

Creating Consumption:

Using iPads to Produce and Publish
Content in an Education Reporting Class

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Content Production

- Learning tool
- Paperless class
- Produce Multimedia Reporting

Why use the iPad for Journalism?

Does the iPad fill a hole in the Journalist's tool kit?

Mobility

- Long battery life
- Always on internet connection
- Instant on
- Publishing from the field

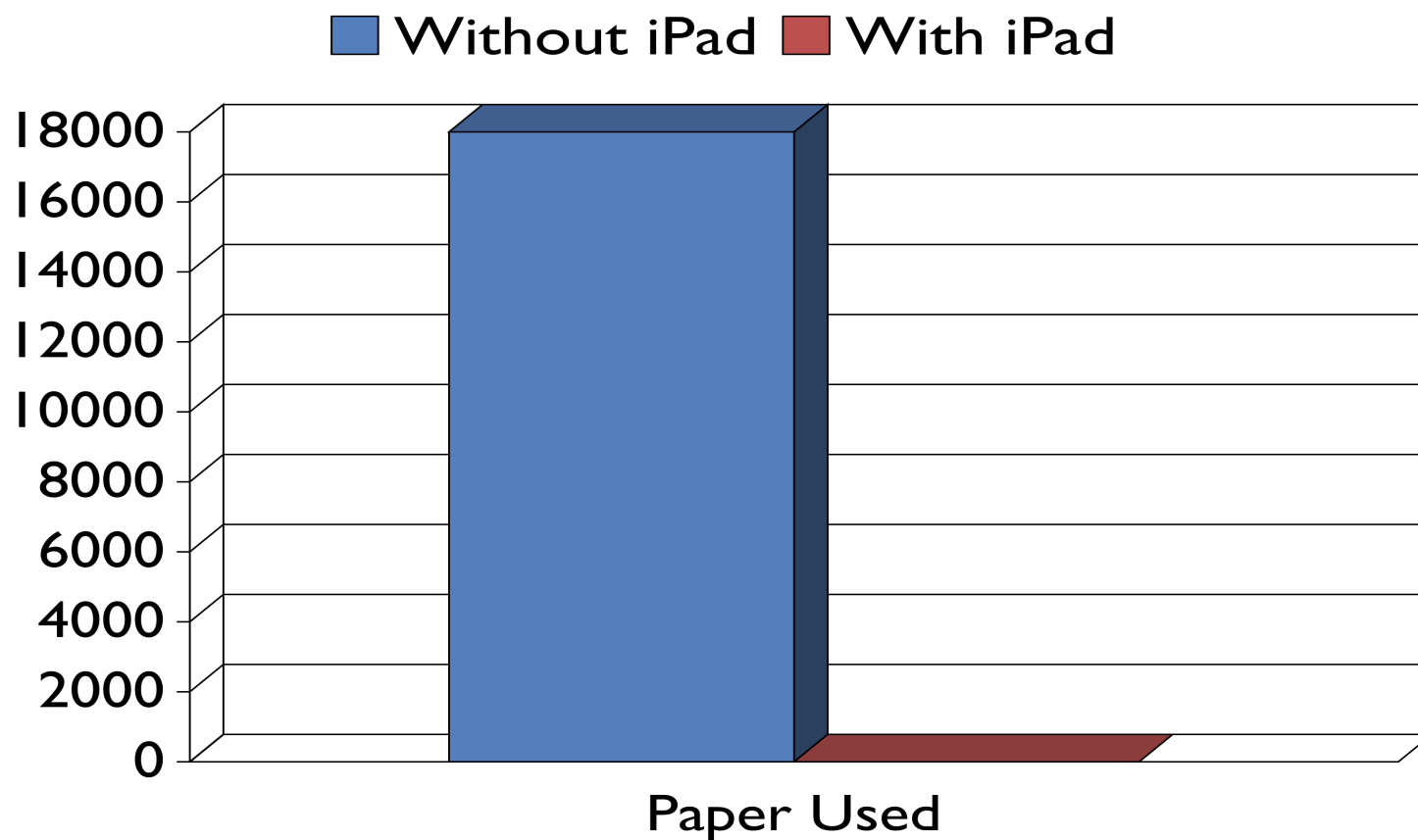
Adapting the Course

- Find new readings
- Integrate multimedia assignments
- Define new assessment criteria

What We Lost to Mobility

Killed Me!

