Lehman College Dashboard: Informed Decisions

LEHMAN COLLEGE

July 26, 2011

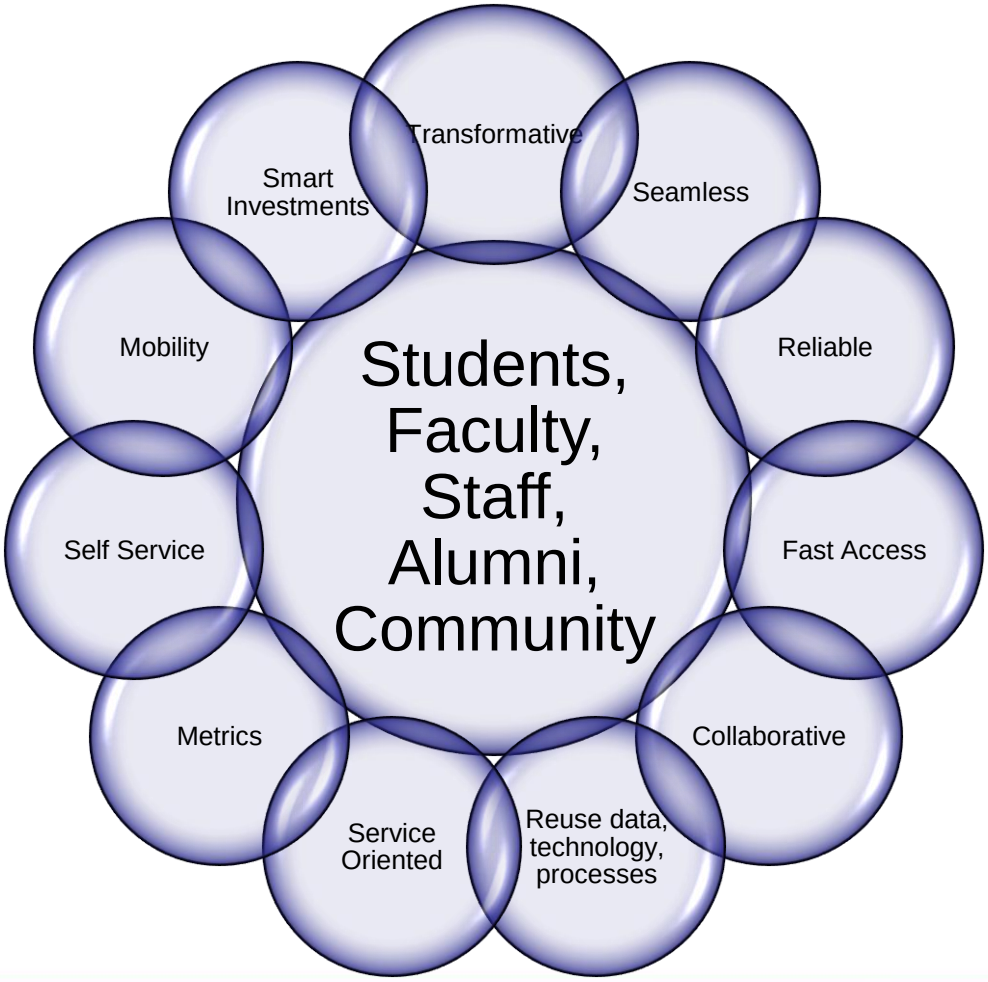
Agenda

- Overview of Lehman
- Why A Dashboard?
- Methodology
- Demo
- Lessons Learned

About Lehman/CUNY

- 12,500 undergraduate and graduate students
- Beautiful campus celebrating an 80-year history
- US News: Top 50 Public College (North)

IT Mission: Deliver, Lead, Innovate



What We Heard…

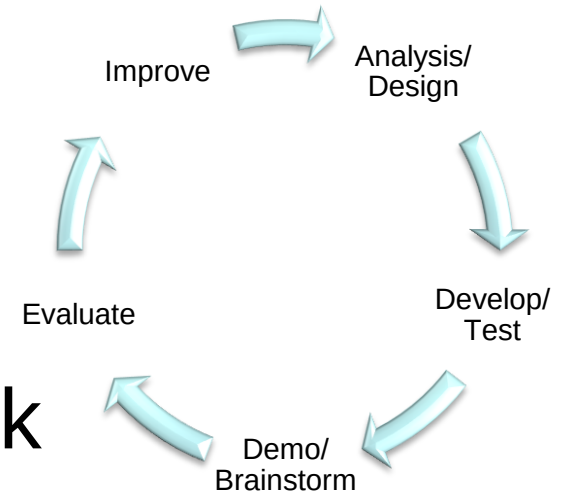
- “Information is hard to access…
- There needs to be greater transparency…
- I want to develop reports on my own…
- We need a roadmap…”

The College Dashboard Lehman (LCD)

- Transparent access for internal planning
- Contextual, timely decision-making
- Insight to achieve strategic vision
- Compare current and historical trends
- Empower users

Methodology

- Tool selection
- Demos & brainstorming
- Iterative development
- Early test users/feedback



LCD from an IT Lens

- Unified environment
- Technology fit
- Role-based & data-level security
- New data warehouse

Why a Beta Release?

- Pilot launch
- Broaden user base
- Obtain feedback to improve the tool

Demo

Lessons Learned

- Users value speed, access & ease-of-use
- Presentation of data facilitates new ideas & ways to leverage data
- Ensure communication with users re data structure
- Need for data governance

Q and A