Milliron, Chancellor, Western Governors University-Texas

Room: Plaza Ballroom, Seaport Hotel

T02 Leaving the LMS: Checking Out
of the Hotel California
*Western University
of Health Sciences, COMP*

Room: Waterfront 1

T03 Collaborative Learning
Spaces that Promote Deeper
Student Engagement

Room: Waterfront 2

T04 Raising the Bar for IT

Room: Waterfront 3

T05 Enterprise Wiki: Managing
Tribal Knowledge for Change

Room: Cambridge

T07 Valuing eTextbooks:
Students Report on eTexts

Room: Waterfront 2

T08 Learn Now, Lecture Later:
The New College Experience

Room: Waterfront 1

T09 Data is King, Business
Intelligence is the
Most Trusted Advisor

Room: Cambridge

T10 Campus Building of the Future:
High Tech and Sustainable

Room: Amphitheater

Exhibit Hall Aisle 400 and Aisle 800

T12 Reengineering Virginia's
Community Colleges

Room: Waterfront 1

T13 Collaborative Learning Spaces
in the Academic Library

Room: Waterfront 3

T14 Implementing Virtual Chat
for Faculty Support

Room: Cambridge

T15 B.Y.O.D: Using Cloud Computing
to Deliver Virtual Labs

Room: Waterfront 2

EXHIBIT HALL RECEPTION AND CAMPUS TECHNOLOGY "PIONEERING CHANGE" \$1,000 GIVE AWAY

Meeting the Challenge of Change: Historical Models of Transformation and Lessons for Higher Education

George Siemens, Associate Director, Technology Enhanced Knowledge Research Institute, Athabasca University

Room: Plaza Ballroom, Seaport Hotel

W17 Implementing Digital
Instructional Artifacts

Room: Waterfront 3

W18 Delivering Synchronous
Training to a Global Audience

Room: Cambridge

W19 Mobile Tools
for Teaching College

Room: Waterfront 2

W20 Chief Information Officer
Effectiveness in Higher
Education

Room: Waterfront 1

W22 Flipping the Classroom:
Success With Reverse
Instruction

Room: Waterfront 2

W23 IT Consumerization:
Stay Secure with
7,000-Plus Mobiles

Room: Cambridge

W24 Mobile Learning:
Applications that Change
Distraction to Discussion

Room: Waterfront 1

W25 Technology in a Tight Budget
Environment: Doing Different
with Less

Room: Waterfront 3

Exhibit Hall Aisle 400 and Aisle 800

W27 eTextbook Use by Faculty
and Students

Room: Waterfront 3

W28 Going Hybrid:
Faculty Development

Room: Waterfront 2

W29 Emerging Technologies
for Program Assessment

Room: Waterfront 1

W30 Harnessing the Power
of Education Data

Room: Cambridge

TSS2 Visualize Your IR Data
in New and Powerful Ways

Room: Waterfront 2

TSS3 Change the Course:
5 Things Every CIO Should
Know About Sourcing and
Delivering Content

Room: Waterfront 3

TSS4 Oracle CRM On Demand
Supports Growth at Post
University

Room: Cambridge

TH32 Technological Foundations
for Regional Initiatives

Room: Cambridge

TH33 Video Captioning
for Accessibility:
The Penn State Solution

Room: Waterfront 3

TH34 Remote Online
Placement Assessment

Room: Waterfront 1

TH35 The Legal Implications
of Cloud Computing,
Social Media, and Mobility

Room: Waterfront 2

TH37 Integrating Technologies
Engages Students with
eTextbooks

Room: Waterfront 3

TH38 Digital Screen Media:
Merging Technologies,
Unifying Content

Room: Waterfront 1

TH39 The New Helpdesk:
Resolving Any Issue,
Anywhere, at Anytime

Room: Amphitheater

IT and Academia: Forging New Strategies and Partnerships

Joel Smith, Vice Provost and Chief Information Officer, Carnegie Mellon University

Room: Amphitheater

SAVE THE DATE!
Campus Technology 2013
July 29- August 1
Hynes Convention Center
Boston, MA

Booth 757

Empowering education through **innovation.**

LiveText is a leading provider of e-Portfolio and assessment solutions. Our powerful data collection and reporting tools support institutions of higher education at all levels with their accreditation, outcomes assessment and institutional effectiveness needs. To learn more, visit www.livetext.com.

Attend Our Presentations

Wednesday, July 18th on the
AAEEBL-Level Conference Floor

Reflections on Ten Years in e-Portfolio Leadership

Katie Kalmus, LiveText

9:40am to 10:30am

e-Portfolios in the Tenure Process

Jennifer Brown, Auburn University Montgomery

3:25pm to 3:50pm

The Golden Thread: Using ePortfolios for learning and assessment

Catherine Stark, Robert Morris University of Illinois

4:00pm to 4:25pm



www.livetext.com

Education is evolving.



Students are
ready to learn
anywhere, anytime.

Learn more at our Campus Technology sessions:

Harnessing the Power of Education Data

Wednesday, July 18 3:45 - 4:45 pm

Jeff Borden, Ph.D.

Senior Director of Teaching and Learning, Pearson eCollege

Rob Kadel, Ph.D.

Lecturer, University of Colorado-Denver

Faculty Preparation for Excellence in Online Teaching (Poster Session)

Tuesday, July 17 2:00 - 3:00 pm

Cindy Lohan

Product Manager, Online Educator Program, Pearson Learning Solutions

Improving the Student Experience through Usability Testing (Poster Session)

Tuesday, July 17 2:00 - 3:00 pm

Amy Wood

Manager, Product Design, Pearson Learning Solutions

Sara Finnigan

Product Developer, Pearson Learning Solutions

Visit us at Campus Technology **Booth #827**
or online at pearsononlinelearning.com

Follow us on Twitter: [@pearsonls](https://twitter.com/pearsonls)