Greening the Course:





Assignments:

- 500-word story with photos
- 500-word story with audio interviews
- 1500-word multimedia story with pictures, audio interviews and a slideshow or video

Tech Goals:

- Completed in the field
- iPad and digital camera only
- Viewable on the iPad



Apps Evaluated:

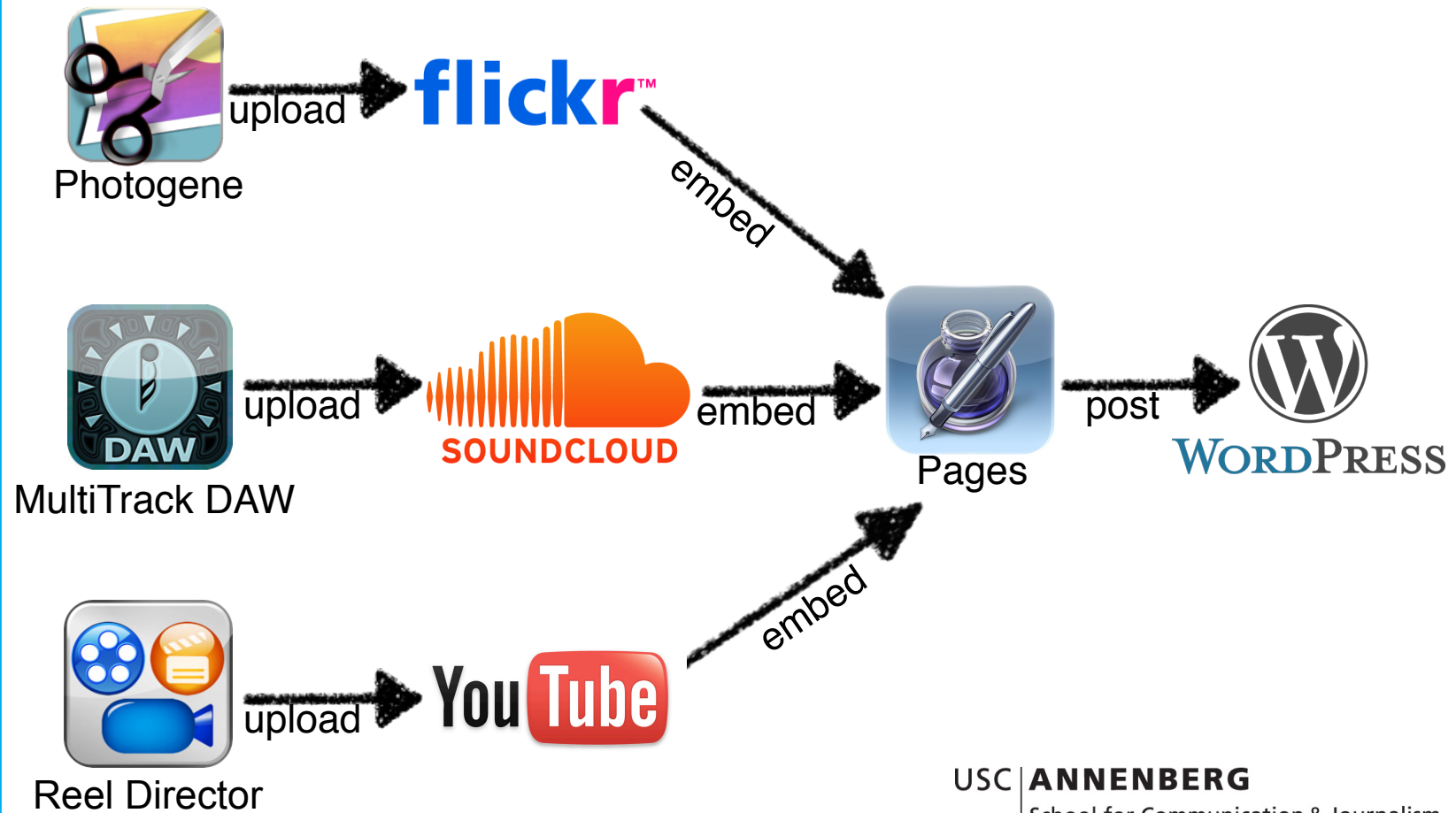




Apps Used:



Workflow:



Reading on the iPad

- Effective
- Good tools for reading and annotating text
- Prefer printed readings



Writing Assignments

- Less Intuitive
- Took longer



Photo Editing

- Intuitive
- Took longer



Audio Editing

- Effective
- Intuitive
- Saved Time



Audio Slideshow/Video

- Effective



iPad in the Field



- Effective
- 100% of students want iPad in class
- Laptop or iPad?

Thank You

<http://www.wattway.org/blog>

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