RSA® ARCHER® GRC
Product Brief

COMPLIANCE TRUMPS RISK

Organizations are finding themselves buried in compliance activities and reacting to the latest laws and regulations. The ever-increasing volume, complexity and velocity of risks means there is less time to respond effectively. Reacting too slowly could ultimately spell the end for the business.

With budgets focused on compliance activities, it is difficult to find time to proactively focus on risks. Risk teams are overwhelmed with the amount of work required to meet business demands. This puts them in a constant reactive state, scrambling to compile the latest risk data for management review. Lack of a consistent, enterprise-wide method for assessing and managing risk does not permit the organization to take advantage of risk opportunities that would lead to a significant competitive advantage.

Many organizations allocate budgets and time toward this compliance-centric approach, while managing and embracing risk becomes secondary. To evolve and remain competitive, organizations must begin regarding risk as a primary source of competitive advantage. But first, they must solve their compliance challenges.

TRANSFORM, HARNESS & OPTIMIZE RISK

To move forward, organizations must acknowledge that a model that focuses on compliance with reactive risk and governance is becoming increasingly ineffective in assisting with competitive advantage. To focus on proactively managing risks, organizations must automate compliance activities and reallocate resources toward risk. This is why leading companies are turning to RSA® Archer®.

RSA Archer helps you evolve your governance, risk and compliance (GRC) program by leveraging a field-proven ecosystem of market-leading solutions, offerings, partners and an active community of GRC practitioners. With RSA, you can:

- **Transform compliance to automated control assurance**

  Integrating data from existing systems enables organizations to automate compliance assessment and reporting. Compliance becomes an output of existing processes and systems, rather than requiring separate teams to manually verify compliance.

- **Manage known risks and prepare for unknown risks**

  By automating compliance, organizations can reallocate resources to proactively manage risk. These resource reallocations allow you to expand your risk focus and develop advanced analysis capabilities to identify known and unknown risks to the organization

In 2013, the U.S. federal government added $112B in new regulations and 158 million additional hours of paperwork to comply with these new regulations

American Action Forum

RSA®

EMC²

- **Harness risk to exploit opportunity and gain competitive advantage**

  By properly managing and understanding risk, you are able to take on more risk, which in turn allows you to exploit new opportunities. Proactive identification of these opportunities creates a competitive advantage for your business.

As the market leader, RSA Archer helps you evolve and transform your GRC program by leveraging industry best practices, GRC expertise, and implementation services for customers around the world.

THE RSA ARCHER ECOSYSTEM

RSA Archer provides a risk and compliance ecosystem to help you manage all aspects of your risk and compliance program.

- First, RSA Archer provides a common technology **Foundation**; the building blocks required for every risk and compliance program. The RSA Archer GRC Platform delivers consistent methods for configuring and evolving your business processes, insightful business context to help shape priorities and define accountability, seamless data integration capabilities to share data, and a common data model to share data across risk and compliance use cases.

- Built upon this Platform, RSA Archer delivers **Solutions** to address core GRC processes to solve specific business problems right out of the box. RSA Archer Solutions help you manage corporate policy and risk, address compliance controls, manage third-party vendor performance and risk, internal audit, business resiliency, IT security operations and much more.

- Leading technology and service provider **Partners** help you get the most from your GRC technology investment. Partners include technology integration experts for deep security system integration to business system integration, content providers for risk and compliance content, and advisory and implementation partners for business process expertise.

- RSA Archer facilitates the industry's largest risk and compliance **Community**, with the participation of RSA Archer GRC experts and more than 11,500 risk and compliance practitioners like you. Engaging with the RSA Archer Community enables you to collaborate to solve problems, build best practices, establish peer connections and engage with RSA Archer GRC Thought Leaders.

RSA Archer delivers the technology, expertise and support you need to achieve your risk and compliance objectives and maintain a successful GRC program.

