

GovDelivery Open Data

Unlock the potential of your organization's most powerful asset.



Introduction

Data is a valuable resource and a strategic asset to governments, developers, business and the public. Making your organization's data available, discoverable, and open strengthens your team's ability to drive internal efficiencies.

Unlocking the power of open data also has the potential to create economic opportunity and uncover new ways to help citizens make decisions and improve outcomes. However, many open data initiatives fail to drive outcomes due to their inability to provide actionable insights and build communities around data.

Our Open Data solution was identified by US Project Open Data as a ready-to-use tool that helps agencies jump-start their open efforts and reduce barriers to implementing open data.

Why Open Data?



DATA FOR DECISIONS

Whether your internal team needs to better understand opportunities to increase internal efficiencies, or you need to help residents find the data they need to create a small business plan, data dashboards provide instant access and context around the information people need to make better decisions.



BUSINESS AND COMMERCE

With real-time access to public data, businesses and private sector partners can prosper with the ability to create new products, give their customers better recommendations, track market trends, create better estimates, and reduce environmental impacts.



COMPLIANCE AND TRANSPARENCY

Open data is not only becoming more prevalent throughout the world, it is often mandated by state and federal legislation. GovDelivery provides a simple and elegant solution that creates a more transparent citizen experience online, and on the go.

Overview

EASILY PUBLISH AND MANAGE DATA

Allow public sector teams, developers, businesses and citizens to easily access data typically stored within private databases.

REMOVE BARRIERS TO ACCESS

Our Open Data solution enables organizations to publish data in multiple formats, ensuring your community has access to data when they need it.

TAG AND SEARCH

Data is only useful if people know where to find it. Using advanced search and tagging options, your data becomes easy to locate and utilize.

VISUALIZE AND SHARE

Data is meaningless if your audience does not understand its significance. Create data stories to help your audience understand what your data means to them.

BUILD WITH FLEXIBILITY

Our Open Data solution is built on open source technologies, allowing your team to leverage a versatile platform to publish and visualize your data.



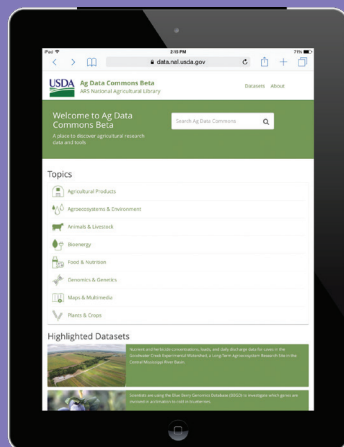
Features

Ready for more ideas to take your open data program to the next level? Features include:

- DKAN Open Source Platform
- Data.gov compatible
- Drupal-based, flexible integration
- Secure ISO27001 certified hosting
- Design and theming tools
- 508 compliant
- Metadata, tags, categorization
- Unlimited user licenses
- Public feedback mechanisms
- 24/7 Support
- REST API ready
- Full developer access

Take a tour of DKAN today and learn how we can help transform your organization's approach to data.

Visit nucivic.com for more information.



How It Works



DESIGN

Work with our team to identify, collect and migrate your datasets to your public or private data portal.



BUILD

Create and launch your data portal, with cloud-based hosting and support from open data experts.



DEPLOY & TRAIN

Deploy your data portal in a secure, hosted cloud environment, launch data visualization, and train key stakeholders to ensure rapid adoption. Leverage knowledge and experience of our team of experts, ensuring ongoing success of your open data program.



FOSTER OPEN DATA COMMUNITY

Support ongoing usage and adoption of your open data. Promote new datasets and communicate ways to utilize data based on audience preferences through email, text messages, and in-app reminders.

Driving Your Audience to Data

GovDelivery's solutions connect over 1,000 organizations around the world to our Network of over 100 million engaged citizens, in order to drive adoption and build communities around open data.

Our Open Data solutions were created by a team of civic technologists, inspired by their work introducing and deploying open source systems for the New York State Senate, who continue to champion the real-world benefits and life improvements that open data programs can provide.