ADDRESSING RISK & COMPLIANCE ACROSS THE ORGANIZATION

As the regulatory and risk landscapes continue to evolve, organizations need to not only address today's problems, but also tomorrow's unknown or emerging problems. This continuous expansion of requirements warrants an organization to invest wisely in technology, processes, and partners. Making the wrong choice could be costly in both dollars and time.

RSA Archer Solutions address core GRC processes to solve specific business problems right out-of-the-box, while allowing expansion into new requirements. This unique approach allows organizations to quickly solve today's business problems, but also provides a foundation for tomorrow's business problems by leveraging your existing investment. RSA Archer provides a holistic set of capabilities to span the whole organization.

RSA Archer Platform

Success starts with a common technology **foundation** for your risk and compliance program. The RSA Archer Platform creates a common set of capabilities, methodologies and taxonomy for your risk and compliance program. This enables greater integration of your data across your program while creating a common language and reporting structure to share results.

Business Context

To be successful, your organization must know what assets impact your business, understand how they are related, who is accountable for the asset, and what the business priority may be. With RSA Archer, your organization can catalog your organizational structure and asset infrastructure. This allows you to form an aggregate view of your business, determine the value of your supporting infrastructure, and use that information to prioritize the risks or controls that need attention straight away.

IT & Security Risk

New and emerging IT and security threats are pervasive in today's complex businesses. With RSA Archer, you can determine which assets are critical to your business, establish security policies and standards, detect and respond to attacks, and identify and remediate security deficiencies. This allows you to reduce the risk of security threats, poor or misaligned security practices and operational security compliance failures.

Regulatory & Corporate Compliance

With the constant influx of new and changing regulations, your organization needs to understand which ones are relevant to the business. Using RSA Archer, organizations can establish business context for compliance, identify and meet regulatory obligations, establish and implement compliance policies and standards, and create and manage an integrated control framework. This reduces the risk of poor, misaligned IT and business practices, exposure to regulatory violations and operational compliance failures.

Operational Risk

Constantly operating the business requires a complete understanding of the operational risks and impacts the organization can face. By implementing RSA Archer across the organization, you can understand the business context for operational risk, identify, assess and track emerging and operational risks, establish policies and standards, and implement and monitor operational controls. In addition, RSA Archer provides the foundation to extend operational risk management processes to security, resiliency, regulatory compliance, audit, and third-party governance.

GRC Success Criteria

- *Know which assets impact your business*

- *Understand how these assets are related*

- *Know who is accountable for the asset*

- *Establish the business priority*

Business Resiliency

Understanding which assets are critical for restoration during a crisis is imperative to the survival of the business. RSA Archer enables organizations to prepare for IT and business disruptions, catalog and resolve operational incidents, and manage crisis events and communications. This reduces the risk of IT and business disruptions, harmful operational events and significant business crises.

Audit

Audit plays a critical role as the third line of defense to ensure an effective compliance and risk program. By establishing business context for Audit with RSA Archer, organizations can execute an independent review and assurance of management actions to reduce the risk of poor internal controls and governance. This reduces exposure to reputational damage, potential lawsuits, and fines by the regulators.

Third Party Governance

Outsourcing a function does not allow you to outsource the risk. With RSA Archer, organizations can manage the third-party management lifecycle while reducing risks inherited from third parties to the extended enterprise and supply chain. This allows you to improve overall vendor performance while reducing disruption to the business.

ADDRESSING RISK & COMPLIANCE ACROSS THE ORGANIZATION

Risk and Compliance is not a simple process within an organization. There are many moving parts, so getting those parts moving in the same direction will bring a great deal of value to the organization. With RSA Archer technology, you can transform your risk and compliance program to achieve:

- By consolidating your risk and compliance information in one place, your executive management and board of directors have the **visibility** that they need to quickly gain insight on the organization's risk posture. This allows them to make better business decisions, act quickly and decisively and appropriately allocate funds to address immediate risks.

- By automating your risk and compliance processes, your organization can gain **efficiency** by streamlining assessments and the risk and compliance data collection process. Automation reduces the number of assessments that must be completed and consolidates risk remediation efforts. You can transform manual, isolated projects into consistent, repeatable risk and compliance processes that allow your teams to more quickly demonstrate compliance and treat risk.

- Without **accountability**, risk and control deficiencies will likely not be managed effectively. By assigning and tracking ownership for all aspects of your risk and compliance program, you can establish a line of accountability within your organization to assure that risks are assessed, exceptions are addressed, high priority incidents are escalated and owners accept, resolve or mitigate risks and deficiencies.

COLLABORATION

- With organizational silos managing their respective aspects of risk, **collaboration** is paramount for risk and compliance programs to succeed. By breaking down these silos and bringing together IT, security, risk, compliance legal supplier management and the lines of business, the teams can work together using common processes, terminology and data to get the business on the same page for risk and compliance.

THE GRC JOURNEY

No organization can achieve complete transparency into risk. There is no crystal ball that can map risks and provide a distinct, unobstructed path to opportunities for competitive advantage. However, there are specific steps organizations can take toward Risk Intelligence.

Siloed
compliance focus, disconnected risk, basic reporting

Managed
automated compliance, expanded risk focus, improved analysis/metrics

Advantaged
fully risk aware, exploit opportunity

RISK

Reduce
compliance cost

Manage
known & unknown risks

Identify
new business opportunities

Compliance → **Risk** → **Opportunity**

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Siloed Risk and Compliance

Many organizations are stuck in the most elementary risk and compliance strategy that relies on the constant fire-fighting modes of the front line and functional employees. The focus is so much on compliance and tactical risks that the organization cannot see beyond the immediate issue.

To take away the "Compliance Crush" and start solving regulatory and industry needs efficiently and effectively., organizations must automate compliance and build a cohesive strategy to focus on where data and processes can be leveraged, reused and shared. Transforming compliance paves the way towards Risk Intelligence.

Managed Risk

In this stage of GRC maturity, organizations have automated compliance through common policies, standards and controls, an effective control infrastructure, and efficient methods to measure, monitor and report compliance state.

Poised to harness risk, companies must now become aware of the various risks they are juggling and put plans in place to manage risk within the context of a broader strategy. The business needs to understand the risks in its landscape to avoid major issues, which is fueled by visibility into risk through metrics and analytical capabilities. The organization begins shifting from "compliance" as the key driver to becoming more risk focused. Operational Risk management strategy is strongly positioned to deal with known risks, identifying unknown risks ahead of the curve and making adjustments decisively to keep a lid on risk.

Risk Advantaged

Once the Risk Landscape is mapped out and conquered, organizations can begin exploring and realizing the competitive advantage of harnessing risk – beating competitors to market, launching new products and services with calculated efficiencies, and avoiding those major issues that affect reputations and the bottom line.

Organizations are able to identify and respond to emerging risks ahead of the curve using common taxonomies, common approaches, well-oiled decision making processes, and -- most importantly -- data to support their conclusions. This is where the full power of risk intelligence comes to bear, as the organization explores and exploits the Opportunity Landscape.
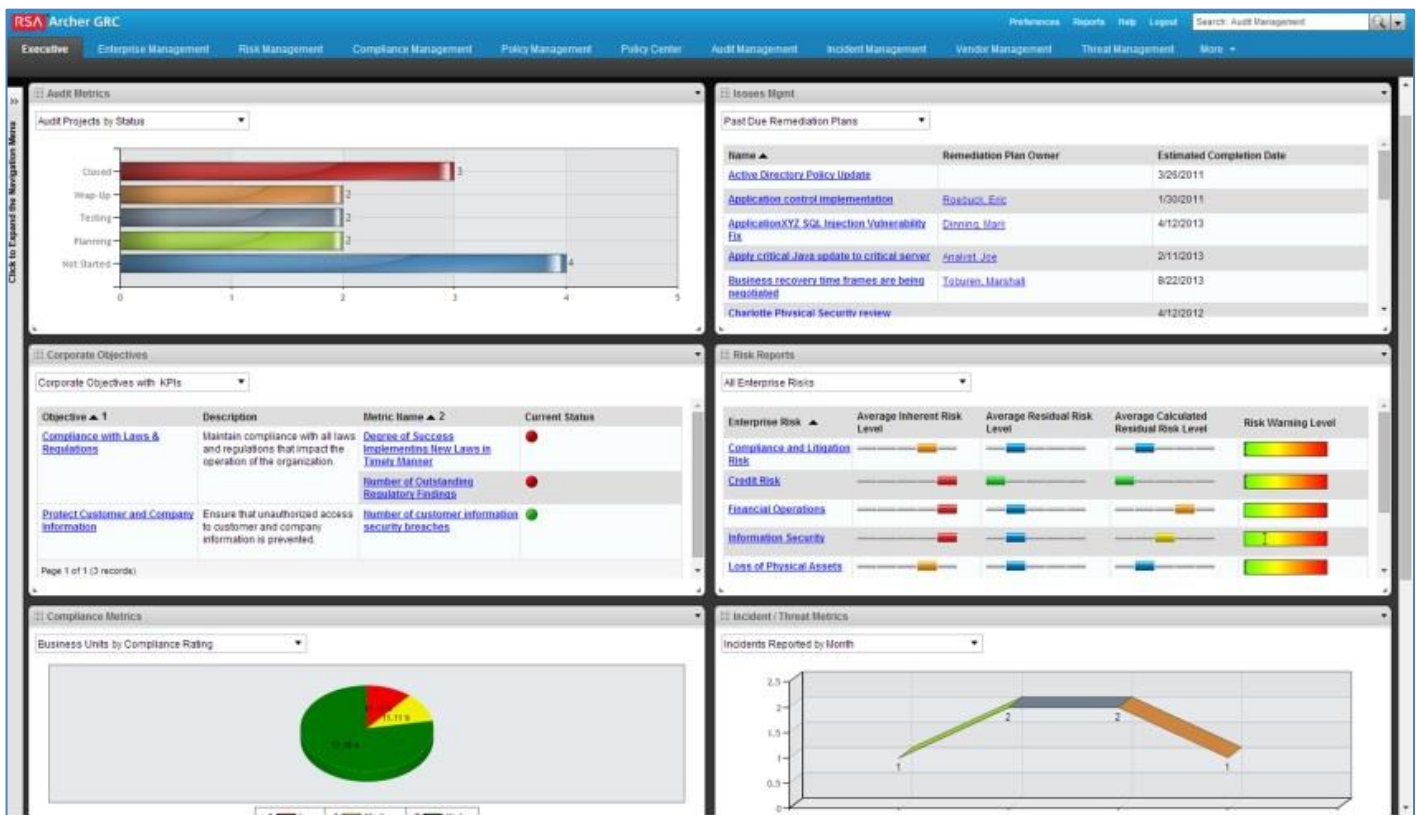
CONCLUSION

All organizations have risk, regardless of their business model, industry, size or geographic footprint. Given the complexity of risk today, organizations must be focused on developing risk intelligence through more agile, business-driven strategies and plans to identify, assess and manage risk. Risk Intelligence drives competitive advantage by making available the relevant, up-to-date information to make the right decisions and pursue the right opportunities.

Organizations like yours turn to RSA Archer to help transform compliance to automated control assurance, manage known risks and prepare for unknown risks, and harness risk to exploit opportunities for growth. As the backbone of your operational risk and compliance management program, RSA Archer creates visibility to risk and its business impact across your organization by sharing data, leveraging processes and breaking down organizational barriers. RSA Archer builds efficiencies to help you identify and respond to emerging risks ahead of the curve using a common framework and common approaches, taxonomies and decision-making processes.

RSA Archer is part of RSA, The Security Division of EMC and the premier provider of intelligence-driven security solutions. RSA helps the world's leading organizations solve their most complex and sensitive security challenges: managing organizational risk, safeguarding mobile access and collaboration, preventing online fraud, and defending against advanced threats. RSA delivers agile controls for identity assurance, fraud detection, and data protection, robust Security Analytics and industry-leading GRC capabilities, and expert consulting and advisory services.

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